



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Nelson Tasman Safe Community



Country: New Zealand

Number of inhabitants: 87,513 people live in Nelson Tasman
42, 888 (Nelson) 44,625 (Tasman)

Programme started year: 2008

International Safe Communities Network Membership: 2011

Full application available: www.safecommunities.org.nz/sc/neltas

For further information contact:

Name: Brian Mc Gurk

Institution: NZ Police

Address: Nelson Police Station, St John's Street

City: Nelson

Country: New Zealand

Phone +64 3546 3850 **Fax:** +64 3 5459862

E-mail: brian.mcgurk@police.govt.nz

Info address on www for the community as a whole:

www.nelsoncitycouncil.co.nz or www.tasman.govt.nz

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Safekids coalition
- Car seat checking clinics
- School and Preschool education Buckle bear and Booster rooster
- Including Walking school buses
- Chaos at the school gate campaigns

- Cycle skills training in schools

Youth 15-24 years:

- Anti Drink / Drugs driving Youth Expo year 11
- Early Intervention youth offender Course
- RYDA – Rotary Young Driver Awareness
- Boy racer vehicle check
- Big Brothers Big Sisters of Nelson-Youth Mentoring
- Reducing the Supply of Alcohol to Minors (RSAM)
- Targeted Youth Health Service
- CHOICES

Adults 25-64 years:

- Disposal of Unwanted Medicines through Pharmacies (DUMP)
- Host Responsibility training and promotion
- Parent Support Initiatives
- Strengthening Families

Older Adults 65+ years:

- Regular courses for Older drivers to refresh
- CARFIT seminars
- Mobility Scooter training
- Health of Older Persons Safe Use of Medicines booklet and minor ailment leaflets
- Falls Prevention
- Older Adults Working Group
- Vitamin D

In the following Environments:

Home:

- Falls Prevention
- Older Adults Working Group
- Home Safety Coalition
- Vitamin D
- Disposal of Unwanted Medicines through Pharmacies (DUMP)
- Health of Older Persons Safe Use of Medicines booklet and minor ailment leaflets
- Burns and Fire prevention

Traffic:

- Road Safe Nelson Bays
- Reducing alcohol/drug impaired driving
- Safe speeds
- Safe roads and roadsides
- Increasing the level of restraint use
- Increasing the safety of older New Zealanders
- Cycle & Pedestrian safety
- Increasing the safety of young drivers
- Increasing the safety of motorcycling

Occupational:

- Fall prevention in construction industry
- LPG use in cafes and bars
- Traffic Management Plans/Safer Roads
- Forestry log trucks
- Quad Bikes
- Cool Stores



Road Safety

- Workplace Safety – Cool Stores
- Operators strain and sprain
- Workplace Safety Evaluations
- Companies of Interest
- Discomfort Pain and Injury
- Reducing injuries in healthcare

Reducing Alcohol related harm:

- Nelson City & Tasman District Hospitality Protocol
- Refresher Training for Duty Managers
- Police Network Breakfast Meetings
- Off Licence Alcohol Accord OLAA
- Operation Unite
- Door staff training
- Bridge Street Survey and revitalization
- Say Now sports initiative
- NZ Seasonal Workers in Motueka
- Parent Support Initiatives
- Best Practice AOD Policy Guidelines & Workbook
- Good Sports Clubs
- Reducing the Supply of Alcohol to Minors (RSAM)
- Blow the Whistle on Violence
- Supermarket initiative
- CHOICES
- Alcohol Policy to be developed 2011-2012
- Youth AOD

Other:

- Brain Injury Liaison Service
- Richmond District Community Patrol
- Primary Mental Health Services
- Food Safety
- Well Child: Health and Safety
- Strengthening Families
- Targeted Youth Health Service

Outdoors:

- Outdoor recreation forum

New and migrant Communities:

- SONT – Speak Out Nelson Tasman (reporting system)
- Translation Kit for Burmese speaking Chin refugees and information about accessing medicines from pharmacies
- Ethnic community constable
- Settling In groups
- Nelson Multicultural Council
- Refugee Services

Violence prevention (intentional injuries):

- Big Brothers Big Sisters of Nelson-Youth Mentoring
- Stopping Violence programme
- Men's support group
- Women SAFE
- Women Exploring Anger
- Counselling (male & Female)
- Family/Whanau support services
- Women's Support group
- Kidpower Teenpower Fullpower Trust



- Teenpower Violence Prevention
- Healthy Relationships
- Kidpower Parent Child Workshops
- Kidpower, Teenpower, Fullpower Workshops
- Community Whanau
- Neighbourhood Support Nelson
- PASS – Personal Action for Sexual Safety
- Community training and tools for positive responses to Family Violence
- Sexual Abuse Assessment and treatment Service
- White Ribbon Day
- Women’s Refuge Training
- Doctors for Sexual Abuse Care
- Blessed Are Campaign
- Blow the Whistle on Violence
- Repeat Family Violence visits
- Family Violence Case management

Suicide prevention (self-inflicted injuries):

- Suicide Prevention Coordination
- Life Matters group

Programmes aiming at “High risk-groups”:

- Children 0 – 4 years: home safety
- Youth 15 – 24 years: road safety, alcohol-related harm
- Maori children 0 – 4 years: home safety, road safety
- Maori all ages: road safety, suicide prevention
- Older adults 65+ years: falls prevention
- Motorcycle riders: youth riders and returning riders (>40 years)
- Rural: Quad bike safety
- Children 10-14: road safety - bicycle
- Low income families: home safety, child safety
- Workplace: forestry and construction industries, young workers
- Alcohol, violence and crime reduction: young people in central city at night



Blessed Are Campaign

Surveillance of injuries:

Every year around in Nelson Tasman there are around 10,000 visits to Nelson Emergency Department because of an injury. According to the National Injury Query System - Otago University, each year from 1988 to 2007 the rates of fatal injuries in the Nelson Marlborough District Health Board have ranged from the lowest of around 39/100 000 persons to the highest of 51/100 000. In the same time period hospital discharges ranged from 935/100 000 to around 1309/100 000 people.

In the Nelson Tasman community the injury information for local action programme uses a wide range of sources to inform local planning and monitoring. These include:

- Emergency department data to inform identification of locations or population groups.
- ACC regional injury statistics
- 1996 - 2006 New Zealand Census data from Statistics NZ
- NZ Police data for crimes and road offences and crashes
- New Zealand Transport Authority (NZTA) road injury publications for Nelson and Tasman territorial local authorities
- Deaths and hospital discharges (1988 – 2007) found at National Injury Query system, Injury Prevention Unit –Otago University

- Other publications such as Safe Communities Foundation Factsheets, Safekids statistics, Child and Youth Epidemiology Department – Otago University, Child Youth Mortality Review Committee reports

Produced information material, pamphlets:

- Many road safety information resources including safety at intersections
- A range of information resources for all ages to support the KidPower/Teenpower/ Fullpower initiatives.
- Family violence resources including banners/ leaflets/posters promoting messages to reduce levels of family violence.
- Safe Use of Medicines rack card
- Translation Kit and Chin Community Access to Pharmacy guide
- Safe Use of Medicines booklet and minor ailments leaflets
- Prescription Subsidy Card Poster
- Services that a Pharmacy Provides poster
- Youth Services Directory Nelson/Tasman
- Health Service directory
- Be Well Website
- Well child pamphlet

International commitments:

Study visits:

Participation in Safe Community conferences:

- 17th International Safe Community Conference in Christchurch 2008

Other:

- Attendance at National ISC Forum in Auckland on 23 August 2009
- Attendance at National ISC Forum in Wellington 15th November 2010

Staff

Number: Working Group has 11 members

Professions: part-time or full-time: Working group members represent Nelson City and Tasman District Councils, Public Health Service: Nelson Marlborough District Health Board, NZ Police, ACC, Fulton Hogan, Nelson Bays Community Law, Local iwi, Health Action Trust, Ministry of Social Development- Work and Income

Permanent: Working Group members are permanent positions

Temporary: 1 part-time, co-ordinator averaging about 0.1/0.2 FTE and on a contracted basis.

Organisation: Governance group, working group, task groups for each of the identified areas.

Specific intersectoral leadership group: Talking Heads (intersectoral group of heads of government agencies plus Mayors of the three Councils)

General public health/health promotion group: Community and Whanau (Nelson, Stoke, Richmond), Nelson Safer Community Council



Nelson Tasman Leadership Group

(left to right) Ra Hippolite (Top of South Iwi), Mark Preston-Thomas (ACC), Tim Leyland(MSD), Barbara Graves (coordinator), Peters Denton (Fulton Hogan), Brian McGurk (Police) & Les Milligan (NMDHB Public Health Unit). Absent: Rachel Reese (Nelson City Council), Mike Tasman-Jones (Tasman District Council), Peter Riley (Nelson Bays Community Law)