



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Safe Community Waitakere City



Name of the Community: Waitakere City

Country: New Zealand

Number of inhabitants: 167,000

Programme started year: Late 1994

"WHO Designation" year: 1997 (Application), 1999 (Accreditation)

The programme covers the following safety promotion activities:

For the age group:

Children: 0 - 14 years:

- Specific projects e.g. child restraints, safer homes, school safety, cycle safety, playground safety and many others.

Youth: 15 - 24 years:

- Winter sports, especially rugby / rugby league & youth suicide.

Adults: 25 - 64 years:

- Safer homes, fire safety, safe public places etc.

Older Adults: 65+ years:

- Falls prevention trial & other falls initiatives, home safety, pedestrian safety, and general advocacy.

At the following environments:

Home:

- Several projects promoting various aspects of home safety especially for children and older adults.

Traffic:

- Numerous projects rail, motor vehicle, cycle, pedestrian etc. all age groups.

Occupational:

- Covered by government department – Occupational Safety and Health (OSH).

School:

- Projects promoting injury treatment, curriculum safety, safe environments. Safe policies in both schools & preschools.

Sports:

- Touch rugby, rugby league, rugby, netball, tai chi.

Leisure:

- Water Safety, sports.

Other:

- *Alcohol related* - advocacy around development of better local information, especially re non-road injuries, a range of specific projects.
- *Maori Community* - comprehensive programme developed and managed by Maori - includes taitamariki (young children) kaumatua (elders) and sports injury - as well as a major focus on environmental safety.
- *Pacific Islands* - Pacific Islands programme developed by and for the several different island communities (with their own languages). Mainly pre-school children focus.

Violence prevention:

- Associated project- Safer Community Council and wide range of community agency projects e.g. Zero Tolerance to Violence.

Suicide prevention:

- Inter Agency Project initiated by Safe Waitakere resulting in community wide plan of action.

Programmes aiming at "high risk-groups":

- Maori
- Pacific Islands People



Surveillance of injuries:

National level only. No gathering of data at local level. No local hospital. Multiple private A & E clinics not funded to do this. Meetings held with purchasers of health care but no national policy to date

Statistics: Mortality and hospitalisation data annually for Waitakere City residents.

Numbers per year:

- Fatal injuries 1989 – 1994 numbered 336 an average of 56 per year.
- Hospitalisations 1989 – 1996 numbered 17431 an approximate average of 2179 per year.

Population Base:

1991 census 136,000

1996 census 155,000

1998 (estimate) 167,400 (Statistics NZ)

2000 (projected) 173,000 (Statistics NZ)

Started year: 1995

Monitoring of injuries for the purposes of this project began in 1989.

NB: The following document is available from the Injury Prevention Research Centre, University of Auckland. Injuries in Waitakere City 1989 – 1996

Data from the Waitakere Injury Monitoring System <http://www.auckland.ac.nz/ipc/index.htm>

Publications:

The project has not produced scientific publications itself, although programmes arising have had some publications.

Extensive external evaluation by the Injury Prevention Research Centre (University of Auckland) has produced the following documents.

CPR 24: WCIPP Formative Evaluation Report Developmental Phase

CPR 29: Process Evaluation Report of the WCIPP

CPR 30: Outcome Evaluation Report of the WCIPP

CPR 31: WCIPP: Summary results from the Formative, Process and Outcome Evaluations.

Various factsheets have also been produced and are available from IPRC, including Factsheet 23 Waitakere Community Injury Prevention Project Improves Safety Practices

IPRC Telephone +64 9 3737599 Fax +64 9 3737503 <http://www.auckland.ac.nz/ipc/index.htm>

Produce information material, pamphlets:

In general information available from other agencies is used, however we do have available some information such as the list following:

- Child hospitalisations annually 'Keeping Kids Safe in Waitakere'.
- Burns and Scalds Community Education Kit.
- Burns and Scalds School Kit.
- Community Education Kit and pamphlets Pacific Islands (Brochures in six languages)
- Community Safety Audit (schools).
- Hot Water Temperature.
- Handrails.
- Swimming Pool Safety.
- Youth Suicide Intervention Plan.

- Pointers to Prevention: Child Safety.
- Flyers: Various e.g. cycle safety, falls, etc.
- Kidsafe Warrant of Fitness Report (WCC), July 1998.
- Sustainable Home Guidelines: chapter on Household Safety (WCC).
- Safer Homes for Older People.

Staff:

Number: CIPP 2.75 , Road Safety 1
TOTAL 3.75 FTE

Professions : Injury Prevention Practitioners

Permanent: YES

Temporary: From time to time as individual projects determine.

Organisation: Governance Group: Community Injury Prevention Project (CIPP) Board – Members from ten agencies. The project is based at local Government but is accountable to this inter-agency board.

Working Groups: Some are ongoing, meeting regularly e.g. Child Safety, Older Peoples Safety
Some are issue-based and time-bound e.g. – ‘Firesafe Waitakere’ (smoke alarms), Safer Homes
Some result in other major projects e.g. – Working Group on Alcohol has evolved into a separately funded stand-alone project with its own co-ordinator.

Over 60 organisations are represented on the various working groups.

General public health / health promotion group: -On CIPP Board and Injury Working Groups

International Commitments:

Study visits: New Zealand Safe Communities pilots’ workshop hosted 1997

- many visitors each year - NZ and overseas.

Participation in Safe Community Conferences: Sydney, Melbourne, Rotterdam

Hosting Safe Community Conferences: 1999 – Community Safety Conference Pacific Rim.

Hosting ‘Travelling Seminars’:No

Other: Along with IPRC and IPRU instigated an initiative to establish NZ’s Injury Prevention Network ‘Network Day’ (to launch the initiative). This will be held in Waitakere on the day following the Pacific Rim Conference. The Network will allow better national communication and therefore more international opportunities.

For further information contact:

Name: Carol Everard
 Institution: Waitakere City Council
 Address: Private Bag 93109
 Henderson, Waitakere City
 Country: New Zealand
 Phone: +64 9 836 8000 ext 8562
 Fax: +64 9 836 8000
 Email: carol.everard@waitakere.govt.nz

