

Tauranga Moana Safe City



Name of the Community: Tauranga Moana Safe City (Tauranga City & Western Bay of Plenty District)

Country: New Zealand

Number of inhabitants in the community: 150,000

Safe Community Programme started year: 2006

International Safe Communities Network Membership: Designation year: 2008 & 2014

Name of the Certifying Centre: Safe Communities Foundation New Zealand

Info address on www for the Programme: <http://www.safecommunities.org.nz/sc/tt>

or : <http://www.tauranga.govt.nz/council-a-z/safe-city.aspx>

and www.teentools.co.nz

For further information contact:

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Country: New Zealand

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Info address on www for the institution: www.tauranga.govt.nz and www.westernbay.govt.nz

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

Road Safety:

- Child restraints
- Cycle Safety
- Driveway Run-overs
- Ruben the Road Safety Bear programmes
- Puppet Vision programmes
- 'Kids on Feet' walking school buses
- Fire Safety
- FAIP - Fire Awareness Intervention Programme for kids with negative fire lighting behaviours
- Get Out Stay Out
- Get Firewise



Home Leisure:

- Strengthening Families
- Driveway Run-over prevention
- "Safe as Houses"
- SKIP programme
- Family Start programme
- 'Swim for Life' learn to swim programme
- Swimming pool fencing compliance and advice

School:

- School Patrols
- Walking School buses
- Police Education Officers
- Bike Safety
- Fire Safety
- Social Workers in schools
- In at the Deep End
- Travelwise

Traffic:

- Child Restraint checking clinics, special focus on booster seats & anchor bolts
- School Crossing Patrols
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Evidence Base:

- The Triple P – Positive Parenting Program is one of the most effective evidence-based parenting programs in the world, backed up by more than 30 years of ongoing research. Triple P gives parents simple and practical strategies to help them confidently manage their children's behaviour, prevent problems developing and build strong, healthy relationships.
- Use of bicycle helmets leads to reduction in injuries. - Correctly fitted bicycle helmets reduce the risk of head and brain injury by 63-88%. , - Parental knowledge and helmet availability, accessibility, cost and ease of use will impact both helmet use and proper use. - Reducing costs of helmet through give-away programmes and discounts facilitates uptake and use. New Zealand Has

mandated laws in regard to helmet use and Tauranga Moana Safe City promotes these through its cycle safety program.

Youth 15-24 years:

Road Safety

- Alcohol 15-19 year olds
- Promotion of PRACTICE- Learning to drive
- Learner & Restricted License programmes
- SADD
- Motorcycle project

Fire Safety

- FAIP – Fire Awareness Intervention programme for kids with negative fire lighting behaviours
- Burns Prevention

Water Safety

- Swim for Life

Home/Leisure

- Sexual Health
- Bullying prevention
- Alcohol harm reduction (school ball season; summer holidays)
- Tauranga Youth Development Team –Voice of Youth Development

Injury Prevention

- Blue Light –Anti Drink Drive Expo
- Suicide prevention programmes

Evidence Based(an example)

- Tauranga Moana Safe City adheres to the International Open Water Safety Guidelines for families and individuals recreating at any open water site.



Adults 25-64 years:

Road Safety

- Seatbelt checks
- Fatigue stops
- Alcohol check points
- Safe Speeds project
- Motorcycle Safety
- Safe Roads & Roadsides
- Recidivist Drink Driver programme

Fire Safety

- Home safety checks
- Fire investigation

Water Safety

- Surf Life Saving
- Coastguard education
- Harbourmaster safe boating programmes

Home/Leisure

- TMAPS Family Network
- Mental Health Services
- “Safe as Houses”
- Neighbourhood Support
- Welcome Bay Interagency Liaison Forum

Occupational

- ACC programmes
- Department of Labour Programmes
- SiteSafe
- ITOs
- Polytechnic programmes

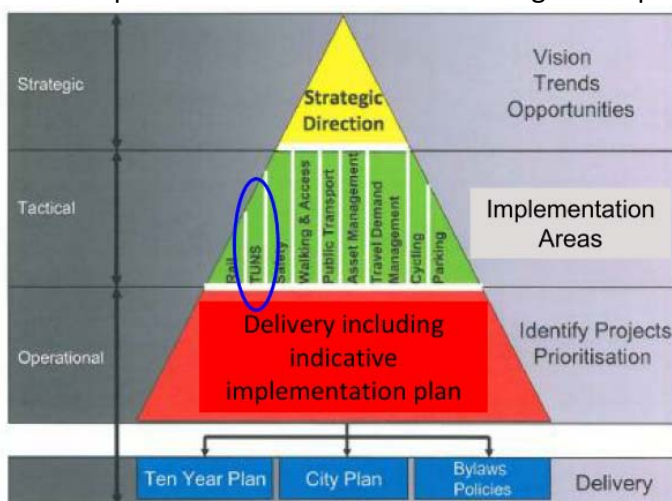
Public Places

- Safer by Design: crime and injury prevention
- Place Management: CBD Night Management Plan
- Off-License Accord
- Summer Activity Taskforce

Evidence Base: (an example)

The city and its urban surrounds have a history of strong growth and this is projected to continue. The infrastructure needed to support and manage this growth is being planned for through the SmartGrowth collaboration between three councils – Tauranga City Council, Western Bay of Plenty District Council and Bay of Plenty Regional Council – as well as NZTA and key regional stakeholders.

TUNS will form the evidence base for the Tauranga Transport Strategy which will include an indicative implementation plan. The structure of the Tauranga Transport Strategy is shown below.



Elderly 65+ years:

Fire Safety

- Home safety checks
- Education to older adult community groups
- Fire Service

Home/Leisure

- Active Seniors
- Grief Counselling and mental health
- Hospice Care
- Nurse Clinics
- Home Care Support Services
- Age-Friendly City
- Elders Forum

Injury Prevention

- Home Safety checklist
- Falls prevention
- Community Patrols
- Support Services – covering Elder Abuse, mobility, socialisation
- Vitamin D project in residential care homes

Road Safety

- Older road users education programme
- Mobility scooter training

Evidence Base: (an example)

- National fall prevention programmes through ACC: ACC is focussing on delivering low cost evidence based fall prevention programmes to deliver the right services to the right people at the right time. These programmes include the Vitamin D programme in residential care, and multi-factorial falls prevention groups in the community. We are also working with health providers to improve service provision to identify and help those at risk of falling.

Evidence Base: (general)

To ensure long-term improvement in injury across a range of risk areas, wherever possible, TMSC aligns with global, national, regional and local strategies. A wide-range of evidence informs development of these programmes, for example:

- WHO relevant publications (Violence Prevention: the evidence);
- World Reports on Child Injury Prevention and Road Safety;
- Family Violence Clearing House based at the University of Auckland
- Injury Prevention Research Unit based at Otago University.

Natural Disaster: the consequences (human injuries) related to Natural Disaster.

- The Civil Defence Emergency Management Strategy (CDEM) under the

- management of the Bay of Plenty Regional Council; Tauranga City Council and Western Bay of Plenty District Council
- Links with Police, Fire Service and Neighbourhood Support
- Search and Rescue Marine & Land
- Tsunami Sirens and Warning Signs and escape paths

Violence prevention (intentional injuries):

- Community Patrols
- CBD Night Management Plan
- Liquor Bans
- Bar and Door Staff training
- TMAPS Family Violence Network
- Family Violence Screening
- “Blow the Whistle on Violence”
- White Ribbon activities

Suicide prevention (self-inflicted injuries):

- Child & Youth Mortality Review Group
- Community Suicide Prevention Plan
- Crisis Response team

Evidence Based:

Work within Tauranga Moana Safe Community is based on the goals of The New Zealand Suicide Prevention Strategy 2006–2016, which outlines a high-level framework to reduce rates of suicide and suicide attempt in New Zealand. As detailed below the evidence base for implementing the above programs is clearly articulated in the action plans which are available from the Ministry of Health.

The New Zealand Suicide Prevention Action Plan 2008–2012 (the Action Plan) – published as two companion documents, The Evidence for Action and The Summary for Action – outlines in more detail the programme of action to achieve the aims of the Strategy.

Based on the best available evidence, and considering the New Zealand context, the Action Plan is intended as a guide for all suicide prevention activities over the next five years. This document, The Evidence for Action, provides more detail about the evidence underlying each goal area, and the rationale for the proposed actions. It also provides contextual information for agencies who will be implementing actions on relevant issues for a range of population groups.

The Evidence for Action needs to be read alongside the companion document, The Summary for Action which summarises the rationale for each of the Strategy’s goals and identifies outcomes, actions, milestones, what-nau ora considerations, timeframes and the lead agency or agencies responsible for implementing the action

Programs aiming at "High risk-groups":

High Risk Groups	Evidence/rationale	Programmes
<ul style="list-style-type: none"> Alcohol and street violence. 	Police offences data Hospital treatment/admissions data ACC injury data AOD counselling services	CBD Night Management Plan Licensed premises: Bar and Door Staff Training Licensed premises: Communications and Resources Brief Interventions
<ul style="list-style-type: none"> Crime free: property and theft; youth offenders; targeted victims of crime (theft ex-cars, burglary); homeless people. 	Police offences data School truancy; stand-downs and suspensions data Graffiti removal data	"Don't make it easy for thieves" theft ex-cars signs and flyers Community art projects (graffiti prevention) CP/TED assessments "Safe as Houses" Neighbourhood Support Community Patrols Maori Wardens Tauranga CBD Community Police office Te Puke Community Hub Western Bay of Plenty Community Safety Forums (east and west) Tauranga Moana Nightshelter Trust
<ul style="list-style-type: none"> Family Violence: women and children in abusive relationships. 	Police offences data TMAPS inter-agency case management data Tauranga Women's Refuge data	TMAPS family violence network TMAPS inter-agency case management Blow the Whistle on Violence campaign White Ribbon events
<ul style="list-style-type: none"> Road Safety: children (as road users); children (child car restraints); drink drivers including recidivist offenders; cyclists; older people; heavy transport road users 	NZTA crash data Police offences data ACC claims data	School and Preschool education Increasing the safety of older New Zealanders High risk rural roads – fatigue
<ul style="list-style-type: none"> Suicide prevention: youth suicide (young males); kiwifruit orchardists (PSA virus). 	ACC claims data Police data Child & Youth Mortality Review Group data	Child & Youth Mortality Review Group "He Aumangas" Suicide Resilience project Kiwifruit industry suicide prevention project
<ul style="list-style-type: none"> Water Safety: children (learn to swim); pwc and boat owners; recreational fishermen; ocean beach users (swimmers, surfers, kayakers). 	WSNZ drowning data ACC claims data	Swim and Survive programme: funded by TECT, Sport BOP, Water Safety NZ and Tauranga City Aquatics Sealed Swim and Survive programme/Sport BOP "Go For It" programme Water Babies programme Surf lifesaving programmes Swimming NZ programmes Tauranga, Waihi Beach and Maketu Coastguard programmes Tauranga Harbourmaster programmes
<ul style="list-style-type: none"> Youth development: young people (sexual assault); children and young people (bullying); young people (alcohol and risky situations – school balls, summer holidays). 	Media and anecdotal reports Youth12 Survey (and earlier surveys) School consultation	"James and Ella go to the Ball" "100% Summer Without Substances" www.teenitools.co.nz Parent Pack and Youth Card Say No to USC No One Likes a Bully; Bully No More
<ul style="list-style-type: none"> Older people's falls prevention. 	ACC claims data DHB hospital admissions data	Vitamin B supplements ACC programmes

Surveillance of injuries:

There are a number of sources for injury statistics. These sources include but are not limited to:

- ACC claims statistics
- ACC Community Profiles
- Bay of Plenty District Health Board – Emergency Department presentations; injury hospitalisation statistics
- PHI data – self harm; suicide
- Safe Communities Foundation Information Sheets
- Police crime statistics
- Police Alcolink data
- Crash and injury statistics – LTNZ, Police
- Water Safety NZ; Bay of Plenty Surf Lifesaving; Coastguard Eastern Region

This data, including the sources and weblinks are contained in section H: Indicator 6 of Form A

Population base: 150,000

Started year: 2006

Publications:

- Produced Information material: like leaflet, posters, videos (some examples)
- “It’s Your Business: Family Violence” & “It’s Your Business: Alcohol and Other Drugs” CDs for employers
- “Say NO to USC” pamphlets and posters
- www.teentools.co.nz website and promotional resources
- “Blow the Whistle” posters, coasters, whistles
- On-licence and off-licence posters, bar mats, coasters, flyers
- Pohutukawa Card (family violence support)
- “James and Ella” school ball resources



Safe Communities Staff:

Project Coordinator: **Michael Mills**, Safe City Coordinator

Number: one (part- time)

Organisation: Taurag Moana Safe City

Specific cross-sectoral leadership group for safety promotion General public health/health promotion group: comprised of representatives from:

- Tauranga City Council
- Western Bay of Plenty District Council
- Bay of Plenty Regional Council
- NZ Police
- ACC
- Ministry of Justice
- Bay of Plenty District Health Board
- Fire Service
- Iwi/Maori
- Westpac Bank
- Acorn Foundation

International commitments:

- National Safe Communities Workshop 2007
- International Safe Communities Conference, Christchurch 2008, and delivered two presentations
- ALAC Conference, Wellington 2009
- Youth Violence Symposium, Tauranga 2010
- ALAC Conference, Auckland 2010, and delivered two presentations
- SCFNZ national hui, Wellington 2010
- Alcohol and Sport Conference, Auckland 2011 and delivered one presentation
- Australian National Injury Prevention Conference, Brisbane, 2011
- World Safety Conference 2012
- National Safe Communities Workshop 2013