

PALMERSTON NORTH SAFE COMMUNITY

REACCREDITATION
APPLICATION
2019



Rhythm n Rocks, Sat 4 Nov 2017 - The Square, Palmerston North

ORIGINALLY
ACCREDITED
2014



PANPACIFIC
Safe Communities Network



safe
communities
foundation | nz



PALMERSTON NORTH CITY
SAFETY advisory BOARD

What's important to us?

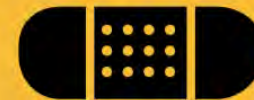
Collaboration



Road Safety



Injury Prevention



Crime Prevention



Alcohol & Other
Drug Harm
Reduction



Resilience



Introduction

- Message from the Mayor, Palmerston North City
- Message from the Chair of the Safety Advisory Board
- Message from Rangitāne o Manawatū

Reaccreditation Application

- Part 1 - COLLABORATIVE GOVERNANCE
- Part 2 - PRIORITY SETTING
- Part 3 - EFFECTIVE STRATEGIES
- Part 4 - SHARED LEARNINGS

Attachments

Acknowledgements



Message from the Mayor, Palmerston North City

Tēnā koutou

Palmerston North celebrates its small city advantages of a great quality of life and strong community connection, while at the same time offering the lifestyle, education and business opportunities available in much larger cities. Safety is foundational to enjoying these many benefits of our city.

The Council is committed to increasing and promoting safety in a range of areas, including the design of public places, city streets, lighting, readiness for natural disaster, alcohol-related harm, and family/whānau well-being. The Council will work with the Safety Advisory Board and a wide range of partners to promote safe communities, and to decrease the risk of harm in the community.

We will work hard to maintain Safe Community accreditation by working in partnership with others to continue making Palmerston North City a safer place to live. If we work cross-sectorally between service providers and government agencies we can have a greater collective impact, ensuring no one in our community falls through the gaps.

For these reasons, I am pleased to support this application to maintain our Safe Community accreditation. This accreditation means that we have the processes in place to enable iwi, communities, businesses, local government, government agencies and others to work together in a coordinated and collaborative way. This is a milestone for the City that we should all celebrate, especially those involved in safety programming within our City.

Ngā mihi nui,

Grant Smith

Mayor of Palmerston North



Message from the Chair of The Safety Advisory Board



Kia ora

On behalf of the Palmerston North Safety Advisory Board, I would like to express our pride in Safe Community Reaccreditation.

The vision for the Palmerston North Safety Advisory Board is *a safe community for all people within Palmerston North*, and that is at the heart of what we are all working towards. I believe that this document is a celebration of our collaborative efforts to ensure that we are working towards the realisation of that vision.

I would like to acknowledge the efforts of Safety Advisory Board partners, and to thank the individual representatives for their participation and engagement in the process and activities. It is equally important to recognise the efforts of all organisations and their personnel who are working towards crime and injury prevention in our City. Each individual and member organisation working together has created a strong foundation for a Connected and Safe Community.

We can all be proud of our accomplishments so far, and we look forward to accomplishing even more in the coming years.

Ngā mihi

Vaughan Dennison

Chair of the Palmerston North Safety Advisory Board
Palmerston North City Councillor

Message from Rangitāne O Manawatū

Tēnā koutou,

Firstly, I would like to acknowledge Councillor Dennison, and members of the Safety Advisory Board, and their teams. We have worked together on a wide range of initiatives that continue to make our city a safer place for all communities within it.

We are Mana whenua of o Papaioea (Palmerston North City). Rangitāne o Manawatū are kaitiaki of the City and it is our cultural responsibility to up hold the spiritual and physical wellbeing of all within its boundaries.

We are working together with the Safe Community network, to champion changes and encourage positive programming that is working towards safety in all our Community. We work as partners on the Safety Advisory Board which has an important place in the collaborative network that has potential to make a positive difference in the lives of all our people.

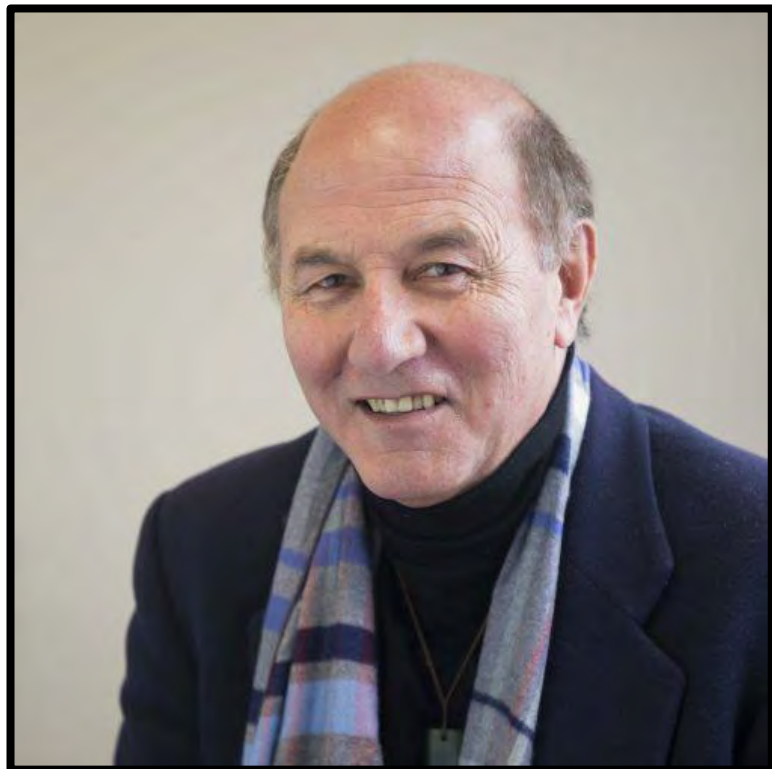
I am pleased to support this application for reaccreditation as a Safe Community.

Nau te rourou, maku te rourou ka ora ae te Iwi.

(With your basket of knowledge and our basket of knowledge our people will flourish.)

Nāku noa

Nā, Wiremu Kingi Te Awe Awe
Rangitāne Kaumatua



Tangata Whenua

Rangitāne o Manawatū are the mana whenua for Palmerston North. They have occupied the Manawatū area for over 600 years, and guided early Pākehā settlers to the area where the town of Palmerston North was first established.

The first Pākehā (European) settlers arrived in the new township in 1866, and were welcomed and supported by Rangitāne leaders. The words of one of the key supportive leaders, Te Peeti Te Awe Awe, reflected the spirit of partnership that the iwi (tribe) hoped would characterise relationships into the future, and these were memorialised on a statue of Te Peeti erected in 1907 that still stands in The Square:

“Kua kaupapa i au te aroha mā koutou e whakaoti” (“I have laid the foundation of love for you to build upon”)

In 1878, as a further signifier of the rangatiratanga (authority) and manaakitanga (hospitality, generosity) of the iwi, Rangitāne invited the chiefs of the wider region to assemble and bestow a name on The Square of Palmerston North. They agreed upon the name Te Marae-o-Hine (which means the Courtyard of the Daughter of Peace), after the home of a Waikato cheiftness who was famous for his hospitality and peace-keeping. The choice of this name reflects the desires of Rangitāne for Palmerston North to be a place where people of all origins and ethnicities can live together in maungārongo (peace) and aroha (love).

Tangata whenua participation in safety is a fundamental principle and Rangitāne o Manawatū has an important role in leadership and as a collaborative partner.



The marble statue of Te Peeti Te Awe Awe which was installed in The Square in 1907 remains in place to this day.



This image appeared in the Manawātū Evening Standard on 30 April, 1957 to signal preparations that were under way as Palmerston North was to be officially declared a 'Safety City' by the Minister of Transport the next day.

Our Safe Community History

There is a long history of collaborative networks working together to improve safety in Palmerston North.

However, our current structure dates to the Safer Community Council that was originally established in June 1997. This structure was disestablished with the advent of Safety Advisory Boards throughout New Zealand. The Palmerston North Safety Advisory Board (PNSAB) was formed in 2004 to provide information and guidance in the formulation and implementation of the Strategic Partnership Agreement between Palmerston North City Council (PNCC) and the Ministry of Justice (MoJ). The partnership agreement between the PNCC and the MoJ required that PNCC set up an advisory board to advise and make recommendations concerning community safety in line with the crime prevention plan. The PNSAB was required to implement pro-active crime prevention plans, which were funded through the MoJ Crime Prevention Unit. The MoJ provided a representative from the Crime Prevention Unit who acted in an advisory role on the SAB. The PNSAB was not a legal entity and reported to the PNCC.

This model ran several successful programmes and operations throughout the City, including the work involved in acquiring the initial Safe Community accreditation for the City on 27 March 2014. This accreditation formalised our commitment to continue working in a collaborative and systematic way. The World Health Organization (WHO) views the Safe Community model as an important means of delivering evidence based violence and injury prevention strategies at the local level.

Following the discontinuation of MoJ funding and a change of personnel, the Palmerston North Safety Advisory Board took the opportunity to restructure as a specific Governance Board for the Palmerston North Safe Community. This change was finalised with Terms of Reference for the PNSAB which outlined the structure and functions of the Board in early 2017. The PNSAB continues to be a collaborative network with a focus on crime and injury prevention throughout Palmerston North.

Now, as a Governance Board to the Safe Community, the PNSAB works collaboratively to monitor the outcomes from five priority safe community goals. Each of the priority goals has a work-stream, reference group, or network from which they can seek data, subject matter expertise, and are able to guide the creation of effective safety interventions.

Now, Safety Advisory Board as governance group for the Safe Community, is engaged with the United Nations Sustainable Development Goals. Links to these goals are identified through the document.



Safe Community accreditation in 2014.



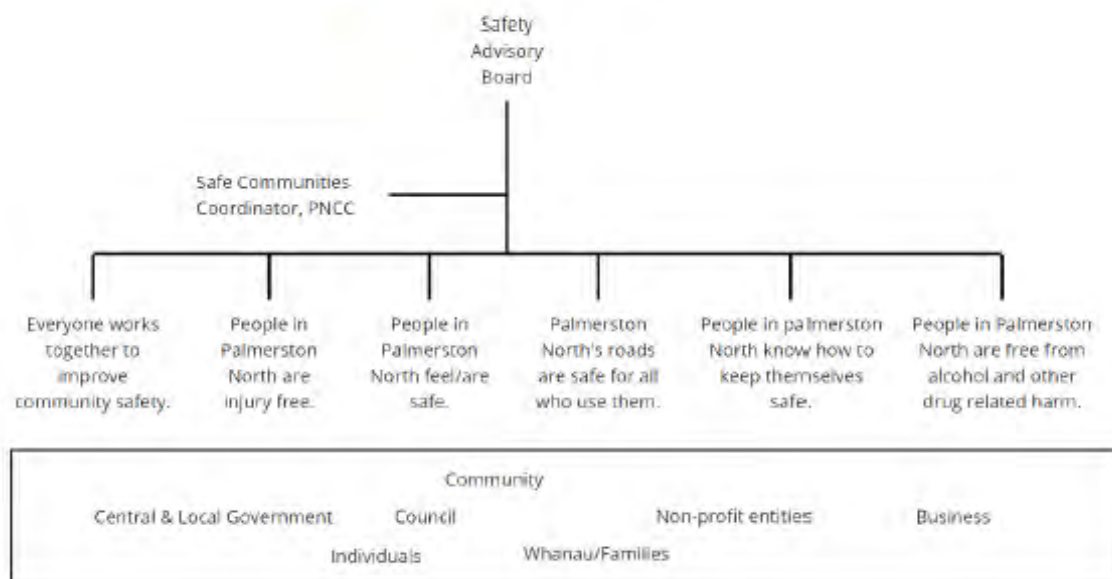
Safe Community Priority Setting Exercise in 2018.

Our Members & Structure

The PNSAB sits every 6 weeks with the option of additional meetings as required.

Membership is comprised of representatives from:

- Palmerston North City Council (Mayor as ex-officio member)
- Representative for the Mayor (as the chair)
- Mana Whenua - Rangitāne
- New Zealand Police
- MidCentral District Health Board
- Accident Compensation Corporation
- Ministry of Social Development
- Massey University
- Oranga Tamariki–Ministry for Children
- New Zealand Defence Force
- Department of Corrections
- Palmerston North SafeCity Trust
- Palmerston North City Council officers
- Other members may be included in the group as required.



Our Sustainability and Board Members

- Organisations and individuals in the community have shown resilience and commitment to prioritising safety in Palmerston North through various forms of collaborative networks for decades. This speaks to the sustainability of our structure. This continued support for safety from various organisations is highlighted by the recently redeveloped Terms of Reference which has solidified this commitment.
- The sustainability of our Safe Community is also overseen by the local authority, the Palmerston North City Council which has a high level of involvement in the Safe Community model, and is very committed to the process. The elected member of the Palmerston North City Council holding the portfolio for 'Safe City and Civil Defence' is the chair of the Safe Community Governance Group, the Palmerston North Safety Advisory Board. In addition, PNCC provides administrative support and resources for the Safe Communities Coordinator.

Additionally, in its most recent 10-year plan (2018-2028) Council committed to the Safe Communities model and to promoting safety, crime prevention, readiness for natural disasters, alcohol and other drug related harm, and family / whānau well-being. As a part of this commitment, PNCC has identified that working with, and providing resources to, the Safety Advisory Board was an important part of the safety infrastructure of the City.

- We also use open and public data as population indicators, which assists our sustainability as we can easily, freely and openly share our data and work with a wide variety of groups.

Attached are letters of support and commitment from Coalition Partners as further evidence of our sustainable and collective approach to addressing safety in Palmerston North.



Members of the Safety Advisory Board and Safe Communities Coordinator.

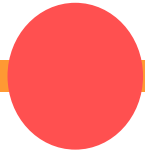
Top row, left to right: Hati Kaiwai (Department of Corrections), Debbie Duncan (Palmerston North City Council), Belinda Bidos (Department of Corrections), Karl Severinsen (Oranga Tamariki–Ministry for Children), Michael Fletcher (Oranga Tamariki–Ministry for Children), Steve Williams (SafeCity Trust).

Bottom row, left to right: Zoé Kavanagh (Safe Communities Coordinator PNCC), Wiremu Te Awe Awe (Rangitāne O Manawatū), Vaughan Dennison (Palmerston North City Council), Ross Grantham (New Zealand Police), Barb Bradnock (MidCentral District Health Board).

Not pictured: Janet Molyneux (Massey University), Kath Forde (Accident Compensation Corporation), Katie Brosnahan (Ministry of Social Development), Monica Miranda (Oranga Tamariki–Ministry for Children), Rewai Te Kahu (New Zealand Defence Force).

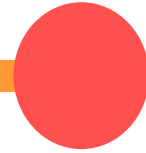


VISION



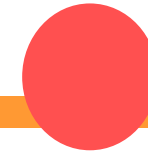
A safe community for all people within Palmerston North.

MISSION



To work collectively with stakeholders to create a strong foundation for a connected and safe community.

OBJECTIVES



- Gather and share information on safety trends, priorities and programmes.
- Establish and strengthen effective partnerships with others working towards improving safety.
- Raise awareness, commitment and motivation to promote safety within organisations and throughout the community.
- Champion policy and legislative change that supports improved community safety.
- Guide and support organisations to develop effective safety interventions that target high risk and vulnerable groups.
- Enable Palmerston North to meet the International Safe Community (ISC) criteria under Safe Communities Foundation New Zealand accreditation requirement



What a Safe Community means to us?

GOAL	OUTCOME	INDICATORS	DATA SOURCE
Everyone works together to improve community safety.	An increase in synergy and collaboration for the Palmerston North Safe Community and Safety Advisory Board.	<ul style="list-style-type: none"> • Synergy score from SCFNZ results • Rate of organisational attendance at SAB meetings • # of multiple agency collaborations in achieving safety outcomes 	SCFNZ Reporting to us SAB Minutes & Administration PNCC 10 Year Plan Indicator - Connected Community Strategy
People in Palmerston North feel/are safe.	A decrease in crime victimisations in the City, and increase in perception of safety.	<ul style="list-style-type: none"> • Rate of people who have a positive perception of safety in Palmerston North • # of All Crimes over the previous 12 months • # and rate: Victimisations for Acts Intent to Injure • # and rate: Sexual Assaults • # and rate: Victimisations for Unlawful Entry with Intent/Burglary Break and Enter • # and rate: Victimisations for assault by family member • # and rate: Victimisation for assault in public places 	PNCC 10 Year Plan Indicator - Connected Community Strategy Policedata.nz - Crime Snapshot Policedata.nz - Victimisation Time and Place Policedata.nz - Offender demographics SCFNZ Reporting to us
Palmerston North's roads are safe for all who use them.	A decrease in fatal and serious road crashes.	<ul style="list-style-type: none"> • # and rate of fatal and serious road crashes • # of crashes involving pedestrian injury & fatality • # of crashes involving pedal cycle injury & fatality • # crashes involving motorcycle injury & fatality 	Ministry of Transport: Motor Vehicle Crashes in New Zealand - Section 7
People in Palmerston North are free from alcohol and other drug related harm.	A decrease in alcohol and other drug related incidents and harm in Palmerston North.	<ul style="list-style-type: none"> • # of Liquor Ban Interventions by SafeCity Hosts in CBD • Rate of hospitalisations wholly attributable to alcohol • # of people who smoke • # of people who have never smoked regularly 	SafeCity Trust Annual Report National Minimum Dataset (NMDS), Ministry of Health. StatsNZ Census Data
People in Palmerston North are injury free.	A decrease in intentional and unintentional injury across all causes.	<ul style="list-style-type: none"> • # and rate of Public Hospital Injury Discharges (all) • # and rate of new ACC claims registered • # and rate of Self-Inflicted Injuries (non-fatal and fatal) • # and rate of Injury Fatalities (all intents) 	NZ Injury Query System (NIQS) SCFNZ Reporting to us NZ Injury Query System (NIQS) NZ Injury Query System (NIQS)
People in Palmerston North know how to keep themselves safe.	An increase in awareness, knowledge, and skills about Civil Defence events and best-practice.	<ul style="list-style-type: none"> • # of engagements with residents and organisations in civil defence preparedness and resilience programmes • # of civil defence trained volunteers 	PNCC Safe Communities Plan Measure of Success PNCC Safe Communities Plan Measure of Success





Safe Community Coordination

The Safe Community Coordinator role is key to champion the Safe Community model and ensure work progresses towards the priority goals. The role is a dynamic mix of strategic planning; relationship management; interagency networking and collaboration; data analysis and reporting; project planning and delivery.

Currently, the Palmerston North City Council provides Safe Community Coordination through the employment of a Safe Communities Coordinator. Additional details of the role can be found in the attached Safe Communities Coordinator Job Profile.

The Palmerston North Safe Community and Safety Advisory Board would like to acknowledge the efforts of individuals who have previously held positions that entailed coordinating different aspects of the Safe Community since the last accreditation. These thanks go to:

- Alane Nielsen, City Safety Coordinator
- Dr. Kate Osto, Safe Community Project Officer



Link to Workstreams and Community

Our collaborative leadership structure has links to work-streams and community voice through a variety of methods. We are confident that the scope within our membership gives us a holistic understanding of our community and this provides links to a wide array of community groups. We also bring in additional voices as circumstances arise.

As a governance group, we share information by:

- Dedicating time each meeting to round table discussions to capture what's happening in the City,
- Direct reporting (written or verbal) from lead agencies on a specific link within the community,
- Sharing and analysing feedback when undertaking community consultation, and
- Retaining a Membership that takes part in a wide variety of networks within the City.



Palmerston North Neighbourhood Support engraving tools



Palmerston North Safe Community PRIORITY SETTING





Our Community Demographics

Palmerston North is a regional hub for the Manawātū area, and it is growing. At the time of the 2013 census, the population was 80,079. Latest Statistics New Zealand population estimates are at 87,300 with projections to 98,000 people by 2043.

The median age of the City population is estimated to be at 33.6 years in June 2017, while the median age for the New Zealand population is estimated to be 37.0 years in 2017. Compared to the demographics of the rest of New Zealand, Palmerston North has a young population (especially high in the 15-29 years old category). The city's population is relatively young; by 2043 its average age is projected to be 37 - five years younger than for New Zealand overall.

However, the fastest growing age group in Palmerston North is people aged over 65 which is growing at a rate which doubles other age groups with 2.5% annual change in growth. In future, Palmerston North will be home to a large older population, as well as growing numbers of children and young people.

New Zealand European people make up approximately 75% of the city's population, followed by Māori at around 15%, more than 9% identify as Asian, and approximately 5% of Pasifika origin. These last two groups are projected to increase in numbers significantly in the next ten years. Additionally, approximately 18% of the population is overseas born.

From Central Economic Development Agency (CEDA) Annual Report 2017/18 of 31 August 2018

Data sources include: StatsNZ, Infometrics Quarterly, Qrious, Commercial Accommodation Monitor, MBIE, QV, Palmerston North Airport

Since 2004, when the city became a resettlement location, Palmerston North has also become home to a number of groups of former refugees from around the world. In 2017 year, Palmerston North anticipated resettling 17% of the refugee intake (approximately 165 people). As at July 2017, Palmerston North had received more than 1000 resettlement quota refugees in total, the third highest number of the resettlement regions in New Zealand, only after Auckland and Wellington. Palmerston North has become home to groups of former refugees from the Republic of Congo, Burma, Bhutan, Syria, and Afghanistan.

At the time of the 2013 Census:

- One-family households made up 65.7 percent of all households in Palmerston North City, and a quarter of all households had only one person in them. For New Zealand, one-family households made up 68.3 percent and one-person households made up 23.5 percent of all households.
- 20.0 percent of families in Palmerston North City were one parent with children families (17.8 percent of families for New Zealand)
- For people aged 15 years and over, the median income (half earn more, and half earn less, than this amount), in Palmerston North City was \$27,000. The median for New Zealand was \$28,500.
- For households in Palmerston North City who rented the dwelling that they lived in, the median weekly rent paid was \$250. This compared with \$280 for New Zealand.

The make-up of our community plays an important role in the priorities we set for safety in the City and the programmes that the City has on offer.



We are proud to host international students in our City – last year the region saw 2,971 international students enrolled (which was a 2% increase over 2017 previous year).



The Lantern Parade, as part of Festival of Cultures, is one way we celebrate the diversity of our City.



Priority Setting Process

Our priority setting vision is a credible community consensus of injury prevention priorities in Palmerston North.

For the first year after the Safety Advisory Board restructure, we relied on the shared knowledge and resources internal to the group membership to communicate and analyse trends. With more stability within the Safety Advisory Board, we opened the priority setting discussion to the wider community through several methods (survey, workshop).

In October 2018 we held a workshop where we invited the community to look at the data, and analyse both qualitatively and quantitatively, to develop priorities.

The results of this were a success and will inform our strategic plan and work planning for the next years along with more detailed assessments of the priorities determined through this process.

Additional information about this process can be found in the attached report.

** Note on Data Sources: The Palmerston North Safe Community prefers using open and available data so that all information can be shared freely and openly to all in the Community.*

SUSTAINABLE DEVELOPMENT GOALS



One of Palmerston North Safe Community priorities is to align international goals to a local level and context in order to improve outcomes for our people.



High Risk/Vulnerable Groups

A combination of data sources such as statistics, community consultation, stakeholder knowledge, national and local strategies, emerging trends and anecdotal evidence are used to identify high risk / vulnerable groups and environments in Palmerston North. This helps to decide what programmes are implemented.

Palmerston North has different high-risk groups and environments depending on the priority area. However, as many groups do not like to be labelled as 'high risk' or 'vulnerable' - they are not identified as such in our planning documents, rather they are target groups / areas. The following programmes identify target groups, environments, and settings. Examples of vulnerable environments include lower social economic suburbs that can also have higher crimes and less positive wellbeing. A setting-based approach addresses those priority areas that occur in specific spots such as the road, at the workplace, or in the home.

Everyone is important.

Collaboration

ISSUES, INFLUENCES AND FACTORS

- Continued support for safety from various organisations is highlighted by the long-serving groups that have been highly focused on safety in Palmerston North.
- A challenge that we have, as a collective group, is the change in our own organisational strategies and structures. We believe that by working strongly together, we can weather any organisational changes.
- Changes in key personnel of the group have also been a challenge but also a positive as this has enabled new viewpoints and information to be presented.

DATA SOURCES

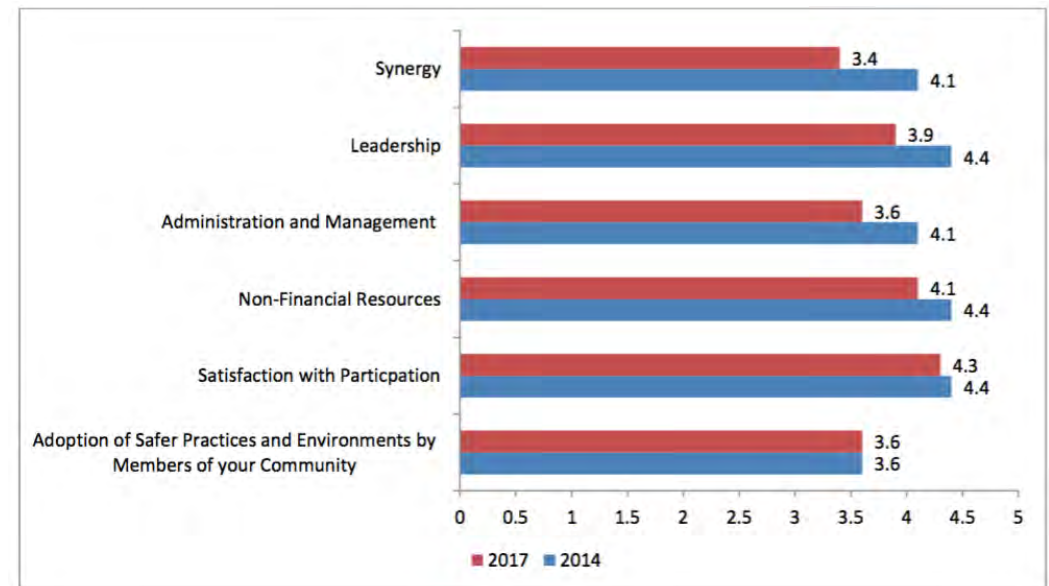
- Governance Self-Assessment Survey Report
- Meeting Minutes and Attendance

EVALUATION

A priority for the Safe Community Governance Group (Safety Advisory Board) will be to focus on the results of the NZ Safe Communities Governance Survey Report. We have embedded this priority into our strategic planning for the following year and will be keen to continue with our strengths as well as putting effort into the weaker areas.

KEY TRENDS

Overall Outcomes Summary from NZ Safe Communities 2017 Governance Survey Report - Palmerston North



Crime Prevention

DATA SOURCES

- [Police - Victimisation Data](#)

ISSUES, INFLUENCES AND FACTORS

- We recognize that a reduction in re-offending is an effective way of reducing crime, and therefore reducing re-offending is a common goal among all types of crime.
- Increases in antisocial behaviour and crime by youth has been identified and as a recurring challenge and driver within the community. This is something we are working towards solutions to this as a Safe Community, including a wide range of partners from around the City.
- We have noticed an increase in needs for early intervention for young people, including some who are being excluded from school as young as 7 years old. Left unaddressed this could lead to escalating behaviour to criminal activity. This is a situation that requires additional collaborative resourcing to adequately address the complex needs of young people.
- Variables, including a greater public awareness and acceptance of different types of crime (example: sexual assault), and changes within definitions and categories of reported crime (example: burglary) which mean # of reported acts may not always represent # of occurrences.

EVALUATION

‘Victimisations for Acts Intent to Injure’ and ‘Victimisations for Assault by Family Member’ are the categories with largest increase. Interventions to violence, and family violence in particular, will continue to be a priority area for the Palmerston North Safe Community.

KEY TRENDS

Victimisations for Acts Intent to Injure						
	Palmerston North			National		
	Number	Rate/100,000 people	% change/prior year	Number	Rate/100,000 people	% change/prior year
2015	956	1118.1		46,319	1007.9	
2016	989	1146	2.5% ↑	50,009	1065.6	5.7% ↑
2017	1,108	1269.2	10.7% ↑	50,211	1047.4	1.7% ↓
Sexual Assault						
	Palmerston North			National		
	Number	Rate/100,000 people	% change/prior year	Number	Rate/100,000 people	% change/prior year
2015	101	118.1		5,153	112.1	
2016	119	137.9	16.7% ↑	5,583	119	6.2% ↑
2017	125	143.2	3.8% ↑	5,851	122.1	2.6% ↑
Victimisations for Unlawful Entry with Intent/Burglary Break and Enter						
	Palmerston North			National		
	Number	Rate/100,000 people	% change/prior year	Number	Rate/100,000 people	% change/prior year
2015	1,377	1610.5		61,110	1329.7	
2016	1,648	1909.6	18.6% ↑	71,083	1514.7	14% ↑
2017	1,747	2001.1	4.8% ↑	68,999	1439.3	5% ↓
Victimisations for assault by family member						
	Palmerston North			National		
	Number	Rate/10,000 people	% change/prior year	Number	Rate/10,000 people	% change/prior year
2015	288	33.7		13,126	28.6	
2016	267	33.3	NA	14,351	33.8	NA
2017	282	35.2	6% ↑	13,046	30.8	11% ↓
Victimisations for assault in public place locations						
	Palmerston North			National		
	Number	Rate/10,000 people	% change/prior year	Number	Rate/10,000 people	% change/prior year
2015	251	29.4		11,764	25.6	
2016	228	28.5	3% ↓	10,632	25.1	2% ↓
2017	231	28.8	1% ↑	9812	23.1	8% ↓

Road safety

ISSUES, INFLUENCES AND FACTORS

The Road Safety Action Plan for Palmerston North City is created annually by a collaborative group of stakeholders in line with evidence of need according to data related to road incidents in our City and responds to target groups based on the Safer Journeys Strategy, Community Risk Register, NZTA Briefing Notes and Crash Analysis System (CAS). For our City, targeted 'at risk' groups include: Older Road Users, Young Drivers, Pedestrians, Cyclists, Motorcyclists, Children (child restraints), and Alcohol and Drug Impaired Drivers. At risk environmental factors include intersections, distractions, and rural roads.

DATA SOURCES

Road Safety Data: <http://www.nzta.govt.nz/safety/safety-resources/crash-analysis-system>

KEY TRENDS

Fatal and serious road crashes (Data limited to Police-reported fatal and serious crashes involving motor vehicles)						
	Palmerston North			National		
	Number	Rate/10,000 people	% change/prior year	Number	Rate/10,000 people	% change vs prior year
2014	32	3.8		1981	4.4	
2015	30	3.5	7%↓	2096	4.6	5%↑
2016	24	2.8	21%↓	2350	5.0	10%↑

EVALUATION

Positive interventions will continue in line with observed decrease in fatal and serious injuries, increase support for vulnerable road users as seen through Cycle Plan. We will ensure to use available data to identify high need environments and user groups.

Licensing will also be an important factor to consider and continue resourcing as we see many benefits in assisting people in our community in becoming safe, fully licensed drivers.

Alcohol and Other Drug Harm Reduction

ISSUES, INFLUENCES AND FACTORS

- Lack of direct data that shows harm in our local context.
- Difference between the types of harm that happens outside of the home setting (ie. in the CBD on the weekends) versus inside the home (family harm).
- Strategy to Reduce Alcohol Related Harm 2008 has set up a strong foundation for Reducing Alcohol Related Harm in the City but is now (over)due to be updated. We are seeking to update this strategy so it is in line with our current context.
- Palmerston North City is committed to the Local Alcohol Policy as one solution to the factors contributing to alcohol harm in our City. We recognise the need to implement harm-reduction strategies for the priority environments that include our Central Business District, and in peoples' homes.

DATA SOURCES

- Palmerston North SafeCity Trust Host Data
- Liquor ban breaches
- National Hazardous drinking
- Road policing driver offence data

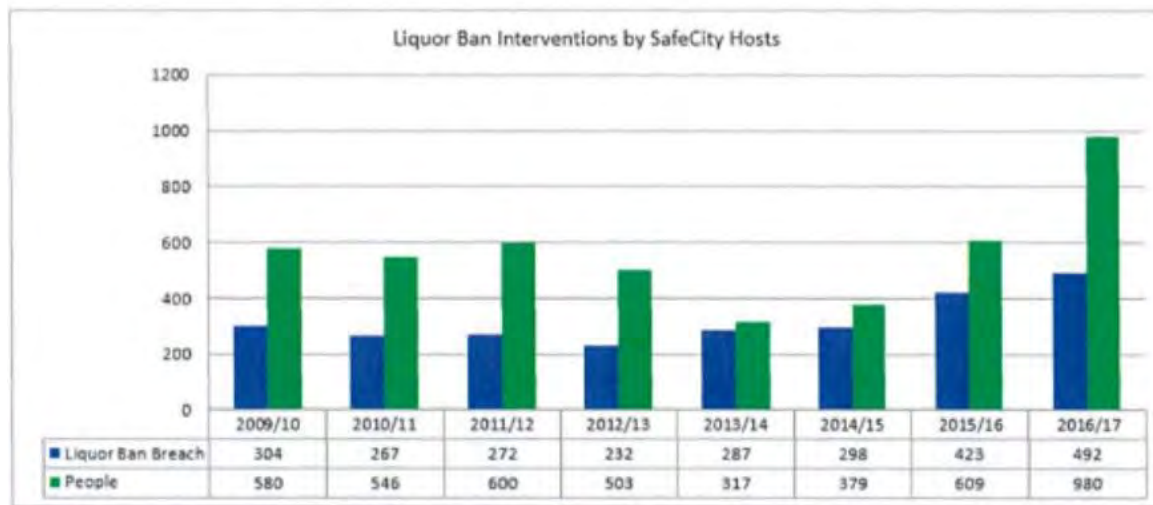


Named 'He Pou Tuatoru o Highbury' the Smokefree mural aligns with the belief that in New Zealand, tangata whenua (people of this land) have the indisputable right to orietanga (equity in health and equality).

The mural symbolises what smokefree means to the Highbury community and is a symbol of community engagement and pride, championing the importance of a smokefree future.

Palmerston North Safe Community has a commitment to being SmokeFree and several members of the Governance Groups have SmokeFree Policies for their facilities.

KEY TRENDS



Alcohol specific offences: Manawatu, NZ Police



EVALUATION

Trends are increasing from a low in 2013 for number of Liquor Ban Breaches and number of people involved in those breaches, as well as Police recorded Alcohol Specific Offences. We see this as a priority area to focus on in our community.

We also recognise the importance that alcohol plays in other safety areas. Similarly, to how alcohol adversely impacts 13 of 17 Sustainable Development Goals (SDGs) and 52 out of the 169 targets that make up the 2030 Agenda, alcohol can adversely impact the results from the Palmerston North Safe Community Priorities

We believe that a reduction in alcohol harm can lead to an improvement in indicators for violent offending, homicides, drink-driving, family violence, and ensuring the safety of intoxicated people or those around them.

We also recognize that there are additional drugs and addictions which are negatively impacting our community, including synthetic cannabis and methamphetamine.

Injury Prevention

ISSUES, INFLUENCES AND FACTORS

- There is a lag of several years for publicly available injury data for fatalities. This creates a challenge to ensuring a data-based community consensus as the information analysed can be up to four years old.
- While 'injury prevention' is a priority category, we recognize that road safety, crime prevention, resilience, and alcohol and drug harm reduction programming will all reduce injuries as each of those can also lead to injuries.
- ACC, a lead funder of injury prevention initiatives in New Zealand, is committed to evaluation of programmes to ensure best practice. These programmes are utilized within our community

DATA SOURCES

- Health Hospitalisation from Otago University: Injury Prevention Research Unit (IPRU) NZ Injury Query System: <http://ipru3.otago.ac.nz/niqs/>
- ACC - Injury claim statistics: <https://www.acc.co.nz/about-us/statistics/#injury-stats-nav>
- [Live Stronger for Longer Falls and Fractures Dashboard](#)



The SafeCity Angel was a successful collaborative initiative with a focus on women feeling safer in the CBD.

KEY TRENDS

Public hospital injury discharges (all intents)						
	Palmerston North			National		
	Number	Rate/100,000 people	% change/prior year	Number	Rate/100,000 people	% change/prior year
2012	817	981.0		49,377	1120.2	
2013	822	984.8	<1% ↑	49,999	1125.6	<1% ↑
2014	747	885.4	10% ↓	51,046	1131.9	<1% ↑
2015	767	897.4	1% ↑	52,757	1148.0	1% ↑
2016	747	866.3	3% ↓	53,544	1140.3	<1% ↓

Injury fatalities						
	Palmerston North			National		
	Number	Rate/100,000 people	% change/prior year	Number	Rate/100,000 people	% change/prior year
2012	33	39.6		1884	42.7	
2013	39	46.7	18% ↑	1749	39.4	7% ↓
2014	44	52.2	12% ↑	1844	40.9	4% ↑

New ACC claims registered				
	Palmerston North		National	
	Number	% change vs prior year	Number	% change vs prior year
2015	2512	3% ↑	120,239	6% ↑
2016	2560	2% ↑	124,499	4% ↑
2017	2406	6% ↓	112,888	9% ↓

EVALUATION

Further analysis of this data indicates a link between the increase in injury fatalities to falls in older people. This is one reason why preventing falls is a priority for the Palmerston North Safe Community.

We are also tracking intentional and unintentional injury, to give us an understanding of the intent of the injuries that are happening in our community.



Injuries in Sports and Recreation is one of the areas that fall under the “injury prevention” category of our priorities.

Sport NZ’s Active NZ Survey 2017 indicated that 71% of adults and 93% of young people in the Manawatū are participating in physical activity specifically for sport, exercise or recreation.

Resilience

ISSUES, INFLUENCES AND FACTORS

The Group Plan has been developed in consultation with the emergency management sector and in parallel with the Director's Guideline DGL 09/15 to assist in national consistency of CDEM Group Plans. The Plan has undergone peer review, been made available for public submission and submitted to the Minister of Civil Defence for comment prior to approval by the Manawatū Whanganui CDEM Group. This Plan is the statutory reference for the Group and details the arrangements for the implementation of CDEM in the Region

DATA SOURCES

Statistics NZ: <http://nzdotstat.stats.govt.nz/wbos/index.aspx>

KEY TRENDS

Commencement of Community Response Plans for Ashhurst, Linton and Longburn, and will be extended to Bunnythorpe and Aokautere in the forthcoming year. This includes ongoing public education to ensure our communities have sufficient awareness and preparedness

Planning is well under way to relocate our EOC from the current Civic Administration Building to a new build on Victoria Avenue, Palmerston North in 2019.

Regular training and exercises are held to ensure that planning for a response is well managed. In addition, our Rescue Emergency Support Team (REST) have been activated on a number of occasions to assist in our communities.

The commencement of the 2017/18 year saw the successful transition of Rural Fire responsibilities / assets and volunteers from Palmerston North City Council to Fire and Emergency New Zealand (FENZ). The ongoing relationship with FENZ and all our other parties is critical to meeting our requirements for Civil Defence and keeping our communities safe.

What are our priorities?

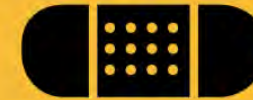
Collaboration



Road Safety



Injury Prevention



Crime Prevention



Alcohol & Other
Drug Harm
Reduction



Resilience





Palmerston North Safe Community

EFFECTIVE STRATEGIES



The following pages will illustrate what we are doing about the priorities we have set.

Each section will include alignment with national and international strategies, a featured programmed set out in Results Based Accountability Case Study format, as well as a list of examples of additional programmes that are designed to be effective strategies to our community priorities.

Table Coding							
Reach	Community wide	Neighbourhood	Street		Targeted households	Other – please specify	
	Or Whole population	Or Sub population ie all youth	Or Groups of sub-population i.e Youth at particular high schools	Or Individual identified people i.e. at risk youth			
Intervention mode	AO Raising Awareness Changing attitude	SK Change in Knowledge/Skills	BC Behaviour Change	EC Environment Change	PC Policy Change	IC Intersectorial Collaboration	Other – please specify
	Ongoing				One-off	Other – please specify	
Frequency/ Duration	Ongoing				One-off	Other – please specify	
	Annual	Bi-annual	Monthly	Weekly			

This Coding Key, as recommended by the Safe Community Foundation NZ, will be used to illustrate the breadth and depth of safety-related activities happening in our City.



Collaboration

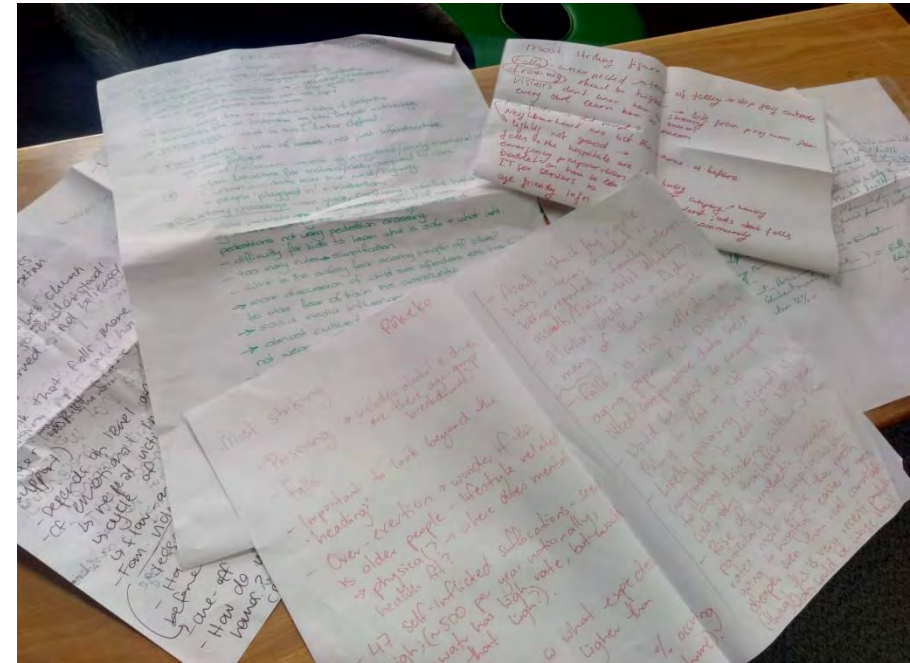
ALIGNMENT WITH NATIONAL/STATE/REGIONAL/LOCAL STRATEGIES

- Pan Pacific Safe Communities Network: An information and inspiration sharing focal point for accredited International Safe Communities in the Pan Pacific region; USA, Canada, Australia and NZ
- Safe Communities Foundation NZ: SCFNZ was established to support and inspire communities in New Zealand to create safe environments and increase adoption of safe behaviours.
- Six Criteria for Accreditation as an International Safe Community
 - The 6 criteria are integrated within everything that we do as a Safe Community. We operate based on the Safe Community criteria, and all our goals are aligned with these criteria.
 - Following a Pan Pacific Safe Communities Network review of the accreditation process in May 2018, we are demonstrating the inter-related nature of the criteria through the four headings that appear in this document: [Collaborative Governance](#), [Priority Setting](#), [Effective Strategies](#), and [Shared Learnings](#).



Featured Programme in Collaboration:

Initiative/Programme Name: Palmerston North Safe Community Priority Setting Exercise
Issue Addressed: Collaborative intersectoral priority setting
Rationale: Create opportunities to have experts in various communities in the room together to have an open dialogue, look at safety as a big picture
Goal: Documented collaborative community consensus on Safe Community Priorities
Describe how the programme/initiatives is based on the proven or promising strategies: Process endorsed by Parachute Canada / Australian Safe Communities Foundation. The process is based on qualitative and quantitative assessments that ensure open and equal voice. We believe this is a good strategy for agreeing on priorities, and this can be shared with other interested Safe Communities.
<p>Narrative of what we did:</p> <p>This process outlined future commitment to the Palmerston North Safe Community – going ahead we can focus on the objectives that we agreed on. Having common priorities will strengthen our synergies and unlock the best potential for our Safe Community.</p> <p>The 5 Priorities were:</p> <ul style="list-style-type: none"> - Road - Falls - Self-inflicted, Assault, Other (3-way tie) <p>These priorities are in line with our existing priorities (as we acknowledge the positive efforts that we need to continue as they have been positive) and the Sustainable Development Goals. We know we can work towards these common goals to make a safer Palmerston North. Additional information about how we will work together on these priorities can be found in our Yearly Work Plan.</p>



Feedback sheets for the portion relating to ‘Contextualising Injury Data in our Community.’ Members of our community are interested and engaged in discussing data and evidenced-based ways of working together to increase Safety in our community.

Of all participants, the response to the statement: “This injury category can be addressed most effectively by a single agency assuming full responsibility for addressing it.” received an average of 2.0 (where the scale was 1: strongly disagree to 7: Strongly agree). This shows a commitment and strong agreement that working collaboratively will increase safety in our community.

EXAMPLES OF OTHER COLLABORATIVE NETWORKS WITHIN PALMERSTON NORTH

<p>Programme Name</p>
<p>UNISON Unison has members from all of the major health groups working in mental health and addictions including the MidCentral DHB Mental & Addictions, Government Agencies, NGOs (Non-Government Organisations), PHO (Primary Health Organisation), Health Promotion, Social Services, service users, families and whānau.</p>
<p>Whānau Ora Strategic Innovation and Development Group (WOSIDG) WOSIDG is a cross-sector group that works collaboratively across sectors to support the Whānau Ora approach. Members of this group include delegates from Te Puni Kōkiri, Ministry of Social Development, Work and Income NZ, NZ Police, Oranga Tamariki–Ministry for Children, Highbury Whānau Centre, START, Palmerston North City Council, all local Iwi/Māori providers, all local Whānau Ora providers, Department of Corrections, Sport Manawatū, MidCentral DHB and Central PHO.</p>
<p>Kāinga Whānau Ora Kāinga Whānau Ora is a Collective Impact initiative engaging 100 households who live in Housing New Zealand homes in Palmerston North. Te Tihi Whānau Ora Navigation Service is integral to the success of this initiative as they support whānau to develop plans for their identified goals and aspirations.</p>
<p>Regional InterAgency Network: An ‘umbrella group’ of central and local government agencies coming together from the regions.</p>
<p>Welcoming Communities Advisory Group An interagency group that sets out the goals and focus areas to lay out the welcome mat for all newcomers to the City.</p>
<p>Smoke Free Reference Group A collaborative inter-sectoral group convened to implement and monitor the policy, and its impact on the community.</p>
<p>Korowai Kahui Māori network who advise and support the regional police force, including providing tikanga training to officers and cultural support at critical incidents</p>
<p>Social Well-being Forum Annual forum to identify key social issues affecting our local community and determine potential solutions.</p>

Crime Prevention

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS

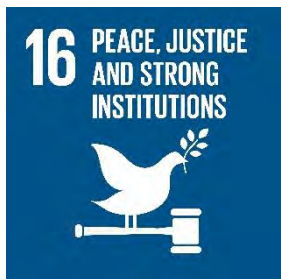


Target 5.2

Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation

Indicator 5.2.1 Proportion of ever-partnered women and girls aged 15 years and older subjected to physical, sexual or psychological violence by a current or former intimate partner in the previous 12 months, by form of violence and by age

Indicator 5.2.2 Proportion of women and girls aged 15 years and older subjected to sexual violence by persons other than an intimate partner in the previous 12 months, by age and place of occurrence



Target 16.1

Significantly reduce all forms of violence and related death rates everywhere

Indicator 16.1.1 Number of victims of intentional homicide per 100,000 population, by sex and age

Indicator 16.1.2 Conflict-related deaths per 100,000 population, by sex, age and cause

Indicator 16.1.3 Proportion of population subjected to physical, psychological or sexual violence in the previous 12 months

Indicator 16.1.4 Proportion of population that feel safe walking alone around the area they live

ALIGNMENT WITH NATIONAL/STATE/REGIONAL/LOCAL STRATEGIES

- Violence in the Western Pacific Region 2014 (International)
- Criminal Justice Sector Strategic Intent 2018 4-Year Plan (National)
- New Zealand Police Prevention First National Operating Model (National)
- Our Business New Zealand Police (national)



A friendly City Ambassador assists a visitor in The Square.

Featured Programme in Crime Prevention:

Initiative/Programme Name: Māngai Atawhai / City Ambassadors																				
Issue Addressed: Antisocial Behaviour in the Central Business District																				
Rationale: Surveillance and positive guardians of public space would																				
Goal: Increase vibrancy and greater feeling of safety in the Palmerston North CBD																				
Partners: Safety Advisory Board, PNCC, SafeCity Trust, NZ Police, iSITE																				
Describe how the programme/initiatives is based on the proven or promising strategies? i.e. linked to national/state/regional strategies and/or have been evaluated through research OR is new/innovate i.e basis for development We continue to see positive outcomes over other																				
What did you do?	How well did you do?	Is anyone better off?																		
<p>We had individuals, Māngai Atawhai / City Ambassadors, roaming the Central Business District on Tuesday through Sunday from 11:00am to 5:30pm</p> <p>The trial was contracted to the SafeCity Trust, and overseen by a steering group made up of Council staff and partners from the Palmerston North iSITE, and the New Zealand Police</p> <ul style="list-style-type: none"> • Trial ran for 13 weeks from start date of 12 	<p>There were 393 interactions reported. It is noted; however, that a number of additional interactions were not recorded as they were more casual and did not warrant a report. Reporting included incident category, weather conditions, general comments, specific observations which were refined throughout the process to include hourly tallies of each type of interaction.</p> <ul style="list-style-type: none"> • 85.2% of total interactions were vibrancy related public assistance (directions, events, parking, etc.) • 14.8% of interactions were safety related (alcohol related, disorder, police referrals, etc.) <p>Other tasks reported by the Māngai Atawhai / City Ambassadors included helping find missing children, assisting when people had fallen and required medical attention, looking for lost keys, and spoke to retailers about their role.</p>	<p>We asked in the CBD what the opinion of the trial was and received the following responses:</p> <div style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>Do you feel the trial had an impact on:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>Customer safety</td> <td style="text-align: right;">17</td> </tr> <tr> <td>Staff safety</td> <td style="text-align: right;">14</td> </tr> <tr> <td>Increased general...</td> <td style="text-align: right;">25</td> </tr> <tr> <td>Behaviour modification</td> <td style="text-align: right;">11</td> </tr> <tr> <td>Increased vibrancy in...</td> <td style="text-align: right;">24</td> </tr> <tr> <td>Positive Benefits to...</td> <td style="text-align: right;">8</td> </tr> <tr> <td>Not sure if any impact</td> <td style="text-align: right;">14</td> </tr> <tr> <td>No impact</td> <td style="text-align: right;">5</td> </tr> <tr> <td>Other</td> <td style="text-align: right;">4</td> </tr> </table> </div> <p><i>*Behaviour modification = ie. Prevention of antisocial behaviour</i> <i>* Positive benefits to business = ie. Increase in customers in CBD, Increase in customer pending, Increase in customer time spend in your business</i></p> <p>Additionally, NZ Police was able to split out the data we had previously provided for offending in the CBD into two 12-hour blocks from 10:00-19:00 and 19:01-09:59 Decreases in disorderly behaviour, theft from cars, and complaints about younger people have all decreased in both the day and night periods over the trial time period, as compared to the previous two years. The following</p>	Customer safety	17	Staff safety	14	Increased general...	25	Behaviour modification	11	Increased vibrancy in...	24	Positive Benefits to...	8	Not sure if any impact	14	No impact	5	Other	4
Customer safety	17																			
Staff safety	14																			
Increased general...	25																			
Behaviour modification	11																			
Increased vibrancy in...	24																			
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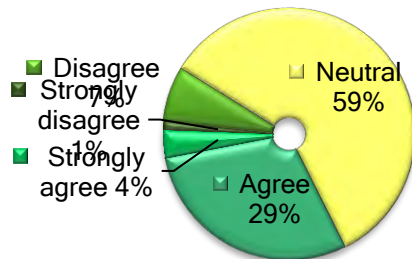
December 2017 to 11 March 2018

After evaluation of the trial, the project was deemed successful and, funding for the Māngai Atawhai / City Ambassadors programme was included in the PNCC 10-year plan which will ensure the project continues to improve and bring positive safety outcomes for the community.

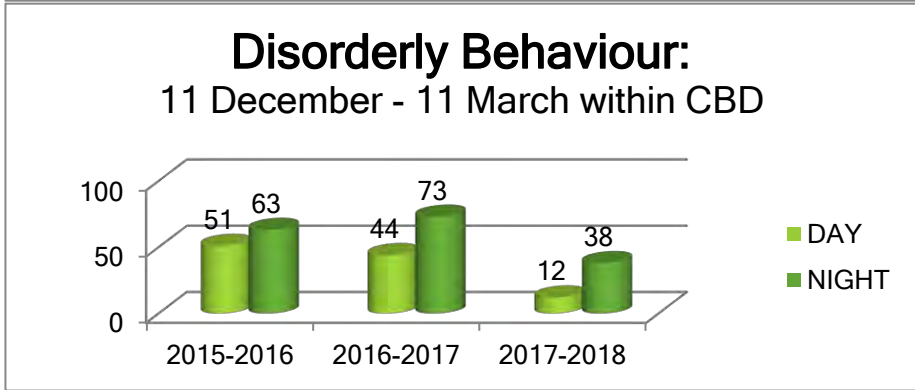
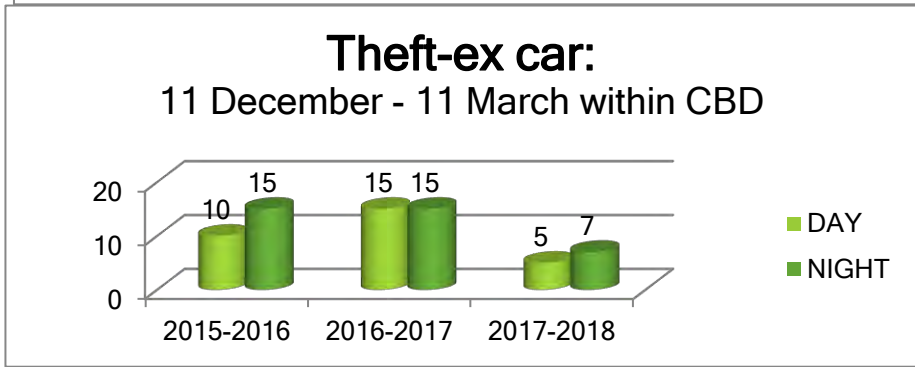
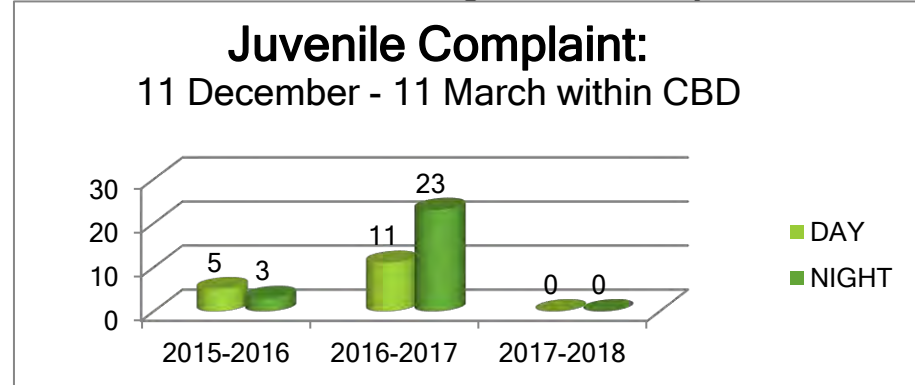
We approached retailers over the area seeking feedback on the City Ambassadors trial. We spoke with 85 individuals who were either managers or shop assistants located in the CBD. Of the 85 respondents, 56% of those were aware of the initiative while 44% were not aware of the trial. We asked all 85 if they supported the idea of PNCC having a presence in the CBD focused on vibrancy and safety: 78% supported the idea while 8% did not support the idea, and 12% indicated other responses (ie. they did not feel as though they could say yes or no or only supported with caveats).

We also asked the retailers who were aware of the programme if they thought the trial was a success:

In your opinion, was the trial a success?



NZ Police data shows the positive impact of a wide range of initiatives which include the Māngai Atawhai / City Ambassadors.



EXAMPLES OF ADDITIONAL CRIME PREVENTION ACTIVITIES IN PALMERSTON NORTH:

Programme Name	Intervention	Frequency	Focus	Reach
Placemaking and Palmy Unleashed City-wide programme encouraging community involvement in setting City designs and small-scale place activations in an effort to increase vibrancy, livability, and decrease crime.	EC, BC, IC, SK	Ongoing	Public place ownership	Whole population
CBD CCTV Safety Cameras Ongoing initiatives related to a network of safety cameras designed to keep people safe in public.	BC	Ongoing	Prevention & Investigation	Whole population
Whānau Ora Alternative Resolution Model Provides an alternative pathway for people who are arrested for low-level offences. WOARM looks to address the underlying causes of offending by assisting individuals to draw on the collective strengths of their whānau to build on their capacity and achieve their aspirations.	AO, SK, BC	Ongoing	Reduce re-offending	Low-level offenders
Crime Prevention Through Environmental Design CPTED principles are applied to the design of all public spaces as part of PNCC Safe Communities Plan in LTP.	EC, PC	Ongoing	Designing safer places	Whole population
Under veranda community lighting Year-long rollout of some 762 LED lights under Palmerston North's central city verandas	EC	One-off	Increase Visibility	Individuals in CBD
Youth Programmes Centralized safe areas connected to various services and promoting well-being, safety and empowering young people to make informed choices to enhance their well-being and self-development. (Youth Space, fusion, Youth Network)	AO, SK, BC, PC, IC	Ongoing	Youth-development	All youth
SafeCity Hosts/Safe City Angel/City Ambassadors These programmes provide the presence of capable guardians in the Central Business District. Hosts are operating on the evenings, City Ambassadors throughout the day, and the Safe City Angel operated specifically for the safety of women	AO, BC, IC	Ongoing	Antisocial behavior in CBD	Whole population
Family Violence Prevention Collaborative work through the Manawatū Abuse Intervention Network to raise awareness about, and prevent, family violence. This includes a family violence triage service, and collaboration on local responses.	AO, SK, BC, PC, IC	Ongoing	Reduction of family harm	Whole population
Community Connection Events Various recurring community-led events which are in place to encourage neighbourhood-level connections within the City of Palmerston North suburbs. <i>(See highlight of activities happening in Awapuni page 39-40)</i>	AO, BC, PC, IC	Ongoing	Social Connections	Neighbourhoods

Community Activity

All interventions

Ongoing

Various

Whole population-targeted

A wide range of activities run through groups like Manawatū PARS Dads 'n Books programme, Prisoner Release Reintegration, family/whānau support, and others.

Square Dash, our White Ribbon appeal in 2017



The Berryman's lane mural project is part of the Placemaking developments that are used to create safer, more liveable places in the Palmerston North CBD.

Community Patrol setting up to install tamper resistant screws to vehicle registration plates.



Road Safety

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS



Target 3.6
By 2020, halve the number of global deaths and injuries from road traffic accidents

Indicator 3.6.1
Death rate due to road traffic injuries



Target 11.2
By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons

Indicator 11.2.1

Proportion of population that has convenient access to public transport, by sex, age and persons with disabilities

ALIGNMENT WITH NATIONAL/STATE/REGIONAL/LOCAL STRATEGIES

- WHO: Road Safety in the Western Pacific Region, A call to action (international)
- Safer Journeys Strategy (national)
- Palmerston North Road Safety Action Plan (local)
- Speed Limits Bylaw (local)



The Junior Road Safety Park opened in The Esplanade, Palmerston North in November 2017. This collaborative project will encourage safe road behavior for many generations to come.

Featured Programme in Road Safety:

Initiative/Programme Name: Cycle Skills Programming		
Issue Addressed: Benefits of cycling include healthy active transport, and the best time		
Rationale: Increased education and awareness of cycling will create a change in behaviour towards safer cycling which can decrease injuries and fatalities associated with cycling.		
Goal: Decrease in cycle-related road traffic injuries and fatalities.		
Describe how the programme/initiatives is based on the proven or promising strategies? The programmes are developed so that children who complete the programme become highly competent cyclists who are capable of riding safely to and from school, to sports practices, or riding with mum and dad on the weekends for recreation.		
What did you do?	How well did you do?	Is anyone better off?
Provision of cycling skills programming to a variety of audiences, policy changes and environmental improvements to create a suite of cycling safety offerings for Palmerston North	<p>Over the 2016/2017-year Sport Manawatū had the following successes in Cycle Skills programming:</p> <ul style="list-style-type: none"> • Approximately 450 primary school children completed a Grade 1 Cycle Skills programme • More than 970 primary school children completed a Grade 2 Cycle Skills programme • Seven adults with intellectual disabilities are receiving ongoing Cycle Skills training • 32 refugees from four ethnic groups have received Cycle Skills training • More than 40 teachers have had support in delivering Cycle Skills to primary school children • 22 staff members from Massey University have attended workshops on cycle maintenance and cycling commuting skills <p>Palmerston North City Council also committed to investing \$2.83 million towards an Urban Cycle Network Development Plan in 2019-2021 that will go towards ensuring a coordinated and connected urban cycle network to improve safety for cyclists in the city.</p>	<p>The package of cycling resources available in the city are creating an increase of skills, Safer Environments, a change in knowledge, and policy change.</p> <p>Narrative description of success includes a young person with accelerating weight learning how to ride during a cycling session and becoming a confident rider who enjoys cycling as a way of staying active. Her mum reports that the doctor is very happy with her progress.</p> <p>These efforts have flowed into an anchor project in the Junior Road Safety Park. The Junior Road Safety Park, complete with miniature roads, intersections, working traffic lights, a roundabout, give-way and stop signs, is a family friendly, fun environment for kids to learn about basic road safety while gaining confidence. There is also plenty of shade, shelter and seating as well as an on-site cycle station where you can pump up tyres and carry out adjustments to bikes. The Park was an idea from two community members who brought the idea to Council, and the Pascal Street Community Trust who fundraised the bulk of the cost of the project. This flagship project highlights the importance and commitment of investing in safety programming for rangatahi in Palmerston North.</p>

EXAMPLES OF ADDITIONAL ROAD SAFETY ACTIVITIES WITHIN PALMERSTON NORTH:

Programme Name	Intervention	Frequency	Focus	Reach
Cycle ways City Council Urban Cycle Network Development to ensure a safe and connected cycle network within the City.	EC, PC	One-off / Ongoing	Safer Cycle Network	Cyclists
Ride Forever Training provided to increase confidence and competence in motorcycle riders to make their rides safer - ranges from covering beginner courses to more advanced technical skills.	SK, AO, BC	Ongoing	Motorcycle training	Motorcyclists
Campaigns related to Lane Sweeping Ads (digital media, back of bus, print media) included information on how to indicate at roundabouts, correct use of lanes, bays and flush medians and lane changing.	AO, SK, BC	Ongoing as required	Targeted Campaign	Whole population
Campaigns related to Fatigue Campaign advertisements included targeted screenings at Cinemas, flyers on the causes and effects of fatigue distributed to rental car companies, and radio advertisements (over 140 spots) targeting shift workers.	AO, SK, BC	Ongoing as required	Targeted Campaign	Whole population and shift workers
Child Restraint Clinics A number of incorrectly installed car seats were found and concern remains, therefore targeted prevention and education strategies will continue to be developed in addition to the roadside clinics (despite operational changes).	SK, BC, AO	Ongoing	Direct intervention	Tamariki and whānau
Staying Safe and Regional Mobility Scooter Group Workshops: Full day Staying Safe Workshops delivered to positive outcomes for older people to stay safe while staying mobile	BC, SK, AO	One-off, with opportunity to continue	Direct intervention	Older people
Bikes in Schools and bicycle skills training programmes Cross agency programming encouraging more children to gain confidence to get out and about on their bikes in a safe way	SK, BC, AO	Ongoing	Safe Cycling Skills	Whole Population
iHow Legal Drivers Project A professional team of tutors who specialise in training people to pass the road code test for their learner's driver's licence.	SK, BC, AO	Ongoing	Driver's Licence	Those with no licence
Jr Road Safety Park Designed to help tamariki and others learn road safety in a simulated traffic environment with a "fun" factor.	AO, EC, SK, BC	One-off / Ongoing	Safe Driving Skills	Tamariki

Alcohol & Other Drug Harm Reduction

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS



Target 3.5

Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol

Indicator 3.5.1

Coverage of treatment interventions (pharmacological, psychosocial and rehabilitation and aftercare services) for

substance use disorders

Indicator 3.5.2

Harmful use of alcohol, defined according to the national context as alcohol per capita consumption (aged 15 years and older) within a calendar year in litres of pure alcohol

- *Note: Alcohol adversely impacts 13 of 17 Sustainable Development Goals (SDGs) and 52 out of the 169 targets that make up the 2030 Agenda. Addressing alcohol related harm is an effective way of improving outcomes.*



Community planting event at Raleigh Street Reserve as part of the revitalisation projects in the area.

ALIGNMENT WITH NATIONAL/STATE/REGIONAL/LOCAL STRATEGIES

- WHO Global Strategy to Reduce the harmful use of alcohol 2010 (international)
- Sale and Supply of Alcohol Act 2012 (national)
- National Drug Policy 2015 - 2020 (national)
- Alcohol Control Bylaw (local)
- Palmerston North Strategy to Reduce Alcohol Related Harm 2008 (local)

Featured Programme in Alcohol & Other Drug Harm Reduction 1:

Initiative/Programme Name: Palmerston North SafeCity Host Program		
Issue Addressed: Alcohol-related harm in our Central Business District		
Rationale: Safety in our CBD and reducing alcohol related harm		
Goal: Decrease in Liquor Ban Breaches; Decrease in Fighting and Disorder incidents		
Describe how the programme/initiatives is based on the proven or promising strategies? The absence of capable guardianship is often cited as a condition for crime occurring in public places. Capable guardians can disrupt, either directly or indirectly, the interaction between a motivated offender and a suitable target. The SafeCity Hosts act as capable guardians for the night-time Central Business District. Additionally, they relationship that the Hosts have with the NZ Police and with staff at licensed establishments means that the network of hosts		
What did you do?	How well did you do?	Is anyone better off?
SafeCity Hosts patrol the Central Business District on Thursday, Friday, and Saturday nights throughout the year. They work closely with NZ Police and can be an extra pair of eyes and ears for the Police, as well as engage in interventions if required. They are also able to enforce the Liquor Ban Area. The hosts can also observe patterns and capture any emerging concerns or patterns of anti-social behaviour in the Central Business District.	Apart from the SafeCity hosts, there is a monthly SafeCity Advisory Group where any trends captured by the hosts are discussed and actioned by key stakeholders including Police, Council, the Safety Advisory Board, Massey University, MUSA, IPU, NZ Defence Forces, Neighbourhood Support, Maori Wardens, Street Vans, and others.	<p>This graph shows the Average number of SafeCity Host Fighting (red) and Disorder (black) incidents from 2012.</p> <p>The marked decrease is positive, and a reminder of the importance of continual improvement as well as continuing momentum for effective and proven projects.</p> <p>We believe that the presence of SafeCity Hosts has prevented additional incidents.</p>

Featured Programme in Alcohol & Other Drug Harm Reduction 2:

Initiative/Programme Name: Suburb-level Community Wellbeing Events		
Issue Addressed: Social connections, mental health, and providing alternatives to alcohol-based events		
Rationale: Community-led developments are positive for the whole whānau will create a better environment for families in Palmerston North.		
Goal: Increase social connections, Role modeling of positive safe and alcohol-free environments that are enjoyable for the whānau		
Describe how the programme/initiatives is based on the proven or promising strategies? One of the ways that the Palmerston North Community contributes to local alcohol harm reduction initiatives, is to encourage and assist in facilitating lots of fun, free and family-oriented and alcohol-free events that promote social connections and the idea that you don't need alcohol to have fun. This is in line with Health Promotion Agency and Zeal campaigns to encourage alcohol-free events to increase outcomes for youth. These events are not meant to replace important messages that are directly related to alcohol harm and harm reduction but are meant to complement those initiatives at a local level.		
What did you do?	How well did you do?	Is anyone better off?
The focus of this highlight will be several initiatives in the local suburb of Awapuni. The Raleigh Street Reserve revitalization included pou, murals, planting of trees and plants, a basketball court, and Awesome Awapuni events (movie nights, soup meals, and annual Whānau Wellbeing Day).	Community-led and driven initiatives have seen this area flourish Secured Steven Adams to lend his time, name, and resources to this revitalization project	The Awapuni Community are better off as a result of the revitalization of Raleigh Street Reserve with an upgrade to facilities, traffic calming road mural, and sense of ownership over the process as they were driving and participating the process throughout the revitalization.



Opening of the Steven Adams Basketball Court at Raleigh Reserve



Community painting of a road mural

EXAMPLES OF ALCOHOL & OTHER DRUG HARM REDUCTION ACTIVITIES IN PALMERSTON NORTH:

Programme Name	Intervention	Frequency	Focus	Reach
<p>Local Alcohol Policy (under development)</p> <p>Council is committed to creating a Local Alcohol Policy which is a policy tool that can be utilised to limit the supply of alcohol. Our Local Alcohol Policy is under development.</p>	PC, BC	One-off / Ongoing	Sale and Supply of Alcohol	Whole population
<p>Liquor Ban Area</p> <p>Liquor ban areas in Central Business District reducing alcohol related harm</p>	BC, PC AO	Ongoing	Public consumption of alcohol	CBD area
<p>Hospitality Charter Group</p> <p>Delivering high standards in hospitality and host responsibility, reducing the level of disorderly behaviour from the various groups and people in the area</p>	IC, SK, BC, PC	Ongoing	Collaborative approaches	CBD area
<p>Alcohol and Other Drug Treatment and Addiction Services</p> <p>Support and treatment for members of our community</p>	BC, AO, SK	Ongoing	Variety of treatment options, but demand for more exists	Those living with addictions and their whānau
<p>Control Purchase Operations</p> <p>Reduction of illegal liquor sales by on and off licensed premises</p>	AO, BC	Ongoing	Underage drinking	Those who supply alcohol
<p>SmokeFree Outdoor Areas Policies</p> <p>Council's SmokeFree guidelines for public areas in the city. Other members of the Safe Community have also implemented SmokeFree policies and guidelines within their areas.</p>	BC, PC, EC, AO	Ongoing	Tobacco harm	Whole population
<p>Alcohol free venues and events</p> <p>Palmerston North Safe Community is committed to providing alcohol-free venues and events across the City to always encourage safe and healthy socialising.</p>	PC, EC, BC	Ongoing	Alcohol harm	Whole population
<p>Health and Wellbeing Plan for Palmerston North</p> <p>Preliminary findings of the community engagement findings mention alcohol and other drugs as one the factors in affecting the health and wellbeing of people and families/whānau in Palmerston North</p>	PC, AO	One-off / Ongoing	Wellbeing	Whole population

Injury Prevention

Alignment with Sustainable development goals



Target 3.4

By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being

Indicator 3.4.1 Mortality rate attributed to cardiovascular disease, cancer, diabetes or chronic respiratory disease

Indicator 3.4.2 Suicide mortality rate

Target 3.2

By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births

Indicator 3.2.1 Under-five mortality rate

Indicator 3.2.2 Neonatal mortality rate

Alignment with national/state/regional/local strategies

- 2017 UN Social Progress Index reports NZ under-performed in Child mortality rate (deaths/100,000 live births) and Suicide rate (deaths/100,000)
- Regional Action Plan for Violence and Injury Prevention in the Western Pacific (2016-2020) (IP)



WARWICK SMITH/STUFF

Palmerston North MP Iain Lees-Galloway joins Julia Wallace Retirement Village residents for a workout.

Featured Programme in Injury Prevention:

Initiative/Programme Name: Strength and Balance Classes		
Issue Addressed: Falls and Fractures, Social Isolation		
Rationale: Community based, ongoing peer-led classes for those over 65 to improve balance, leg strength, flexibility, and general fitness.		
Goal: Reduction in the incidence and severity of falls and fractures, Increase in social connections		
Describe how the programme/initiatives is based on the proven or promising strategies? Initiatives are based on the ACC Live Stronger for Longer programme which is an evaluated and proven way of reducing falls in the target population. Additional information can be found at https://www.livestronger.org.nz/ and additional approved courses in the City can be found at: https://www.livestronger.org.nz/home/find-class/find-a-class-near-you/ . The supported courses are accredited courses that		
What did you do?	How well did you do?	Is anyone better off?
This highlight will focus on Age Concern New Zealand Manawatū Outreach Service programming Rhythm and Move. Rhythm and Move is a one-hour aerobic exercise programme for people aged 65+, set to music, run by a qualified exercise instructor who developed the programme. The objectives of this programme are for participants to maintain or improve their cardiovascular fitness; maintain or improve their strength and balance and increase their sense of social connection through connecting with other participants and forming friendships or reconnecting with old friends. 82 Classes were held from 4/9/17 to 27/6/18. Classes were run twice a week and the average number of participants per class was 33. Class size varied from 18 to 41.	Survey forms were given out to classes in June 2018. 35 forms were returned. 100% of participants indicated that they were satisfied with Rhythm and Move. Participants commented how much they liked the Rhythm and Move programme and the enthusiasm of the instructor, who is very committed to running the class and supporting the participants throughout the class.	<u>83% of participants surveyed reported improvements in their strength and balance.</u> Written comments about improvements in their strength and balance included: “My balance was poor to start with, (but) is improving.” “(Participation) strengthens my muscles.” “I had a shoulder injury but now the strength has returned.” “My strength and balance has improved very much so, especially hand/feet coordination and balance.” <u>83% of respondents reported that their breathing had improved or greatly improved through class participation.</u> Written comments about improvements in their breathing included: “Most definitely (improved). Prior to attending this class I ‘huffed and puffed’ raising from my chair. This is a great improvement to myself”. “I have so much more energy (through doing this class).” <u>82% of respondents considered that through doing this class their sense of social connection had improved or greatly improved.</u> Written comments included: “I look forward to this social outing with a purpose of fitness” “I am enjoying meeting up with people I have not seen for a long time and catching up with where they are at in their lives.” “Nice to meet other women with a common interest in being healthy.” “Good to meet old contacts from the past and new people.” “Am meeting new people in the class.” Other comments included: “(From participating I have) A feeling of wellbeing – especially as I am 83 years old – and hope I can continue exercising for a few more years” “Able to move freely e.g. get off the toilet or out of a chair. Strength improved.” “I am much more energetic and better at walking. My doctor noticed!”

EXAMPLES OF INJURY PREVENTION ACTIVITIES IN PALMERSTON NORTH

Programme Name	Intervention	Frequency	Focus	Reach
Make your Home a Safety Zone SafeKids Aotearoa Training Host trainings for professionals working with tamariki to raise awareness of common children's injuries, what to look out for, and how to guide families to create safer home spaces	SK, AO, BC, EC, PC	One-off / Ongoing	Safety at home	Tamariki
Live Stronger for Longer Framework to promote Strength and Balance skills and courses in an effort to decrease reduce the incidence and severity of injury from falls falls injuries amongst those over 65 years.	BC, AO, SK	Ongoing	Falls and fractures	Older peple
Community injury prevention activities Promotion of safety messages by community organisations, for example the Brain Injury Association Central Districts (brain injury prevention) and Housing Advice Centre (safety in the home).	All types	Ongoing	Various	Whole Population
Suicide Prevention Services Various organisations working to reduce suicide numbers in the community and promote mental health and well-being	BC, AO, SK	Ongoing	Mental wellbeing	Whole population
Inter-sectoral Collaborative Submission to the Government Inquiry into Mental Health and Addiction Various organisations from around the City came together to develop a submission based on a “paradigm shift” where mental health services across the board are designed to target families rather than individuals.	AO, PC, IC	One-off / Ongoing	Collaborating for improved outcomes for people in the City	Whole population, agencies
Promotion of Wahakura Kaupapa Māori safe-sleeping devices to help combat ‘Sudden Unexpected Death in Infancy’ (SUDI) based on the customary practice of weaving harakeke. Promotion and workshops for weavers, supporting professionals and hapū māmā and their whānau to learn to make Wahakura.	AO, BC, EC, SK	One-off / Ongoing	Safety at home	Whānau, Whole population
Fire Prevention Fire prevention and safety awareness and education programming including evacuation plans	BC, AO, SK	Ongoing	Safety at home	Whole population
Swim Smart Learn to swim programmes for all abilities from complete beginners through to stroke improvement	SK, BC, AO	Ongoing	Safety at home	Whole population

Resilience

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS



Target 11.5

By 2030, significantly reduce the number of deaths and the number of people affected and substantially decrease the direct economic losses relative to global gross domestic product caused by disasters, including water-related disasters, with a focus on protecting the poor and people in vulnerable situations

Indicator 11.5.1 Number of deaths, missing persons and persons affected by disaster per 100,000 people

Indicator 11.5.2 Direct disaster economic loss in relation to global GDP, including disaster damage to critical infrastructure and disruption of basic services

ALIGNMENT WITH NATIONAL/STATE/REGIONAL/LOCAL STRATEGIES

- UN Office for Disaster Risk Reduction: Sendai Framework for Disaster Risk Reduction 2015-2030 (int'l)
- National Civil Defence Emergence Management Strategy (national)
- Manawatū-Whanganui CDEM Group Plan

In the 2017/2018 year, the Civil Defence team:

- Delivered 110 training sessions
- Responded to 26 callouts



EXAMPLES OF RESILIENCE ACTIVITIES IN PALMERSTON NORTH

Programme Name	Intervention	Frequency	Focus	Reach
Emergency Operations Centre Palmerston North City is upgrading our Emergency Operations Centre (EOC) to be in line with best practices and be located in a purpose-built facility that meets legal specifications for safety standards.	EC, PC, SK	One-Off / Ongoing	New facility	Text
Exercises Civil Defence staff and volunteers participate in various levels of exercising of plans from table-top to full scale.	SK, IC, AO, PC	Ongoing	Readiness	Whole population
Community Response Groups and Plans: Response groups help their communities be more prepared and self-reliant in the event of a disaster or emergency. These groups are made up of volunteers who liaise with Palmerston North civil defence and emergency services to initiate and assist in response to an emergency. For now, this work is primarily being done in the villages that surround Palmerston North to ensure their resilience in the event off a large-scale event.	IC, AO, SK, BC	One-Off / Ongoing	Resilience, Response, Readiness	Whole population
Campaigns Participation in various national level campaigns at the local level, including the Drop Cover and Hold messaging and the 2018 ShakeOut where 28,478 participants registered to participate in Palmerston North.	AO, SK, BC	Ongoing	Resilience, Readiness, Awareness	Whole population
Civil Defence Education Increasing community awareness by providing education and training to migrants and former-refugees as well as providing education and training for community groups, schools and workplaces	SK, AO, BC	Ongoing	Resilience, Readiness	Whole population
Coordination and Training of Volunteers Providing ongoing training for civil defence and emergency volunteers.	SK, BC, AO	Ongoing	Readiness	Whole population
Civil Defence and Emergency Management Networks Building resilient communities by co-ordinating preparedness activities with various emergency services, life-line utilities, welfare services, volunteers, community groups and others.	IC, PC, SK	Ongoing	Readiness, Response	Whole population



Palmerston North Safe Community

SHARED LEARNINGS



Historical Key Achievements

SAFE COMMUNITY ACCREDITATION

Palmerston North Safe Community was accredited as an international safe community on 27 March 2014. We became the 26th designated Safe Community in New Zealand and 333rd in the world.

REDEVELOPMENT OF THE CENTRAL CITY

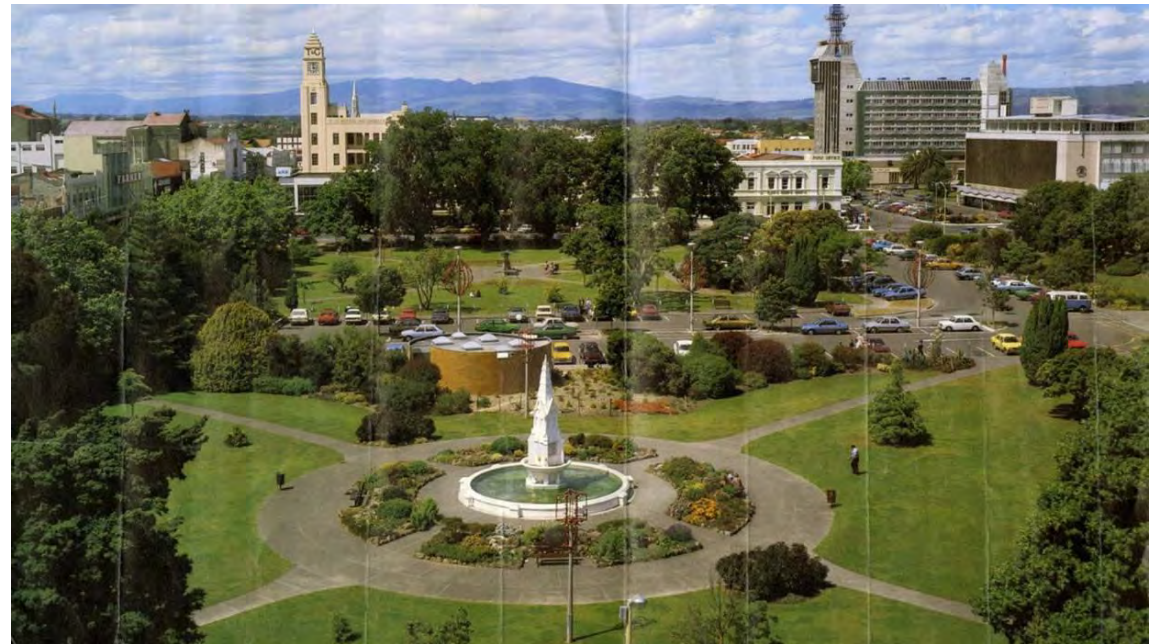
The use of Crime Prevention Through Environmental Design in the redevelopment of the aspects that came to be embedded in the design after a redevelopment from 2004-2007.

SAFECITY TRUST 20-YEAR ANNIVERSARY

The SafeCity Trust recently celebrated the 20-year anniversary of the SafeCity Hosts programme. Formed in December 1997, the patrolling SafeCity Hosts have made a significant contribution to the safety and vibrancy of our City Centre. The SafeCity Hosts have continued to work collaboratively and take on new initiatives and new angles as required through time.

DEDICATION TO COLLABORATION

The Palmerston North Safe Community truly values itself on the dedication and strength of collaboration in the City. We live in a City where partnerships between various levels of government, iwi, non-governmental organisations, and our communities enable collaborative work on a wide range of projects and initiatives. We think this is something unique, and great, about Palmy.



The Square as it was in the late 80s, early 90s. There has been an ongoing effort to continuously make the Square safer and more livable.

Community Engagement

The Palmerston North Safe Community operates in line with the United Nations definition of Community Development as "a process where community members come together to take collective action and generate solutions to common problems."

Typically, we try to act on this definition by employing Collective Impact or Asset Based Community Development models to achieve solutions.

In this context, carrying out engagement, seeking priorities and working through solutions are embedded within the collaborative nature of many operations within Palmerston North City.



As part of Palmerston North activities for New Zealand Placemaking Week, a group from Manawatū Lesbian and Gay Rights Association, New Zealand's longest established advocacy organisation for the 'Gliffab' community, organised and painted a colourful crossing with help from Creative Communities. The rainbow crossing also helps with traffic calming at a busy CBD intersection.



Evaluation

The Palmerston North Safety Advisory Board is used for evaluation of population level indicators. We evaluate these population level indicators as part of our annual work planning. The outline of expected impacts and how they are being measured or evaluated was set out alongside the Terms of Reference and is indicated in the section that describes: [What a Safe Community means to us?](#)

For project-level evaluation, Palmerston North Safe Community members are encouraged to evaluate their projects. Many of our members have adopted the Results Based Accountability (RBA) system as an evaluation tool and we believe that evaluation should be embedded within the project planning and implementation stages.

Results of these evaluations are used to identify effective projects, decide if pilot projects should be expanded, and assess if ongoing project should be continued. Lessons learnt and best practice examples are also taken from evaluation and used to refine projects and initiatives, or plan for the development of new initiatives.

There is a large amount of effort within the Palmerston North community sector in relation to aligning strategies and implementing RBA as a framework to ensuring outcomes focused evaluation is being utilised. Upskilling training and support is provided within the community.

Although we strive for a data and evaluation-informed decision-making process, there are limitations in undertaking complete evaluations for all projects. We recognise that some projects have not been individually evaluated and are working to improve our breadth and scope of project evaluations.

Example of the Results Based Accountability Case Studies used for project level evaluation can be found in each of the categories within Effective Strategies: [1 Collaboration](#), [2 Crime Prevention](#), [3 Road Safety](#), [4 Alcohol and Other Drug Harm Reduction](#), [5 Alcohol and Other Drug Harm Reduction](#), [6 Injury Prevention](#)



Communication

The Palmerston North Safe Community is developing a Communications Plan which is aligned with our Safe Community Strategic Plan. We are tailoring our communications to match our big projects, and remain clear to each member, so we can align our messaging around priorities that we have all identified.

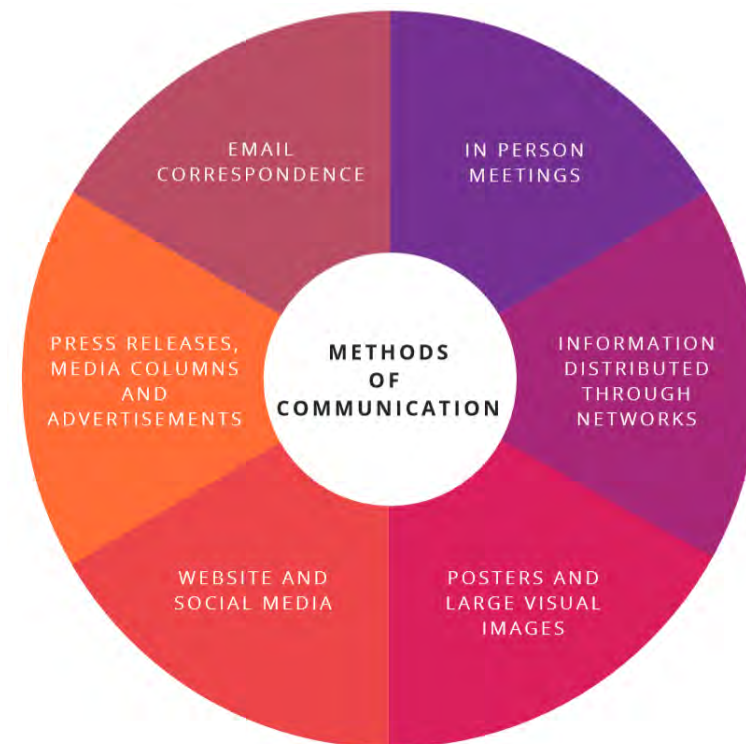
There are two main communication goals, depending on our stakeholder perspective:

Internal Communication Goal

- Safe Community members can access group information and share resources, information, and best practices

External Communication Goal

- People in Palmerston North can easily access information on how to keep themselves, their whānau, and neighbourhoods safe



Sharing outside our Community

The Palmerston North Safe Community is keen to share with, and learn from, local, regional, national, and international networks. In addition to our coalition members being active participants in a wide range of local and regional networks - that have previously been identified throughout the document - we have also take part in a variety of specific safety-related international collaborations.

- Palmerston North Safe Community has sent representatives to the Safe Community Foundation NZ National Forum, including in the recent years (2017, 2018) City Councillor Vaughan Dennison as Chair of the Safety Advisory Board.
- Dr Kate Osto went to the 12th Australasian Injury Prevention and Safety Promotion Conference in Sydney, Australia on behalf of the Palmerston North Safe Community, to speak on the topic of: A Model for Promoting Collaboration between Community Organisations in New Zealand Working toward Injury Prevention and Safety Promotion.
- Several visits have occurred between officials of Palmerston North and the Japanese City of Mihara, including sharing information related to preparation for earthquakes and flooding.
- Palmerston North Safe Community also hosted delegates from fellow accredited Safe Community, Blacktown City, New South Wales, Australia.



Palmerston North also has a positive Sister City relationship with Missoula, Montana. Here are members of our community being welcomed at the University of Montana's Payne Family Native American Centre in 2018.

Safe Communities Visit between Palmerston North City, NZ and Blacktown City, NSW AUS both Cities are Accredited international Safe Communities and members of the Pan Pacific Safe Communities Network.



Palmerston North City Council hosted Mihara City Council's Superintendent of Emergency Management, Shogo Kosako to share knowledge around Civil Defence.



Palmerston North Safe Community presenting at the 11th Annual NZ Safe Communities Forum in July 2018



Attachments

- 1. Palmerston North Safety Advisory Board Terms of Reference
- 2. Palmerston North Safe Community Letters of Support
 - A. NZ Police
 - B. Palmerston North SafeCity Trust
 - C. MidCentral District Health Board
 - D. Department of Corrections
 - E. ACC
 - F. Ministry of Social Development
 - G. Massey University
 - H. NZ Defence Force
 - I. Oranga Tamariki–Ministry for Children
- 3. Palmerston North Safety Advisory Board Orientation Package 2017-2018
- 4. Correspondence Indicating Commitment to Re-Accredit as a Safe Community
- 5. Safe Communities Coordinator Job Description
- 6. QuickStats about Palmerston North, 2013 Census
- 7. Safe Community Priority Setting Exercise - Summary Report
- 8. Palmerston North Safe Community Outcomes Framework and Workplan

Any additional information related to or referenced in this document can be sent through by request.

Acknowledgements

The Safety Advisory Board would like to acknowledge the following groups for their dedicated efforts to community safety:

- The people of Palmerston North for making this a great place to work and live
- Community volunteers and organisers for giving time and resources to improving our community
- Safe Community Foundation NZ for guidance throughout the years and with this process of evaluating our process
- Other Safe Communities in Aotearoa and the Pan Pacific Network for support and information sharing

Safety Advisory Board Partners



*The Palmerston North Safe Community proudly operates in line with
the Vision of the Safe Communities Foundation of New Zealand:*

“
Te hanga i te wahi haumaru ki te ora, mahi, me te tākaro

That all people in their communities can live, work and play safely, free from preventable injury and violence.

”

ORIGINALLY
ACCREDITED
2014



PANPACIFIC
Safe Communities Network



safe
communities
foundation | nz



PALMERSTON NORTH CITY
SAFETY advisory BOARD