

Alcohol/Drug Related Harm and Injury Prevention:

General Facts and Figures; Sources and Resources; Common Strategies



NZ Facts and Figures:

- More than half (52%) of alcohol-related deaths in males and a quarter (25%) of alcohol-related deaths in females are estimated to be due to injuries (Connor et al 2013)
- Between 18% and 35% of injury-based emergency department presentations are estimated to be alcohol-related, rising to between 60 -70% during the weekends (Jones et al 2009, Humphrey et al 2003)
- In 2013 driver alcohol/drugs were a contributing factor in 72 fatal traffic crashes, 324 serious injury crashes and 861 minor injury crashes. These resulted in 78 fatalities, 440 serious injuries and 1,226 minor injuries

Sources and Resources:

Alcohol/Drug Injury Statistics: Ministry of Health , Statistics NZ, Ministry of Transport, Health Promotion Agency (HPA)	<i>MoH general statistics and Alcohol use 2012/13 NZ survey:</i> http://www.stats.govt.nz/browse_for_stats/health/injuries/summary-of-injury-datasets/ http://www.health.govt.nz/publication/alcohol-use-2012-13-new-zealand-health-survey <i>Resources and research:</i> http://www.alcohol.org.nz/research-resources/nz-statistics <i>Ministry of Transport: crash facts alcohol and drugs:</i> http://www.transport.govt.nz/assets/Uploads/Research/Documents/Alcohol-drugs-2014.pdf <i>General statistics on health, wellbeing and healthy lifestyles</i> http://www.hpa.org.nz/
Reducing Alcohol/ Drug related harm	<i>National Drug Policy 2015 -2020</i> http://www.injuryprevention.org.nz/assets/national-drug-policy-2015-2020-aug15.pdf <i>Attitudes and Behaviour towards Alcohol survey 2014/15</i> http://www.hpa.org.nz/research-library/research-publications/attitudes-and-behaviour-towards-alcohol-survey-2014-15-questionnaire <i>Reducing alcohol related harm:</i> http://www.hpa.org.nz/what-we-do/alcohol and http://www.acc.co.nz/publications/index.htm?ssBrowseSubCategory=Alcohol <i>NZ Transport Agency:</i> https://www.nzta.govt.nz/safety/driving-safely/alcohol-and-drugs/ <i>Alcohol Webinar:</i> http://www.safecommunities.org.nz/resources/recorded-webinars

Alcohol/Drug Related Harm and Injury Prevention: continued



Common Strategies for reducing alcohol/drug related harm:

<p>Influencing behaviour and promoting change</p>	<p><i>Campaigns to build awareness of our use of alcohol and drugs e.g. "it's not what we are drinking it is how we are drinking" https://www.youtube.com/watch?v=WCXUZE-mdjY</i></p> <p><i>"Ease up on the drink" https://www.youtube.com/watch?v=40lVW9KqUFM</i></p> <p><i>Social education on the effects of using drugs and alcohol and information on short/long term damage to health e.g.</i></p> <p><i>http://www.alcohol.org.nz/alcohol-its-effects/body-effects/body-effects-tool</i></p> <p><i>Campaigns to challenge society attitudes and promote sober driving e.g.</i></p> <p><i>https://www.youtube.com/watch?v=CtWirGxV7Q8</i></p> <p><i>https://www.nzta.govt.nz/safety/driving-safely/alcohol-and-drugs/drug-affected-driving-advertising/</i></p> <p><i>Campaigns that challenge the "drinking culture" and give people a way of saying no to excessive consumption e.g. "Not Beersies"</i></p> <p><i>http://alcohol.org.nz/resources-research/campaigns/not-beersies</i></p> <p><i>"Say Yeah, Nah" http://alcohol.org.nz/resources-research/campaigns/say-yeah-nah</i></p>
<p>Changes to policy/laws/community changes</p>	<p><i>Law changes: Sale and Supply of Alcohol Act 2012</i></p> <p><i>http://www.justice.govt.nz/justice-sector-policy/key-initiatives/sale-and-supply-of-alcohol/</i></p> <p><i>Community involvement</i></p> <p><i>http://www.justice.govt.nz/justice-sector-policy/key-initiatives/sale-and-supply-of-alcohol/community-involvement/</i></p> <p><i>Local Alcohol Policies (LAPS)</i></p> <p><i>http://www.justice.govt.nz/justice-sector-policy/key-initiatives/sale-and-supply-of-alcohol/community-involvement/local-alcohol-policies/</i></p> <p><i>Regulation of alcohol: sale and supply</i></p> <p><i>http://www.justice.govt.nz/justice-sector-policy/key-initiatives/sale-and-supply-of-alcohol/alcohol-regulations/</i></p>

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Fact Sheet Series

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