

Safe Communities Ashburton District

Application for Accreditation as a Safe Community

March, 2019





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MESSAGE FROM THE MAYOR



As Mayor of Ashburton District, I have great pleasure in supporting this application for accreditation as a Safe Community on behalf of the twenty-seven agencies which form the Safe Communities Ashburton District Steering Group.

This application is the result of a collaboration across a broad range of community, government and Council groups.

Community safety is important to the people of Ashburton District – consultation on the Long Term Plan told us that community safety ranked second highest out of eight areas where the community thought Council should be prioritising its spending in the future.

The Council's vision for Ashburton District is "the district of choice for lifestyle and opportunity". Being a "Safe Community" and committing to work together to actively improve community safety in all its aspects will make a hugely positive difference to people living, working and playing in Ashburton District.

I also wish to thank the Safe Communities Ashburton District Steering Group and all parties associated with the preparation of this application.

Ashburton is the 6th best district for business and 12th best for quality of life. It would be great to have Ashburton as the number 1 safest and most collaborative district.

Alone we can do so little – together we can do so much.

Donna Favel

Mayor, Ashburton District

MESSAGE FROM THE CHAIR, SAFE COMMUNITIES ASHBURTON DISTRICT STEERING GROUP



As Chair of the Safe Communities Ashburton District Steering Group, I have great pleasure in presenting this application for accreditation as a Safe Community.

The Steering Group is made up of 27 agencies which are involved in a wide range of community safety activities, including education, first response, health, government departments and local social and community services.

While a number of networks already exist in Ashburton District, they tend to have a singular focus and many agencies operate alone in promoting community safety. The Steering Group has provided an opportunity to take a district-wide, strategic overview, and to collectively identify and begin to address community safety issues.

While we regard our place as a “safe” community, we could be “safer” - falls in older people, road crashes, family harm and theft are issues for us.

Together we will strive to make Ashburton District a safer place to live, work and play, free from preventable injury and violence.

We thank Ashburton District Council, ACC and Safer Ashburton for their support of this project.

Councillor Liz McMillan

Chair, Safe Communities Ashburton District Steering Group

OUR VISION:

**ASHBURTON DISTRICT, OUR PLACE, A SAFE PLACE TO LIVE, WORK AND PLAY,
FREE FROM PREVENTABLE INJURY AND HARM**



Mt Alford

CRITERIA 1: COLLABORATIVE GOVERNANCE



Ashburton Main Street

CRITERIA 1: COLLABORATIVE GOVERNANCE

A. GOVERNANCE (STEERING) GROUP

In 2018 the Ashburton District Council asked Safer Ashburton to lead the development of an application to the Safe Communities Foundation of New Zealand for the accreditation of Ashburton District as a Safe Community.

Under the Local Government Act 2014, the Council has to regularly assess the cost effectiveness of delivering its services. This is called a Section 17a Review. The results of a recent Section 17A review of the community safety portfolio, which included Safer Ashburton as a local services provider, recommended that the organisation lead the Safe Communities accreditation.

Safer Ashburton is a non-profit community organisation which has been operating as a charitable trust for over 25 years. The largest locally-driven provider of community services in the Ashburton District, Safer Ashburton delivers programmes and services in response to community need, supporting vulnerable families, children, young people, youth justice, adult offenders and new migrants.

The Safer Ashburton General Manager, Kevin Clifford and the Ashburton District Mayor, Donna Favel, facilitated a community meeting on 23 March, 2018 with multiple stakeholders (32 representatives). There was strong Council support, with the Mayor and five councillors in attendance. Laurie Gabites from the Safe Communities Foundation of New Zealand gave a presentation on how to apply for accreditation and Kevin Clifford presented on the history and activities of Safer Ashburton.

The group brainstormed six key priority areas to be the focus of the Safe Community accreditation plan. They were:

- Rural Safety
- Falls in Older People
- Road Safety
- Environment (natural and built)
- Alcohol, Drugs and Community Safety (Early intervention/prevention)
- Harm Reduction/Prevention (Family harm; suicide)

Since then a Steering Group of 27 agencies has met monthly since May 2018 and will continue to meet on a monthly basis until the achievement of accreditation in May, 2019. The Steering Group has provided advice and support to the Safe Communities Co-ordinator in the preparation of the





accreditation document, including assistance with further defining and refining the six key priority areas so that specific projects and programmes could be identified for inclusion in the Strategic and Business Plans.

There are no restrictions on numbers with regards to membership of the Steering Group at this stage. However, it is recognised that as the key priority areas are developed there may be the need to develop working groups for each or some of the streams and to review how often the working groups and the Steering Group will meet and how they interconnect.

The Steering Group will report annually to the Safe Communities Foundation; to the Ashburton District Council (major funder) twice a year - each February (6-month progress report) and a 12-month report in September; and annually to ACC (funder).

Steering Group partners are:

1. ACC (Suzy Mitchell, Senior Injury Prevention Specialist – Regions (Canterbury))– commitment to membership of the Steering Group; project funder
2. Age Concern Ashburton (Trish Small, President; Dianne Moss, Co-ordinator, Steady As You Go exercise programme) – commitment to membership of the Steering Group
3. ARA Polytechnic (Stephanie Collins) – commitment to membership of the Steering Group
4. Ashburton College (Ross Preece, Principal; Ron Cresswell, Deputy Principal) – commitment to membership of the Steering Group
5. Ashburton Community Alcohol and Drug Service (Chris Clark, CEO) – commitment to membership of the Steering Group
6. Ashburton District Council – (Councillor Liz McMillan, Chair of the Steering Group and Councillor Diane Rawlinson, Chair, Ashburton Township Town Centre Working Group); major project funder
7. Ashburton District Neighbourhood Inc. – (Veronica Rabbitt, Chairperson) – commitment to membership of the Steering Group
8. Ashburton Town Watch Society Inc. (Community Patrol) (Jill Newton, Secretary/Treasurer) – commitment to membership of the Steering Group
9. CCS Disability Action Canterbury West Coast (Christine Muff, Service Co-ordinator) – commitment to membership of the Steering Group
10. Department of Corrections (Wendy Hampton, Manager) – commitment in principle to the Safe Community model
11. Experience Mid Canterbury (Bruce Moffatt, Manager) – tourism promotion agency. Able to offer website listings for services and events
12. Fire and Emergency NZ (Bevan Findlay, Fire Risk Management Officer) – commitment to membership of the Steering Group



13. Hakatere Marae (Michelle Brett, Chair) – commitment to membership of the Steering Group
14. Mid Canterbury Principals Association (Tim Kuipers, Chair) – commitment to membership of the Steering Group
15. Mid Canterbury Provincial Rural Women New Zealand – (Marion Dent, President) – commitment to membership of the Steering Group
16. Minister’s Association (Rob Davison, Chair)– commitment to membership of the Steering Group
17. New Zealand Police (Senior Sergeant Matthew Emery, Acting Sub Area Commander, Ashburton) – commitment to membership of the Steering Group
18. Oranga Tamariki, Ministry for Children (Jane Wallace, Assistant Site Manager) – commitment to membership of the Steering Group
19. Presbyterian Support (Ashburton) (Sue Thompson, Social Worker, Family Works) – commitment to membership of the Steering Group
20. Rakaia Community Association (Kevin Sisson, Committee Member) – commitment to membership of the Steering Group
21. Rural Canterbury Public Health Organisation (Julie McDonald, Practice Support Navigator) – commitment to membership of the Steering Group
22. The Rural Support Trust Mid Canterbury (Peter Reveley, Chair) – commitment to membership of the Steering Group
23. Safer Ashburton – (Kevin Clifford, General Manager; Don McLeod, Chair, Safer Ashburton Trust; Chair, Ashburton Community Alcohol and Drug Service; John Leadley, Trustee, Safer Ashburton; Jeanette Tarbotton, Trustee, Safer Ashburton; Max Cawte, Trustee, Safer Ashburton; Russell Ellis, Trustee, Safer Ashburton)- employs and hosts the Safe Communities Co-ordinator
24. Sport Canterbury (Jan Cochrane, Regional Manager) – commitment to membership of the Steering Group
25. St John (Heather Keele, Station Manager) – commitment to membership of the Steering Group
26. Work and Income NZ/Ministry of Social Development (Marie Ward, Manager) – commitment to membership of the Steering Group
27. YMCA Mid Canterbury (Poppy Cooper-Vear, Manager) – commitment to membership of the Steering Group



B. FOUNDING DOCUMENTS

A Charter has been developed to guide the purpose and activities of the Steering Group and was formally signed on Monday 26 November, 2018.

The Charter brings together a unique collaboration for Ashburton District under the Safe Communities model, with 27 agencies involved in a wide range of community safety activities coming together, some of whom have never collaborated together before (for example, the first response agencies such as Fire and St John, sitting alongside social service agencies like Presbyterian Support and learning about their services, many of which could be offered to people by the first responders visiting people's homes - once they become aware of them).

While a number of networks already exist in Ashburton District, they tend to have a singular focus and many agencies operate alone in promoting community safety. The Safe Communities Ashburton District Steering Group provides an opportunity to take a district-wide, strategic overview of a number of aspects of community safety. It also provides an avenue for frank discussion and problem solving about community safety issues and a vehicle for partnerships and collaborations to address complex community safety issues.

A number of new potential collaborations have been identified by the Steering Group (for example, agencies involved in falls prevention/education coming together for an annual promotion). And there is already a recognition by the agencies involved that the Safe Communities model has the potential to be a strong advocate for community safety both locally and nationally, and for improved funding and potential extensions of service provision in areas such as parenting programmes and family harm and suicide prevention services.



STEERING GROUP CHARTER

PURPOSE OF THE STEERING GROUP

To provide leadership, advice and support for the Safe Communities programme, which aims to improve community safety in the Ashburton District through collaboration and action by all major partners involved in a number of aspects of community safety.

MEMBERSHIP

The Safe Communities Ashburton District Steering Group consists of representatives from a number of agencies involved with crime prevention, injury prevention, alcohol and drug related harm, road safety, rural safety, education and general community wellbeing.

ALL SAFE COMMUNITIES ASHBURTON DISTRICT CHARTER SIGNATORIES UNDERTAKE TO:

- Work collaboratively to improve community safety in the Ashburton District
- Proactively share skills, resources, information, ideas and experience to increase safety in Ashburton District
- Promote Safe Communities within their own organisation
- Develop a strategic plan and seek successful accreditation as a Safe Community (Safer Communities Foundation NZ) by 29 May, 2019
- Facilitate/implement actions to achieve the Strategic Plan
- Promote the activities of Safe Communities widely
- Participate in the annual reporting of progress made towards implementation of the Strategic Plan
- Participate in consulting annually with the community to update on progress and seek input into future goals and directions

SIGNATORIES:

| | |
|---|--------------------|
| ACC | |
| Age Concern Ashburton | <i>[Signature]</i> |
| ARA Polytechnic | <i>[Signature]</i> |
| Ashburton College | <i>[Signature]</i> |
| Ashburton Community Alcohol and Drug Service | <i>[Signature]</i> |
| Ashburton District Council | <i>[Signature]</i> |
| Ashburton Ministers' Association | <i>[Signature]</i> |
| Ashburton Town Watch Society Inc. | <i>[Signature]</i> |
| CCS Disability Action | <i>[Signature]</i> |
| Department of Corrections | <i>[Signature]</i> |
| Experience Mid Canterbury | <i>[Signature]</i> |
| Fire and Emergency NZ (FENZ) | <i>[Signature]</i> |
| Hakaterere Marae | <i>[Signature]</i> |
| Mid Canterbury Principals' Association | <i>[Signature]</i> |
| New Zealand Police | <i>[Signature]</i> |
| Oranga Tamariki Ministry for Children | <i>[Signature]</i> |
| Presbyterian Support Ashburton | <i>[Signature]</i> |
| Rakaia Community Association | <i>[Signature]</i> |
| Rural Canterbury Primary Health Organisation | <i>[Signature]</i> |
| The Rural Support Trust Mid Canterbury | <i>[Signature]</i> |
| Safer Ashburton | <i>[Signature]</i> |
| Sport Canterbury | <i>[Signature]</i> |
| St John | <i>[Signature]</i> |
| Work and Income/Ministry of Social Development | <i>[Signature]</i> |
| YMCA Mid Canterbury | <i>[Signature]</i> |
| Ashburton District Neighbourhood Support Inc. | <i>[Signature]</i> |
| Mid Canterbury Provincial Rural Women New Zealand | <i>[Signature]</i> |

SIGNED THIS DAY, MONDAY 26 NOVEMBER, 2018

C. STRUCTURE AND FUNCTIONS

The attached diagram represents the Steering Group and the six identified priorities for the Safe Communities Ashburton District Strategic and Business Plans. As described in Section A, the Steering Group currently comprises 27 agencies and is focussed on working collaboratively (getting to know each other’s services, information exchange, etc) and on assisting the Safe Communities Co-ordinator with the preparation of the accreditation application for submission on 6 March, 2019.



D. CO-ORDINATION

Funding has been provided by the Ashburton District Council to 30 June, 2019, for the employment of a part-time Co-ordinator (20 hours per week) to work with the Steering Group of agencies to prepare the application for accreditation.

Further funding will be sought from the Ashburton District Council to continue the employment of the Safe Communities Co-ordinator for the 2019-2020 financial year, to deliver projects and initiatives in the Strategic Plan and the resulting first year Business Plan (2019-2020). The job description for the role is attached as Appendix 1.

ACC funding towards the co-ordination of the project for a 5-year period has also been confirmed.

E. SAFE COMMUNITIES ASHBURTON DISTRICT STRATEGIC PLAN – 2019-2024

VISION – Ashburton District, our place, a safe place to live, work and play, free from preventable injury and harm

MISSION:

- to collaborate to achieve a safer Ashburton District
- to empower Ashburton District residents to feel safe and to know how to be safe

PRINCIPLES AND VALUES: SAFE COMMUNITIES ASHBURTON DISTRICT STEERING GROUP

- Collaboration – working together will create positive change - one message, many voices
- Sharing of skills, resources, information, ideas and experience will increase community safety in Ashburton District
- A safe and injury-free community to live in is achievable; injuries are preventable
- We are champions of community safety in the District
- We empower Ashburton District residents to know how to keep themselves safe
- Honesty, respect and integrity guide the work of the Steering Group



THE ASHBURTON DISTRICT SAFETY PICTURE: KEY FACTS

- Population 34,100
- 2014 - 21 fatal injuries – 33% due to a fall; 12/21 aged 65 years or older; above national rates
- 2016 - 400 hospital discharges due to injury; 50% due to a fall; 94/400 were people aged 75 years and over; above national rates
- 2012-16 877 road crashes, 24 fatalities and 74 serious injuries; above national rates
- Year ended 31 March, 2018 – 711 crime victimisations; almost half were theft and related offences; trending up
- Family harm is a growing issue in our District
- Ashburton District's suicide rate is above the national average (14.3 deaths per 100,000 population, compared with 12.1/100,000 for New Zealand)

WHAT THE COMMUNITY SAYS

- Community safety ranked second highest when the community was asked by Ashburton District Council where to prioritise its spending (Long Term Plan consultation, April-May, 2018).

WHAT'S IMPORTANT TO US ?

- Rural Safety
- Road Safety
- Falls in Older People
- Harm Reduction/Prevention (Family harm; suicide prevention)
- Alcohol and Drugs and Community Safety (Early intervention/prevention)
- The Environment (built; natural)





GOALS

Goal 1: Collaboration – we work together to improve community safety

| Priorities | Responsible | What we will do |
|---|-----------------------------------|--|
| <p>The Safer Communities Ashburton District Steering Group is a vibrant and achieving collaboration</p> | <p>SCAD Steering Group</p> | <p>Meet regularly, with demonstrated commitment by partner agencies to the Safe Communities model through sharing of information, skills and resources and the establishment of multi-agency collaborations to address complex community safety issues</p> <p>Deliver the 2019-2024 Strategic Plan, the 2019-2020 Business Plan and the Communications Plan</p> <p>Undertake an annual community engagement forum to update the community on achievements and to seek feedback on future directions/priorities</p> <p>Review and develop the Business Plan annually, utilising community feedback; data; best practice research and international/national/local policies and strategies</p> <p>Advocate for community safety at local and central government levels</p> <p>Report annually to the Safe Communities NZ Foundation on achievements and community safety issues/concerns</p> <p>Report annually to funders</p> |



Goal 2: People in Ashburton District know how to keep themselves safe

| Priorities | Responsible | What we will do |
|--|--|---|
| <p>Increase awareness of community safety by making information readily available and accessible</p> <p>Positive parenting – ensure parents and caregivers in Ashburton District are capable and confident carers, giving our children and young people the best start in life</p> | <p>Safe Communities Co-ordinator</p> <p>Safe Communities Co-ordinator/parenting agencies</p> | <p>Deliver initiatives in the SCAD Communications Plan</p> <p>Work with relevant agencies to ensure information sources such as the Community Directory are up to date and well utilised by the public</p> <p>Research the need for a “community connector” to link people to community safety services</p> <p>Develop a collaboration of agencies offering parenting support and publicise to ensure parents are aware of services</p> <p>Examine whether agencies have the capacity to meet demand.</p> <p>If required, advocate for increased parenting support resources for the District</p> |

Goal 3: Ashburton District’s Rural Communities are well supported

| Priorities | Responsible | What will we do |
|--|--|--|
| <p>Support initiatives which help to reduce social isolation</p> | <p>Safe Communities Co-ordinator/rural support agencies</p> | <p>Support the Mid Canterbury Newcomers Rural Driver Licence Scheme for rural newcomer women</p> <p>Provide support to initiatives which promote a welcoming community</p> <p>Support initiatives which meet rural community safety issues as they arise (for example, mycoplasma bovis)</p> |



| | | |
|---|---|---|
| Work with rural communities to develop Community Safety Plans | Safe Communities Co-ordinator/Methven Community Board/Rakaia Community Association, other community associations | Work with community associations and community boards in rural areas of Ashburton District to develop and implement Community Safety Plans which are specific to the community safety issues in those communities |
|---|---|---|

Goal 4: Ashburton District’s older residents are aware of ways to prevent falls

| Priorities | Responsible | What we will do |
|--|--|--|
| Work collaboratively with agencies involved in falls prevention/education and safety in the home | Sport Canterbury/ Age Concern Ashburton/ agencies involved in falls prevention/education/home safety/ Safe Communities Co-ordinator | Promote community strength and balance programmes to reduce harm from falls Collaborate to have a focus on falls prevention/education and home safety in the Positive Ageing Expo (Age Concern Ashburton) |

Goal 5: Ashburton District’s roads experience no serious crashes or fatalities

| Priorities | Responsible | What we will do |
|---|--|--|
| Continue to reduce fatal and serious crashes, with a focus on the top crash causes – speed, intersections, young drivers, alcohol and drugs | Ashburton District Road Safety Co-ordinating Committee/Ashburton Community Alcohol and Drug Service | Support the implementation of the Ashburton District Road Safety Plan. Contribute to initiatives as appropriate |



Goal 6: People in Ashburton District are free from alcohol and drug-related harm

| Priorities | Responsible | What we will do |
|--|---|---|
| Support programmes that reduce alcohol and drug-related harm | Ashburton Community Alcohol and Drug Service (ACADS)/Safe Communities Co-ordinator | Support the work of ACADS, particularly in the areas of promoting services and projects which reduce harm |

Goal 7: People in Ashburton District are free from harm

| Priorities | Responsible | What we will do |
|--|--|--|
| Support programmes that reduce family harm | Agencies involved in family harm/Safe Families Ashburton/Women’s Refuge/Safe Communities Co-ordinator | Work with agencies involved delivering services for victims and perpetrators to examine the need for increased services in the District If required, advocate for increased service provision |
| Support services that assist to reduce suicide rates | Safer Ashburton/agencies involved in suicide prevention | Support the development of dedicated suicide prevention services for Ashburton District |

Goal 8: The Ashburton District (built and natural) is safe for all

| Priorities | Responsible | What we will do |
|--|--------------------------------------|--|
| Advise on and advocate for the application of Crime Prevention Through Environmental Design (CPTED) principles | Safe Communities Co-ordinator | Provide advice as required to the Town Centre revitalisation project |



F. SAFE COMMUNITIES ASHBURTON DISTRICT BUSINESS PLAN 2019-2020

| Goal | Actions | Timeframe | Lead Agency | How we measure success |
|--|--|---------------------------------|--|--|
| Everyone works together to improve community safety - collaboration | The Safe Communities Ashburton District Steering Group meets regularly to share information and work together on addressing community safety issues and promoting community safety | Monthly – ongoing | Safe Communities Co-ordinator/ Safe Communities Ashburton District Steering Group | Attendance by organisations at Steering Group meetings Number of multiple agency collaborations to improve community safety |
| | Steering Group partners and the Ashburton District Council receive regular information on potential legislative changes, national and international community safety research on best practice and new data on injury, crime, road crashes, etc. as this becomes available | Ongoing | Safe Communities Co-ordinator | |
| People in Ashburton District know how to keep | “Safety village” project, bringing together community safety agencies into one large safety promotion, for | Planning to begin in July, 2019 | Safe Communities Co-ordinator/ Steering Group | Number of agencies participating in the Safety Village Community feedback gathered at the event |



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| themselves safe | the October, 2019 Ashburton A and P Show | | | |
| | Develop a Safe Communities Ashburton District Facebook page and website plus sharing of information on partner agency Facebook and website pages | July, 2019 | Safe Communities Co-ordinator | FB and website numbers, comments and shares |
| | Quarterly SCAD newsletter insert within a local community newspaper promoting community safety tips, seasonal messages and national/international campaigns – (for example, World Mental Health Day; ACC Safety Week) | Quarterly | Safe Communities Co-ordinator | Feedback on the newsletter |
| | Explore ways to improve community access to safety information – Community Directory, events portal, Ashburton App, potential for establishment of a | Commence August, 2019 | Safe Communities Coordinator/ Ashburton District Council/ Welcoming Communities Network/ Community House | Discussion/options paper produced by December, 2019 |



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| | <p>Citizens Advice Bureau in Ashburton Township</p> <p>Explore the community awareness of parenting programmes/support available in the District, agency capacity to meet demand, opportunities for promotion and make recommendations</p> <p>Explore the need for a “community connector” role to be a “one stop shop” for co-ordinating information on community safety and health, social service and community agencies; promoting the existence of these services; and advising on suitable services. Explore the issue of lack of access to services and information after hours.</p> <p>Contribute safety information to a</p> | <p>Commence Sept, 2019</p> <p>Commence Oct 2019</p> <p>To be determined</p> | <p>Safe Communities Co-ordinator/agencies delivering parenting programmes</p> <p>Safe Communities Co-ordinator/agencies involved in connecting people to services</p> <p>Safe Communities</p> | <p>Discussion paper produced by February, 2020</p> <p>Discussion paper produced by March, 2020</p> <p>Completion of the “Newcomer Engagement” Toolkit</p> |
|--|---|---|--|---|



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| | <p>proposed “Newcomer Engagement” Toolkit, designed to support local organisations, businesses and individuals on best practice techniques when engaging with newcomers</p> <p>Monitor youth crime and continue to support and develop early intervention /preventative services for youth</p> | <p>by the Ashburton District Welcoming Plan, 019-2020 Business Plan</p> <p>Ongoing</p> | <p>Co-ordinator/ Welcoming Communities Network</p> <p>Police/Safe Communities Co-ordinator/Safer Ashburton</p> | <p>Youth crime monitored</p> <p>Support and develop early intervention/prevention programmes as required</p> |
| <p>Ashburton District’s Rural Communities are well supported</p> | <p>Explore the development of Safe Communities plans for Rakaia and Methven, which reflect local community safety concerns</p> <p>Support the Mid Canterbury Newcomer</p> | <p>Commence January 2020</p> | <p>Safe Communities Co-ordinator</p> <p>Safer Ashburton/Rural</p> | <p>Completion of initial plans for Safer Rakaia and Safer Methven by 30 June, 2020</p> <p>Number of women enrolling in each course</p> |



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|---|--|--|--|--|
| | <p>Rural Driver Licence Scheme for rural newcomer women</p> <p>Further research rural burglary/theft and the possibility of an awareness campaign</p> | <p>Ongoing – 2 intakes per annum</p> <p>Commence March, 2020</p> | <p>Support Trust Mid Canterbury</p> <p>Safe Communities Co-ordinator/Police</p> | <p>Number of women achieving learners’ driver licence</p> <p>Number of women achieving full driver licence</p> <p>Licensed drivers on the road</p> <p>Safe driving practices</p> <p>Survey of participants on the benefits to them of learning to drive</p> <p>Possible campaign run</p> |
| <p>Ashburton District’s older residents are aware of ways to prevent falls</p> | <p>Promote falls prevention messages, strength and balance classes and home safety via a collaboration of agencies involved in falls prevention</p> <p>Collaborative planning for the Positive Ageing Expo, March 2020 (Age Concern Ashburton)</p> | <p>Commence August, 2019</p> | <p>Sport Canterbury/Age Concern Ashburton/agencies involved in falls prevention/education and home safety/Safe Communities Co-ordinator</p> | <p>Increase in attendance numbers at strength and balance classes</p> <p>Ultimately a decrease in the number of fatal and non-fatal injuries due to a fall in Ashburton District for residents 65 years and over</p> <p>Number of agencies taking part in the Positive Ageing Expo</p> <p>Feedback from Expo attendees</p> |



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|--|--|---|--|--|
| <p>Ashburton District's Roads experience no serious crashes or fatalities</p> | <p>Continue to reduce fatal and serious crashes with a focus on the top crash causes – speed, intersections, alcohol and drugs, young drivers</p> | <p>Refer Ashburton District Road Safety Action Plan</p> | <p>Ashburton District Road Safety Co-ordinating Committee/ Ashburton Community Alcohol and Drug Service</p> | <p>Reduction in number of crashes at intersections, specifically serious injury and minor injury crashes</p> <p>Reduced number of crashes involving young drivers, specifically fatal and serious injury crashes</p> <p>Increased number of young drivers who understand risks on the road</p> <p>Reduction in the number of crashes involving speed and alcohol and drugs</p> |
| <p>People in Ashburton District are free from alcohol and drug related harm</p> | <p>Work with the Ashburton Community Alcohol and Drug Service to encourage referrals to the service, in particular to the youth and recidivist drink driver programmes</p> | <p>Commence September, 2019</p> | <p>Ashburton Community Alcohol and Drug Service/Safe Communities Co-ordinator</p> | <p>Increased number of referrals from community agencies</p> <p>Increased knowledge and awareness of the harm alcohol and drugs cause in the community</p> <p>Facilitate compliance with the Sale and Supply of Alcohol Act</p> |
| <p>People in Ashburton District are free from harm</p> | <p>Work with agencies involved with family harm to ascertain the need for /advocate for increased family harm services for both victims and perpetrators to be provided in the District</p> <p>Provide public education on why victims find it</p> | <p>Commence February, 2020</p> | <p>Agencies involved in family harm/Safe Families Ashburton/Women's Refuge//Safe Communities Co-ordinator</p> | <p>Research paper on the need for increased services for both victims and perpetrators</p> <p>Possible number of expanded/new family harm services in the District</p> <p>Increased public education on why victims find it difficult to leave harmful situations</p> |



| | | | | |
|--|--|-------------|---|---|
| | <p>difficult to leave harmful situations</p> <p>Support the proposal to establish a dedicated Suicide Prevention Co-ordinator role for the District</p> | July, 2019 | Safer Ashburton/agencies involved in suicide prevention | Establishment of a dedicated Suicide Prevention Service for the District |
| The Ashburton District built and natural environment is safe for all | <p>Contribute as appropriate to the community safety aspects of the Ashburton Town Centre Revitalisation project (for example, raise awareness of CPTED (Crime Prevention Through Environmental Design))</p> | As required | Safe Communities Co-ordinator | Town Centre Revitalisation planning and implementation takes into account community safety and CPTED principles |
| The Safe Communities Foundation of NZ and funders (Ashburton District Council; ACC) are well informed | <p>Safe Communities Ashburton District Steering Group to undertake an annual community engagement forum to inform the community about its activities and seek feedback on upcoming community safety</p> | Annually | Safe Communities Ashburton District Steering Group/Safe Communities Co-ordinator | Feedback from community forum attendees |



| | | | | |
|--|--|--|--|--|
| <p>about the activities, achievements and benefits of Safe Communities Ashburton District</p> | <p>issues/concerns for use in future planning</p> | | | |
| | <p>Prepare an annual report to the Safe Communities Foundation of NZ updating on the governance structure, achievements, and innovative and effective programmes</p> | <p>Annually – first report due July 31 2020 for July 2019-June 2020 year</p> | <p>Safe Communities Co-ordinator/Safe Communities Ashburton District Steering Group/Safer Ashburton General Manager</p> | <p>Reports prepared and submitted</p> <p>Feedback from the Safe Communities Foundation</p> |
| | <p>Report to the Ashburton District Council twice yearly on achievements of the programme, including an annual report for each year ended 30 June.</p> | <p>Twice per year</p> | <p>As above</p> | <p>Feedback from the Ashburton District Council</p> |
| | <p>Report annually to ACC on achievements of the programme</p> | <p>Annually</p> | <p>As above</p> | <p>Feedback from ACC</p> |
| | <p>Explore potential partnership funding opportunities</p> | <p>Ongoing</p> | <p>Safe Communities Co-ordinator/Safer Ashburton General Manager</p> | |

G. SUSTAINABILITY

Applying for accreditation has brought together an enthusiastic group of agencies keen on building a collaborative approach to the reduction of crime and injury and the promotion of community safety in Ashburton District. Twenty-seven agencies have signed the Charter, committing them to work collaboratively to address issues of community safety in the District.



The Safe Ashburton District Steering Group is chaired by an Ashburton District Council elected member, an important connection as the Council is currently the major funder of this project. Three other district councillors have membership of the Steering Group, representing various community safety agencies with which they have an involvement. The initiative has good support from a wide variety of agencies involved in community safety, including Police, Fire and Emergency NZ, St John, educational organisations, government departments and local community safety agencies.

While the current focus is on accreditation, members can see the benefits of ongoing collaboration beyond this, particularly in terms of learning about each other's services, addressing gaps in services for vulnerable groups in Ashburton District and in having a "collective voice and weight" to respond to pressing community issues and solutions.

There is an acknowledgement by the Steering Group that the Co-ordinator role is pivotal to the ongoing commitment to and success of the Safe Community model in Ashburton District, and that without this role the initiative will have significant difficulty meeting its goals.

The Steering Group is committed to working to secure funding for the Co-ordinator position from the Ashburton District Council for the 2019-2020 financial year and a business case was presented to the Ashburton District Council in February, 2019. The Steering Group is also committed to meeting the reporting requirements of the project's other partner funder, ACC.

CRITERIA 2: PRIORITY SETTING



CRITERIA 2: PRIORITY SETTING

A. ASHBURTON DISTRICT – OUR PLACE



Ashburton District stretches from the Southern Alps to the Pacific Ocean and is bordered to the north and south by two major rivers, the Rakaia in the north and the Rangitata in the south. Ashburton District comprises 6,175 square kilometres, which includes mountains, high country, the alluvial Canterbury Plains and a rugged coastline.

History



The land on which Ashburton Township stands was obtained from the Canterbury Association. The river and town were named after the Hon. William Baring (Lord Ashburton), a prominent member of the first New Zealand Land Association founded by Edward Gibbon Wakefield in 1837.

William Turton opened an accommodation house on the north bank of the Ashburton River in 1858. It was the first building in what would become Ashburton Township. The town was surveyed in 1863 and boundaries laid out.

Cobb and Company coaches began a service in 1864 and a Roads Board was set up to cover the area from the Rakaia to the Rangitata and from the Southern Alps to the sea.

Ashburton Borough School was built in 1872; the Canterbury Flour Mills opened and shortly after the Rakaia River was bridged.

In 1876 the Ashburton County Council was formed and offices built, the Ashburton Mail newspaper began publication in 1877 and the Agricultural and Pastoral Association was formed.

The district grew steadily, a woollen mill opened in 1880, a freezing works established at nearby Fairton in 1899 and gas lighting came to the township's streets.

By the turn of the century the Ashburton Hospital and Ashburton High School had opened and the district was set to experience steady growth.

Maori Mana Whenua in Ashburton District

The Ngai Tahu Papatipu Runanga of Arowhenua and Ngai Tuahuriri share mana whenua (customary authority) status and responsibilities in Ashburton District.

Arowhenua is the principal Maori kainga (settlement) of South Canterbury and lies between the junction of the Temuka and Opihi Rivers, just south of Temuka.

Arowhenua's takiwa (district) covers the area between the Rakaia and Waitaki Rivers and inland to the Main Divide. Ngai Tuahuriri's takiwa of Te Ngai Tuahuriri Runanga centres on Tuahiwi and extends from the Hurunui to the Hakatere Rivers and inland to the Main Divide.

The Hakatere Marae, a marae for people from all iwi, is located on State Highway 1 at Fairton.



Maori in Ashburton District Pre-European Settlement

In 1900, William W. Smith, then curator of the Ashburton domain and gardens, read a paper before the Philosophical Institute of Canterbury on “Ancient Maori Relics from Canterbury, New Zealand”. His paper dealt mainly with the discovery of artefacts in the Ashburton District, where stone implements were being ploughed up in every part of the county.

Smith suggested that Canterbury had formerly been inhabited by a large nomadic Maori population and that only at one place did the richness of the remains indicate occupation of a site for any length of time. This site, first investigated by Julius Haast in 1869, was just outside the county at the mouth of the Rakaia River on the east bank.

Regular archaeological investigation was only undertaken in the 1960s/early 1970s. Work on the Rakaia River mouth site and a smaller one opposite on the west bank showed that the main site had been occupied by Moa hunters, the early Maori inhabitants of the South Island. The site covers about 20 acres, over which were found scattered burnt stones, broken moa bones, artifacts and other occupational material. This huge site consisted of six parallel rows of ovens, spread in a broad kilometre-long arc across a flat terrace at the river mouth. Each oven was around two metres across and had been reused up to five times, and there were once around a thousand of them, each full of moa bones and the tools needed to deal with them.

The moa hunters found moa aplenty, as shown by the archaeological finds at the present day settlement of Wakanui, where a site of a similar size to the Rakaia River mouth one contained in-ground ovens, utensils and tools.

Once the moa were hunted out, the Ngai Tahu travelled through the area only to trade or visit other sub-tribes using the coastal highway.

There are other archaeological sites close to several rivers and creeks in the district and also where the foothills meet the plains, in particular in the vicinity of Surrey Hills, where a hard greenish stone suitable for making knives and adzes was obtainable and at Mount Somers and Inverary, where limestone formations were used as shelters.

The distribution and largely temporary nature of archaeological sites throughout Ashburton District appear to show that the pre-historic Maoris had, for the most part, a hunting and food gathering economy and that they moved from place to place to obtain food and other requirements when they were available.

References:

1. Michael M. Trotter, *Ashburton Pre-History*, in W H Scotter – *Ashburton, a History of Town and Country*, 1972
2. Quinn Berentson, *MOA: The Life and Death of New Zealand’s Legendary Bird*, 2012



B. PRIORITY SETTING AND RESULTING PRIORITIES FOR ASHBURTON DISTRICT

Introduction

The Safe Communities Ashburton District Steering Group has undertaken a rigorous process to establish its priorities for community safety in the District.

This has been achieved by:

1. Analysis of the community demographics, including population size, urban/rural communities, economic growth, etc.
2. Analysis of data collated and provided by the Safe Communities Foundation of NZ and ACC (injury, assaults, fatal and serious road crashes, crime) showing key safety trends.
3. Review of community feedback on community safety trends/ issues for the District.
4. Review of national, regional and local strategies and policies and data sources.
5. Testing of assumptions/conclusions regarding key safety trends/issues and resulting priorities, drawn from the demographic and injury data analysis and data sources, against local community safety agency feedback.
6. Agreed priorities then established and agreed by the Safe Communities Ashburton District Steering Group to be:
 - a. Falls in Older Adults
 - b. Rural Safety
 - c. Road Safety
 - d. Harm Reduction/Prevention
 - e. Alcohol, Drugs and Community Safety/Early Intervention/Prevention
 - f. Environment (built and natural)

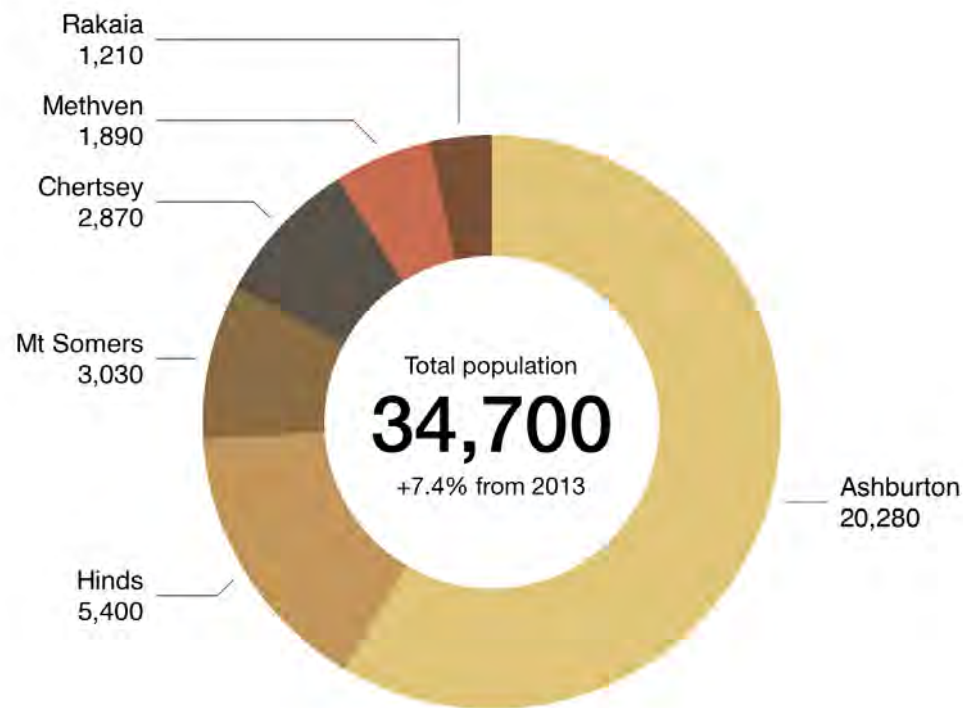


7. Further work by the Steering Group to define and refine the priorities, so that they reflect specific issues/gap/service needs in Ashburton District (for example, need for early intervention parenting programmes within the “Alcohol, Drugs and Community Safety” priority). Gaps/issues/service needs also identified from the Inventory of Ashburton District community safety programmes and activities.
8. Identification of high risk/vulnerable groups and environments and gaps in services and programmes for inclusion in the Safe Communities Ashburton District Strategic and Business Plans.
9. Determining role(s) for Safe Communities Ashburton District within each of the six community safety priority areas.

Priority Setting Process:

Population/Demographics

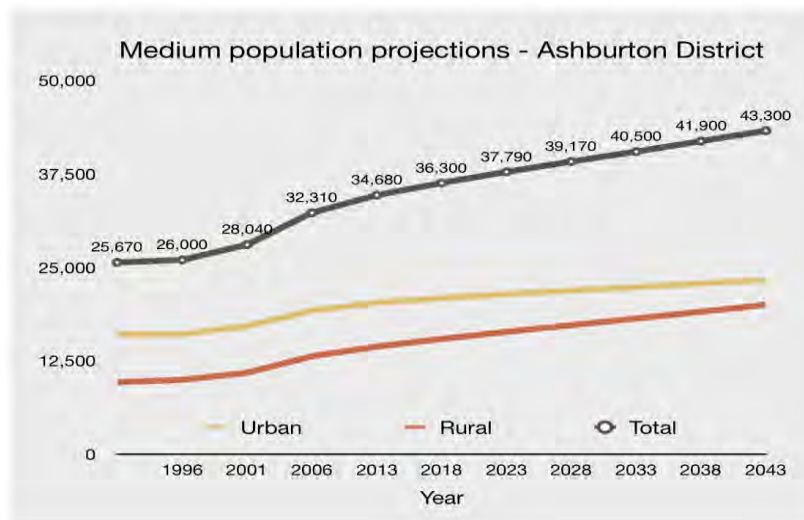
34,100 residents live in the District (Statistics New Zealand Population Estimates 30 June, 2017), with the main town of Ashburton accounting for 19,280 or 56% of residents. The rest of Ashburton District residents live rurally or in smaller towns or villages such as Methven and Rakaia.



Ashburton District is one of New Zealand’s fastest growing rural districts (5th), with a population increase of 22% since 2006. This is considered to have been driven primarily by strong growth in the local rural economy and people moving into the District for work.

Based on medium population projections, we expect a population growth of around 9,000 residents over the next 30 years, reaching a total population of about 43,000 by 2047.

| Year ending 30 June | 1996 | 2007 | 2017 |
|----------------------------|---------------|-------------|-------------|
| Ashburton District | 25,670 | 28,570 | 34,100 |
| Ashburton Township | 15,490 | 16,670 | 19,280 |
| Rural | 10,180 | 11,900 | 14,830 |



Statistics New Zealand sub-national population projections (2017)

As current levels of growth have occurred as a result of a relatively high level of migration into our district, this could be a challenge to maintain in the future.

Fast Facts

- **Almost half of the district’s residents in 2013 had moved residence since 2008**, of these one in four simply moved address within the district (Statistics NZ 2013 Census)



- **Newcomers to the district account for the remainder of the residents who have moved address since 2008.** 35% of these newcomers moved from elsewhere in the South Island; 20% came from Christchurch City; 15% moved from the North Island, and 30% moved here from overseas (Statistics NZ 2013 Census)
- **In 2013, more than half of the district’s population had lived in their homes for 4 years or less (Statistics NZ 2013 Census)**
- **In 2017, the median market rental was \$312 per week and the average house sale price was \$351,340 (compared to \$625,034 nationally)** (Infometrics, Ashburton District Economic Profile, 2017)
- **The mean personal income in the district in 2016 was \$51,500 (compared to \$57,780 nationally)** (Infometrics Ashburton District Economic Profile, 2017)
- GDP grew by 2.3% to the year ended December, 2017 and was valued at \$1,906 million. This equates to a productivity value of \$103,052 GDP per filled job in the district (Infometrics Ashburton District Economic Profile, 2017)

| ASHBURTON DISTRICT IN 2018 | ASHBURTON DISTRICT IN 2028 |
|---|--|
| Population 34,100 | Population 37,800 |
| 17.5% aged over 65 years | 20% aged over 65 years |
| Median age 38.6 | Median age 39.5 |
| 5,270 businesses in the district | Town Centre revitalisation complete |
| 4/5 residents believe diversity is helping to maintain or improve the district as a great place to live | Ashburton second bridge will have been constructed, reducing travel times through Ashburton on State Highway 1 |

Household Change

A consequence of a growing population is changes to the number of households. The average household size for Ashburton District is 2.5. In 2013 there were 12,900 households. This is projected to rise to 16,200 by 2038 – an increase of 26% or 3,300 households.

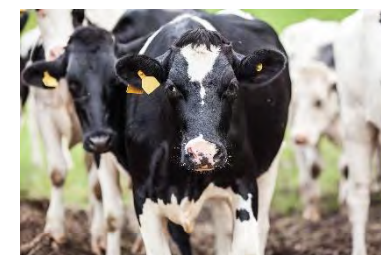
One person households are projected to increase by 42% (or 1,300) from the 2013 level of 3,100 to 4,400 by 2038. The highest increase is projected to be in family households, from 9,300 to 11,300 – an increase of 22% or 2,000 family households.

Of people living alone, 46.1% were aged 65 years and over (2013 Census).

An Agricultural Heartland

Agriculture forms the economic heart of the Ashburton District, with almost one third of the District's 2013 Gross Domestic Product (GDP) coming directly from the dairy, meat and arable and crop industries (Infometrics, 2013). Currently 25.7% of the district's working population is employed in agriculture (compared with 6.2% nationally).

Irrigation has transformed Ashburton District's farming landscape in recent years, with a shift from its traditional focus on sheep and grain production to dairying and specialist seed production.



Agribusiness in large part accounts for the fact that Ashburton District experienced the highest rate of GDP growth of any territorial local authority in 2013 (Ashburton District Council, 2015)

Labour Market Shortages

A recent report commissioned by the Ashburton District Council into the District's labour force shortages and presented to Council in October, 2018, identified Ashburton District as the 6th most desired district for business and the 12th for quality of life, out of 66 districts around New Zealand. This implies that Ashburton District is viewed more favourably as a place to do business than as a place to live, relative to other districts.

The current labour shortage cost to the District's economy is estimated to be at least \$16 million in 2018 in terms of lost output.

Businesses attracted to the region, particularly in the agricultural and associated services sectors (dairy production on-farm, processing and support services), drive stronger employment demand than the labour force can supply. The ageing population has exacerbated labour shortages, along with the "hollowing out" of the youth labour force due to students moving out of the District to study. Both reduce opportunities to build a strong pipeline of workers in Ashburton District.

The report recommended improving quality of life in the District to attract and retain workers, improving recreational facilities to encourage young families to settle, welcoming new migrants, promoting the Ashburton story and training the future workforce to help close the gap between labour demand and supply.

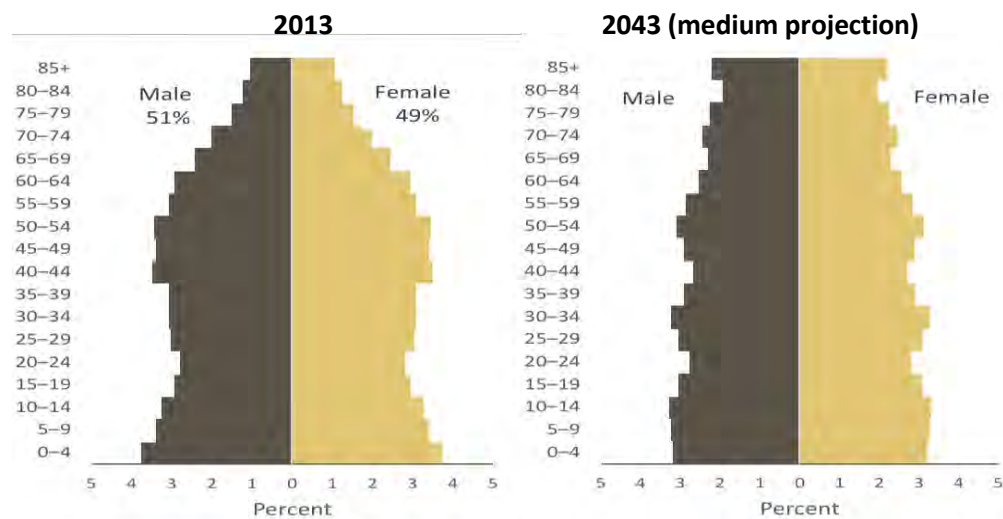
An Ageing Population

The District’s population is ageing. 16.7% are aged 65 years and over, compared with 14.3% of the total New Zealand population.

It is projected that those in the 65+ age group will increase by 77%, from 5,300 in 2013 to 9,400 by 2043. This is projected to be split evenly between urban and rural areas.

Of people living alone, 46.1% were aged 65 and over.

While an ageing population is consistent with expected trends in other parts of New Zealand (and the world), Ashburton District will increasingly feel the effects of an ageing population and the consequent ageing workforce. This will put pressure on the labour force and increase demands on health and social services.



Statistics New Zealand sub-national population projections (2017)



Population Growth and Gaps

There are projected increases of 22% in the 0-14 age group and 30% in the 15-39 age group by 2043.

There is a gap in the 20-24 year old cohort – school leavers/young adults. This relates to those young people leaving the district for further education and career opportunities. There are no guarantees they will return to the district as qualified professionals or entry level workers, adding to labour force pressures in Ashburton District.

A Diverse Community

While the District remains predominantly European, the ethnic composition is changing. The percentage of the total European population is predicted to decrease, from 89% in 2013 to 82% in 2038.

The Maori population (7.3%) rose 1.1% from 2006-13 and is projected to increase by 110% (an additional 2,730 people) by 2038.

Pacific people (3.4%) rose 1.9% from 2006-13 and are projected to increase by 147% (an additional 1,700 people) by 2038.

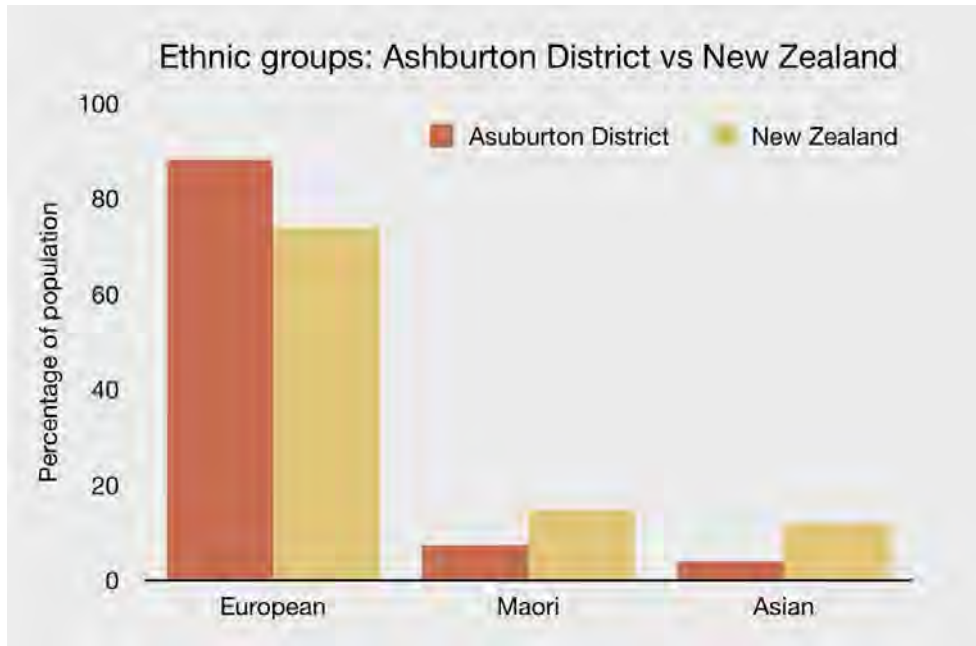
The Asian population (3.9%) rose 1.3% from 2006-13 and is projected to increase by 139% (an additional 1,940 people) by 2038.

The fastest growth is predicted for Pacific people, followed by Asian and Maori.

A significant difference in ethnic populations is that their median age is much lower than the European median age. This means ethnic populations are much younger and will make up a larger percentage of the working age population and have higher birth rates.

The largest projected increase in population is from Asian migration, with European migration expected to fall into negative figures by 2038.

Ashburton District has also seen an increase in the number of people attending citizen ceremonies, from 45 people over 2010 to 237 in 2017.



Ashburton District Council, 2015

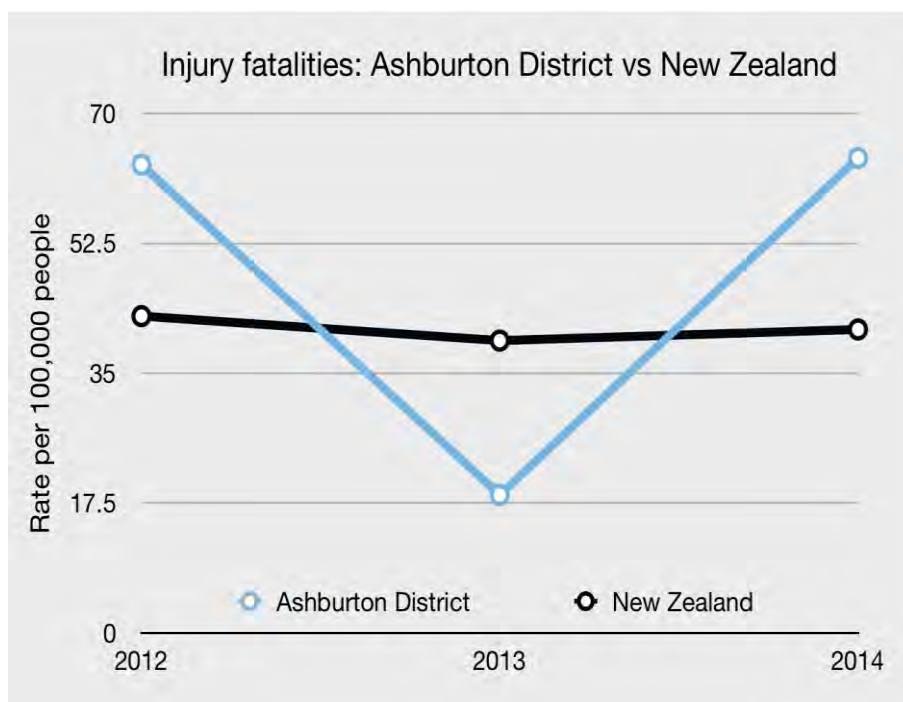
C. DATA ANALYSIS

1. Fatal Injuries

In the Ashburton District there were 20 fatal injuries in 2012, 6 in 2013 and 21 in 2014. Of fatal injuries in 2014, 12 victims were male and 9 were female. Over half (12 victims) were aged 65 years or older.

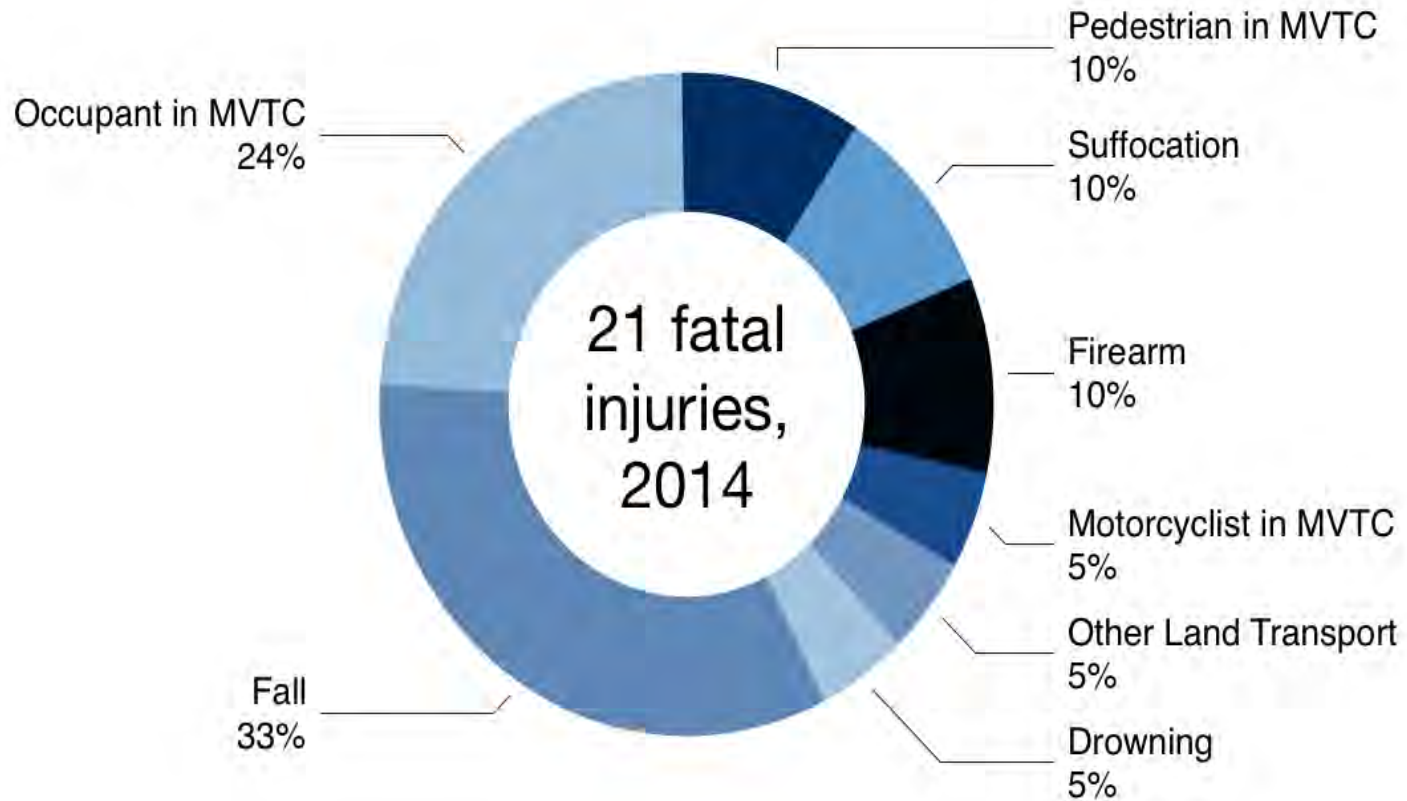
Of the 21 fatal injuries in 2014, 33% were due to a fall and 24% were occupants in a MVTC (motor vehicle traffic collision)

With the exception of 2013, fatal injuries in Ashburton District were well above New Zealand rates.



Recorded in the Mortality Collection, with an injury underlying cause of death, with any intent.

Compiled by Safe Communities Foundation NZ. Source: Injury Prevention Research Unit (IPRU) database. Data current as at 27 April, 2018.



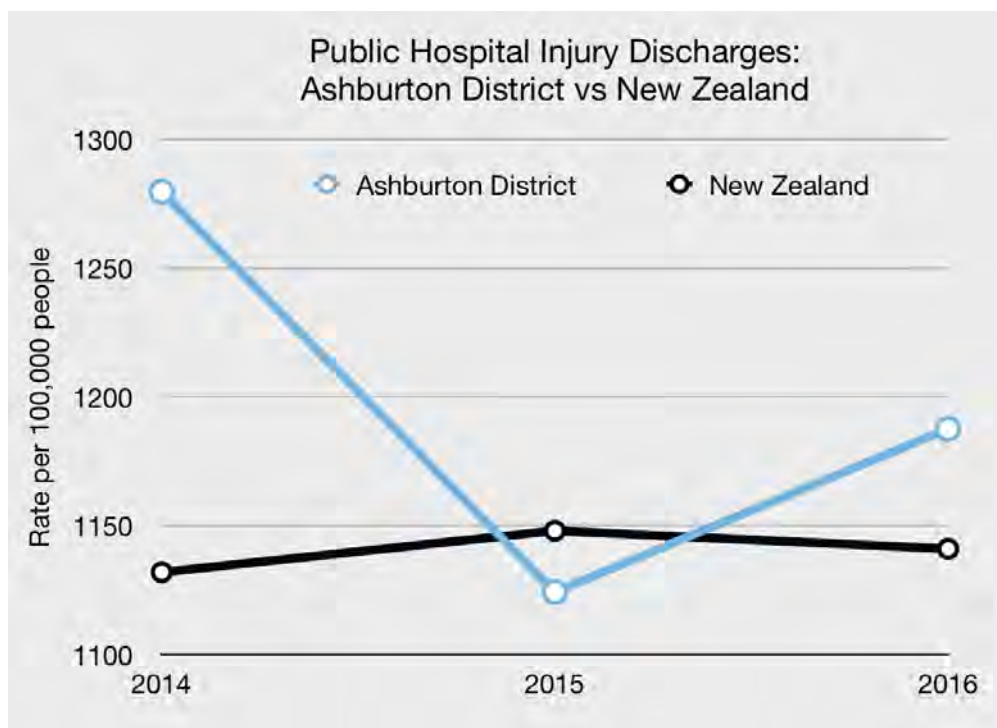
2. Injury Hospitalisations

There were 420 public hospital discharges due to injury in 2014, 373 in 2015 and 400 in 2016.

With the exception of 2015, public hospital injury discharges were above the New Zealand rates.

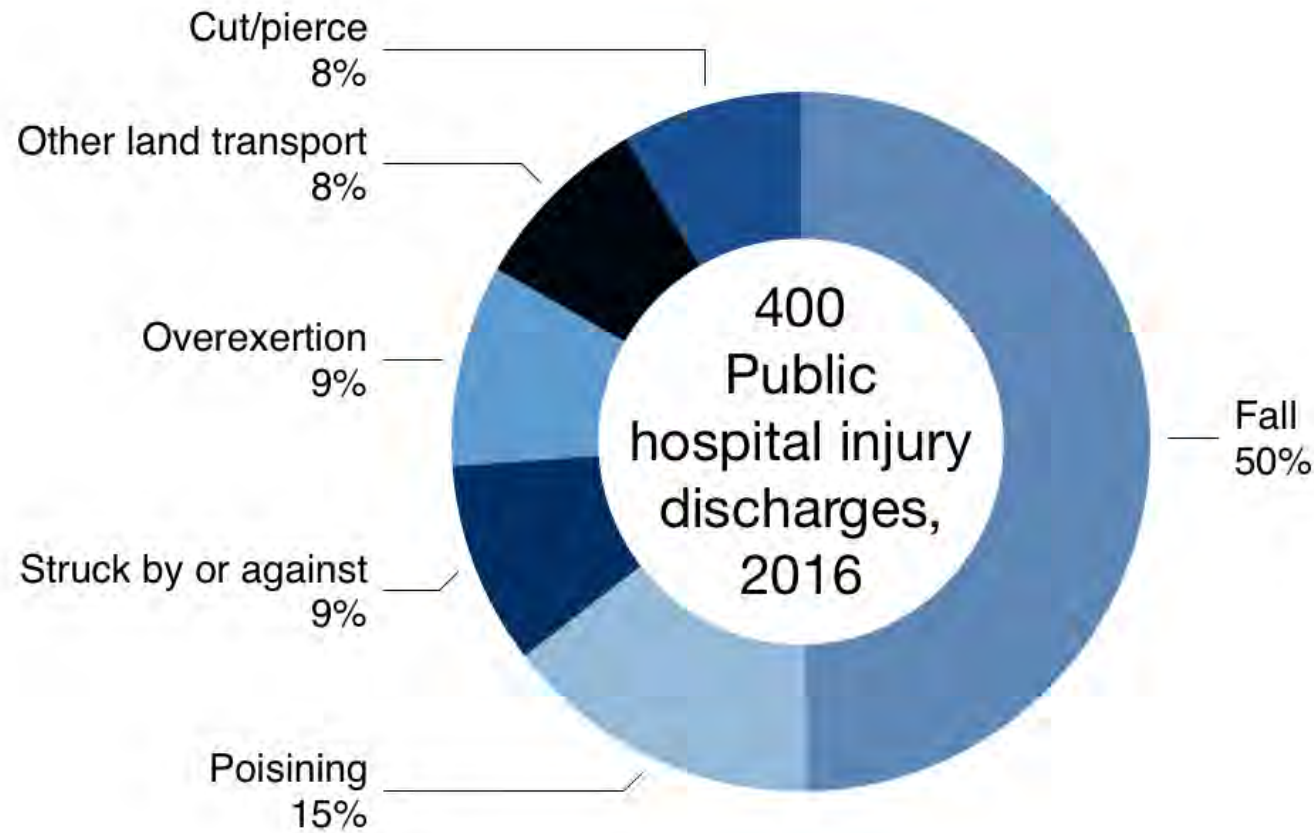
Of the 400 public hospital injury discharges in 2016, 50% were due to a fall.

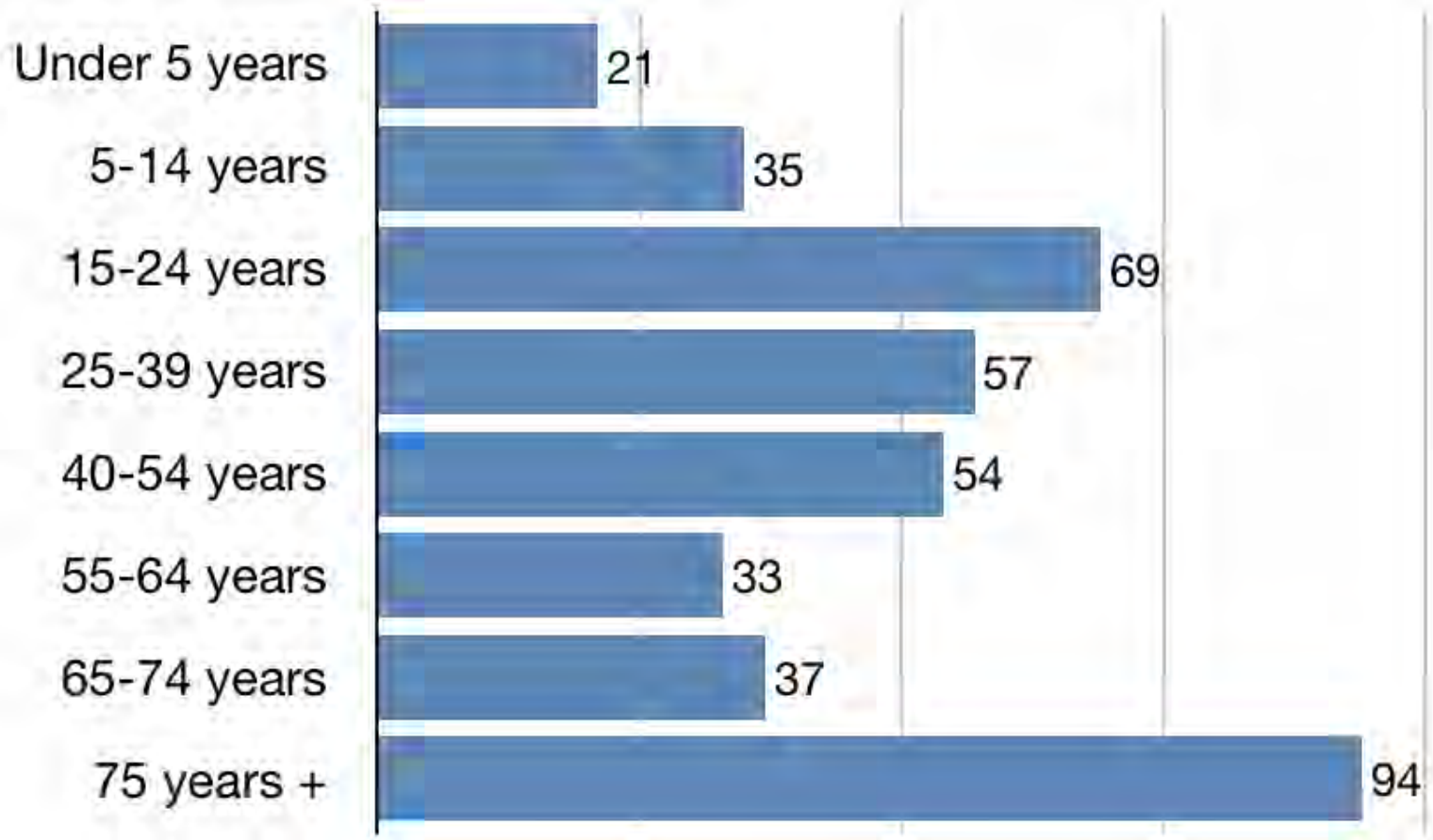
Looking at age groups, people 75 years and over had the most number of injuries (94/400), followed by those 15-24 (69/400), then those 25-39 (57/400) and 40-54 (54/400)



Publicly funded hospital discharges with a principal diagnosis of injury caused by any intent (excludes readmission for the same incident, day patients and patients discharged dead).

*Compiled by Safe Communities Foundation NZ
Source: injury Prevention Research Unit (IPRU) database. Data current as at 27 April, 2018.*



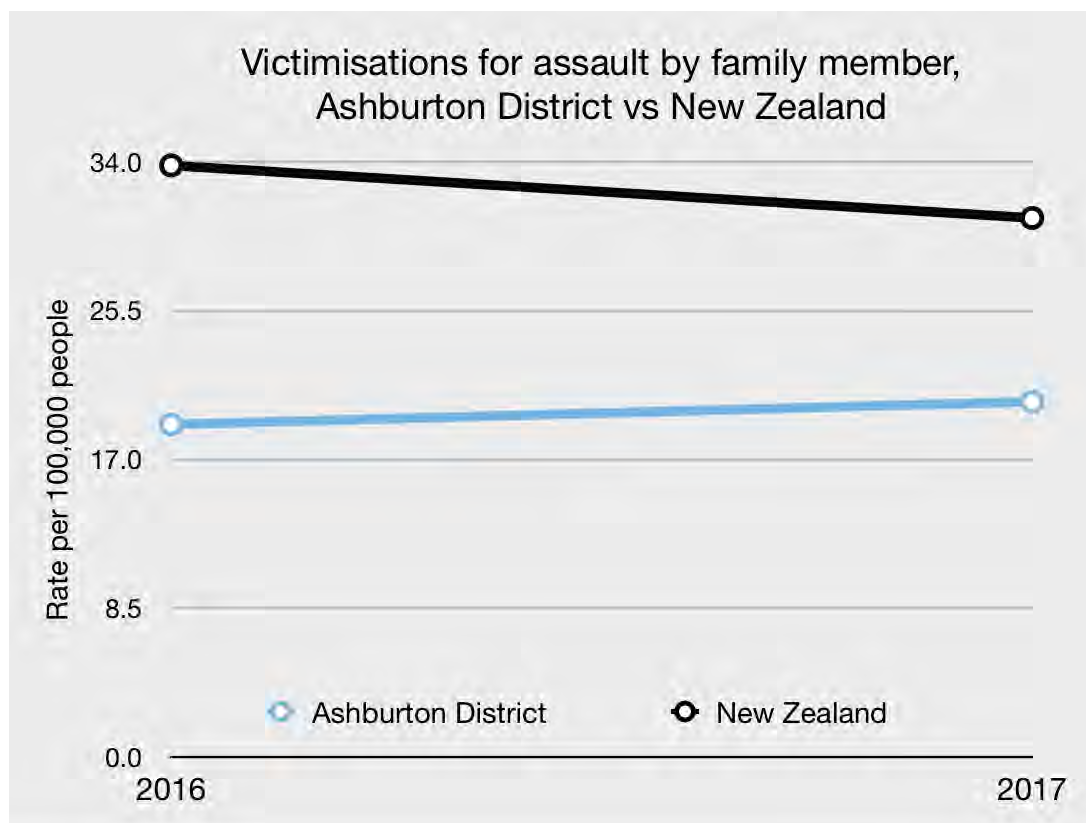


Public hospital injury discharges by age group, 2016

3. Assaults

In Ashburton District there were 59 victimisations for assault by a family member in 2016, and 63 in 2017. There were 72 victimisations for assault in public place locations in 2016 and 36 in 2017.

Both types of assault are below the national rates, with a significant drop in assault in a public place between 2016-2017.



Includes data for assault by ex-partner/boyfriend/girlfriend.

Instances are excluded where, at 30 days after coming to Police attention, Police determine no crime actually occurred.

Compiled by NZ Police and Safe Communities Foundation NZ. Data current as at 1 March, 2018.



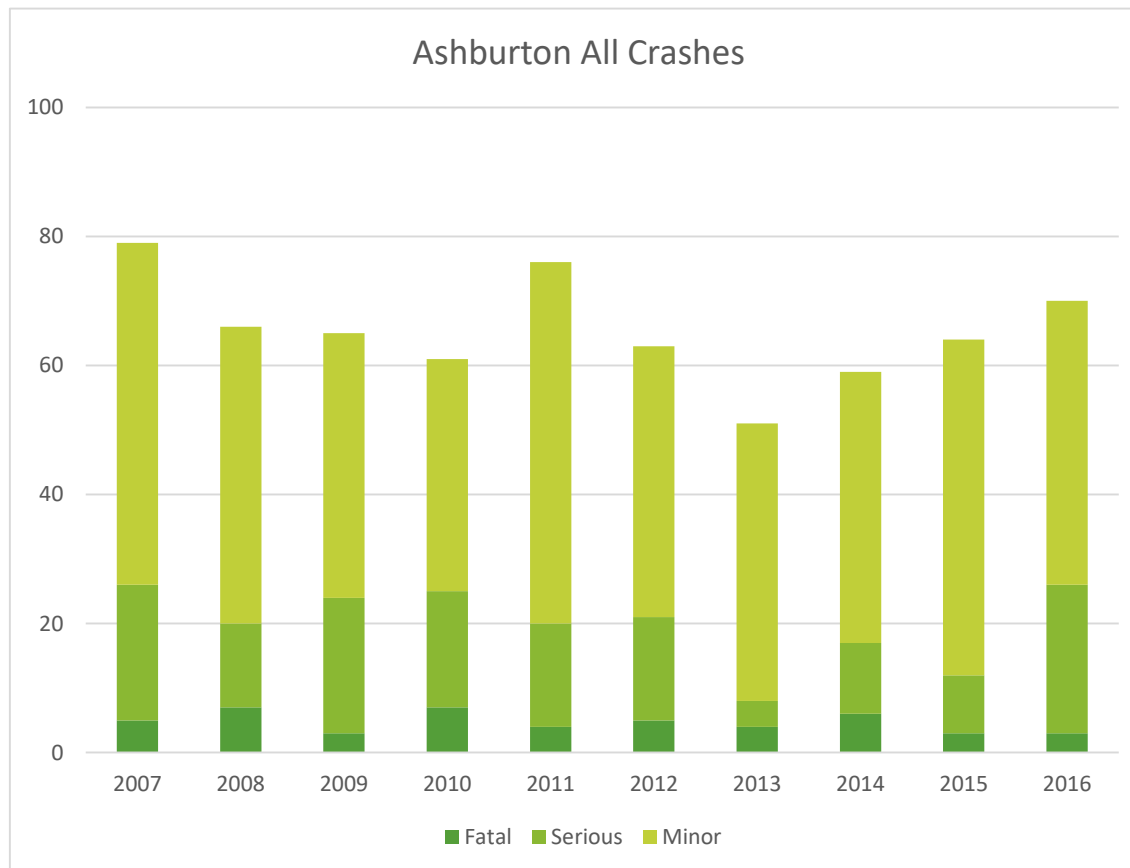
Public place locations include terminal, conveyance in transit, car park, open space, street/footpath and public place locations.

Instances are excluded where, at 30 days after coming to Police attention, Police determine no crime actually occurred.

Compiled by NZ Police and Safe Communities Foundation NZ. Data current as at 1 March, 2018.

4. Fatal and serious road crashes

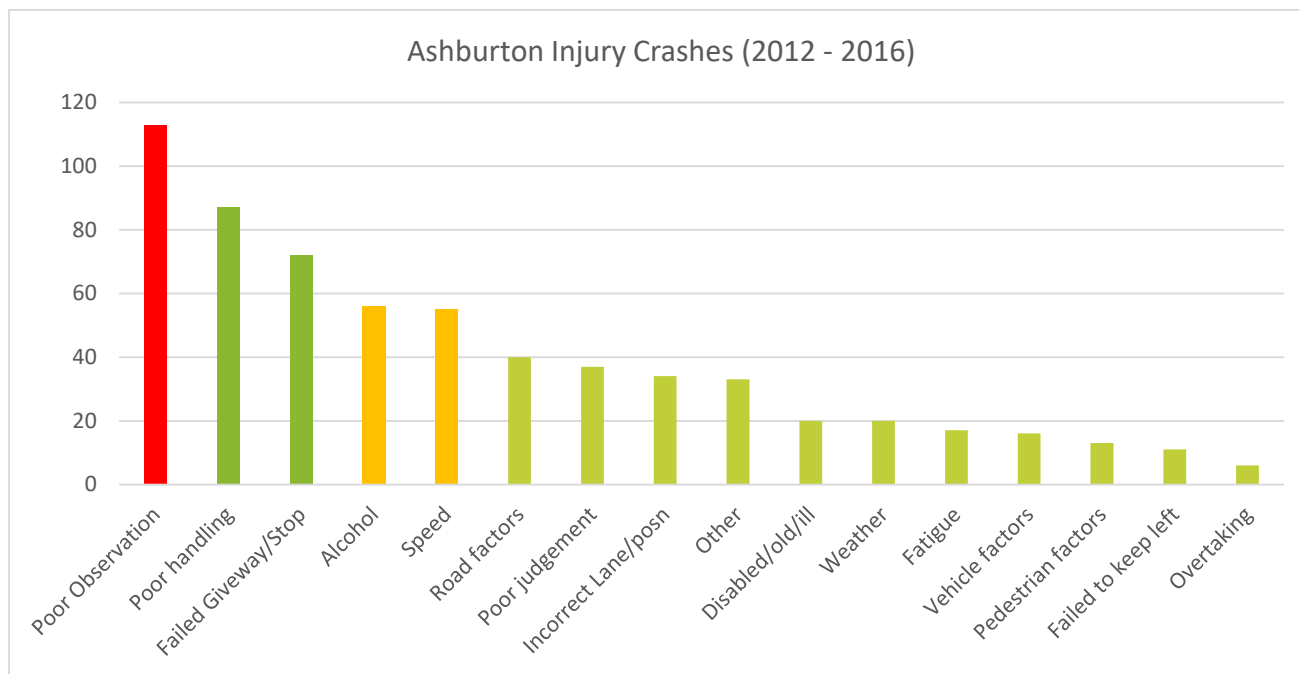
From 2012-2016 there were 877 crashes, 24 fatalities and 74 serious injuries from recorded crashes in the Ashburton District. 9.6% (84) of the 877 crashes were either serious or fatal injury crashes.



The high risk areas in Ashburton District are intersections, young drivers, speed, alcohol and drugs and motorcycles.

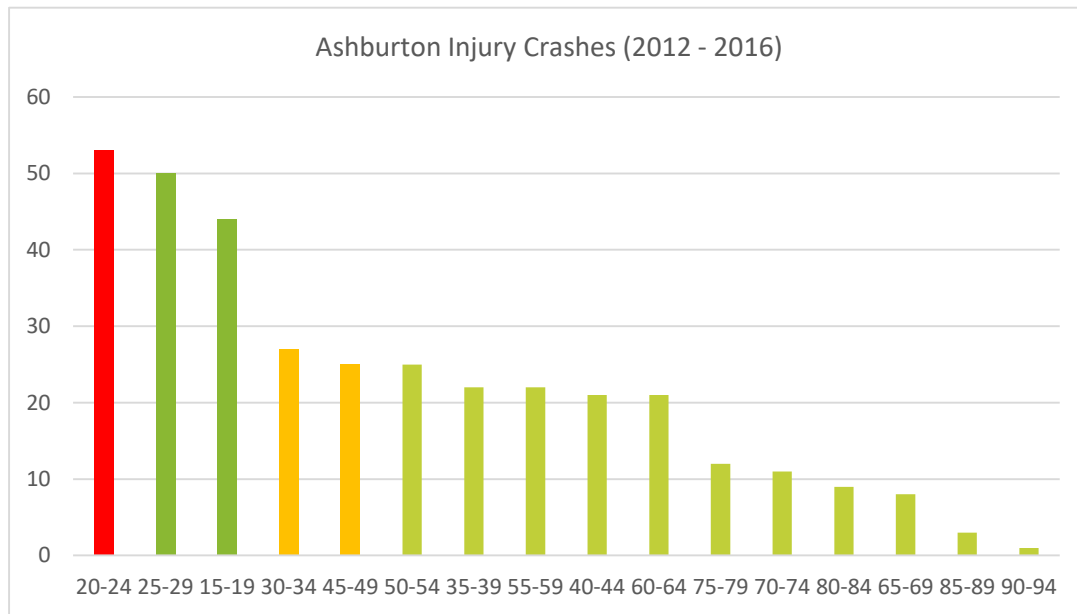
Of the crashes in the Ashburton District:

- 43% of crashes occurred at intersections
- Young drivers were at fault for 26% of crashes
- Speed was a factor in 13% of crashes
- Alcohol and drugs was a factor in 13% of crashes
- Motorcycles were involved in 3% of crashes

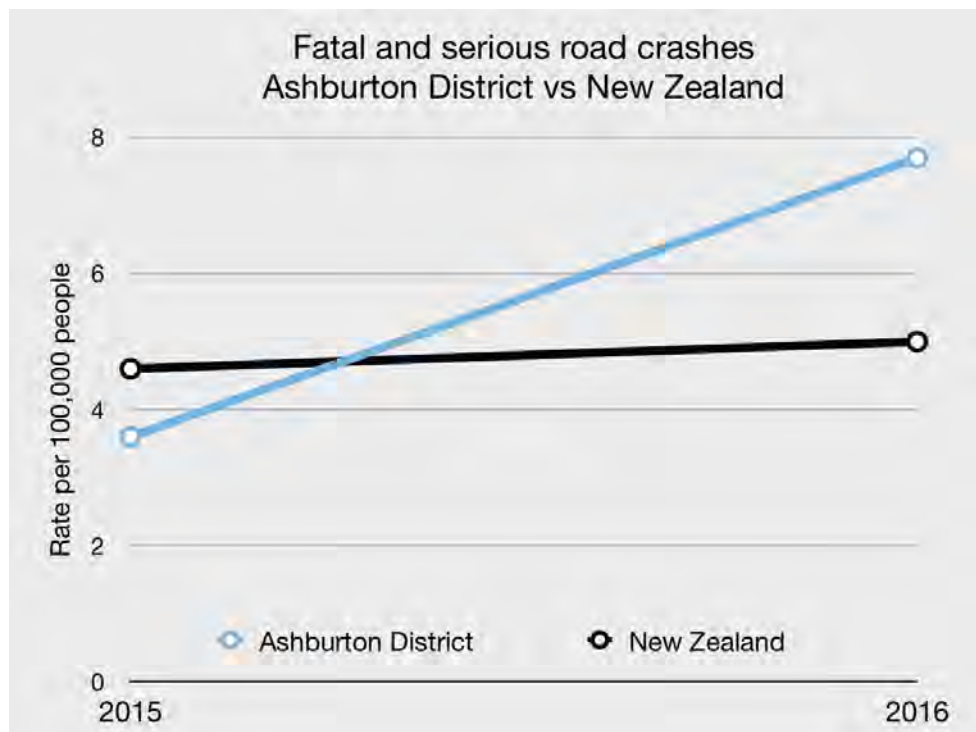


Drivers between the age of 15-29 are involved in the most crashes in the Ashburton District.

This is followed by drivers between the ages of 30-34 and 45-49.



Looking at the most recent data (2015 and 2016) there were 12 fatal and serious road crashes in 2015 and 26 in 2016.



Data limited to Police-reported fatal and serious crashes involving motor vehicles. It covers all NZ roadways or places where the public have legal access with a motor vehicle. Due to the nature of non-fatal crashes, it is believed that these are under-reported, with the level of under-reporting decreasing with the severity of the crash.

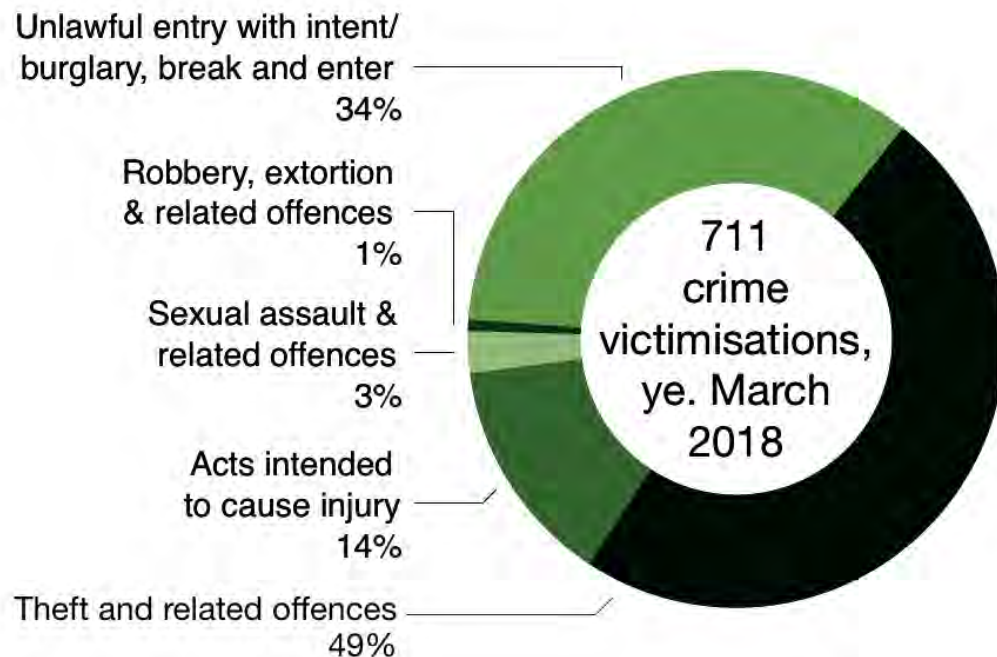
Compiled by NZ Transport Agency. Source: Crash Analysis System (CAS). Data current to 2 February, 2018.

The number of fatal and serious road crashes in Ashburton District are above national rates.

5. Reported Crime

For the year ended 31 March, 2018, 711 crime victimisations were reported to Police within the Ashburton District. Almost half were theft and related offences.

Fridays and Saturdays have the highest levels of victimisation. The number of victimisations has trended up over the past 3 years.





Police.govt.nz, 2018

D. COMMUNITY FEEDBACK

Feedback from the community on local safety issues was collected by Ashburton District Council over April and May, 2018 as part of its consultation on the preparation of the Long Term Plan, 2018-28.

660 surveys were received, containing over 2,200 new ideas about Ashburton District. Community safety (including street lighting, road safety, CCTV surveillance and security patrols for Ashburton Township CBD and public areas and an annual grant to Safer Ashburton – all funded by the Council) ranked second highest on a list of eight areas where the community thought Council should be prioritising its spending in the future. Roading was the number one priority and the redevelopment of the Ashburton Township central business district the fourth.



The 2018 Annual Residents Survey conducted by the Council to ascertain levels of satisfaction with its performance and service delivery found 85% of respondents satisfied with Council’s involvement in Community Safety (provision of CCTV, street lighting, tree trimming, liquor licensing, building inspection, food safety, road safety initiatives and an annual grant to Safer Ashburton), compared with 81% in 2017.

On 15 September, 2018 the Ashburton District Senior Police Sergeant, along with Safer Ashburton and the Ashburton District Council, hosted a public forum to ascertain any issues the community felt needed to be addressed to make Ashburton District “the safest place to live in New Zealand”. Around 50 people attended the forum, where the main issue of concern expressed was how to reduce alcohol-related incidents in Ashburton Township on weekends and during the warmer months of the year. Other topics included petty crime, volume crime, traffic offences, roading, drugs, alcohol and suicide.

Youth Feedback

Earlier in the year the Hauora Wellbeing Project, as part of its objective of providing opportunities for youth to be involved in community level decision making, surveyed 80 young people (youth offenders and dis-engaged young people) about their opinions on safety in Ashburton District.

33% reported feeling unsafe (in Ashburton Township), citing fighting, drugs, being out at night, being alone, criminals, robberies and bullying as their main reasons for feeling unsafe.

When asked what made them feel safe, they listed friends, family, the Police and people being around.



When asked what could make Ashburton safer they listed more Police, less drugs, more security cameras and more activities/things to do.

The Ashburton Youth Council was also asked for feedback on community safety concerns in Ashburton District. The Youth Council felt that Ashburton Township is a lot safer compared to other towns, but that there were a few areas of concern. These included:

- Reckless drivers
- Intoxicated people around the CBD on a Friday and Saturday night, sometimes resulting in violence and littering (broken glass and screwed up cans in public areas)
- Busy roads and no crossings for children
- Dogs off leads
- Not a lot of time to cross during traffic lights

The Youth Council thought that solutions to these community safety issues could be:

- More lighting around the township and in the Ashburton Domain
- More security people patrolling the CBD
- Council to employ cleaners after a Friday and Saturday night
- Schools to have walking buses
- More crossings for school children
- Promotion of pedestrian crossings
- Promotion of having dogs on leads



E. DATA SOURCES

The following data sources were used to establish the key priority areas for community safety in Ashburton District:

- * Injury Prevention Research Unit
- * ACC
- * Coroner statistics
- * Health hospitalisation (CDHB; IPRU)
- * NZ Police – crime data
- * Safe Communities Foundation of New Zealand
- * NZ Transport Agency – road data
- * Ashburton District Council – Long Term Plan consultation
 - Annual Residents Survey
 - Economic Development Strategy and Action Plan
 - Welcoming Communities Plan
- * Local surveys
- * Consultation with stakeholders/partners
- * Community feedback



Alignment with National/Regional/Local Priorities

a. National Priorities

- * ACC Injury Prevention Strategies
- * Health Promotion Agency: Alcohol Workplan July 2018- June 2019
- * Ministry of Social Development Family and Sexual Violence Prevention Strategies
- * Ministry of Social Development Statement of Intent
- * Ministry of Transport – Safer Journeys: NZ’s Road Safety Strategy 2010-2020
- * Ministry of Youth Development Strategy Aotearoa and Key Priority Areas
- * New Zealand Disability Strategy 2016-2026 and the Disability Action Plan 2014-2018
- * New Zealand Government: Government Policy Statement on the Land Transport System 2018
- * New Zealand Health Survey 2017-18
- * New Zealand Police - Prevention First
- * New Zealand Positive Ageing Strategy
- * New Zealand Public Health and Disability Act 2000
- * New Zealand Transport Agency National Land Transport Programme 2018-2021
- * Safe Communities Foundation NZ, Strategy 2017-2020
- * Sale and Supply of Alcohol Act 2012
- * Statistics NZ Disability Survey 2013
- * St Johns – Clinical Procedures and Guidelines 2016-18



b. Regional/Local Priorities

- * Ashburton District Council Long Term Plan and Annual Plan
- * Ashburton Family Violence Prevention Network
- * Ashburton District Road Safety Co-ordination Committee and Road Safety Action Plan 2017/18
- * Ashburton District Welcoming Plan (Welcoming Communities), May 2018
- * Ashburton Town Centre Working Group (Council; business reps)
- * Canterbury Clinical Network Falls and Fragility Fracture Prevention Strategy
- * Canterbury Suicide Postvention Working Group and Postvention Action Plan
- * Hauora Ashburton Community Action Plan, 2016-2020
- * NZ Institute of Economic Research, Ashburton Labour Force Plan, October, 2018
- * St Johns – Patient Pathways, Canterbury District, December, 2017



F. KEY COMMUNITY SAFETY TRENDS/ISSUES AND IDENTIFIED PRIORITIES

From analysis of the above data, plus feedback from the community and from key community safety stakeholders, the following priorities have been identified for Safe Ashburton.

Within each of these priority areas the Safe Communities Ashburton District Steering Group has identified (1) priorities to focus on and (2) the role(s) which Safe Communities Ashburton District will take.

The role(s) have been determined as:

- Level 1: Activities within the Strategic Plan **led by** Safe Communities Ashburton District
- Level 2: Activities within the Strategic Plan led by other agencies/networks to which Safe Communities Ashburton District **contributes**
- Level 3: Activities **already being addressed in other arenas** (for example the Ashburton District Road Safety Co-ordinating Committee), but which (as an identified community safety priority), will be included in the Strategic Plan and results/achievements reported as part of Safe Communities Ashburton District's annual reporting to the Safe Communities Foundation of New Zealand.

Falls

Like many other areas in New Zealand, Ashburton District is ageing. 16.7% of the population are aged 65 years and over (2013 Census), compared with 14.3% of the total New Zealand population. By 2028 this figure will be 20%. Of people living alone, 46.1% were aged 65 years and over (2013 Census).

Of the 21 fatal injuries in the District in 2014, 33% were due to a fall and over half of the victims were aged 65 years and older. And of the 400 public hospital injury discharges, 50% were due to a fall, with people 75 years plus accounting for the most numbers of injuries (94/400). Both fatal and non-fatal injury numbers for Ashburton District are above national rates. Data provided by ACC shows that for those 65 years plus the predominant place where the fall took place was the home.

Falls are the most common cause of injury in older people. One third of people over the age of 65 years fall each year and half of all people over 80 years. 10% of people living at home or in residential accommodation aged 75 years and over will have a fracture or require hospitalisation following a fall. The lifetime costs to ACC of older people falls in 2013 was \$351 million. Falls by older people are almost always associated with weakened leg muscles and poor balance. A significant proportion of falls can be prevented.



Ashburton District will increasingly feel the effects of an ageing population and increasing demands on health and social services. And social isolation will continue to be an issue for many older adults.

Given the injury/fatality data and the demographics of the District, and feedback from local agencies involved with older adults, a focus on early intervention through falls education, falls prevention and addressing social isolation for those 65 plus is a priority.

The District has a number of strength and balance programmes which aim to maintain fitness and mobility in those over 65 years, ultimately reducing the number of falls in the home and resultant demand on hospital and ongoing medical care. These programmes also provide opportunities for socialising and feeling part of the community. Sport Canterbury is the lead agency for the Canterbury District Health Board region to implement the Community Group Strength and Balance Project as part of a nationwide initiative that is bringing New Zealand health agencies together to reduce the number of falls in the older population. Evidence from research into the effects of strength and balance classes shows, when done effectively, a 29% decrease in fall rates. In-home, clinician-led, strength and balance exercise targeted at the highest risk population of people 75 years and over who can't attend group based community programmes shows a reduction in falls by 36%.

Although those 75-plus are more at risk, a focus on the over 65s is seen as preventative and more far-reaching than a focus just on those 75 years-plus.

Priority Area(s): Falls Education, Falls Prevention and Opportunities to Reduce Social Isolation in those 65 years plus in Ashburton District.

Safe Communities Ashburton District role(s):

- **Level 2. Lead = Sport Canterbury. Work with Sport Canterbury and other agencies to promote falls prevention messages and strength and balance classes.**

Rural Safety

Agriculture is the economic heart of Ashburton District, with almost one third of the District's 2013 Gross Domestic Product (GDP) coming directly from the dairy, meat and arable and crop industries. Currently 25.7% of the District's working population is employed in agriculture (compared with 6.2% nationally).

The District has shifted its focus from sheep and grain production over the last few years to dairying and specialist seed production.





Newcomer Primary and Secondary Sector Workers

Labour demand in the primary and secondary sectors has led to a large increase in newcomers to the District, transforming Ashburton District's cultural diversity over the last decade. According to the 2013 Census, 30% of people who had moved into the District since 2008 were from overseas, in particular from Asia. Maori, Pasifika, Asian and European populations have flourished, bringing with them new cultural, religious and social practices.

While the District remains predominantly European, the ethnic composition is changing. The fastest growth is predicted for Pacific people, followed by Asian and Maori.

In the 2017 Annual Residents Survey conducted by Ashburton District Council 9/10 residents told Council they believe diversity is helping to maintain or improve the District as a great place to live.

In May, 2018, Ashburton District Council launched its Welcoming Plan, which aims to enable newcomers to settle well into the District. The Welcoming Plan recognises the increasing diversity in the District; that with low unemployment and an ageing population the District faces demographic and economic challenges in sustaining growth and prosperity over the long term, and that newcomers are an asset to the economic and social life of the District and are needed. The benefits newcomers bring to the economic and social life of Ashburton District have also been confirmed by a recent New Zealand Institute of Economic Research (NZEIR) report to the Ashburton District Council – Ashburton Labour Force Plan, October, 2018, which recommends more prominent and regular events to welcome new migrants and a webpage profiling migrants to help migrants integrate into the community and build a more diverse and vibrant district. This in turn should attract more migrants to work in Ashburton.

The Welcoming Plan aims to encourage and support the Ashburton District Council and its communities to take a greater leadership role by fostering connections between newcomers and local community members.

The Plan sets out a number of initiatives around inclusive leadership, welcoming communications, equitable access, connected and inclusive communities, economic development, civic engagement and participation, welcoming public spaces and culture and identity. One example of an innovative local response is the Mid Canterbury Newcomer Rural Driver Licence Scheme for rural newcomer women, which develops independence and connections for partners of migrant and immigrant farm workers.

The Mid Canterbury Newcomers Network provides support to newcomers to settle well into the District and helps newcomers meet new people and make friends. The Network runs a number of activities, including coffee morning groups, ethnic food dinners, training, information and community events. Discussions are currently underway on the possibility of the establishment of a Multicultural Council and possible Migrants Centre.



Rural Isolation

Like most rural communities, isolation can be an issue for Ashburton District farmers and farm workers. With many partners now working and children at school, the farmer can often be alone on the farm with no-one to talk to. And after long hours at work he/she may be too tired to go out to groups such as Young Farmers. District nurses report an issue with older people isolated in rural areas.

Access to transport (one-car families) for farm families and farm workers can be problematic, leading to issues with accessing services, shopping and travel to and from work for partners who have paid employment, often in Ashburton Township.

Rural isolation at its worst can lead to loneliness and depression and possibly family harm.

The Mid Canterbury Rural Support Trust is part of a nationwide network of Rural Support Trusts that assist rural individuals and communities during and after extreme weather and other adverse events. They are able to access Government funding in declared adverse events and support from many government agencies to help rural individuals and communities to get back on their feet. The Trust is active in Ashburton District supporting farmers, providing advice and support on the eradication of mycoplasma bovis and education and training on mental wellbeing through its Good Yarn workshops which train regular visitors to farms (bank account managers, stock agents, etc) how to recognise and talk about stress and mental health issues with farmers.

Mycoplasma Bovis

Mycoplasma bovis is a bacterium that can cause a range of serious conditions in cattle and is now present in New Zealand. Ashburton District has been badly affected by this disease, with currently 19 cases in Mid Canterbury. This has put huge financial and mental strain on farmers, with the requirement to undertake phased eradication of stock (culling) and in some cases cash flow problems while waiting for government compensation. It can also have impacts on farm workers, with loss of employment and farm accommodation. Migrant farmworkers may also lose the opportunity to work in New Zealand. The Mid Canterbury Rural Support Trust currently has 5 people working to support farmers who have mycoplasma bovis-infected properties and this will soon be increased to 7.

Rural Burglary/Theft

Theft from rural properties and stock theft are increasingly being reported, although there is no data available to confirm this. With many partners now working and children away at school, often the farmer may be the only person present on the property during the day, leaving the property potentially exposed to burglary and theft. Stock theft is increasing, possibly as a result of poverty.



Employment Issues

As the size of dairy farming operations has increased, the Mid Canterbury Rural Support Trust has been dealing with a growing number of farm workers experiencing stress over employment issues.

Rural Areas Beyond Ashburton Township

Although 56% of residents live in Ashburton Township, residents who live rurally in smaller towns or villages such as Methven, Rakaia, Chertsey, Mt Somers and Hinds need to also be considered when looking at community safety. It is therefore proposed to explore the need for separate community safety plans to be prepared for the smaller towns/villages, in partnership with the local residents' associations, the Methven Community Board and local communities. This would begin with a focus on Safe Rakaia and Safe Methven over the 2019/20 year.

Priority area(s); migrants and newcomers working in the rural sector; isolation of migrant women; rural burglary/theft

Safe Communities Ashburton District role(s):

- (1) Level 2 – Lead = Safer Ashburton/Rural Support Trust Mid Canterbury. Report on the achievements of the Mid Canterbury Newcomer Rural Driver Licence Scheme as part of the Strategic Plan**
- (2) Level 1 - Further research rural burglary/theft and the possibility of an awareness campaign**
- (3) Level 1 – work with local communities in Rakaia and Methven to prepare community safety plans – Safe Rakaia and Safe Methven**

Road Safety

Currently the high risk areas in road safety in the Ashburton District are intersections, young drivers, speed, alcohol and drugs and motorcycles.

Of the crashes in the District between 2012-2016:

- 43% occurred at intersections
- Young drivers were at fault in 26% of crashes
- Speed was a factor in 13% of crashes
- Alcohol and drugs was a factor in 13% of crashes
- Motorcycles were involved in 3% of crashes



The Ashburton District Road Safety Action Plan 2017-18 represents a collaboration between the Ashburton District Council, the New Zealand Transport Agency, ACC, Police and the Ashburton Community Alcohol and Drug Agency.

With a vision of “a safe road system increasingly free of death and injury” and a goal of “no serious crashes or fatalities on our road network”, the Ashburton District Road Safety Coordination Committee plans to:

- Fully understand crash risks on our road networks
- Redesign identified high risk road infrastructures to be more predictable and forgiving of mistakes
- Ensure travel speeds suit the function and safety level of the local road environment
- Ensure all road users are competent to use our local roads safely

The Plan sets out a number of engineering, education and enforcement goals for each of the priority areas (intersections; young drivers; safe speeds; motorcycles; alcohol and drug impaired driving).

The Safe Communities Ashburton District Strategic Plan recognises the Ashburton District Road Safety Action Plan as being the overarching strategy addressing road safety issues in the District. The Safe Communities Ashburton District Strategic Plan will limit its activities in this area to reporting on initiatives undertaken by the Ashburton District Road Safety Coordination Committee Road Safety Action Plan.

Priority area(s): Intersections; young drivers; speed, alcohol and drugs and motorcycles

Safe Communities Ashburton District role(s):

- **Level 3 - Report annually to the Safe Communities Foundation of New Zealand on the achievements of the Ashburton District Road Safety Action Plan**

Alcohol, Drugs and Community Safety (Early Intervention/Prevention)



Alcohol and Drugs

Between 18-35% of injury-based emergency department presentations in New Zealand are estimated to be alcohol-related, rising to between 60-70% during the weekends.

The New Zealand Health Survey 2017/18 found that:

- One in five adults (20%) drank alcohol in a way that could harm themselves or others – this equates to 775,000 New Zealanders
- Hazardous drinking rates were higher in men (27%) than women (13%)
- Among 18-24 year olds, 38.1% of males and 24.8% of females were hazardous drinkers

Alcohol impairs reaction times, judgement, attention, vision and other essential skills for driving. Impairment can occur at very low levels of consumption. The risk of crashing increases with every drink.

In Ashburton District alcohol and drugs was a factor in 13% of crashes. This is being addressed via the Ashburton District Road Safety Action Plan.

A public meeting in Ashburton District hosted by the Police, Safer Ashburton and the Ashburton District Council in September, 2018 highlighted community concern about alcohol-related incidents in the township on weekends and during the winter months.

The Alcohol Accord, which is made up of 13 licensed premises, works collaboratively to promote the safe sale and supply of alcohol and the consumption of alcohol and to find satisfactory outcomes and solutions to issues as they arise. The Accord has made submissions to the Council on the proposed CBD revitalisation.

The Ashburton Community Alcohol and Drug Service (ACADS) reports that while methamphetamine and cannabis are present in the District and licensed premises operators are observing drug intoxication in bars, alcohol is still the drug causing the most harm.

ACADS would like to see more young people accessing the service. Early intervention could have many positive outcomes for young people. This along with prevention strategies aimed at social supply to those under the minimum purchase age of 18 years could reduce the risks associated with early onset drinking and the harms resulting from intoxication.



Ashburton District is seeing a rise in drink driving crashes, and ACADS would like to encourage referrals to their recidivist drink driving programme. Even with the programme demonstrating significant awareness and behaviour change in programme participants, it is underutilised as a tool to reduce recidivist drink drivers. Drink driving doesn't just harm the driver – passengers and others driving on our roads are often involved in alcohol related road deaths and injuries. Road crashes involving alcohol are more likely to result in death or severe injuries.

Community Safety (Early Intervention/Prevention)

Ashburton District is fortunate to have a number of agencies working in the prevention of harm and in education and support of individuals and families, particularly youth, families/parents, disabled people and older adults.

There are opportunities for both improved co-ordination and collaboration to raise community awareness of the community safety services available, for example, the development of a collaboration between agencies to further promote falls prevention and strength and balance programmes in the District and collaborative promotion of key safety messages via local media and at events such as the proposed Ashburton A and P Show ("Safety Village" concept).

Lack of parenting skills, inadequate or poor parenting role models, lack of family support, family alcohol and drug misuse, family harm and the resulting impacts on children and young people have been a major focus of discussion with local community agencies and services. Some agencies cannot meet the demand for their services, with waiting lists stretching into 2019. The need to promote good parenting skills at an early stage of a child's life and to connect struggling families with support is key to preventing harm and allowing children and young people to reach their potential in a safe environment. Further exploration of this area is warranted.

The concept of a "community connector" role which would be a "one stop shop" for co-ordinating information on behalf of community safety and also health, social service and community agencies, promoting the existence of these services to the public and advising on suitable services has arisen several times in discussion and warrants further exploration. Currently the Rural Public Health Organisation provides a community connector role for the rural areas of Ashburton District but not Ashburton Township.

This type of concept is also highlighted in the Ashburton District Welcoming Plan which includes an action to explore the opportunity to develop and trial a "Community Connector" programme, where local volunteers could assist newcomer families or individuals when they first arrive in the community with the basics in helping to settle, such as taking them to the bank to set up an account, helping them enrol their children at school, taking them on a tour of the District, etc. An opportunity to foster connections between individuals, encourage long lasting relationships and break down barriers.

There are also opportunities to improve community access to community safety information, through improving the co-ordination, quality and promotion of information on community safety, health and social services, community activities such as recreation and sports and service clubs and community events.



The Ashburton District Welcoming Plan has also identified awareness of services for newcomers as a key priority, recommending the continued maintenance and enhancement of the Community Directory which is maintained by the Ashburton Community House and exploring the potential for a portal to host a community events calendar. The Rural Public Health Organisation plans to run Community Health Cafes in Ashburton Township and Rakaia in early 2019. The Café Clinic model involves partnering with local cafes to run free information sessions on a wide variety of topics such as nutrition and health; falls prevention; wills and enduring power of attorney, etc.

Ashburton District does not have a Citizens Advice Bureau (CAB), with Ashburton residents currently being serviced by the Hornby branch in Christchurch. The foremost information service in New Zealand, the CAB service is provided by more than 2,600 trained volunteers in more than 80 locations around New Zealand. The CAB volunteers are supported by a comprehensive database and regular learning.

Further exploration should be undertaken into the feasibility of opening a CAB branch in Ashburton District to meet the identified needs for “community connection” and access to community information.

The Safe Communities Ashburton District Strategic Plan (2019-2024) identifies a number of potential collaborations with the Welcoming Plan as they are scheduled and delivered, including contributing community safety information to a proposed “Newcomer Engagement Toolkit” and to the review of the current Mid Canterbury Newcomer Network Welcome Pack and co-ordinating the safety part of a proposed community expo showcasing Mid Canterbury.

Youth crime has reduced substantially from where it was two years ago. Whilst this is not currently presenting itself as an area of focus, there is a need to monitor this and to continue to support and develop early intervention/prevention programmes and services for youth.

Priority area(s): People misusing alcohol and drugs; recidivist drink drivers; promotion of community safety messages and services; community access to information

Safe Communities Ashburton District role(s):

- (1) Level 2 – Lead = ACADS. Work with ACADS to encourage community referrals to their services and programmes.**
- (2) Level 1 - Promote community safety messages and services; major project – “Safety Village” at the Ashburton A and P Show (October, 2019)**
- (3) Level 1 – explore the need for parenting programmes in the District, agency capacity to meet demand, potential avenues for promotion (for example, Parenting Week) and make recommendations**



- (4) Level 1 – explore the concept of a “community connector” role, a “one stop shop” for co-ordinating information on behalf of community safety agencies, promoting the existence of services and advising on suitable services**
- (5) Level 1 – Work with the Ashburton District Council, Ashburton Welcoming Plan, Safer Ashburton and the Ashburton Community House to further explore the feasibility and benefits of establishing a CAB branch in Ashburton Township**
- (6) Level 2 – Lead = Welcoming Communities Network. Work with Welcoming Communities to explore the potential for a portal to host a community events calendar**
- (7) Level 2 – Lead = Welcoming Communities Network. Contribute to the Ashburton District Welcoming Plan (see above)**

The Environment (built and natural)

Ashburton Town Centre/CBD Revitalisation

The Canterbury earthquakes have resulted in significant changes to the face of the Ashburton Town Centre, as buildings have required strengthening work or demolition. This redevelopment has given the Ashburton District Council the opportunity to support investment in and encourage revitalisation of the CBD.

In 2017 the Council asked Ashburton District residents about their thoughts on the district’s future. The fourth most important priority was the development of the Town Centre.

The Council has established a Town Centre Working Group which has been leading the Streetscape Revitalisation project. The role of the group is to oversee revitalisation initiatives, transportation and cycleway initiatives, festive lighting and parking in the CBD.

These developments provide an opportunity to redevelop the CBD in a way that promotes community safety, allaying feedback from residents and young people about “safety in town”.

Housing

Community agencies working with low income families report people struggling with high rents and substandard commercial rental accommodation in Ashburton Township. And a lack of boarding facilities in the township creates difficulties for single men (often coming to work in the District), single parent families and farm workers who may have lost their farm accommodation, to find suitable short to mid-term accommodation.

The Ashburton Housing and Support Trust has been recently established to support people 60 years and over who have never owned a home or who can't afford home ownership. The Trust has purchased nine villas at a retirement community in Ashburton Township and to date has bought back three as they have become available. The complex is managed by Presbyterian Support. The Trust has raised initial capital of \$1.3 million (in three weeks) and plans to build 10 new units a year for the next 10 years, dotted around Ashburton Township. Rents will be affordable and residents assisted with gardening and home maintenance.

Priority area(s):

- (1) Ashburton Town Centre CBD revitalisation**
- (2) Rental and boarding accommodation for people on low incomes**

Safe Communities Ashburton District role(s):

- **Level 3 - Input as appropriate into the CBD revitalisation project**

Harm Reduction/Prevention (Family harm; suicide prevention)

Family Harm - New Zealand Overview

In 2016, NZ Police attended 118,910 family harm incidents – an average of one every four minutes. In 2016 responding to family harm accounted for 41% of a frontline Police Officer's time.

1 in 3 women experience physical and/or sexual abuse from a male (ex) partner in their lifetime. 6% of men in New Zealand have experienced one or more sexual offences at some point in their lives.

1 in 10 people aged over 65 will experience some form of elder abuse.





On average 14 women, 10 children and 6 men are killed by a member of their family every year.

Yet 76% of family harm incidents are NOT reported to Police.

(References:

- *New Zealand Family Violence Clearinghouse Data Summaries Snapshot, June, 2017*
- *NZ Police Statistics, 2016*
- *NZ Crime and Safety Survey, 2014)*

Family Harm - Ashburton District

In Ashburton District, Police report attending more incidences of family harm, but that these are often before an assault has occurred. This is often due to neighbours reporting a disturbance and being more confident to speak up due to national campaigns such as “It’s not OK”.

The local Family Harm Network meets weekly and consists of the Family Violence Co-ordinator and representatives from Police, mental health, Oranga Tamariki Ministry for Children, Corrections, Housing NZ, district health, Ashburton Alcohol and Drug Service, South Canterbury Women’s Refuge and Victim Support.

The Family Violence Co-ordinator (Safe Families Ashburton) focuses on community education and awareness, with a number of White Ribbon events, media promotion (3,000 Facebook followers), workshops and the development of local promotional resources.

The South Canterbury Women’s Refuge (based in Timaru) provides an outreach worker to Ashburton District two days per week. The position has too much work and is having to prioritise work commitments.

While an intervention often results in a positive outcome for the woman involved, some men become repeat perpetrators, moving on to another abusive relationship. Stopping Violence Services (based in Christchurch) provides some support but more of these kind of programmes are needed for men and they need to be provided in Ashburton District.

Suicide Prevention

Suicide, particularly youth suicide, is an ongoing issue for Ashburton District. Regionally, Canterbury has the highest suicide rate in New Zealand, with 12.6 deaths per 100,000 annually. The New Zealand average is 12.1/100,000. Ashburton District is significantly higher than both of these, with 14.3/100,000.



Current issues such as the mycoplasma bovis outbreak are putting a strain on rural people's mental health and resilience. And the Ministry of Health Suicide Prevention Team advises that Ashburton District has a higher percentage of youth suicide when compared to other parts of Canterbury.

Currently the District has no dedicated agency delivering targeted suicide interventions. Plans are underway by a collaboration of agencies led by Safer Ashburton to seek funding to employ a Suicide Prevention Co-ordinator and to establish an accessible funding pool for postvention work (responding to complex suicide cases and potential contagion effect), when additional help is required. Funding will also cover the cost of staff from local agencies delivering a number of training sessions throughout the year. Key agencies would commit staff to supporting the Co-ordinator in times of high need.

Priority area(s): family harm; suicide prevention

Safer Communities Ashburton District role(s):

- **Level 2. Lead = Safe Families Ashburton. Advocate for increased family harm services to be provided in the District.**
- **Level 3. Lead = Safer Ashburton and other agencies involved in suicide prevention. Support the proposal to seek funding to employ a dedicated Suicide Prevention Co-ordinator for Ashburton District**

G. HIGH RISK/VULNERABLE GROUPS AND ENVIRONMENTS IDENTIFIED

High risk/vulnerable groups and environments have been identified as:

1. Priority Area: Falls - Older Adults 65 Years and Over At Risk of Falling

Falls data (particularly in the 75 plus age group) provided by the CDHB and ACC and an ageing population make this age group high risk/vulnerable and a focus for falls prevention education and the promotion of strength and balance programmes.

2. Priority Area: Rural Safety – Migrant/Newcomer Women Isolated on Rural Properties

Ashburton District is one of New Zealand's fastest growing rural districts, with a population increase of 22% since 2006. This growth has been driven primarily by the strong local rural economy, which has boosted workforce requirements in the primary (agriculture) and secondary (manufacturing) sectors. 25.7% of the district's working population is employed in agriculture (compared with 6.2% nationally), meaning the rural population is a key priority for Safe Communities Ashburton District.

Labour demand in these sectors has led to a large increase in migrants and immigrants to the district, transforming Ashburton District's cultural diversity over the last decade. Maori, Pasifika, Asian and European populations have flourished, bringing with them new cultural, religious and social practices.



For newcomer and migrant farming families new to the district, rural isolation, language and lack of transport can be barriers to settling well. Migrant/newcomer women in particular can experience social isolation if they cannot drive, making it difficult to take children to school and appointments, shop, obtain employment, etc. The Mid Canterbury Newcomer Rural Driver Licensing Scheme focuses on migrant/newcomer women in rural communities, with the objective of building self-confidence and reducing social isolation by using both classroom learning and volunteer mentors to teach them to drive.



3. Priority Area: Road Safety

a. Young Drivers

In Ashburton District young drivers between the age of 15 and 29 were at fault in 26% of vehicle crashes since 2007. 29% of young drivers involved in injury crashes received either fatal or serious injuries. Leading causes were lack of driving skill (poor handling and poor observation). 65% of young drivers injured were male and 35% female.

Fatal and serious injury crashes where young drivers are involved are at a low and minor injury crashes involving this group have been steadily reducing since their high in 2007.

Investing additional resources in young drivers has the potential to decrease future road crashes.

b. Intersections

In Ashburton District 43% of all crashes occurred at intersections. 23% of injury crashes at intersections resulted in fatal or serious injury. Fatal and serious crashes at intersections have reduced since 2007, while minor injury crashes at intersections have slightly increased since 2010. Causes were failure to give way or stop at intersections and poor observation. Drivers aged between 15-49 were most at risk; 58% were male and 42% female.

c. Speed

Since 2017, 13% of crashes in Ashburton District involved speeds which were too fast for the conditions, with 36% resulting in fatal or serious injuries.

Currently fatal and serious crashes involving speed are increasing. Injury crashes from speed have increased to over double of what they were in 2013.

d. Alcohol and Drug Impairment

Since 2017, 13% of crashes in Ashburton District had alcohol or drug impairment as a factor. 43.8% of alcohol and drug impaired related injury crashes resulted in fatal or serious injuries. Alcohol and drug impaired crashes are increasing from a low in 2015.

4. Priority Area: Alcohol, Drugs and Community Safety – Social Supply of Alcohol to Minors

Increasing evidence points to the need to encourage and support young people to delay drinking alcohol until they are older and more importantly delay the first experience of alcohol intoxication. Supporting families, groups and organisations to set rules that restrict the supply of alcohol to minors could lead to changes in community norms and practices around social supply and alcohol availability (Greenaway, 2010). In New Zealand, adolescents under the minimum purchase age of 18 are commonly supplied alcohol via social sources such as parents/guardians, friends and others. Sons and daughters are most commonly supplied to, followed by friends (Huckle, 2018)

References:

1. Greenaway, S. (2010). *Formative Evaluation: Community action to reduce the social supply of alcohol to minors in Mangere*. Auckland: Shore Whariki Massey University
2. Huckle, T. (2018). *Patterns of social supply over time in New Zealand*. Wellington: Health Promotion Agency

5. Priority Area: Alcohol, Drugs and Community Safety – Recidivist Drink Drivers

Alcohol use causes impairment when driving and alcohol contributes to around 30% of New Zealand fatal road crashes. Getting repeat drink drivers to change their ways is crucial to making our communities safer. Up until 2011, 30,000 New Zealanders were convicted for drink driving every year. A third of them were repeat offenders, some with up to 26 convictions. Disqualifying drink drivers from driving or perhaps sending them to prison have had almost no impact on the situation. The offenders carry on drinking and at the end of their disqualification, get their driver's licence back. Since 2011 the number of people getting caught drink driving has been declining year by year, with 20,903 convictions in 2014. This appears to be due to three main factors – the introduction of the zero limit for teenagers (under the age of 20); increased funding for drink drive programmes and a reduction in the legal limit for adults.

6. Priority Area: Alcohol, Drugs and Community Safety – Parents/Families Requiring Parenting Support and Advice

Lack of parenting skills, inadequate or poor parenting role models, lack of family support, family alcohol and drug misuse, family harm and the resulting impacts on children and young people have been a major focus of discussion with local community agencies and services. Some agencies

cannot meet the demand for their services, with waiting lists stretching into 2019. The need to promote good parenting skills at an early stage of a child's life and to connect struggling families with support is key to preventing harm and allowing children and young people to reach their potential in a safe environment. Further exploration of this area is warranted.

7. Priority Area: Alcohol, Drugs and Community Safety – Disabled People

Disabled people represent almost a quarter (24%) of New Zealand's population, that is 1.1 million New Zealanders. The increase from 20% in 2001 is partly explained by our ageing population.

New Zealand's ageing population will result over time in an increasing proportion of people experiencing disability. In the 2013 Census 59% of people over the age of 65 identified as disabled.

Disabled people are also living longer and there will be an increasing number of people with age-related impairments. This is a global trend and one that is drawing greater attention to disability.

The New Zealand Disability Strategy 2016-26 states that disabled people remain worse off than non-disabled across all social and economic outcomes.

Local agencies working with disabled people list lack of public transport, limited incomes, lack of employment opportunities, lack of accessible, safe housing close to shops and services, using wheelchairs around the Ashburton CBD, feeling unsafe when out and about, especially at night and social isolation as key issues facing their clients.

While this group is noted as high risk/vulnerable, no initiatives or programmes have been identified for inclusion in the Safe Communities Ashburton District Strategic or Business Plans at this stage. This area warrants further exploration.

8. Priority Area: Environment (built and natural):

a. Ashburton Township CBD Revitalisation

The Canterbury earthquakes have resulted in significant changes to the face of the Ashburton Town Centre, as buildings have required strengthening work or demolition. This redevelopment has given the Ashburton District Council the opportunity to support investment in and encourage revitalisation of the CBD.

These developments provide an opportunity to redevelop the CBD in a way that promotes community safety utilising Crime Prevention Through Environmental Design principles, therefore allaying feedback from residents and young people about “safety in town”.

b. Rental and boarding accommodation for people on low incomes

Community agencies working with low income families report people struggling with high rents and substandard commercial rental accommodation in Ashburton Township. And a lack of boarding facilities in the township creates difficulties for single men (often coming to work in the District), single parent families and farm workers who may have lost their farm accommodation, to find suitable short to mid-term accommodation.

While no programmes or initiatives on accommodation have been included in the Safe Communities Strategic and Business Plans this area requires monitoring.

9. Priority Area: Harm Reduction/Prevention: Families experiencing harm; people at risk of suicide and their families

While data is limited, family harm is a growing issue in Ashburton District and services are limited. The need for increased services warrants further research.

Ashburton District has one of the highest suicide rates in New Zealand, particularly youth suicide. Safe Communities Ashburton District supports the proposal to obtain funding for a dedicated Suicide Prevention Co-ordinator.

CRITERIA 3: EFFECTIVE STRATEGIES





CRITERIA 3: EFFECTIVE STRATEGIES

A. RANGE AND REACH OF COMMUNITY SAFETY PROGRAMMES IN ASHBURTON DISTRICT

The Inventory of Community Safety Programmes in Ashburton District (see Appendix 2) lists the current range and reach of local community safety programmes in the six priority areas which have been identified for Ashburton District (Rural Safety, Falls in Older Persons, Road Safety, Harm Reduction/Prevention (Family harm; suicide prevention), the Environment (built and natural) and Alcohol, Drugs and Community Safety (Early intervention/prevention).

The table coding developed by the Safe Communities Foundation of NZ has been used to illustrate the breadth and depth of safety-related activities happening in the District.

While there are a good range and reach of local community safety initiatives in Ashburton District, the Inventory has been useful as a tool to identify gaps in services and activities and to identify high risk/vulnerable groups and environments and any gaps in services or programmes for them. These have been included in the Safe Communities Ashburton District Strategic and Business Plans.

B. HIGH RISK/VULNERABLE GROUPS AND ENVIRONMENTS IN ASHBURTON DISTRICT

High risk/vulnerable groups and environments within the six priority areas have been identified and this section describes five case studies which focus on them, and the alignment of each programme/initiative with United Nations Sustainable Development Goals and with local and national strategies, policies and priorities.

Each case study outlines the impact and effectiveness of the programme/initiative and what makes it community safety “best practice”, worthy of sharing with the Safe Community sector.

Four of the five programmes outlined in the case studies were developed in response to local need and are either community-led or invite community input in terms of volunteering (for example the volunteer driving mentors who are an essential part of the Mid Canterbury Newcomer Rural Driver Licensing Scheme and the volunteers working with parents and families as part of the SEEDS parenting skills and support programme).

Safe Communities Ashburton District's Strategic and 2019-2020 Business Plans outline a number of new projects and initiatives to address the needs of these groups and to promote existing services.

B.1 Priority Area: Falls - Older adults 65 Years and Over, At Risk of Falling

Alignment with sustainable development goals:



3 Good Health and Well-Being

Target 3.4

By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and wellbeing

Alignment with national/regional/local strategies, policies and priorities

- ACC Injury Prevention Strategies
- New Zealand Positive Ageing Strategy
- Canterbury Clinical Network Falls and Fragility Fracture Prevention Strategy

Featured Programme: Falls Prevention in Older People 65 years and Over

Initiative/Programme Name:

“Ages Alive Ashvegas”

Senior Hip Hop Programme



Issue Addressed: The need to maintain strength and balance ability as people age, so that falls are prevented/minimised.

Rationale: Taking part in a specially designed seniors hip hop programme will increase strength, improve balance and mental agility, as well as provide socialising and performance opportunities for the “crew”!

Goal: Women taking part in the hip hop class will experience increased strength and mobility, increased co-ordination and mental agility, socialising opportunities and the opportunity to be part of a performance team. Community attitudes about ageing are challenged.

Partners: Age Concern Ashburton/ The Community Trust of Mid and South Canterbury

Describe how the programme/initiative is based on the proven or promising strategies? ie linked to national/state/regional strategies and/or have been evaluated through research OR is new/innovative ie basis for development

A new initiative in Ashburton District, community-led and “umbrelled” by Age Concern Ashburton, this programme was inspired by choreographer Billie Jordan’s Waiheke Island Hip Op-eration Crew, a dance group consisting of members aged 72 to 97 years old, which is the world’s oldest dance group. A trained teacher takes the weekly programme. Content of the exercise used in the programme reflects best practice research on the impact of strength and balance exercise on mobility and the prevention of falls.



| What did you do? | How well did you do? | Is anyone better off? <i>ie changes in knowledge/attitude, increase of skills, safer behaviours, safer environments, policy change</i> |
|--|---|---|
| <p>A local member of Age Concern was inspired by the Hip Op-eration movie and contacted Billie Jordan. In 2016 a group of local women went to Wellington where the Hip Op-eration dance group were performing and joined in.</p> <p>Encouraged by Billie to form their own group, the Ashburton locals started a group in 2017. Funding for hall hire and instructor was sought from the Community Trust of Mid Canterbury and a very experienced local dance teacher/choreographer engaged to teach the class.</p> <p>The group has been exercising for around a year and has now undertaken performances at local events (for example the annual meeting of the Community Trust of Mid Canterbury; Age Concern Positive Ageing Expo; Timaru older adults groups – funded by the Community Trust of Mid Canterbury)</p> | <p>6-10 women attend the weekly class, with an age range of between 68-83 years.</p> <p>The group has a “Hip Hop” style uniform for performances.</p> <p>Feedback from women participating in the programme demonstrates the benefits of this programme on physical and mental wellbeing:</p> <p><i>“It’s so good for the body and makes the brain work”</i></p> <p><i>“It is fun and energetic”</i></p> <p><i>“I love that I can do this”</i></p> <p><i>“It’s good for self confidence”</i></p> <p><i>“It keeps us moving”</i></p> | <p>Programme participants radiate energy and positivism. They are having fun!</p> <p>Participants report improvements in mobility, lower body strength and mental agility.</p> <p>Social isolation has been minimised by both attending the classes and performing.</p> <p>As the group undertakes more performances, community attitudes to ageing are being challenged.</p> |

B.2 Priority Area: Rural Safety – Migrant/Newcomer Women Isolated on Rural Properties

Alignment with sustainable development goals:



4 Quality Education

4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university



5 Gender Equality



10 Reduced Inequalities

10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status



15 Life on land

Alignment with national/regional/local strategies, policies and priorities

- Ashburton District Welcoming Plan
- NZ Institute of Economic Research, Ashburton Labour Force Plan, October, 2018

Featured Programme: Rural Safety - Migrant/Newcomer Wives/Partners Isolated On Farms

Initiative/Programme Name:

Mid Canterbury Newcomer Rural Driver Licensing Scheme



Issue Addressed: Reduce rural isolation for newcomer and migrant women in rural communities. Safe driving practices taught and promoted.

Rationale: Learning to drive will increase independence and reduce rural isolation for women from farming families new to the district.

Goal: Newcomer and migrant women from farming families new to the district will be safe and confident drivers, increase their independence, increase their participation in the community and build new social networks with others on the course.

Partners: The Rural Support Trust Mid Canterbury/Safer Ashburton.

Describe how the programme/initiative is based on the proven or promising strategies? ie linked to national/state/regional strategies and/or have been evaluated through research OR is new/innovative ie basis for development

A new initiative based on observation by the farming community and Safer Ashburton that rural isolation is a problem for farming families new to the district, particularly those from other countries. Often while the husband is busy working on the farm, wives/partners are left to care for children and the household. This can be very difficult in isolated rural areas, where access to shops and services is severely limited without a motor vehicle and the ability to drive. The lack of a driver's license also prevents newcomer and migrant women seeking employment and from meeting and socialising with other women in the same circumstances. This programme began in 2018 and to date two learners license training courses have been run.



| What did you do? | How well did you do? | Is anyone better off? <i>ie changes in knowledge/attitude, increase of skills, safer behaviours, safer environments, policy change</i> |
|--|--|---|
| <p>This free programme runs twice a year, with an intake of 12 women into each course.</p> <p>Catering for women with limited English, the need for childcare while courses are running and transport to the course are an integral part of the programme planning.</p> <p>Women undertake learners license training (8 x 2-hour classroom lessons in a group of 12).</p> <p>The license test cost is subsidised by the programme and support is provided to women undertaking the test. Participants are then matched with a volunteer driving mentor to gain their restricted license (2 x 1 hour lessons per week).</p> <p>They also have 2 lessons with a qualified driving instructor.</p> <p>The final license test is also subsidised and support provided.</p> | <p>First course ran from April to June, 2018 with 12 women attending.</p> <p>Second course ran from August to October, 2018 with 11 women attending.</p> <p>To date 11 women have obtained their learners driver license (9 from the first group and 2 from the second group).</p> <p>The programme has 20 volunteer mentors and 4 volunteer childminders.</p> | <p>11 newcomer/migrant women now have their learners driver license and are on their way to becoming safe and confident drivers.</p> <p>1 participant has now achieved full drivers' license</p> <p>Rural isolation has been reduced for these women and their families.</p> <p>Greater self-sufficiency and independence for the course participants.</p> <p>New social networks developed by the course participants (for example the first group, predominantly Filipino, have all kept in touch).</p> <p>Increased participation in the community – for example three women, although not yet completing their full drivers license, have developed the confidence to find employment).</p> <p>Increased likelihood farming families new to the district will feel welcome and stay, thereby contributing long-term to the local rural economy.</p> |

B.3 Priority Area: Road Safety: Intersections, young drivers, speed, alcohol and drug impaired driving

Alignment with sustainable development goals:



3 Good health and wellbeing

Target 3.6 By 2020, halve the number of global deaths and injuries from road traffic accidents



11 Sustainable cities and communities

11.2 By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety

Alignment with national/regional/local strategies, policies and priorities

- Ministry of Transport – Safer Journeys: New Zealand’s Road Safety Strategy 2010-2020
- New Zealand Government: Government Policy Statement on the Land Transport System 2018
- New Zealand Transport Agency- National Land Transport Programme 2018-2021
- Ashburton District Road Safety Action Plan 2017-18

B.4 Priority Area: Alcohol, Drugs and Community Safety – Recidivist Drink Drivers

Alignment with sustainable development goals:



3 Good health and wellbeing

3.5 Strengthen the prevention of substance abuse, including narcotic drug abuse and harmful use of alcohol



Alignment with national/regional/local strategies, policies and priorities

- Health Promotion Agency: Alcohol Workplan July 2018-June, 2019
- Ministry of Youth Development Strategy Aotearoa and Key Priority Areas
- Sale and Supply of Alcohol Act 2012

Featured programme: Alcohol, drugs and community safety – Ashburton Community Alcohol and Drug Service Driving While Impaired Programme

| |
|--|
| Initiative/Programme Name: Ashburton Community Alcohol and Drug Service Driving While Impaired Programme |
| Issue Addressed: Recidivist drink driving |
| Rationale: Alcohol use causes impairment when driving and alcohol contributes to around 30% of New Zealand fatal road crashes. Getting repeat drink drivers to change their ways is crucial to making our communities safer. The programme recognises that changing the behaviour of many drink drivers requires more than simply disqualifying them from driving and seeks to address a wide range of areas that are all connected in reducing re-offending. |
| Goal: to reduce drink driving offending |
| Partners: Ashburton Community Alcohol and Drug Service, Land Transport NZ, Ashburton District Council |
| Describe how the programme/initiative is based on proven or promising strategies: The programme was developed using the Land Transport Safety Authority Recidivist Drink Driver Programme Operational Policy 2004. |

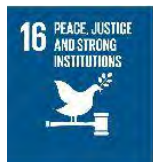
| What did you do ? | How well did you do ? | Is anyone better off ? |
|---|--|--|
| <ul style="list-style-type: none"> • Pilot programme developed and run in 2005. • Run by ACADS since then. • Referrals are from the ACADS clinical team or through Community Probation. • The programme consists of 5 group sessions that run once a week in the evenings. • The programme provides a community-based combined education and therapy group. • A safe environment encourages participants to engage in meaningful discussion that leads them to make positive choices and decisions that support the well-being of themselves and others. • Participants are required to attend every session to complete the programme and are assessed throughout the programme. • Questionnaires are completed by participants at the beginning and end of the programme. • Reports are given to each meeting of the Ashburton District Road Safety Co-ordinating Committee. | <p>Feedback from participants on what they thought were the best things about the programme:</p> <ul style="list-style-type: none"> • <i>Being open with others in a group discussion and being able to learn off others</i> • <i>Learning how the brain process works</i> • <i>The programme content had a huge impact</i> • <i>Made me aware of the dangers</i> • <i>The people and being able to talk about things openly without the fear of being judged</i> • <i>Learning about the effects of alcohol on my body</i> | <p>The 26 participants from the last 6 programmes have all stated they were able to fully participate in the programme</p> <p>24/26 participants stated their attitudes towards drink driving had been changed by the programme</p> <p>24/26 participants stated they had learned useful strategies to prevent them from drink driving again</p> |

B.5 Priority Area: Alcohol, Drugs and Community Safety – Community Safety - Parents/Families Requiring Parenting Support and Advice

Alignment with sustainable development goals:



3 Good Health and Wellbeing



16 Peace, justice and strong institutions

Alignment with national/regional/local strategies, policies and priorities

- Ministry of Social Development Family and Sexual Violence Prevention Strategies
- Ministry of Social Development Statement of Intent

Featured programme: Community Safety – SEEDS Parenting Skills and Support Programme

Initiative/Programme Name:

SEEDS (Sharing Everyday Experiences and Drawing on Skills) Parenting Skills and Support Programme



Issue addressed: Parents with children 10 years and under, requiring support to develop practical parenting and household skills.

Rationale: Skilled volunteers passing on practical parenting and household skills will help parents feel more confident, assist families to reach their potential and contribute to the safety and wellbeing of children.

Goal: Parents taking part in the programme will feel supported and in control of their situation, set goals for development, learn new skills and be better parents. Children will be better parented and thrive in a safe, positive environment.

Partners: Ministry of Social Development (funder)/Safer Ashburton

Describe how the programme/initiative is based on the proven or promising strategies: *i.e. linked to national/state/regional strategies and/or have been evaluated through research OR is new/innovative i.e. basis for development*

This programme has been operating since 2010 and came from local observation that some families were struggling with parenting. The participants are evaluated after taking part in the service. The programme has not been formally evaluated but could be suitable for evaluation at some stage.

| What did you do? | How well did you do? | Is anyone better off? i.e changes in knowledge/attitude; increase of skills; safer behaviours; safer environments; policy change |
|--|--|---|
| <ul style="list-style-type: none"> • Referrals are made to the Co-ordinator from a number of sources – Plunket, Oranga Tamariki, medical centres, Rural PHO, schools, pre-schools, self-referral, etc • The Co-ordinator visits the family to discuss what they require • The Co-ordinator then matches the family to a trained volunteer to work with the family in their home • The Co-ordinator attends the first visit with the volunteer to meet the family • The parent(s) set 3 goals they wish to achieve while working with the volunteer • The volunteer works with the family for 3 months; should additional time be required the volunteer can continue to work with the family for up to another 2 months • The Co-ordinator follows up each month with the family and the volunteer and is available in-between for any queries/issues • The service is free and confidential | <ul style="list-style-type: none"> • The programme works with 35 families and around 12 volunteers per year • Participants are interviewed by an external evaluator at the end of the programme and show a 90% success rate in terms of participants feeling they were able to achieve the goals they set at the beginning of the programme • Some of the comments say much about the value of the programme: <ul style="list-style-type: none"> <i>“(my volunteer) was easy to talk to and joke around with. Didn’t make me feel inferior”.</i> <i>(One thing I have learned or improved on since being with SEEDS is) “my independence”.</i> <i>“More people should know about this service”.</i> | <p>Programme participants report improvements in skills and knowledge around parenting and household management</p> <p>Children benefit from safer behaviour by their parent(s) and from a safer home environment and can grow and thrive</p> <p>Families succeed in setting goals, developing self-belief and reaching their potential</p> <p>Volunteers have the satisfaction of passing on skills and knowledge and seeing families thrive</p> |

| | | |
|--|--|--|
| <ul style="list-style-type: none"> • Skills passed on include parenting routines (sleeping routines, feeding patterns for babies, positive discipline); time management; coping with stress; child health and wellbeing; meal preparation (cooking and baking); grocery shopping on a budget; budgeting; housekeeping and hygiene; vegetable gardening, etc | | |
|--|--|--|

B.6 Priority Area: Alcohol, Drugs and Community Safety – Disabled People

Alignment with sustainable development goals



10 Reduced inequalities

10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status

Alignment with national/regional/local strategies, policies and priorities

- New Zealand Disability Strategy 2016-2026 and the Disability Action Plan 2014-2018
- New Zealand Public Health and Disability Act 2000
- Statistics New Zealand Disability Survey 2013

Disabled people represent almost a quarter (24%) of New Zealand’s population, that is 1.1 million New Zealanders. The increase from 20% in 2001 is partly explained by our ageing population.

New Zealand's ageing population will result over time in an increasing proportion of people experiencing disability. In the 2013 Census 59% of people over the age of 65 identified as disabled.

Disabled people are also living longer and there will be an increasing number of people with age-related impairments. This is a global trend and one that is drawing greater attention to disability.

The New Zealand Disability Strategy 2016-26 states that disabled people remain worse off than non-disabled across all social and economic outcomes.

Local agencies working with disabled people list lack of public transport, limited incomes, lack of employment opportunities, lack of accessible, safe housing close to shops and services, using wheelchairs around the Ashburton CBD, feeling unsafe when out and about, especially at night and social isolation as key issues facing their clients.

While this group is noted as high risk/vulnerable, no initiatives or programmes have been identified for inclusion in the Safe Communities Ashburton District Strategic or Business Plans at this stage. This area warrants further exploration.

B.7 Priority Area: Environment (built and natural):

a. Ashburton Town Centre Revitalisation

b. Rental and boarding accommodation for people on low incomes

Alignment with sustainable development goals:



11 Sustainable cities and communities

11.1 By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums



Featured programme: Environment – Ashburton Town Centre Revitalisation

| |
|--|
| <p>Initiative/Programme Name: Ashburton Town Centre/CBD Revitalisation Project</p> |
| <p>Issue addressed: The need to reinforce the importance and stature of the town centre; to rejuvenate the Ashburton CBD post the Canterbury earthquakes; and to meet commercial and retail requirements as the town grows. The Canterbury earthquakes have resulted in significant changes to the face of the Town Centre as buildings have required strengthening work or demolition. The redevelopment has provided the Council with an opportunity to support investment and encourage revitalisation of the CBD.</p> |
| <p>Rationale: The Ashburton town centre should be a safe, attractive place for people to visit and enjoy</p> |
| <p>Goal: To support economic growth by attracting business back into the business district. To develop a safe space that people will want to visit and enjoy. To reinforce the stature of the town centre.</p> |
| <p>Partners: Ashburton District Council/ CBD businesses</p> |
| <p>Describe how the programme/initiative is based on the proven or promising strategies? i.e. linked to national/state/regional strategies and/or has been evaluated through research OR is new/innovative i.e. basis for development</p> <p>Ashburton District Council adopted the Town Centre Concept Plan in 2009, which set a broad framework for improvements in the Ashburton CBD. The Plan has since fed into other plans and projects. The Plan was developed using best practice town centre planning by Boffa Miskell, utilising specialist planners, urban designers and landscape architects.</p> |

| What did you do? | How well did you do? | Is anyone better off? (changes in knowledge/attitude, increase of skills, safer behaviours, safer environments, policy change) |
|---|--|--|
| <p>The Ashburton District Council has established a Town Centre Working Group which will make recommendations on parking and streetscape designs. The role of this group is to oversee revitalisation initiatives, transportation and</p> | <p>This project is at its beginning stages. There is an opportunity to emphasize community safety principles and practices (for example, Crime Prevention Through Environmental Design CPTED) as part of revitalisation,</p> | <p>While the project is at the beginning stages, streetscape and parking designs and other revitalisation initiatives will support the development of a safe, vibrant CBD where people can live, work and play and businesses can operate successfully, now and into the future.</p> |



| | | |
|---|---|--|
| <p>cycleway initiatives, festive lighting and parking in the CBD.</p> <p>A staged approach will be taken, in conjunction with private CBD business owners as they undertake work on their properties (particularly those which are earthquake affected).</p> <p>Key changes are the creation of a 30km/h speed limit zone, the creation of gateway treatments at the four key entry locations to the CBD and the creation of a pedestrian and cycle friendly environment.</p> | <p>particularly given the community feedback on speeding drivers and intoxicated people in the CBD.</p> | |
|---|---|--|

B.8 Priority Area: Harm Reduction/Prevention: Families experiencing harm

Alignment with sustainable development goals:



5 Gender equality

5.2 Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation



16 Peace, justice and strong institutions

16.2 Significantly reduce all forms of violence and related death rates everywhere

16.3 End abuse, exploitation, trafficking and all forms of violence against and torture of children

Family harm is a growing issue in Ashburton District. Feedback from Police and agencies involved in this area indicates a lack of services for both women and children who are victims of family harm and men perpetrating family harm. This warrants further investigation.

B.9 Priority Area : Harm Reduction/Prevention – People at risk of suicide

Alignment with sustainable development goals



3 Good Health and Wellbeing

Alignment with national/regional /local strategies, policies and priorities

- Canterbury Suicide Postvention Working Group and Action Plan

Ashburton District has one of the highest suicide rates in New Zealand. Safe Communities Ashburton District supports the seeking of funding to establish a dedicated Suicide Prevention Co-ordinator position for the District.

CRITERIA 4: SHARED LEARNINGS



Methven Township

CRITERIA 4: SHARED LEARNINGS

A. COMMUNITY ENGAGEMENT

As the Safe Communities Ashburton District project is at its beginning stages, community engagement to date has been limited to:

- reviewing community feedback on community safety issues/concerns to the Ashburton District Council's Long Term Plan and annual Residents Survey
- seeking feedback from the Ashburton Youth Council on their views of community safety from a young person's perspective
- reviewing the results of a survey of young people on safety in the Township conducted by the Hauora Wellbeing project
- reviewing local media coverage on community safety (for example, the public meeting held by the Ashburton District Senior Sergeant in September, 2018)
- extensive discussions with local community agencies working in the community safety area

As the project develops, engagement with the community will consist of:

- working with the Ashburton District Council to include a question on community safety in the annual Residents Survey
- development of a Facebook page and website and analysis of comments
- Utilising Steering Group agency Facebook and other media to gather information on community safety issues/concerns
- an annual engagement forum will be run by the Safe Communities Ashburton District Steering Group, to report on what has been achieved over the previous year and to seek feedback on community safety issues and priorities for the following year. This forum in particular will assist the project to identify new community safety issues/concerns as they arise and is one of the goals of the Charter which the Steering Group agencies have committed to
- Gather community feedback via a survey of visitors to the "Safety Village" at the 2019 Ashburton A and P Show (October, 2019)
- Feedback to a quarterly newsletter insert in the local newspaper

Community engagement results will then be compared with available data; national, regional and local strategies and policies; and local community safety agency feedback and utilised to review the goals and actions in the Safe Communities Ashburton District Strategic and Business Plans and to determine the inclusion of any new programmes or initiatives for the following year.

B. COMMUNICATION MODES

a. Internal

- The Steering Group comprises 27 agencies with a wide range of involvement in community safety. The Group meets monthly. The Safe Communities Co-ordinator distributes meeting minutes, data and items of interest (e.g. training opportunities) amongst this group.
- The Safe Communities Co-ordinator position is part of Safer Ashburton and receives information on training and development opportunities, data and information.

b. External

- Media coverage/relationship development - As the Safe Communities accreditation project is new to Ashburton District, media coverage to date has been via the local newspapers. The Ashburton Courier published an article on the appointment of the Safe Communities Co-ordinator in July, 2018 (see Appendix – Clippings) and the Ashburton Guardian reported on the results of a public meeting (15 September, 2018) on key safety issues which was called by the (then new) Senior Police Sergeant. (See Appendix – Clippings).
- Both local newspapers (the Ashburton Guardian and the Ashburton Courier) covered the event on 26 November, 2018 when 19 of the 27 agencies came together to celebrate the milestone of the signing of the Steering Group Charter. (see Appendix – Clippings).
- A relationship has been formed with the community reporters, opening the door to further items being published.
- A Facebook page is being developed for the project. Posts will be uploaded on events and campaigns, as well as general information around safety and injury prevention and information will also be sent to partner agencies for inclusion on their Facebook pages. The page will also link to a number of other local community pages and to the Safe Communities of NZ Foundation page.
- The project has been featured on the new website for Safer Ashburton, our hosting agency – see www.saferashburton.org.nz and also has its own web address – www.safecommunitiesashburton.org.nz. Information about Safe Communities Ashburton District has also been included on the Ashburton District Council website – see www.ashburtondc.govt.nz
- Presentations have been made to a number of networks – for example, the Ashburton Alcohol ACCORD; the Ashburton Road Safety Co-ordination Committee; the Ashburton Youth Council
- A Communications Plan has been developed for the project:



Safe Communities Ashburton District: Communication Plan

Background

Safer Ashburton has been asked by the Ashburton District Council to apply to the Safe Communities Foundation of New Zealand for accreditation for the District as a “safe community” by 6 March, 2019. It is expected that accreditation will be achieved by the end of May, 2019.



Ashburton District already has a number of agencies working in community safety and a number of networks and initiatives already active in community safety areas such as road safety, rural safety and welcoming newcomers. Many of the people working in local community safety agencies are stretched and already involved in other existing networks and initiatives. It is therefore important to communicate the relevance and value of the Safe Communities model.

The processes of both applying for Safe Community accreditation, and the implementation phase once accreditation has been received, require a Communications Plan. This Plan will identify objectives, audiences (internal/external), key messages, a schedule of activities and monitoring of the success of communication activities.

Objectives of communication plan

- To promote the Safe Communities Ashburton District project to the community
- To promote the benefits of Ashburton District becoming a “safe community” and the Safe Communities (collaborative) model to community safety agencies, funders and the public
- To promote safety messages, national campaigns (for example Mental Health Awareness Week) etc, to the public
- To update the community and funders about progress to achieve the key goals and objectives of the Safe Communities Ashburton District project
- To engage with and seek feedback from the community to investigate, implement evaluate and continually improve processes related to injury prevention and safety promotion

Overall key messages

- A safe community is one where people can go about their daily activities in an environment without fear, risk of harm or injury
- The Safe Communities Ashburton District project focuses on community safety issues which are of concern to the local Ashburton community
- Community safety agencies collaborating together can increase their impact and reach – one message, many voices



- Collaborative relationships build critical mass and credibility – both within the collaboration and with the public and funders
- The Safe Communities model has been shown over time to reduce the incidence of injuries/violence/crime/alcohol and drug related harm

Audiences for messages

| Who | What are the messages | Using which channels | Measuring success | Risks |
|---------------------------------------|---|---|--|---|
| The community | <p>A safe community is one where people can go about their daily activities in an environment without fear, risk of harm or injury</p> <p>People and families want to move to Ashburton</p> <p>Ashburton residents feel a sense of community pride about living in a safe community</p> <p>“The community” is made up of many different groups (for example, rural; older people). Messages/information will be tailored to meet the interests of different groups.</p> | <ul style="list-style-type: none"> - Social media – FB page - Website - Local newspapers – newsletter insert - Hokonui Radio station - SCAD presence at events – eg Ashburton A and P Show “Safety Village” - Annual community engagement forum - Include questions on community safety in the Ashburton District Council annual Residents Survey - Enlist key project supporters (eg Mayor, Police Sen Sgt) to comment in media releases, etc. | <ul style="list-style-type: none"> - Analyse website and FB numbers and comments and shares - Feedback at events and the annual community engagement forum - Residents Survey feedback - Feedback gathered from visitors to the “Safety Village” | <ul style="list-style-type: none"> - Concept difficult to get across - The community does not see the relevance of the project or its priority areas - Communication not interesting |
| Agencies involved in community safety | <p>Community safety agencies collaborating together can increase their impact and reach – one message, many voices</p> | <ul style="list-style-type: none"> - Regular Steering Group meetings/minutes - Regular communication to agencies from the Safe Communities Co-ordinator - Presentations to funders | <ul style="list-style-type: none"> - Steering Group meeting attendance - Number of presentations/communications to funders and potential funders | <ul style="list-style-type: none"> - Attendance/interest in the Safe Communities project from Steering Group members wains - Demands on people’s time – Ashburton has many networks, some duplicating each other’s work |



| | | | | |
|--------------------------------------|---|--|---|---|
| <p>Funders and potential funders</p> | <p>Collaborative relationships build critical mass and credibility – we can become an influential group with funders and the community</p> <p>The Safe Communities model has been shown over time to reduce the incidence of injuries/violence/crime/alcohol and drug related harm</p> <p>Ashburton District Community Safety agencies are committed to the collaboration and are working well together to improve community safety in Ashburton District</p> | <ul style="list-style-type: none"> - Joint campaigns and events – eg “Safety Village” at the Ashburton A and P Show - Include safety messages/info on Safe Communities in agency publications (eg Police, Council), on their FB pages, etc - Funder newsletter – examples of successful collaborations around NZ and their impact on reducing the incidence of injury and crime - Presentations to funders and potential funders | <ul style="list-style-type: none"> - Agency commitment to joint campaigns/events – numbers of agencies taking part in the “Safety Village” - Funding for identified local priorities obtained <p>Funding for identified community safety issues/gaps obtained</p> | <ul style="list-style-type: none"> - Lack of commitment by agencies to the model - Funding for identified local priorities not obtained |
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Schedule of Communication Activities

| Date | Audience | What | Done and comments |
|-------------------------|--------------------|--|--|
| March, 2019 | Community | Develop website as part of Safer Ashburton website development | Website launched March, 2019. Web address established for the project – www.safecommunitiesashburton.org.nz |
| July, 2019 | | Create a Facebook page for the project | |
| Commencing August, 2019 | Community | Work with local newspaper to develop a quarterly newsletter insert within the newspaper | |
| Commencing July, 2019 | Community/agencies | Commence planning for the “Safety Village” at the Ashburton A and P Show (October, 2019) | |
| September, 2019 | Funders | Develop a list of funders and funding calendar | |
| | | Create a quarterly funder newsletter | |
| MONTHLY | Community/agencies | FB – one post per month and a media release which is shared widely by partners – target to times of the year (eg travelling over Christmas; national campaigns, etc) | |
| Annually | Community | Work with Ashburton District Council to include safety questions in the Annual Residents Survey by January each year; results in May | |

Monitoring success of communication activities (what was successful/ unsuccessful)

We will monitor and record what aspects of our communication are successful and not successful so we can improve how we communicate in the future.

C. SHARING OUR EXPERIENCES

Local/regional networks – while preparing the accreditation application, the Safe Communities Co-ordinator has identified local networks and projects which have community safety as a focus. These include the Welcoming Ashburton Plan, The Ashburton Road Safety Co-ordinating Committee and the Ashburton Safe Families Network. Effort has been made to ensure there is no duplication of effort between these networks and strategies and that the Safe Communities Ashburton District project adds value to them by assisting with identified projects and promoting the work of these networks.

Training - The Co-ordinator attended the annual Safe Communities Foundation of NZ forum in July, 2018 to learn about the accreditation process and to network with other Safe Community Co-ordinators and Foundation staff. Valuable time has been spent with Michael Mills, Community Engagement, Safe Communities Foundation of New Zealand, in the preparation of the Safe Community accreditation application.

D. EVALUATION

Introduction

Well-designed evaluation is an essential tool to identify what programmes/initiatives work and what don't, and most importantly what is having a real impact in terms of changing behaviours, increasing knowledge and skills, creating safer environments and ultimately reducing injury and harm in Ashburton District.

A number of evaluation methodologies will be utilised by the Safe Communities Ashburton District programme and include Results Based Accountability (RBA), surveys and using platforms such as the Facebook page and the Ashburton District Council Annual Residents Survey to obtain feedback on the achievements and impact of the Safe Community programme. Each of these methods will collect both quantitative and qualitative data.

Results of the evaluations (along with monitoring injury data to measure the impact of our programmes/initiatives on injury rates) will be used to identify effective projects, decide if pilot projects should be expanded and decide if existing projects should continue. Best practice and lessons will be taken from the evaluations and used to refine existing projects or plan new ones. Results will be shared with the community and with funders.



Results Based Accountability

It is expected that the Results Based Accountability (RBA) system will be used as an evaluation tool for programmes and initiatives run by Safe Communities Ashburton District to deliver on its Strategic and Business Plans.

RBA will be recommended to other agencies which have the lead role to run programmes and initiatives within the Safe Communities Ashburton District Business Plan for 2019-2020, so that there is consistency of approach to evaluation across the Business Plan.

The five case studies included in the accreditation application use the RBA system to describe what was achieved (“how well?”) and the value of the programme/initiative in terms of changes in knowledge/attitude, increased skills, safer behaviours and safer environments (“is anyone better off?”). For example, the Mid Canterbury Newcomer Rural Driver Licensing Scheme has to date had 11 newcomer/migrant women obtain their learners driver license and involves 20 volunteer mentors and 4 volunteer childminders (“how well did you do?”). Results of this programme (“is anyone better off?”) are impressive and far-reaching. Eleven newcomer women are on their way to becoming safe and confident drivers; their rural isolation has been reduced; new social networks have been developed; greater self-sufficiency and independence has been achieved; and there is an increased likelihood these women and their families will feel welcome and stay, thereby contributing to the rural economy and the reduction of rural labour market shortages in the District.

The Safe Communities Foundation of NZ has been invited to run an RBA training course in Ashburton District for Safe Communities Ashburton District personnel (Co-ordinator and Steering Group members), Safer Ashburton staff, Ashburton District Council Community Development staff and community safety agency staff, following the achieving of Safe Communities accreditation in May, 2019.

Surveys

Surveys are also an evaluation tool which will be utilised by Safe Communities Ashburton District. For example, surveying agencies and the public at the “Safety Village “(Ashburton A and P Show, October, 2019) and the Positive Ageing Expo (March, 2020).

Community Feedback

An annual community engagement forum will be run by the Steering Group to update the community on progress towards achieving the Safe Communities Ashburton District Strategic and Business Plans and to seek feedback on any new community safety concerns as they arise. Public



feedback on issues/concerns will be sought via the inclusion of questions on community safety in the annual Ashburton District Council Residents Survey and feedback to the Safe Communities Ashburton District Facebook page and quarterly newsletter in the local newspaper.

APPENDICES



Rakaia Gorge



APPENDICES

1. SAFE COMMUNITIES ASHBURTON DISTRICT CO-ORDINATOR JOB DESCRIPTION



Job Description

Position: Safe Communities Coordinator

Location: The Offices of Safer Ashburton District

Hours of Work: 20 hours per week

Date Issued: June 2018



Reports to: General Manager –Safer Ashburton District

Purpose: This position exists to:

- Lead the development of the Safe Communities Plan and achieve Safe Communities Accreditation on behalf of the Safe Communities Committee.
- Develop and lead the successful implementation of the Safe Communities Plan.

Safer Ashburton District

Mission Statement:

To reduce and prevent crime in the community and its impact on the Ashburton District

“Together We’re Safer”

Roles and functions of Safer Ashburton

- Identify crime prevention issues in the community
- Assist the community to prioritise issues of crime prevention concern
- Design and advise on solutions
- Provide mechanisms for coordination of crime prevention related activities in the community
- Share and exchange information related to crime prevention – between central and local government, and between various community stockholders
- Facilitate / develop / support / monitor local crime prevention initiatives



Qualifications:

Whilst this position does not have specific requirements around qualifications we do require an individual that can demonstrate qualifications or skills and **experience in the design, development and implementation of plans**

Functional Relationships:

| Key internal and/or external contacts | Nature of the contact most typical |
|--|---|
| <p>External</p> <ul style="list-style-type: none"> • Member representatives/agencies of the Safe Communities Committee • Safe Communities Foundation NZ • Government agencies, especially ACC • Ashburton District Council, and other TLA's • Tangata whenua/lwi • Community groups; media; schools and training agencies • Contractors/service providers • Health sector | <ul style="list-style-type: none"> • Giving and receiving information • Liaising, advising, gaining cooperation, facilitating |
| <p>Internal</p> <ul style="list-style-type: none"> • Chair, Safe Communities Committee • Chair, Safer Ashburton District • Safer Ashburton General Manager • Senior Management Team • Strategy & Policy Team • Mayor & Councillors • Council Community & Cultural Group Team | <ul style="list-style-type: none"> • Giving and receiving information • Liaising • Line management and reporting |



Please Note: this position has two unique aspects to it. The initial six to eight months of the position has a primary focus on the creation of a Safe Communities Plan that is then submitted to the Safe Communities Foundation of New Zealand to gain accreditation for our District as a Safe Community. Once accreditation is achieved, the position then transforms somewhat into delivery of the goals and objectives as set out in the plan. There will be annual work plan that sits under the overall plan that will direct the ongoing work of the Safe Communities initiative. The accreditation is just the first step in an ongoing process to reduce harm and increase safety within our district.

| Key Result Area: | Job holder is successful if: |
|--|---|
| Lead the development of the Safe Communities Committee | |
| <ul style="list-style-type: none"> • Hold regular Safe Communities meetings ensuring good attendance. • Encourage as wide a cross section of government, community and business organisations as appropriate. • Ensure member organisations are signatories to the Ashburton District Safe Communities Charter | <ul style="list-style-type: none"> • Meetings are held regularly, well attended and facilitated with quality outcomes achieved at each meeting. • Quality correspondence with agendas out one week in advance, minutes and actions circulated one week prior • Member organisations are signatories to the safe Communities Charter. |
| Write and develop the Safe Communities Accreditation Plan and submit for accreditation | |
| <ul style="list-style-type: none"> • Facilitate the development of the safe communities plan following Safe Communities NZ guidelines. • Write and finalise plan in conjunction with the Safe Communities Committee. • Complete Safe Communities accreditation application. • Hold event to celebrate accreditation. | <ul style="list-style-type: none"> • Safe communities plan and accreditation application completed to a high standard capturing the collective will of the Safe Communities Partner Organisations. • Safe Communities Accreditation achieved for the Ashburton District. • A successful community event held to celebrate and show case the attainment of Safe Communities Accreditation |



Lead the development and successful ongoing operation of Safe Communities operational framework.

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| <ul style="list-style-type: none">• Lead and co-ordinate the activities of Safe Communities. | <ul style="list-style-type: none">• Safe Communities programmes, projects and initiatives are advocated for successfully and consistently.• Key national safety events and/or initiatives are actively supported and promoted by Safe Communities (eg: ACC, Safety Week, Kids Safe, White Ribbon Day).• All meetings are scheduled, convened and documented, minutes distributed, action-points achieved within agreed timeframes.• Successful liaison with project partners occurs, essential monitoring, auditing and accountability requirements are achieved.• Key relationships are sustained, partners are actively involved in the Project throughout, and collaborative results achieved. |
| <ul style="list-style-type: none">• Foster a strong inter-sectoral, holistic understanding of community safety across all government agencies, community organisations, business and the wider community. | <ul style="list-style-type: none">• Evidence of new partnerships and collaborations fostered to promote community safety.• Regular liaison with members of Council's Strategy/ Policy team.• Up-to-date information is provided to partners on potential legislative changes, safety and community collaboration research and best practice.• Presentations delivered to the appropriate standard for target audiences. |
| <ul style="list-style-type: none">• Provide effective support and maintain relationship with Safe Communities New Zealand. | <ul style="list-style-type: none">• All actions and necessary reporting to SCNZ is completed to a high standard within given time frames. |



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| <ul style="list-style-type: none">• Actively participate in the wider Safe Communities Network.• Support the building and sustainability of effective Reference Groups within the Safe Community framework.• Liaise with partner agencies (eg: ACC, Ministry of Justice) to access maximum funding and be fully conversant with their key priorities. | <ul style="list-style-type: none">• Evidence of national and international networking.• Well planned Reference Groups projects are implemented to address community safety.• New/potential members are directed successfully to appropriate Groups.• ACC and Ministry of Justice funding (and any other) is utilised in line with priorities of the partner agencies. |
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| Facilitate the implementation of the Safe Communities Plan | |
| <ul style="list-style-type: none">• Develop and ensure the implementation of an annual Work Plan, based around work streams required from the Safe Communities Plan. | <ul style="list-style-type: none">• The Work Plan is established, adopted, and implemented to appropriate time-frames.• Duplication of process and effort is identified readily within the Plan, and reduced effectively.• Ensure that the Safe Communities criteria and relevant Injury Prevention documents are used as a framework for action.• A Communication Plan is developed and implemented, and the Safe Communities website and other digital mediums are current, active and updated regularly. |

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| <ul style="list-style-type: none">Facilitate the regular review and updating of the Safe Communities Plan, supporting its role as a robust and current driver of positive change within the Ashburton District. | <ul style="list-style-type: none">Results are monitored, evaluated and reported appropriately.Potential funders are identified, positive relationships are built, and successful applications for funding made.Documentation is complete for re-application for Safe Community status.Relevant data, research and community information is readily available and utilised for future planning and updating of the Safe Communities Plan.An annual statistical report is compiled on crime, injury, and other relevant data.Annual statistical report presented to Safe Communities Committee and Council.Ensure strong membership of the Safe Communities Committee supporting member organisation to attend and participate in initiatives.Ensure Safe Community member organisations are current signatories to the Safe Communities Charter. |
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Compliance with Policies and Procedures

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| <ul style="list-style-type: none">• Complying with health and safety requirements when working in and out of the Offices of Safer Ashburton District• Complying with Safer Ashburton District's Key Operating Policies and Procedures | <ul style="list-style-type: none">• All reporting is completed accurately and time• All H&S issues are raised in a timely fashion to ensure everyone's safety. |
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Attend relevant Team and Organisational meetings

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| <ul style="list-style-type: none">• Ensure full participation in any staff and team meetings• Attend all Safe Community Meetings providing written reports to the group and speak to these reports• Take part in treaty and cultural workshops as required | <ul style="list-style-type: none">• All meetings are attended with the employee being an active participant |
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Risk Management

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| <ul style="list-style-type: none">• Compliance with Risk Management. | <ul style="list-style-type: none">• Best practice risk management procedures apply to all projects and activities.• Compliance with all Safer Ashburton's policies and procedures.• Risks associated with functions managed/ policies being developed are accurately identified, evaluated and reduced. |
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| Health and Safety | |
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| <ul style="list-style-type: none">• Comply with all safe work procedures, policies and instructions.• Report all incidents, hazards and injuries to supervisors in a timely manner.• Actively participate in the ongoing development of safe workplace practices in Safer Ashburton. | <ul style="list-style-type: none">• Complete Health and Safety Induction course and updates.• Timely, full and accurate completion of accident and hazard forms if and when required. |

| Professional Development and Training | |
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| <ul style="list-style-type: none">• Professional Development/Training needs. | <ul style="list-style-type: none">• Own training needs are identified through appraisal and training needs analysis.• Agreed training programmes / development opportunities are taken up.• Take all reasonable opportunities to increase knowledge of crime prevention, injury prevention, community safety, etc. |

Work Complexity

Work complexity answers the following questions to identify the most challenging areas in the job:

What really stretches someone doing this job?

The Safe Communities mandate is challenging and the long-term objectives far-reaching. The key stakeholders represent a broad platform of Ashburton District sector leadership. The Coordinator performs a pivotal role, with a finger on the (various) pulse(s); watching critical deadlines and providing a flow of energy at all times that connects all reference groups, disseminates key information, and keeps both the wider community and local and national partners engaged.

Leading up to 2 collaborative projects a year, while undertaking the various business-as-usual responsibilities required with the role will allow for an exciting and challenging work environment.

Collating successfully the extensive information required for application for accreditation and re-accreditation as a Safe Community; liaising with all required agencies; writing the application; while also -

Leading the successful implementation of cross-sectoral community safety projects; while also

Sustaining the ongoing trust and respect of the most senior representatives within the SW collaboration.



Key Skills/attributes/Job Specific Competencies

The following levels would typically be expected for the 100% fully effective level:

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| Expert | <ul style="list-style-type: none">• Comfort around higher management: can deal comfortably with more senior managers and community leaders; can present to community leaders without undue tension and nervousness; understands how community leaders think and work; can determine the best way to get things done with them by responding to their needs; can craft approaches likely to be seen as appropriate and positive.• Drive for results: can be counted on to achieve goals successfully, is constantly and consistently one of the top performers; very bottom- line oriented; steadfastly pushes self and others for results.• Time management: uses her/his time effectively and efficiently; values time; concentrates her/his time on the more important priorities; can attend to a broader range of activities.• Priority Setting: spends his/her time and the time of others on what's important; quickly zeros in on the critical few and puts the trivial many aside; can quickly sense what will help or hinder accomplishing a goal; eliminates roadblocks; creates focus. |
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| <p>Advanced</p> | <ul style="list-style-type: none"> • Interpersonal Savvy: relates well to all kinds of people - up, down and sideways, inside and outside of the organisation; builds immediate rapport; builds constructive and effective relationships; uses diplomacy and tact; can diffuse difficult situations comfortably. • Process management: Good at figuring out the processes necessary to get things done; knows how to organise people and activities; understands how to separate and combine tasks into efficient work flow; knows what to measure and how to measure it; can see opportunities for synergy and integration where others can't; can simplify complex processes; gets more out of fewer resource. • Presentation Skills: is effective in a variety of formal presentation settings: one-on-one, small and large groups, with peers, direct reports; can manage group process during a presentation; can change tactics midstream if something isn't working. • Written communication: is able to write clearly and succinctly in a variety of communication settings and styles; can get messages across that have the desired effect. • Organising: can marshal resources (people, funding, material, support) to get things done; can orchestrate multiple activities at once to accomplish a goal; uses resources effectively and efficiently; arranges information and files in a useful manner. • Planning: accurately scopes out length and difficulty of tasks and projects; sets objectives and goals; breaks down work into the process steps; develops schedules and task/people assignments; anticipates and adjusts for problems and roadblocks; measures performance against goals; evaluates results. • Managing and measuring work: clearly assigns responsibility for tasks and decisions; sets clear objectives and measures; monitors process, progress, and results; designs feedback loops into work. |
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| Working Knowledge | Policy <ul style="list-style-type: none">• Understands and follows policies and procedures and how they affect the tasks and responsibilities in one's job. Digital Aptitude <ul style="list-style-type: none">• Demonstrates familiarity and ease with digital technology such as computers, the Internet, and other social media. Uses this knowledge to improve one's ability to perform job duties. |
| Awareness | Health and Safety <ul style="list-style-type: none">• Understands Health and Safety in the Workplace and hazard identification |

2. ASHBURTON DISTRICT: INVENTORY OF COMMUNITY SAFETY PROGRAMMES

| FALLS | | | | | | | |
|----------------------------------|-----------------------------------|--|---|---|---|--|---|
| <i>Programme</i> | <i>Issue Being Addressed</i> | <i>Intervention Mode * (see table below)</i> | <i>Reach</i> | <i>Evidence Based</i> | <i>Programme Details</i> <i>Frequency/Duration</i> | <i>Evaluation/ Outcomes</i> | <i>Lead Agency (B) and Partners</i> |
| Falls Prevention Champion | Falls in people 65 years and over | AO SK BC EC | Targeted households – people 65 years and over who have experienced a fall or who are at risk of a fall | The Modified Otago Exercise Programme | Year-long, home based exercise programme. For people not able/confident to attend community strength and balance classes. The Falls Champion (physiotherapist or nurse) visits the home, conducts a falls assessment and home hazard check and draws up a personal falls prevention programme | In-home programmes show a reduction in falls by 36% | Canterbury Clinical Network/ Ashburton Physiotherapy |
| Tai Chi | Falls prevention | AO SK BC | Neighbourhood Older people 65 plus | NZ Positive Ageing Strategy 2015 ACC claim stats and CDHB hospitalisation data | 3 classes run each week Ongoing weekly | Improvement in falls statistics Health benefits Social connectedness | Helen Patterson |
| Tai Chi | Falls prevention | AO SK BC | Whole population | As above | 2 classes per week for those EXPERIENCED in Tai Chi | Increased mobility and balance | Christine Widdowson |



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| Tai Chi and Qigong | Falls prevention | AO SK BC | Neighbourhood – Older people 65 plus | As above | 3 classes per week Seated option/session – walking frames and sticks welcome Ongoing | Increased mobility, balance and leg strength | Philomena McIlroy |
| Tai Chi – Methven | Falls prevention | AO SK BC | Targeted population – falls prevention, diabetes, arthritis | As above | 1 class per week | Improved flexibility, co-ordination | Marget Lee |
| Yoga | Falls prevention | AO SK BC | Neighbourhood – Older people 65 plus | As above | Various styles and classes Ongoing | Improved strength and flexibility Core stability | Various |
| Over 50s Easy Yoga (Methven) | Strength and flexibility | AO SK BC | Neighbourhood – people over 50 | As above | Gentle yoga, including warm up, a series of yoga postures with modifications for varying abilities and relaxation time at the end Each class 1 hour | Improve blood flow, strength and flexibility | Flow Pool and Studio |
| Steady As You Go | Falls prevention | AO SK BC | Neighbourhood Older adults 65 plus | Developed by Otago Medical School Has been shown over time to improve strength and balance | Weekly, one hour classes Peer led 3 tests carried out in the first week and at 10 weeks to check improved strength and balance. Ongoing, weekly | Improved strength and balance Less social isolation | Age Concern Ashburton |



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| Hip Hop for Seniors | Fitness and mobility | AO SK BC | Neighbourhood - seniors | Based on the successful Hip Op-eration Dance Academy (the world's oldest dance group) founded by Billie Jordan on Waiheke Island | 1 class per week | Improved co-ordination and flexibility | Age Concern Ashburton |
| Ladies Exercise Class | Fitness and flexibility | AO SK BC | Neighbourhood – older women | Benefits of physical activity | 1 class per week | Muscles strengthened, improved flexibility, improved cardiovascular and fitness | Age Concern Ashburton |
| Walking Groups | Fitness and mobility | AO SK BC | Whole population | Benefits of walking/gentle exercise | Various groups around the District Ongoing | Improved fitness Improved mobility | Various |
| Line Dancing | Fitness, co-ordination | AO SK BC | Whole population | Benefits of dance/movement | Various | Improved fitness Improved co-ordination | Various |
| Personal alarms | Emergency response for those living alone/at home | AO SK BC EC | Neighbourhood Elderly 65 plus or people with disabilities living alone/at home | Allows a faster emergency response, reducing the risk of mortality, longer stays in hospital and potentially avoidable on-going medical care | St John monitor the alarm, which is made up of a 2-piece set – base and pendant (worn by the client). If the client pushes the button on the pendant St John will call back through the loud speaker on the base, assess the client's condition and arrange the most appropriate assistance Ongoing Daily | Elderly and people with disabilities maintain a high quality of life and independence for longer Reduced anxiety for client and family Reduced health costs | St John |

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|----------------------------------|---|----------------|--|---|--|---|--|
| EA Networks Centre | Facilities for fitness and wellbeing for all ages and abilities | AO SK BC | Neighbourhood Older adults | Demonstrated benefits of physical activity | Green Prescription Aqua Move and Aqua Fit classes Hydrotherapy Green Prescription Group Exercise Ongoing – daily, weekly | Improved fitness, wellbeing and mobility Reduced social isolation | Sport Canterbury/EA Networks Centre |
| Green Prescription | Need for patients to be physically active | AO SK BC | Targeted households – patients needing to be physically active to gain the health benefits | National/inter-national programme Research (national/international) has shown that a Green Prescription (GRx) is an inexpensive way of increasing activity for sedentary people | The health professional issues a Green Prescription (GRx) and the patient is referred to a GRx support person who encourages the patient to become more active through monthly phone calls; face to face meetings and group support Ongoing | Improved fitness, wellbeing and mobility Reduced social isolation Reduced medical and hospitalization costs | Sport Canterbury/health professionals |
| St David's Exercise Group | Fitness and mobility | AO SK BC | Neighbourhood – older adults | Demonstrated benefits of physical activity | 3 classes per week | Improved fitness and mobility | Debbie Skinner |
| Rakaia Exercise Circuit | Fitness, flexibility | AO SK BC | Whole population | Demonstrated benefits of physical activity | 3 classes per week | Improved fitness, flexibility | Sonita |
| Rakaia Sit and Be Fit | Fitness, balance | AO SK BC | Neighbourhood – older adults | Demonstrated benefits of physical activity | 1 class per week | Improved fitness, balance | Sandra |

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| Pilates – Methven | Co-ordination, balance, strength | AO SK BC | Whole population | As above | 10 week sessions | Improved co-ordination, strength and balance | Physio Methven |
| Pilates Methven | Co-ordination, balance, strength | AO SK BC | Whole population | As above | Core Foundation through to advanced available | Improved co-ordination, strength and balance | Flow Pool and Studio |
| ZUMBA | Fitness, co-ordination | AO SK BC | Whole population | Demonstrated benefits of physical activity | 2 classes per week | Improved fitness and co-ordination | Various |
| Indoor Bowls | Fitness, co-ordination | AO SK BC | Neighbourhood – older adults | Demonstrated benefits of sport | 1 x per week | Improved fitness, flexibility, co-ordination | RSA Ashburton |
| Gyms | Fitness, strength and mobility | AO SK BC | Whole population | Demonstrated benefits of physical activity | Various | Improved fitness, strength and mobility | Various |
| Sports | Fitness, co-ordination | AO SK BC | Whole population | Demonstrated benefits of sport | Various | Improved fitness, co-ordination | Various |

| RURAL SAFETY | | | | | | | |
|--|------------------------------|--|---|--|--|---|--|
| <i>Programme</i> | <i>Issue Being Addressed</i> | <i>Intervention Mode * (see table below)</i> | <i>Reach</i> | <i>Evidence Based</i> | <i>Programme Details Frequency/Duration</i> | <i>Evaluation/Outcomes</i> | <i>Lead Agency (B) and partners</i> |
| Mid Canterbury Newcomer Rural Driver Licensing Scheme | Reduce rural isolation | AO SK BC EC | Targeted Households Newcomers and migrant women in rural communities | Rural isolation a problem for farming families new to the district | A new programme – 3 year pilot To run 2x per year (12 people per intake) Learners licence training (8 x 2 hour classroom lessons in a group of 12) Subsidised licence test and support Participants matched with a volunteer driving mentor (restricted) (2 x 1 hour lesson per week) 2 lessons with a qualified driving instructor Subsidised licence test and support Ongoing – bi-annual | Safe and confident new drivers Increased participation in the community Increased self-sufficiency and independence Development of new social networks via classroom lessons and mentors | The Rural Support Trust/Safer Ashburton |



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| <p>Rural Support Trust Mid Canterbury</p> | <p>Wellbeing of the rural community</p> | <p>AO SK BC EC</p> | <p>Targeted Households</p> <p>Rural communities going through tough times</p> | <p>Part of a nationwide network</p> | <p>Free, confidential, run by local rural people who know the area</p> <p>Advice and assistance in times of difficulty (eg weather conditions, difficult financial climate)</p> <p>Referral service for planning and management advice/mentoring; health and mental health information and counselling, Work and Income or financial support</p> <p>“Good Yarn” workshops aimed at training people working with farmers (stock agents, bank managers, etc) to recognize signs of stress and talk about it.</p> <p>Can access government funding in declared adverse events and support from government agencies to help rural individuals/communities get back on their feet</p> <p>Ongoing</p> | <p>Rural communities supported and well</p> <p>Reduced impact on the local and national rural economy</p> | <p>Rural Support Trust Mid Canterbury</p> |
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| <p>Rural Women NZ</p> | <p>Support for people in rural communities through learning opportunities, connections and advocacy</p> | <p>AO SK BC</p> | <p>Targeted households – rural women</p> | <p>National organisation</p> | <p>Scholarships and bursaries to assist rural students to access education opportunities</p> <p>Advocacy on rural health services, education, rural environment and social issues</p> <p>Leadership development</p> <p>Social events and fundraising</p> <p>NZ Rural Women NZ Business Awards</p> | <p>Rural women supported and developed</p> <p>Rural communities supported and promoted</p> | <p>Rural Women NZ/Ashburton Branch</p> |
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| ROAD SAFETY | | | | | | | |
|---|---|---|--|--|---|---|--|
| <i>Programme</i> | <i>Issue Being Addressed</i> | <i>Intervention Mode* (see table below)</i> | <i>Reach</i> | <i>Evidence Based</i> | <i>Programme Details Frequency/Duration</i> | <i>Evaluation/Outcomes</i> | <i>Lead Agency (B) and partners</i> |
| Ashburton District Road Safety Action Plan 2017-18 | Road safety engineering education and enforcement | AO SK BC EC IC | Community wide | Safer Journeys 2010-2020 | A number of initiatives/campaigns Priorities: <ul style="list-style-type: none"> • Intersections • Young drivers • Safe speeds • Motorcycles • Alcohol and drug impaired driving Annual Action Plan | Reduction in, and ultimately elimination of, fatal and serious road crashes with a focus on the top crash causes (intersections; speed; alcohol and drugs; young drivers) | Ashburton District Council/NZ Transport Agency/ACC/Police/Ashburton Community Alcohol and Drug Service |
| Ride Forever Training | Improving rider training | AO SK BC EC IC | Neighbourhood - Motor cycle riders of all ages | Only 3% of vehicles on NZ roads are motorcycles but in 2015 they made up 21% of cost of road crashes | Information about protective equipment Tips on bike maintenance News and info Coached, subsidized courses to improve safety skills Ongoing – courses and web information | Improved confidence and safety skills Reduction in accidents and health and associated costs | ACC NZ Police NZTA MOT |



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| Confident Driving for Mature Drivers Course | Refresh older driver's knowledge of road rules and address driving behavior | AO SK BC | Targeted households – older drivers | | 4 hour course Runs 4 times per annum, 3 in Ashburton Township and one in Methven | Improved driving skills and behavior Reduced risk of accident/fatality | Age Concern Ashburton/Police |
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| HARM REDUCTION/PREVENTION | | | | | | | |
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| Programme | Issue Being Addressed | Intervention Mode* (see table below) | Reach | Evidence Based | Programme Details Frequency/Duration | Evaluation/ Outcomes | Lead Agency (B) and partners |
| Safe Families Ashburton | Family harm | AO SK BC EC IC | Community wide plus targeted households - Families experiencing harm Promote national campaign at local level – whole population | Response to increasing levels of family harm | Co-ordinator undertakes promotion, develops resources, runs activities and events (eg White Ribbon campaign) and brings agencies together to work collectively in reducing family harm in the district Ongoing | Increase in understanding and reporting of family harm Decrease in instances of family harm | Safer Ashburton |
| White Ribbon campaign | Families struggling with family harm | AO SK BC EC | Community wide plus targeted households – families struggling with family harm | National programme/ event Annual series of events | Various events eg breakfast, quiz events | Increase in understanding and reporting of family harm | Safer Ashburton |
| Victim Support Inc (Mid Canty) | Support to victims of crime and trauma | SK BC EC | Community wide plus targeted households - Victims Family | Value of support in times of crisis | Free confidential crisis support 24/7, 7 days per week, by trained volunteers Ongoing | Victims supported to find strength, hope and safety | Victim Support Inc (Mid Canterbury) |

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| <p>Sexual Assault Support Service Canterbury</p> | <p>Support to adult victims of recent or historic rapes and/or sexual assaults</p> | <p>SK BC EC</p> | <p>Targeted households – Victims Family</p> | <p>Value of support in times of crisis</p> | <p>24/7 rape/sexual assault support, including support to attend medical examinations or give Police statements; access to counselling; support for parents/family of people who have been sexually abused; community education and resources</p> <p>24/7 support line staffed by volunteers, supported by a co-ordinator and social workers</p> | <p>Victims supported to find strength and safety</p> | <p>Aviva/Cambridge Clinic/Doctors for Sexual Abuse Care Canty/Police/START</p> |
| <p>Elder Abuse and Neglect Prevention</p> | <p>Improving the quality of life of older people in abusive situations</p> <p>Prevention of abuse through the provision of information, education, advocacy and support</p> | <p>AO SK BC EC</p> | <p>Targeted households – older people suffering abuse and neglect</p> | <p>Overseas research shows elder abuse and neglect is a universal problem</p> | <p>Anyone can refer; a registered nurse/social worker is available for advice and support</p> <p>Referral to appropriate agencies</p> <p>Information/assistance to individuals suffering abuse and neglect</p> <p>Seminars and presentations</p> <p>Ongoing</p> | <p>Older people suffering abuse and neglect given support and information to improve their quality of life</p> <p>Public awareness of this issue raised</p> | <p>Age Concern Canterbury/ Age Concern Ashburton (referrals)</p> |
| <p>Family Works</p> | <p>ACC/sexual assault counselling</p> | <p>AO SK BC</p> | <p>Targeted households – people</p> | <p>National programme</p> | <p>2 counsellors available</p> <p>Free service</p> | <p>People healing from violence/assault</p> | <p>Presbyterian Support Mid Canterbury</p> |



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| counselling service | | EC | experiencing violence/assault | | Ongoing | | |
| Mid South Island Womens Refuge and Family Safety Services | Prevention of family harm in NZ | AO SK BC EC | Targeted households – women and children experiencing abuse | National organization founded 40 years ago | Education programmes and support services Information and safe housing for women, youth and children experiencing abuse Advice to family and friends Policy and advice | Women and children liberated from family violence | Mid South Island Womens Refuge and Family Safety Services |
| Stopping Violence Services (SVS) (ChC) Inc. | Stopping or preventing domestic harm by men and women and youth | AO SK BC EC | Targeted households – people perpetrating harm against another person(s) | Incidence of domestic harm in NZ | Men’s non-violence programme Men’s safety programme Women’s non-violence programme Women’s safety programme Youth programme Raising public awareness | Domestic harm stopped/prevented | Stopping Violence Services |
| Mana Ake “Stronger for | Canterbury children years 1-8 impacted by | AO SK BC EC | Targeted households – children in Canterbury exposed to the ongoing | Initiated by the Ministers of Health and Greater | 13 non-government agencies make up the provider network. The network has a diverse range | Improved mental health and wellbeing | Canterbury Clinical Network/ |



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| Tomorrow” project | the earthquake | | impacts of the earthquakes on mental health and wellbeing | Christchurch Regenerate | of skills and include psychologists, social workers, whanau ora kaimahi, counsellors and youth workers | Improved learning at school | Ministry of Health |
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| ALCOHOL, DRUGS AND COMMUNITY SAFETY | | | | | | | |
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| <i>Programme</i> | <i>Issue Being Addressed</i> | <i>Intervention Mode * (see table below)</i> | <i>Reach</i> | <i>Evidence Based</i> | <i>Programme Details Frequency/ Duration</i> | <i>Evaluation/ Outcomes</i> | <i>Lead Agency (B) and key partners</i> |
| Ashburton Community Alcohol and Drug Service | Alcohol and drug assessment and treatment for adults and youth | AO SK BC EC | Community wide Plus targeted households – youth and adults experiencing issues with alcohol and drugs | NGO established 27 years ago out of concern there was no service in Ashburton District | Screening Brief intervention Assessment Treatment, therapy, support and case management Information and advice Family support Advice Co-ordination of annual local drink driving campaign Ongoing | Lower levels of alcohol and drug-related harm | ACADS |
| Liquor Licensing | Reducing the risk of harm/intoxication in licensed premises | AO SK BC EC | Wider community plus targeted households -People drinking alcohol at licensed premises | Host responsibility reduces harm in licensed premises | Licence applications (on/off) are assessed and reported on Ongoing | Lower levels of harm; licensed premises staff trained in harm awareness/reduction | Ashburton District Council/District Licensing Committee/ local Police |



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| <p>The Ashburton Alcohol Accord</p> | <p>Licensed premises working together to promote the safe sale and supply of alcohol within the district</p> | <p>AO SK BC EC IC</p> | <p>Wider community plus Targeted households – people drinking alcohol at licensed premises</p> | <p>Host responsibility reduces harm in licensed premises</p> | <p>14 businesses working with Police, Liquor Licensing and the Ashburton Community Alcohol and Drug Service</p> <p>Meet monthly</p> | <p>Lower levels of intoxication/harm; licensed premises staff trained in harm awareness/reduction</p> | <p>The Ashburton Alcohol Accord /Police/ Liquor Licensing /ACADS</p> |
| <p>SEEDS (Sharing Everyday Experiences and Drawing on Skills) Family Wellbeing Programme</p> | <p>Helping local families with pre-schoolers reach their potential</p> | <p>AO SK BC EC</p> | <p>Targeted households - Families with pre-schoolers needing help/advice</p> | <p>Anecdotal feedback re local families in need of assistance; international/national research on preschooler development needs</p> | <p>Family sets its own goals and is matched with a volunteer for 3 months to learn parenting and home skills such as sleeping routines, sleep patterns for babies, budgeting, meal preparation, coping with stress, child health and wellbeing</p> <p>Monthly for 3 months</p> | <p>Parents feel more confident</p> <p>Families make the most of resources and finances that are available to them</p> <p>Children given the best opportunities for development</p> | <p>Safer Ashburton</p> |
| <p>Ashburton Attendance Service</p> | <p>School attendance</p> | <p>AO SK BC EC</p> | <p>Wider community plus targeted households - children and young people not attending school</p> <p>Parents/caregivers</p> <p>Schools</p> | <p>National programme</p> | <p>Ongoing</p> | | <p>Safer Ashburton/ Ministry of Education</p> |



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| <p>CACTUS (Combined Adolescent Training Unit and Support)</p> | <p>Supporting young people to discover their inner strengths and their abilities to reach their potential</p> <p>Keep young people out of the justice system</p> | <p>AO SK BC EC</p> | <p>Targeted households -Young people aged between 10-14 years</p> | <p>Police statistics</p> | <p>Adventure-based programme, which runs over an 8-week period, 3 days per week, 3.45-4.45pm during school terms.</p> <p>Followed by an overnight camp to learn camping and bush skills and celebrate achievements</p> <p>Weekly for 8 weeks</p> | <p>Less young people in the youth justice system</p> <p>More young people move to training and employment opportunities</p> <p>Improved self discipline and self esteem</p> <p>Improved teamwork</p> <p>Improved confidence</p> <p>Improved physical fitness</p> <p>Young people kept out of the justice system</p> | <p>Safer Ashburton</p> |
| <p>Youth Support Worker</p> | <p>Young people experiencing challenges in their lives</p> | <p>AO SK BC</p> | <p>Targeted households - Young people aged 10-17 years</p> | <p>Evidence-based youth interventions prevent offending later in life</p> | <p>One on one or small group service for families with young people affected by a range of behavioural, psychological, social, school or family related problems</p> <p>Ongoing</p> | | <p>Safer Ashburton</p> |
| <p>Base Youth Centre</p> | <p>Young people aged 10-16 years</p> | <p>AO SK BC</p> | <p>Street - All young people 10-16 years</p> | <p>Youth centres provide a safe, supportive youth friendly space</p> | <p>Base offers free services, provides after school, school holiday, special event and educational programmes, including life skills, socializing skills, teaching</p> | <p>Safe place for the young people of Ashburton</p> <p>Social, life and team skills learnt</p> | <p>Safer Ashburton</p> |

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| | | | | | positive communication, fair and fun game play with opportunities to interact with a mix of age groups in a proactive social environment Ongoing | Holiday care for working parents | |
| Hype Youth Health Centre | Need for a youth-focussed, safe, confidential service for local young people | AO SK BC | Street - Young people aged 12-24 years and their parents | Youth-friendly service | Free service which provides information and resources, assist with referrals to other youth services, provide financial assistance to access medical care, facilitate workshops and provide health education Ongoing | Youth health needs met | HYPE Youth Health Trust/ Safer Ashburton |
| YMCA Resiliency Toolkit | Building resiliency in 14-18 year olds in secondary schools | AO SK BC | Street – young people 14-18 in secondary school | Regional programme | | Life skills built in stress management, decision-making around alcohol and drugs, healthyrelationship, cybersafety and peer mentoring Young people are resilient, preventing them from becoming “at risk” | YMCA Mid Canterbury |



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| Restorative Justice Service | Criminal justice system introduced in NZ in 1989/1990 | AO SK BC | Targeted households – Victims of crime Offenders | National programme | Offenders and victims meet and discuss the offending in a safe environment with a skilled facilitator, before the judge hears charges Ongoing | Offender takes responsibility for offending Offender may not reoffend May prevent young people entering the adult prison system | Safer Ashburton |
| Caring Caller | Social isolation | AO SK BC EC | Targeted household – People living alone or house-bound | Established after recognition by St John that loneliness is a real issue in our communities | Caring Caller is a free friendship service using volunteers who are matched with a client The Caring Caller calls the client 2-3 times per week to chat Callers do not offer professional help but may suggest seeking help (eg doctor; lawyer) if the person requires assistance Ongoing | Reduce social isolation Assist people to remain in their own homes Response in an emergency situation (if client does not answer the phone) | St John |
| Welcoming Communities | Making Ashburton District a more welcoming place for all newcomers | AO SK BC EC PC IC | Community wide plus Targeted households - Newcomers and migrants | Immigration NZ led initiative aimed at newcomers/migrant settling well into their new communities | Pilot programme for 2 years from July 2017 Ongoing | Newcomers/migrants settle well into their new communities Increased awareness of the positive social, economic and cultural | Ashburton District Council/ Immigration NZ/ Office of Ethnic Communities/ |

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| | from other parts of Nz/ the world to live, work and play | | | | | benefits that diversity brings to our community Community harmony Workforce stability/productivity | Human Rights Commission |
| Ashburton Parents Centre | Parenting support and education | AO SK | Neighbourhood – expectant parents; new parents; parents | National organisation | Various programmes and activities eg Music and Movement Ongoing | Parents equipped with the best in knowledge, skills and support so that they can be the best parents they can possibly be Children are safe, well supported and get the best start in life | Ashburton Parents Centre |
| Birthright Ashburton Inc. | Support, friendship and some practical assistance to one parent families | AO SK BC | Neighbourhood – one parent families | National organization | Parent education and networking opportunities School holiday events and camps Low cost events Practical assistance with toys, clothing etc Ongoing | Children and young persons of one parent families have a good start in life and the opportunity to reach their full potential Parents are well supported One parent families contribute positively to their communities | Birthright Ashburton Inc. |



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| Older Adults Positive Ageing Expo | Information/ education to older adults | AO SK | Sub population – older adults | Access to information about senior services and activities | Held in Ashburton Township every 2 years | Older adults informed and educated about their rights and entitlements Respect and dignity for older adults promoted | Age Concern Ashburton |
| Rural Canterbury Public Health Organisation | Supports general practices to provide care for enrolled patients | AO SK BC | Community wide | Part of the national health system | Navigate patients through issues impacting on their health Involved in health promotion in the Ashburton District community Supports community health and wellbeing activities in the Ashburton District | Health and wellbeing of the community | Rural Canterbury Primary Health Organisation |
| Enliven | Supporting older people and their carers | AO SK BC EC | Sub population – older people | Research shows the negative health impacts of loneliness/social isolation/lack of control of your own life/abuse, etc has on older people, associated health costs and increased risk of going into residential care | Social work support – for older people over 65 living in their own homes who have concerns regarding health, social isolation, grief and loss, accessing financial, health and legal services, education on nutrition, wellbeing, safety, advocacy, elder abuse, etc. The social work service works with issues of concern, advocates, provides information, assist with | Ashburton residents aged 65 plus living in their own homes are well supported and well informed about rights, services, etc Reduced social isolation Reduced elder abuse | Presbyterian Support Mid Canterbury |



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| | | | | | <p>decision making and makes referrals to other services</p> <p>Homeshare – a small, personalized service where older people can enjoy companionship and activities in a private home in their own community.</p> <p>Ongoing</p> | | |
| Family Works | Child and family support through counselling, social work and education | AO SK BC | Sub population – children, youth and families | Building strong families contributes to strong communities | <p>Community family support (one on one or group) – education and life skills (eg anger management, parenting, bullying, resolving family conflict safety issues)</p> <p>Play therapy – allows children to learn, grow, heal and thrive through the use of play. Minimum of 10 sessions with child and parents</p> <p>Counselling – for all</p> <p>Social Worker in Schools (SWiS) – supports one school in the District; a</p> | <p>Strong families built</p> <p>Strong communities</p> | Presbyterian Support Mid Canterbury |



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| | | | | | <p>Family Works social worker supports 2 other schools</p> <p>Incredible Years Parenting (IYP) – a 15 session programme for parents of children aged 3-8. Helps parents to create an enjoyable and harmonious family life. Courses held twice yearly.</p> <p>Youth services – support service for young people eligible for Youth Payment or Young Parent Payment. NEET service for youth aged 16-17 and not in education, training or work</p> <p>Ongoing</p> | | |
| IDEA Services (IHC) | Independent living and participation in the community for adults with intellectual disabilities | AO SK BC EC | Targeted households – adults with intellectual disabilities living in the community | National agency supporting people with intellectual disabilities | <p>Supported living</p> <p>Residential services (Group Homes)</p> <p>Vocational and day services</p> <p>Ongoing</p> | People with intellectual disability are supported and empowered to live, learn, work and enjoy meaningful lives in the community | IDEA Services Ashburton |
| CCS Disability | Support, information and advice | AO SK BC | Targeted households – children youth and adults with | National agency supporting independent | Ongoing | Children, youth and adults with disabilities supported and | CCS Disability Action – Mid Canterbury |



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| Action – Mid Canterbury | and advocacy for disabled children, youth and adults and their families Working with communities to identify and remove barriers that prevent disabled people achieving their goals | EC | disabilities and their family | living for disabled people | | empowered to live the life they choose and achieve their goals Communities are inclusive, where everyone has an opportunity to play a meaningful part. | |
| COMCARE Trust | Support for people experiencing mental illness and addictions to live well in the community | AO SK BC EC | Targeted households – people who experience severe mental illness | National agency supporting people with mental illness | Ongoing community support | People experiencing severe mental illness supported to live well in the community | COMCARE Trust |
| He Waka Tapu | Kaupapa Maori and Pasifika needs | AO SK BC | Targeted households – Maori and Pacific Island whanau | Establishing over 20 years ago originally to work with Maori men and domestic harm | Strengths based support to Maori and Pasifika families | Positive health and wellbeing outcomes Increased self- esteem and confidence – families with hope, | He Waka Tapu |



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| | | | | | | seeing a future for themselves | |
| Fale Pasifiki O Aoraki Trust | Support for Pacific Island people | AO SK BC | Targeted households – Pacific people living in the region | Established as there was no Pacific Island social support provider in the region | Assistance with government departments, forms, translation, health and wellbeing, prevention of family harm, events | Wellbeing of Pacific Island people and their families improved | Fale Pasifika O Aoraki Trust |

| ENVIRONMENT | | | | | | | |
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| <i>Programme</i> | <i>Issue Being Addressed</i> | <i>Intervention Mode* (see table below)</i> | <i>Reach</i> | <i>Evidence Based</i> | <i>Programme Details Frequency/Duration</i> | <i>Evaluation/ Outcomes</i> | <i>Lead Agency (B) and key partners</i> |
| Mid Canterbury New-comers Network | Support for new people settling into Mid Canterbury | AO SK | Community wide plus targeted households - Newcomers | National programme | Monthly Settling In meetings Coffee group meetings Monthly potluck dinner club Ongoing – monthly | Newcomers feel at home and settle well into the community Stable workforce and growing economy | Mid Canterbury Newcomers Network/ Safer Ashburton |
| Neighbourhood Support | Reduction of isolation and crime | AO SK BC | Community wide Plus neighbourhood - Groups of neighbours Plus Street | First established 1983 by a group of local women in St Marys Bay, Auckland. Acknowledged by Police in 1985. National body established 1999 | Currently 242 urban and 67 rural groups across the district, representing 4822 households. Ongoing | Reduction of isolation Reduction of crime Emergency response – individual Emergency response – local/national | Ashburton District Neighbourhood Support Inc/ Safer Ashburton |
| Civil Defence and Emergency Management | Preparedness for emergency | AO SK BC IC | Whole population | National service | Co-ordinated by the Ashburton District Emergency Management Officer | The District and its residents are prepared for an emergency or disaster | Ashburton District Council |



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| First Aid | Need for first aid skills in the community | AO SK | Community wide | Basic skill | Ongoing | People are prepared for an emergency or disaster | St John |
| Ashburton Gets Ready | Being prepared for an emergency | AO SK BC EC | Community wide | Proven need following Canterbury earthquakes and weather events (eg snow) | Database for community members. Also has information on skills (eg vets), available machinery etc System communicates information to the public and Civil Defence/Emergency services receives information back about the state of areas/communities around the district Ongoing | People are prepared for an emergency or disaster | Ashburton District Neighbourhood Support |
| Town Watch (Community Patrol) | Crime prevention Safer streets and neighbourhoods | AO BC EC | Community wide | National organization formed in 2001 Independent from Police but receive regular Police guidance and training | Volunteers working closely with Police as extra eyes and ears” to assist to build safer communities via patrolling residential, business and industrial areas to deter and discover criminal activity; reporting graffiti; crowd control at community events, etc Ongoing | Safer communities Police resources freed up | Community Patrols of NZ/ Police |



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| Ashburton Town Centre Revitalisation Project | Redevelopment of the Town Centre post the Canty earthquake | EC IC | Community wide | Town Centre Concept Plan 2009 | Ashburton District Council has established a Town Centre Working Group to oversee revitalization initiatives, transportation and cycleway initiatives, festive lighting and parking in the CBD Ongoing | Safer, revitalised CBD | Ashburton District Council/CBD business owners |
| Ashburton Housing and Support Trust | Affordable rental housing for 60 plus | AO BC EC | Targeted households – people over 60 seeking accommodation | Observed need for rental accommodation for those 60 plus who haven't owned a property before | With financial support from Presbyterian Support the Trust has purchased Cameron Courts retirement village. Buying units back as they come onto the market. Trust has plans also to build new units | Rental accommodation provided for those 60 plus on low incomes | Ashburton Housing and Support Trust/ Presbyterian Support Ashburton |


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| Intervention Mode * | | | | | | | |
| | AO Raising awareness Changing attitude | SK Change in knowledge/ skills | BC Behaviour change | EC Environment change | PC Policy change | IC Intersectorial collaboration | Other |

3. NEWSPAPER CLIPPINGS

2/26/2019 Working on Safe accreditation | Ashburton Courier

Working on Safe accreditation

September 20, 2018



By Mick Jensen

Safer Ashburton District has appointed Lesley Symington as the co-ordinator to help it work towards accreditation of Safe Communities Foundation New Zealand (SCFNZ).

The application process will need to demonstrate areas such as leadership and collaboration focusing on improving safety, the reach of the existing programmes, and the safety issues concerning the most vulnerable.

SCFNZ is a non-profit organisation that had developed collaborative relationships with government agencies, territorial authorities and business to influence significant changes in community safety.

Lesley Symington said there was some "amazing work" going on with community safety in Mid Canterbury.

She believed the SAFE Communities model would deliver good things for Ashburton district in the future.

She said community safety was not just about reducing and preventing crime and injury, but also about building strong, cohesive and participating communities.

"A safe community is one where all sectors work together in a co-ordinated and collaborative way.

"The process helps communities know what is available and puts in place joint activities and projects to address local concerns."

Mrs Symington, who worked in local government and community development for 25 years, said a strong group of agencies were involved in the accreditation process, including those representing social and health services, education, Ashburton council, Hakaterere Marae, government agencies and emergency services.

<http://www.ashburtoncourier.co.nz/features/working-on-safe-accreditation> 1/2

2/26/2019 Working on Safe accreditation | Ashburton Courier

The steering group brought enthusiasm and experience to monthly meetings and it was their job to help her collate the right information to put in the application.

An adviser from SCFNZ was also available to help with it.

The accreditation application document needed to be completed by March 6.

Once received, feedback on it would be collated, and all going well, there would be a formal ceremony to acknowledge the accreditation on May 29, she said.

Lesley Symington's role is for 20 hours per week and half of the funding for it has been given by Ashburton District Council.

<http://www.ashburtoncourier.co.nz/features/working-on-safe-accreditation> 2/2

www.guardianonline.co.nz Wednesday, September 5, 2018

Working together for a safer community



Dotina Favel
LAVORIS MESSAGE

Community safety is an important part of why it is so good to live in the Ashburton District.

And you, the residents of this district are a vital part of keeping us safe, as you are the eyes and the ears of our community.

You will always be able to see and hear more than authorities such as the police and council.

To give you an opportunity to voice your opinions on community safety, Ashburton District Council, Ashburton Police, and Safer Ashburton District are hosting a public forum at the Hotel Ashburton, on Racecourse Road, on Saturday, September 15.

The forum will start at 4pm and will be an open discussion with residents about what we can all do to make our communities even safer.

Ashburton senior sergeant Phil Dean says topics such as road safety, youth crime, suicide, and alcohol and drugs will be included on the agenda.

The forum will also be a great opportunity to learn more about the Safer Communities accreditation that our district is currently working towards.

Earlier in the year, as part of the council's annual community grants and funding process, community organisation Safer Ashburton District was allocated additional funding to lead the accreditation process for our district.

The Safer Communities Foundation New Zealand defines a safe community as one "where people can go about their daily activities in an environment without fear, risk of harm or injury".

It extends beyond the reduction and prevention of injury and violence to include safe roads, public spaces, and workplaces.

More than 50 per cent of New Zealand's population lives within an accredited safe community. Each community has to create its own goals and priorities based on local needs.

Under the Local Government



Keeping people safe is the focus of a forum to be held on Saturday, September 15.

Amendment Act 2014, council has to regularly assess the cost effectiveness of delivering its services. This is called a Section 17a Review. The results of a recent Section 17a review on the community safety portfolio, which included Safer Ashburton as a local services provider, recommended that the organisation lead the Safer Communities accreditation.

A working group, made up of representatives from a broad variety of organisations across the community, has been formed as part of the process. A part-time co-ordinator was also recently employed by Safer Ashburton District to oversee the project.

A collaborative action plan is being developed, which will include actions for how we, as a community, can work together in partnership to achieve the accreditation. It will be a community effort and one that we can all contribute something towards in achieving the outcomes.

We are also very fortunate in

Ashburton to have Neighbourhood Support and Ashburton Town Watch Community Patrol in our midst.

There are more than 300 Neighbourhood Support groups around the district, aiming to build connections between neighbours, reduce isolation, share information, and lower rates of offending through signage and awareness.

The Community Patrol is always on the look-out for more volunteers so if you have a few hours spare once a month on Saturdays to help out with patrolling, have a look at the group's facebook page @AshburtonTownWatch to get in touch with them.

Members also help to monitor the town's security cameras.

Recently, Ashburton District Council announced that more than 2500 LED street lights will be installed across the district by the end of December this year.

Research from New Zealand Transport Association (NZTA)

suggests that improvements to street lighting could reduce the number of road crashes by about 30 per cent.

The street lights will also help to make neighbourhoods safer with the increased brightness acting as a deterrent to petty crime.

All of these factors, and many more, contribute greatly to the general safety of our district and its residents.

I look forward to seeing a good turnout to the public forum on September 15 and I strongly encourage anyone who is interested to come along, share your thoughts, and hear about how we can all work together to make our community a safer one.

The views, opinions, positions or strategies expressed by the author and those providing comments are theirs alone, and do not necessarily reflect the views, opinions, positions or strategies of the Ashburton Guardian Co Ltd or any employee thereof

Input plea to create a safer community

By KATIE TODD
KATIE.T@THEGUARDIAN.CO.NZ

Ashburton residents are being prompted to jot down anything they'd like to see improved in their town ahead of a public forum on Saturday.

In a bid to make Ashburton the "safest place to live in New Zealand", Ashburton District Council, The Police and Safer Ashburton District joined forces, ready to address residents' biggest concerns.

The public forum at Hotel Ashburton will see open discussion about the things that matter to people who work, live and play in Ashburton – be it youth crime, road safety, alcohol, drugs or otherwise.

Senior Sergeant Phil Dean said he will be sharing information about the types of crimes the public call police to deal with – and the sorts of things that police are doing to address the trends.

"The police, and other social agencies, only work in the environment where these crimes are happening," he said.

"We desperately want to hear from the people who live in the community and see and hear things 24 hours a day, seven days a week. We want them to tell us what is concerning them and how they think we should be deploying our resources to address these issues."

Everyone is invited to come along and the organisers will also be sharing information about the Safer Communities Accreditation that they are working towards.

The public forum will be held from 4pm to 6pm this Saturday, September 15.

Locals focus on two key concerns

By KATIE TODD
KATIE.T@THEGUARDIAN.CO.NZ

Ashburton's first public forum on Saturday honed in on two key concerns of residents – how to reduce alcohol-related incidents, and how to directly contact the local police station.

Around 50 residents attended the town hall-style meeting, which granted them the opportunity to express any issues they felt were important while hearing from the people working to make Ashburton “the safest place to live in New Zealand”.

One query directed at organising agencies – Ashburton police, Ashburton District Council and Safer Ashburton – was what can be done to prevent alcohol-fuelled problems which are particularly evident in town on weekends and during the warmer months of the year.

Senior Sergeant Phil Dean said from now on, police will be working in conjunction with Talbot Security, Hakatere Maori Wardens, Safer Ashburton and Ashburton Alcohol Accord to increase their visibility in town on a Saturday night.

“This will not only make people feel safer, but will allow us to address any issues more effectively,” he said.

The other major concern of residents was around communication with police, in particular the inability to call the local station directly.

“Currently if you ring any station, you will be put through to a



Senior Sergeant Phil Dean addresses local residents at a public forum at Hotel Ashburton on Saturday.

PHOTO KATIE TODD 150918-KT-0035

call centre in Auckland,” Dean explained.

Staff at the call centre will assess the query before redirecting it to a specific, relevant person at the Ashburton Police Station and if they are not available, send an email.

Despite the concerns, Dean said he felt the system improved the service to the community, by granting better coverage and guaranteeing that someone will

always pick up the phone. People are always welcome to visit the station directly if they wish, during opening hours.

Other topics addressed at the meeting included petty crime, volume crime, traffic offences, roading, drugs, alcohol and suicide.

Dean said many people were surprised to hear the extent to which Safer Ashburton were directly involved in crime preven-

tion initiatives. He said he was happy with the turnout, despite the room not being full.

“I think it shows a sense of confidence, that the community think we’re on the right track,” he said.

Among those in attendance were Ashburton Mayor Donna Favel, MP for Rangitata Andrew Falloon, Labour List MP Jo Luxton and a number of councillors.

Falloon said he feels that it is important that local police are

in tune with local residents’ concerns on issues like petty crime, youth crime and burglaries.

“These sorts of meetings mean everyone can have their say and police can follow up on things in the community they might not have been aware of,” he said.

Asked if a second forum will be held, Dean said definitely.

“People were positive about the idea. I think we will aim for about the same time next year.”

Opinion

Ashburton Guardian

Tuesday, September 18, 2018

www.guardianonline.co.nz

> OUR VIEW

Working together to combat crime

It was great to hear there was a decent turnout to Saturday's public forum hosted by Ashburton Police Senior Sergeant, Phil Dean.

The approach is something we're probably not all that used to here in little old Ashburton, but the chance to sit and discuss and hear from someone on the front line of protecting our district will have come as a welcome change for those in attendance.

There's no hiding from the fact it has been a difficult couple of years, particularly for Ashburton when it comes to crime.

There's been a number of isolated incidents during that pe-



riod and also some very distressing bigger issues like the youth crime spree of last year and also the spate of a burglaries back in February which caused major concern for locals.

But, to his credit, Dean seems to have played his part in stemming a lot of the activity, his team at the police station have

been working hard to get things back on track and while a perfect record might be impossible in the long run, a lower-rate of crime in the Ashburton District is a goal I'm sure everyone wants to see achieved.

And that's why public meetings like that held at the weekend are vitally important.

The police presence and information sharing is vital, but it's also encouraging to hear of all the good work being done by the likes of Safer Ashburton who work tirelessly behind the scenes and Talhot Security who are quite literally the eyes and ears of this town after dark and do a mar-

vellous job as well. Having the Ashburton District Council on board with the public meetings is a big bonus too, their input could become invaluable in the long haul as they do everything they can to assist the police with keeping our crime rate down.

But ultimately, it will come down to you – the public.

While a completely different set of circumstances compared to the last time I wrote about the issue, it's still a shame to see another incident which went unreported.

At the moment, anything suspicious around this town should probably be treated

as exactly that and even just a cursory phone call to the police station could result in a positive result for those who have been impacted by the mindless acts of criminals.

I'm sure the police would rather receive 100 phone calls about any kind of behaviour that is out of the normal than not get any at all and lose a potential lead that could result in those responsible being held accountable for their actions.

We've got a good district here, members of whom are very good at working together – but in this instance, we're not quite hitting the mark, yet.



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Representative of 25 organisations have committed to making Mid Canterbury safer.
PHOTO SUSAN SANDYS 261118-SS-0015



Michelle Brett of Hakatere Marae signs the safe communities charter, presided over by Ashburton Mayor Donna Favel.
PHOTO SUSAN SANDYS 261118-SS-0004

SAFE COMMUNITIES CHARTER

Making our town even safer

By SUSAN SANDYS
SUSAN.S@THEGUARDIAN.CO.NZ

Ashburton is safe, says the town's top cop, but organisations coming together to commit to a new safety accreditation will make it even safer.

Phil Dean was among representatives from 25 agencies yesterday who signed a safe communities charter.

Organised by Safe Communities Ashburton District, the charter is a step towards Mid Canterbury receiving accreditation from the Safe Communities Founda-

tion of New Zealand by May next year.

More than half of New Zealanders live in an accredited safe community, and the foundation defines a safe community as one where people can go about their daily activities in an environment without fear, or risk of harm or injury.

Dean said organisations such as those who had signed the charter contributed to making Ashburton the safe community that it was.

Like any community, Ash-

burton had issues it needed to focus on, and petty crime was one of those. He had found such crime to have a higher incidence here than in other areas he had worked in.

Organisations coming together in this manner would help improve information transfer between groups on what could be done to improve such issues.

His sentiments echoed those of Michelle Brett from the Hakatere Marae, who spoke to the gathering of organisation representatives prior to each individually

signing the charter.

"No one organisation can do this alone," Brett said.

"It takes a whole village to raise a child, and this is one positive step towards that in our community."

Crime is just one aspect of improving safety, with others including reducing injuries, vehicle crashes and promoting wellbeing and early interventions such as parenting programmes and support for young people.

The key priorities for Ashburton District included rural safety,

falls and road safety.

The signings were presided over by Ashburton Mayor Donna Favel, and the Ashburton District Council has funded Safer Ashburton to seek the accreditation.

Safe Communities Ashburton District steering group chairwoman Liz McMillan said agencies working together on community safety issues would have more impact than working alone.

"The charter is a great beginning on our journey towards a safer district and improved quality of living," McMillan said.

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Another Acads summer campaign kicks off

By JAIME PITT-MACKAY
JAIME.P@THEGUARDIAN.CO.NZ

The Community Alcohol Action Project has kicked off its 26th year with a fun start, all in the aim of reducing drunk driving on Mid Canterbury roads.

The project's summer campaign was officially launched yesterday, and has been a culmination of contributions from a variety of groups such as Police, and the Ashburton District Council and is overseen by the Ashburton Community Alcohol and Drug service (Acads).

The event hosted a variety of people from those groups on a short Christmas adventure, with a fun but serious look at Christmas drinking and responsible ways to get around when intoxicated.

There was a peer pressure element to some of the activities, and Acads health promoter Tania Scott said positive peer pressure is a great way to get people to make better decision, and improve the safety on our roads.

"We can see through all the stats in the sub-areas of Canterbury that we have some of the lowest stats around the December-January period, but we do have concerning numbers around February and March, which we want to improve," she said.

Scott also said one of the biggest demographics of concern was men aged from 30 to 46.

"We see that they often have the



Councillor Liz McMillan (left) Kate Lambarth (centre) and Acads health promoter Tania Scott (right) at the launch of the Community Alcohol Action Project summer campaign launch.

PHOTO JAIME PITT-MACKAY121218-JPM-0101

best stats for driving in most areas, and are often considerate drivers, except for areas around drink driving," she said.

Scott said she has held private groups for men in that age bracket that have admitted to drink driving, and often have dangerous, uninformed ideas around drink driving.

"They say that it is safer for them to just take the back roads and only go 70km/h in the middle of

the road but that obviously isn't the case," she said.

"They are people that generally make good choices and we rely on them in our communities, but they are making bad choices around drink driving."

The event was well attended by many from local community groups and organisations and the three emergency services, including Police sub-area commander Phil Dean.

"Alcohol continues to be a major factor in our road accidents along with other distractions so anything that highlights that like this is a good thing," he said.

"The big things are thinking about how you are going to get home and not letting your mates make bad decisions."

The message is still to get through for some people, with a man being pulled over in Methven on Tuesday at 3pm with 1300mcg

of alcohol per litre of breath, an amount Police say is staggering for any time of day, let alone in the afternoon.

The man has had his licence suspended for 28 days, and has been summoned to appear in the Ashburton District Court.

Police say they wish to thank the person that reported the man's dangerous driving and that anyone else who sees something concerning to get in contact straight away.

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Safe community status one step away

By SUE NEWMAN
SUE.N@THEGUARDIAN.CO.NZ

Having official status of a Safe Community could be one of Ashburton's best marketing tools when it comes to attracting new people to the district, the project's co-ordinator says.

Lesley Simmington took up her role just over six months ago and since then a foundation charter for Safe Communities accreditation has been signed, a 140 plus page application for membership is about to be lodged and on May 29 the Ashburton District will join 30 local authorities around the country to have a Safe Community status.

She's been working with representatives from 27 agencies and

organisations around the district to identify safety issues around community safety.

A huge amount of data has been analysed and that's now being funnelled and issues and gaps were being identified, Simmington said.

It became apparent there was a lot of good work going on around the district by a range of groups and organisations across a wide range of safety issues, she said.

"What we're interested in is what's not happening. We've found there are things missing that we could work on to the benefit of the district. You may think that Ashburton is a safe district so why bother with this? Yes, we're safe in a lot of areas but we have

key areas of pain here too."

In last year's council annual residents' survey, safety ranked as the second most important issue.

Falls, particularly with older people were a significant safety issue and numbers per capita were higher than the national average. In terms of safety issues the facts spoke for themselves, Simmington said.

- Of 21 fatal injuries in 2014, 33 per cent were due to a fall, 12 out of 21 of those people were aged 65 and older (above the national average).

- Of 400 hospital discharges in 2016, 50 per cent were due to a fall and 95 out of that 400 were people 75 and older (above the national average).

- Between 2012 and 2016 there were 877 road rashes with 24 fatalities and 74 serious injuries, (above the national average).

- For the year to March 31, 2018, of 711 crime victimisations, almost half were theft and related offences. Trending up.

- Family violence in the district is growing.

"Falls with the elderly is one that begs for a co-ordinated approach and collaboration to start doing something more around being proactive.

"This stuff is eminently preventable if we have good education and good agencies in place," Simmington said.

The Safer Community ap-

proach to safety issues was 'one message, many voices', she said.

In developing the organisation, Simmington said care had been taken to link with rather than duplicate other good work being done around the district.

"We believe when we gain accreditation this will become a good brand that will encourage people to come to the district to live; it could play a part in branding of Ashburton."

Under the Safe Communities banner, a safe community is defined as one where people can go about their daily activities without fear, risk of harm or injury, a place where homes, work places, public spaces and roads are safe for everyone to enjoy.

Many voices in accreditation

By Mick Jensen

A “unique” gathering of agencies and voices has offered input into a document that will soon be completed, submitted and will help the district gain accreditation as a Safe Community.

Some 25 agencies, ranging from social, health and education providers, through to Ashburton council, Hakatere Marae and government agencies, have worked together to identify and find solutions for local community safety concerns.

Accreditation of Safe Communities Foundation New Zealand (SCFNZ) will help direct that collective effort and deliver positive outcomes for Ashburton district, says accreditation co-ordinator Lesley Symington.

Ashburton was a “safe” community, but it could be even safer, she said.

Data showed there were some key areas of “pain” in the district, areas that showed figures well above national rates.

She said a third of the 21 fatalities in the district in 2014 were as a result of falls.



Lesley Symington

Over half of those falls involved people over the age of 65.

Of 400 hospital discharges in 2016, half were due to a fall and nearly a quarter involved people 75 years or older, said Mrs Symington.

Road crashes from the period 2012-16 were above national rates, as were crime victimisations for the year to March 2018.

Family violence was also a growing issue locally and nationally.

Mrs Symington said a number of safety issues were “eminently preventable”.

Responding to community needs by using a proven best-practice

safety model offered many benefits, including the ability to bring more funding into the district.

The aim of accreditation was not to duplicate some outstanding work already completed in the district, but to add to it.

Mrs Symington said community safety was important for any community and also offered a “positive brand” that could be used to draw people to live and work here.

A detailed business plan has been completed by Safer Ashburton for the Safe Communities project for the 2019/20 year. It includes a number of programmes and initiatives to achieve six community safety priorities (rural safety, road safety, falls in older people, harm reduction, alcohol, drugs and community safety and the environment).

Safer Ashburton is seeking funding of \$34,825 from Ashburton council to implement the first year plan and has already had funding of \$15,000 per year for five years confirmed by ACC for the project.



44 Cass Street
Ashburton
Mid Canterbury
New Zealand

E info@safershburton.org.nz
P 03 308 1395

safecommunitiesashburton.org.nz