

North Shore: a Safe City 2007

Application for accreditation as a
World Health Organisation Safe Community
June 2007



Safety Starts with YOU!!

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I am pleased to support North Shore City's application for accreditation as a World Health Organisation Safe Community. Safety is a vital component of the overall well being of North Shore City.

North Shore City Council is dedicated to the key aims and goals of this proposal and we see this as a highly significant opportunity to improve the social and physical well being of all North Shore City residents.

Our council plays an active role ensuring North Shore City is a safe community. North Shore City Council is an energetic member of ShoreSafe, North Shore City's Injury Prevention Advisory Group. We support this group and the work they do through funding, in conjunction with ACC, the ShoreSafe coordinators role.

One of our most successful safety campaigns is Make it a Safe Summer. The campaign was launched in 2004 to raise public awareness of the everyday hazards which accompany the summer season. We have already seen the benefits of this collaborative project and the campaign continues to grow every year. Other successful community safety campaigns and programmes we run are Kids Bike Day, the Youth Council, Youth Destinations Project, Settlement Support, Housing for the Elderly, and the Health and Safety Annual Plan.

I am pleased to be part of a group which is a key stakeholder in ensuring North Shore City is a safe community. Accreditation as a WHO Safe Community will highlight North Shore City's focus on safety and demonstrate the drive the city has to improve safety in the future. Accreditation is only a foundation; future years will focus on continuing and increasing effective initiatives to improve safety in the city.



Mayor George Wood

ACC	Accident Compensation Corporation
ACNS	Age Concern North Shore
ARPHS	Auckland Regional Public Health Service
ARTA	Auckland Regional Transport Authority
CIPP	Community Injury Prevention Programme
IPNANZ	Injury Prevention Network of Aotearoa New Zealand
IPRU	Injury Prevention Research Unit – University of Otago
LTNZ	Land Transport New Zealand
NSCC	North Shore City Council
NZDPS	New Zealand Drowning Prevention Strategy
PHO	Primary Health Organisation
WAI	WaterSafe Auckland Inc.
WDHB	Waitemata District Health Board
WHO	World Health Organisation



ShoreSafe would like to acknowledge the following organisations for funding the coordinator position and application to the World Health Organisation. Thank you to Accident Compensation Corporation and North Shore City Council for your assistance in these areas.

We would also like to acknowledge the members of the ShoreSafe Management Committee for all their time and assistance with the application; Bridget Farmiloe (ACC), Lesley Jenkins (NSCC), Karin Adelinger (NSCC), Janferie Bryce-Chapman (Age Concern-North Shore), Teresa Stanley (WaterSafe Auckland), Cath Grant (ARPHS), Janet Chen (ARPHS), Julie Chambers (SafeKlds), Mike Cohen (WDHB), Helen Whittal (Road Safety Coordinator – NSCC) and the ShoreSafe Coordinator Katrina van der Wende.

Thank you to the team at Safe Communities Foundation of New Zealand for your guidance and support throughout this journey.

Thank you to all the supporters of the North Shore WHO Accreditation Application who supplied information for the application, attended the coalition meetings and wider community forums.



North Shore City is the fourth largest city in New Zealand. Part of the four cities of Auckland, situated on the northern side of the Harbour Bridge, North Shore City is surrounded by sea and hosts 150km of coastline.

North Shore City has a population of 215,200 people (estimated resident count as at June 2006). The population of North Shore City is extremely diverse with a range of ethnicities and generations.

ShoreSafe is North Shore City's Community Injury Prevention Programme Group. This group has been in operation in North Shore City for 13 years and is made up of a number of key stakeholders from various organisations involved in health, safety and injury prevention. The vision of ShoreSafe is 'a safe North Shore City becoming injury free'.

North Shore City's injury burden for the period of 1999 to 2003 was 300 deaths in North Shore City. The leading cause of death was suicide (38% n=113), followed by falls (25% n=76) and motor vehicle crashes (20%, n=60). North Shore City also had 4,063 hospitalisations in the 2004 to 2005 period and falls were the leading cause across all age groups.

This application provides a snapshot of North Shore City's injury prevention and safety programmes. The infrastructure in North Shore City will also be detailed and how collaboration is effectively used to provide these programmes. High risk groups will be identified and specific programmes detailed to show how these groups are catered for. Programme evaluation and how statistics are obtained in North Shore City will also be addressed. North Shore City and specifically ShoreSafe's safety and movement networking and participation will also be shown. The North Shore City application has numerous showcases of excellent programmes in the City and examples of how North Shore City is involved in safety.

The purpose of applying for Safe Community Accreditation is to raise the profile of safety in North Shore City and this will lead to more people involved in safety. This will allow changes that occur in the future in North Shore City to have a safety focus. Accreditation will strongly show the focus North Shore City has on safety and the drive the city has to improve safety in the future.

The journey of accreditation is only a start point, North Shore City already shows great strength in collaboration and achieving improvements in safety throughout the city, future years will focus on increasing and continuing effective initiatives with collaborating organisations to improve safety in North Shore City.



North Shore City is part of the Auckland Region, based on the northern side of the Auckland Harbour Bridge. Surrounded by sea, the city has an unbroken urban coastline of 150km.

North Shore City is New Zealand's fourth largest city with a land area of approximately 13,000 hectares. Residents can enjoy an endless range of aquatic activities - or venture inland, where there are more than 400 parks, including 80 sports fields, 108 playgrounds and more than 20 scenic bush reserves.

The natural advantages of a warm climate with an average of 240 days of sunshine per year and annual rainfall of 1100mm (ARC, Ecological Survey), beautiful beaches, and spectacular scenery contribute to the popularity of one of the most vibrant and fastest growing cities in New Zealand. These assets bestow the culture of a lifestyle city, encompassing a sustainable work force, recreational opportunities and a home/family friendly city.

North Shore City has a population of 215,200 people (estimated resident count as at June 2006). North Shore City is primarily made up of people aged 65 and over, with the 40 to 44 years age group making up the second largest population group. North Shore City residents consist of 66 per cent European, 6 per cent Maori, 3 per cent Pacific Islanders, 18 per cent Asian and 15 per cent other (Census 2006). This fast growing city shows a 77 per cent (medium projections, ARC/Stats New Zealand projection series 2003) increase in population predicted by the year 2051. Albany and Long Bay show the greatest rate of growth in North Shore City.

The fast growing population of North Shore City hosts a stable and educated workforce, making the city a prime location for commercial and industrial development. 66 per cent of the population is employed, with retail trade being the largest sector of the workforce (26,300 employees, 2006 Business Directory). North Shore City has an unemployment rate of 3 per cent. The level of education is 87 per cent in North Shore City. 21 per cent of the population have level 7/bachelor degree qualifications and higher.

North Shore City is a very family friendly city, the lifestyle of the City is full of opportunity and well-equipped for family life. There are 54,000 families in North Shore City and 67 per cent of North Shore City residents are home owners or the home is in a family trust. North Shore City residents utilise a wide variety of activities and therefore have an excellent physical activity and sport participation rate of 94 per cent.

North Shore City residents have an average income of between 35,000 and 40,000 NZD. However, there are pockets of low-socio economic areas in North Shore City which are often neglected due to the generalised idea of North Shore being an affluent city.

North Shore City is an incredibly diverse and thriving city, however, there are numerous safety and injury issues that need addressing in the North Shore community. North Shore City has a large ageing population which calls for falls prevention programmes. The roading and transport in the city continues to change and evolve with the need of effective safety messages. North Shore City's extensive coast line and popularity of water-based activities should be matched with strong water safety messages to avoid drowning and injury on beaches and other waterways.

World Health Organisation Accreditation will provide North Shore City with a sturdy building block for future direction in the area of safety, allowing the city an opportunity to decrease the key injury risk areas in the city.

North Shore City residents take pride in their achievements and their city. With a community approach to safety, North Shore City can show a significant reduction in injury rates and improved community safety. North Shore City organisations continue to work tirelessly to impart safety messages to the public.

ShoreSafe in partnership with the community, safety organisations, North Shore City Council and ACC would like to build a city that takes ownership of their own safety, be it for themselves, family, friends and community. Therefore, the key message for North Shore: a Safe City 2007 is "Safety starts with YOU!!"



The coordinated approach to Injury Prevention in North Shore City began with the North Harbour Injury Prevention Group, which started in 1994 as an informal coalition focused primarily on child safety. This group then formed the ACC Community Injury Prevention Pilot Programme Group (CIPP). At this point the group evolved into ShoreSafe. In 2001 this ACC pilot was discontinued due to restructuring within ACC. ShoreSafe elected to continue with the group and safety initiatives in the community.

ShoreSafe evolved with the formation of working groups focused on key areas of North Shore City injury prevention.

These groups include:

- ShoreSafe Older Adults Falls Prevention Working Group;
- ShoreSafe Children Working Group;
- ShoreSafe Road Safety Team.

ShoreSafe has primarily focused on un-intentional injuries in certain areas of North Shore City. These three ShoreSafe working groups are responsible for their specific area of injury prevention. These groups cover: children, road and older adults. The working groups generally provide support and run projects in key areas that are lacking at a local, regional or national level in North Shore City. ShoreSafe has links with a number of community groups which deal in other areas of injury prevention from both intentional and unintentional areas.

The management group of ShoreSafe now includes a number of key stakeholders from various organisations involved in health, safety and injury prevention. These include:

- Accident Compensation Corporation
- Age Concern North Shore
- Auckland Regional Public Health Service
- North Shore City Council
- SafeKids New Zealand
- ShoreSafe
- Waitemata District Health Board
- WaterSafe Auckland

The ShoreSafe Management Group is made up of 11 representatives from the above organisations. All representatives provide support to the working groups and the coordinator. This group is responsible for the promotion of ShoreSafe, maintaining relationships with key stakeholders, participation in Safe Communities networks,

sustainability of ShoreSafe and the corresponding working groups. Current areas of focus can be seen in our recent strategic plan in appendix B.

A key aspect of ShoreSafe is the communication between the ShoreSafe working groups and the management group. In most groups a representative from the management group is present within the working group and then can report efficiently between the two entities. Working groups without a management group member were identified and the ShoreSafe coordinator then attended as a representative. The ShoreSafe coordinator also attended many community network groups to maintain networks with the wider community. These links with the wider community were vital in maintaining ShoreSafe's links with other community groups working in different areas of injury prevention. Although ShoreSafe is a coordinating body, the main activity is with unintentional injury, therefore activity with intentional injury needed to be maintained to develop a solid infrastructure for North Shore City. ShoreSafe aims in the future to address the area of intentional injury, specifically suicide, in collaboration with other key agencies in North Shore City who are currently working in this area.

In order to progress World Health Organisation Accreditation, a Memorandum of Understanding was developed between North Shore City Council and ACC. This partnership demonstrated the focus these organisations have to safety in North Shore City. ShoreSafe is now supported by North Shore City Council and ACC to ensure World Health Organisation Accreditation. The ShoreSafe coordinator's part time role funded by ACC and North Shore City Council for the year was to support and complete the World Health Organisation Accreditation process. It was the role of the coordinator to identify all safety and injury prevention projects operating in North Shore City and coordinate the collation of information for the WHO Accreditation application. This process greatly strengthened North Shore City's safety and injury prevention network which will continue to grow and strengthen into the future.

ShoreSafe will continue its role regardless of funding as a leading organisation in injury prevention. Following accreditation, the objective for the ShoreSafe Management Group will be to grow this core group to incorporate a wider variety of key organisations in the field of injury prevention and safety. The working groups will also be fostered to ensure growth and sustainability through regular projects and work in the community.



Vision

A safe North Shore City becoming injury free.

Goals

- To achieve a positive safety culture
- To create safe environments

Objectives

1. Raise awareness and commitment to injury prevention;
2. Promote injury prevention, capacity building, and capability;
3. Encourage the design and development of safe environments, systems and products;
4. Contribute to the legislative and policy framework supporting injury prevention;
5. Integrate injury prevention activity through collaboration and coordination;
6. Advance injury prevention knowledge and information;
7. Develop and encourage effective injury prevention interventions;
8. Advocate for appropriate resource levels for injury prevention;
9. Develop and monitor local injury prevention strategies for priority areas;
10. Foster leadership in injury prevention.

New Zealand

In New Zealand injury (both unintentional and intentional) is the leading cause of death for ages one to 34 years and the second leading cause of hospitalisation. For childhood, injury accounts for approximately 60 per cent of all deaths and by adolescence and young adulthood injury accounts for approximately 80 per cent of deaths.

Injury death (based on 2001) is twice as likely in the male population; the highest age group with deaths is 75+ years, followed by 20 to 24 year and thirdly 15 to 19 years. The leading causes of death are transport and suicide.

Injury hospitalisations (based on 2003) are still more likely to be males, the highest group being hospitalised is the 75+ age group followed by 15 to 24 year olds. The most likely cause of hospitalisation is from a fall or a transport accident.

North Shore City

During the 1999 to 2003 period there were 300 deaths in North Shore City. The leading cause of death was suicide (38% n=113), followed by falls (25% n=76) and motor vehicle crashes (20% n=60).

Males had approximately double the number and rate of injury deaths compared to females and Europeans accounted for the highest ethnic group deaths (86%), followed by Maori (6%), Pacific Islanders (3%) and Asian (3%). Therefore in order to reduce the number of accidental deaths, North Shore City's key areas of improvement for injury prevention programmes are suicide, falls and road safety.

During the 2004 to 2005 period there were 4,063 hospitalisations and falls were the leading cause across all age groups. The majority occurred in the home, and the leading type of injury was fractures.

During the same 2004 to 2005 period there were 2,140 new ACC claims in North Shore City at a total cost of \$8.78 million. The following year the number of claims increased to 2,595 at a cost of \$11.2 million. Unfortunately, this shows North Shore City's injury burden is increasing.

North Shore City's fall prevention programmes have focused on the child and adult age groups. Road safety programmes have been centred on alternatives to single-occupant car transport and community safety in lower socio-economic areas has led to improvement projects in these areas and support programmes for residents of these areas.

The expansive coastline of the city, boasting numerous popular beaches has seen the development of an innovative water safety partnership. Make it a Safe Summer has drastically reduced the incidence of drownings at the beaches and has resulted in saved lives! The success of this project illustrates that well-structured programmes for a key area of risk can reduce the injury burden in North Shore City.

New Zealand Injury Prevention Strategy

In 2005, a new Injury Prevention Strategy was developed to outline the government's strategic direction and framework to improve New Zealand's injury prevention performance. This strategy will be implemented from 2005 to 2008 throughout New Zealand.

The strategy's vision is a safe New Zealand becoming injury free. The strategy identifies six national injury prevention priority areas, which collectively account for at least 80 per cent of serious injury and deaths in New Zealand.

These priority areas include; motor vehicle traffic crashes, suicide and deliberate self-harm, falls, assault, workplace injuries (including occupational diseases) and drowning. ShoreSafe's has recently developed a strategic plan (see Appendix B). The strategic plan is based on the National Injury Prevention Strategy and objectives and priority areas from the national strategy are used for guidance on North Shore City's injury prevention issues.



The World Health Organisation has developed the following six criteria recognising a sustainable model for community injury prevention:

- Criteria 1.** An infrastructure based on partnership and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their community.
- Criteria 2.** Long-term, sustainable, programmes covering both genders and all ages, environments, and situations.
- Criteria 3.** Programmes that target high-risk groups and environments, and programmes that promote safety for vulnerable groups.
- Criteria 4.** Programmes that document the frequency and causes of injuries – both un-intentional (accidents) and intentional (violence and self-directed).
- Criteria 5.** Evaluation measures to assess programmes, processes and the effects of change.
- Criteria 6.** Ongoing participation in national and international Safe Communities networks.

The following sections will detail how North Shore City addresses the six criteria to reach application as a Safe Community.

Information on the programmes run in North Shore City is provided in a table format and detailed case studies complement and highlight the programmes listed. Criteria 1: An infrastructure based on partnership and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their community.



Structure

ShoreSafe is based on an intersectoral collaboration of organisations each committed to their area of injury prevention and safety. Each organisation contributes their expertise and resources to injury prevention in North Shore City.

The ShoreSafe Management Committee oversees the different areas of injury prevention through the ShoreSafe working groups, to ensure key areas of injury prevention are adequately catered for. The ShoreSafe WHO Accreditation Coalition and Wider Community Forums were formed to progress the WHO Safe Community Accreditation, gather community support and oversee the application process.

ShoreSafe is a non-exclusive management group and is therefore open to all organisations with a safety and injury prevention focus in North Shore City. The group's representatives also show the focus for safety and injury prevention in North Shore City. ShoreSafe has strong support from North Shore City Council and ACC through funding and representatives on the management group. This partnership has been essential in progressing this application and developing the safety and injury prevention infrastructure in North Shore City.

North Shore City has a very unique infrastructure for safety and injury prevention. Although Auckland is made up of four cities, Manukau, Auckland, Waitakere and North Shore, the North Shore is the only city without at least one full time coordinator. Similar organisations across the other cities have a strong funding base and full time coordinators to progress such initiatives. Funding from ACC and North Shore City Council allowed a part-time coordinator to progress the application for one year. Therefore, North Shore City's strength has come from self-driven determination to push the safety message in the city and the ability to thrive without the traditional resources and infrastructure privileged to other areas.

Process

ACC is actively involved in North Shore City injury prevention. Prior to a ShoreSafe coordinator being appointed, a representative from ACC acted in this role and fuelled the group's movement towards WHO application and accreditation. Following

the appointment of a ShoreSafe Coordinator, ACC continues in an active advisory and financial role with the application for WHO Accreditation.

North Shore City Council is also actively involved in injury prevention in the city. Prior to progressing the application for a safe community, North Shore City Council and ACC signed a Memorandum of Understanding to officially confirm their involvement in reaching this accreditation for the safety and benefit of North Shore residents. North Shore City Council has identified the Accreditation as one of their corporate objectives for 2008/2009.

Collaboration

ShoreSafe has also attempted to keep the wider community informed regarding safety issues, current projects and the process of WHO Accreditation. These forums allowed community groups to network and share knowledge and expertise in the area of safety. This networking has brought the community and industry sectors together and linkages have been made in areas where connections may not have occurred.

This wider community approach has provided a diverse and substantial snap-shot of current safety initiatives in North Shore City. Ongoing communication with the community will be through the circulation of a bi-monthly newsletter and Wide Community Forums to update the community on current progress and initiatives. It is envisaged that these communication tools will contribute to a sustainable injury prevention network.

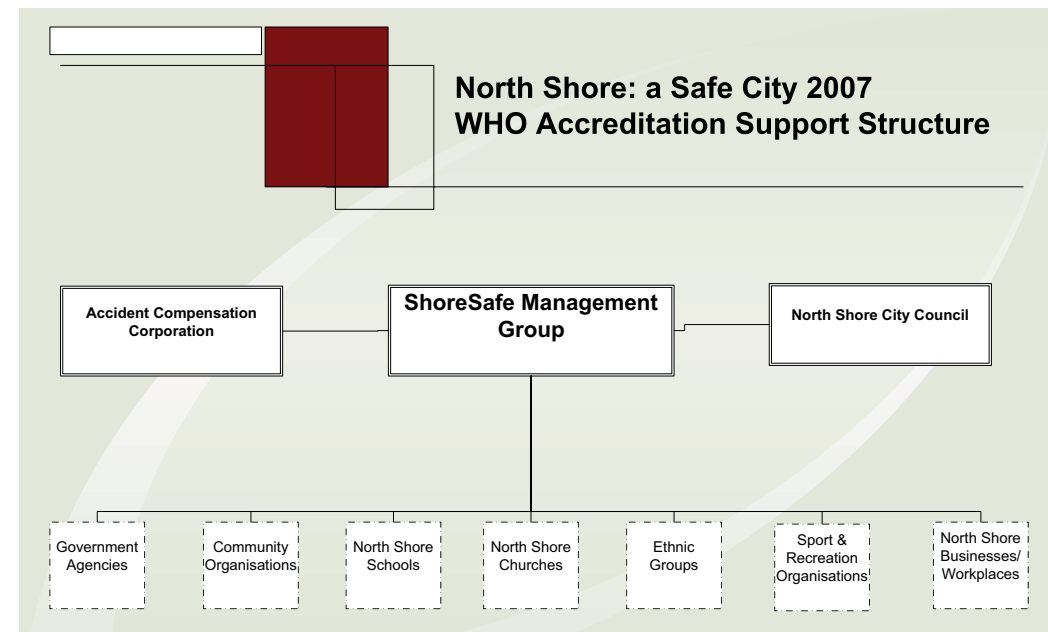
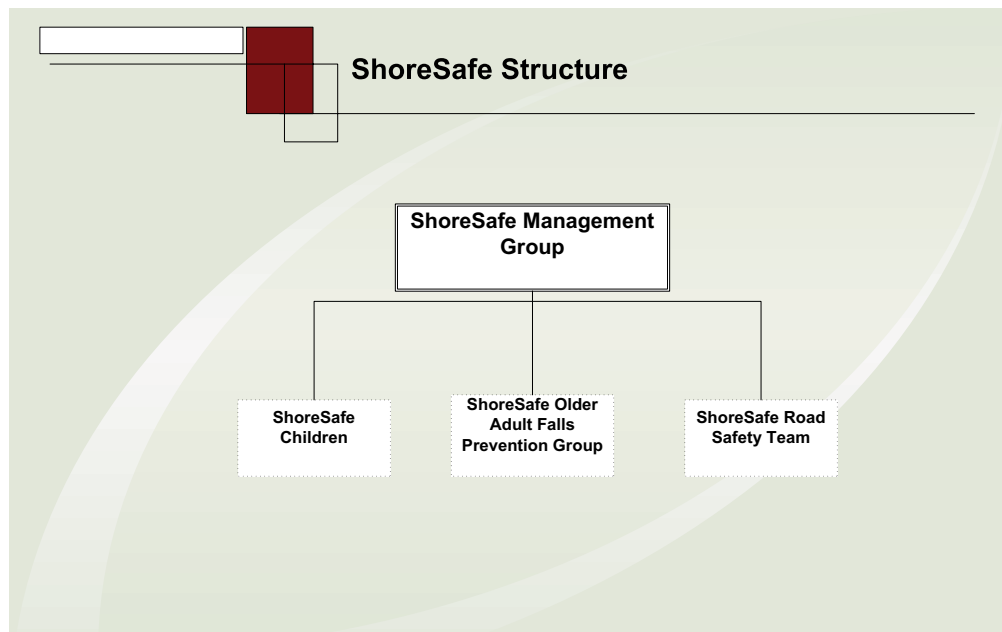
Future plan and sustainability

The process of and applying for WHO Accreditation as a Safe Community has had numerous benefits to the safety and injury prevention community in North Shore City. There has been long term commitment to injury prevention in North Shore City by ShoreSafe and other community groups.

ShoreSafe from its inception as North Harbour Injury Prevention Group has been working in this area for 13 years. The WHO Accreditation process has raised the profile of safety in North Shore City as well as attracting new interest from a variety of organisations.

An infrastructure based on partnership and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their





The future of ShoreSafe and the development of North Shore City as a safe city will be largely influenced by the ability to sustain and build on the self-sustaining networks present. This application gives North Shore City the chance to acknowledge the achievements so far and the strength of commitment of the wider community to collaboration.

The future of safety coordination will be reliant on the ongoing relationship between ACC and North Shore City Council as well as exploring other funding sources. Fortunately the history of ShoreSafe shows the group is relatively self sufficient and has the ability to sustain itself, although this is enhanced through coordination time and partnerships with these agencies.

On a project level North Shore City has excelled in collaborative projects in the safety and injury prevention areas. Examples include the successful Make it a Safe Summer Campaign, the Northcote Project, Road Safety Strategy, Older Adults Exercise Programmes and Family Violence Project. These projects show outstanding collaboration between organisations in achieving effective and sustainable projects in North Shore City. As this momentum and drive continues in the future, North Shore City will have an extensive safety network. This network will play a crucial role as the city grows and adapts to the changing economic, political, and environmental factors in the future.

An infrastructure based on partnership and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their community.

'This is an annual safe summer campaign, focusing on drowning prevention in swimming pools and spa pools, safety on beaches and around dogs, drinking and boating, and driver fatigue.'

The Make it a Safe Summer Campaign has established strong community relationships and the increasing number of organisations wanting to be involved in the campaign is impressive. The partnerships and collaborations between these organisations illustrates what can be achieved by working together.

Make it a Safe Summer was launched in 2004 by North Shore City Council to raise public awareness of the everyday hazards which accompany the summer season. For the 2005/2006 campaign the Council broadened its campaign support by incorporating regional agencies such as WaterSafe Auckland, ACC, Auckland Regional Public Health Services, ShoreSafe and Maritime New Zealand.

The incorporation of these additional organisations to the campaign has significantly contributed to the success and growth of Make it a Safe Summer. Each year new organisations or sponsors join the campaign team and contribute to a safe summer for North Shore City residents. This collaboration continues to broaden the safety messages delivered and grow the awareness of safety in North Shore City.

Recent campaigns have included key sponsors such as Barfoot and Thompson and North Shore Toyota. Most significantly, the 2006/2007 Make it a Safe Summer campaign saw the incorporation of Mairangi Bay Surf Life Saving Club to the campaign team. Through sponsorship and funding, the Mairangi Surf Life Saving Club contributed hugely to the safe summer message. The club has erected three life guard towers across North Shore City beaches over the summer period, with lifeguards manning the towers during peak times.

The four patrolled beaches for 2006/2007 were Browns Bay, Long Bay, Mairangi Bay and Takapuna Beach. The surf lifesavers worked closely with North Shore City Council's beach patrol officers, who patrol beaches citywide. The Police were on stand by throughout the duration of the campaign.

In the coming years, Mairangi Bay Surf Life Saving Club aims to increase the number of lifeguards, lifeguard towers, cover more beaches, patrol more hours, and provide for an after hours emergency service including cliff rescue service.

In 2004, prior to the inception of the Make it a Safe Summer Campaign there were five drownings in North Shore City. North Shore City has seen significant benefits from this collaborative project. For three consecutive years, North Shore City has enjoyed incident-free summers in and on the water. In 2005 the Council's beach patrol officers saved the life of a swimmer during their routine patrols. During the recent 2006/2007 summer, the life guard patrols rescued nine people who got into difficulty in the water and clocked up over 2,000 hours patrolling four of North Shore City's most popular beaches.

The campaign has grabbed the public's attention with lively newspaper advertisements, street banners and bus shelter posters. Information and giveaways have been handed out at North Shore City Council sponsored events including the Shore Sounds concerts and other community events throughout the North Shore City.

The campaign's success is due to the unprecedented collaboration of various agencies, including a number of Council departments. Make it a Safe Summer continues to grow annually and attract additional agencies and sponsor support. Future campaigns will endeavour to include more relevant community and industry organisations, as well as attract sponsors for the campaign.

The Make it a Safe Summer Campaign is a bench mark for safety initiatives in North Shore City with its excellent examples of collaboration and most importantly, reductions in injuries and improved safety for North Shore City residents.



The ShoreSafe Working Groups were developed in North Shore City for the purpose of responding to the national and the North Shore region's injury issues. These working groups are supported by the ShoreSafe Management Group.

It is the responsibility of the working groups to identify injury issues, develop, implement and evaluate programmes based on the needs of the North Shore City community. At this point ShoreSafe has developed working groups in the areas of children, older adults and road safety. Other areas of North Shore City injury prevention such as sport and recreation, family violence and suicide, workplace and water safety are catered for by various organisations in North Shore City or wider Auckland. These community organisations cater for these areas, providing ShoreSafe the opportunity to focus on other priority areas of safety.

The following programmes reflect a commitment to both genders, all ages, environments and situations in North Shore City. This commitment means that injury prevention programmes cater for a variety of people and environments in North Shore City. ShoreSafe and North Shore City community groups implement projects through a community model which is based on collaboration between organisations and addressing injury and safety issues for the wider community as a whole. Examples of these projects include the Make it a Safe Summer campaign and the Northcote Child and Youth project.

Templates

The following templates outline the initiatives in North Shore City and focus on the following key areas: child and youth safety; migrant safety; older adults safety; road safety (see Criteria 3); safer families and communities; sport, recreation and physical activity initiatives; water safety; wider community safety; and workplace safety. The templates provide a snapshot of initiatives in North Shore City and cover the following:

- project title;
- key organisation involved in the project;
- what the programme addresses;
- is the project evidence based;
- who the target population is;
- duration of the project;
- results achieved at the present time by the project;
- who are the project partners;
- any additional information is available;
- future direction of the project.

Initially, there is a summary of all the initiatives documented in the templates.

sustainable, programmes covering both genders and all ages, environments, and situations



Child and youth safety initiatives

- Active Movement
- Active Schools
- Babysitting Courses
- Bike Days
- Community Constables
- FireWise
- Graffiti
- Health and Physical Education – Health in Action
- Kids Bike Day
- MAST Group
- Paracetamol Poisoning Prevention
- Playground Assessment Project
- Preventing Falls in 0-5 year olds
- Safe at Play
- Safe at Play Playground Project
- School Safety
- Strengthen Families
- Student Safety
- Tina and Tane Show
- Toddler Mornings
- Truancy
- TXT Line
- Uncle Eric's Picnic for Disabled Children
- Under 5s Safety Project
- WHO Accreditation as a Safe School
- Y Bus
- Youth Aid
- Youth Council
- Youth Destinations Project
- Youth Education
- Youth Investigators
- Youth mini-ball and soccer leagues
- Youth Offending Programmes

Migrant safety initiatives

- Asian Driver Fatigue
- Chinese/Kiwi Friendship Group
- International Friendship Group
- Migrant Water Safety
- Refugees as Survivors
- Settlement Support

Older adult safety initiatives

- 50s Forward
- ACC modified Tai Chi
- Aging is Living
- April Falls Promotion
- Celebration of Age
- Eat Well Live Well
- Home Safe Home
- Housing for the Elderly:
Falls Prevention Programme
- Information Days
- International Day of the Older Persons
- Marae Visit
- Mental Health Seminar
- Northcote Falls Prevention Pilot Project
- Otago Exercise Programme
- Relaxerise
- Safe with Age
- Step Ahead: Safe on your feet
- Through Other Eyes

Road safety initiatives

- ACC Speed Trailers
- Audit of Pedestrian Facilities
- Child Restraint Project
- Crash Investigation
- Crash Reduction Studies
- Defensive Driving Targeting
Alcohol and Speed
- Drink Driving Reduction
- Driver Fatigue Projects
- Driving Towards a Future
- Eliminating Boy Racers
- Glenfield Seat Belt Project
- Grey Spot Studies
- Intersection Campaigns
- Local Traffic Management Schemes
- Pedestrian Strategy
- Police Liaison Meetings
- Road Safety Action Plan
- Road Safety and Education Projects
- Road Safety Management Systems



- Seat Belt Campaigns
- Speed Reduction
- Street Light Upgrade Programme
- TravelWise to School Programme
- Walking School Buses
- Warrant and License Checks
- Youth Driver Action

Safer community and families initiatives

- ABBA
- Active Friendly Environments
- Birkenhead Northcote Graffiti Removal Programme
- CCTV Monitoring of Public Places
- Community Patrols
- CPTED Assessments
- CPTED Training
- Eyes of the Community
- Family Violence
- Family Violence Project
- Gangs
- Graffiti Database
- Graffiti Vandalism Assessment
- Harbour Ward MAST Network
- Police Family Violence Team
- Safer Communities
- Shared Vision
- Youth Re-offending Programme

Sport, recreation and physical activity initiatives

- 10,000 Steps Harbour
- Adult Sports Leagues
- Beginner Bike Sessions
- Green Prescription
- Harbourside Bush Walk and Brouchere and Explorer
- He Oranga Poutama
- Les Mills Fitness Classes
- never2old Exercise Programme
- Push Play
- Reactiv8 your Life
- Sport Risk Management
- Summer in the Bays
- The Halberg Trust Sport Opportunity Programme
- Triathlon Safety

Water safety initiatives

- Bath Safety
- Early Childhood Kits
- Home Pool Safety
- In at the Deep End
- Integrated Aquatic Programme
- NewSettler Project
- PE Programme developed by GLC
- Rainbow System of Supervision
- SafeSwim
- Safety Fencing Programme
- Swimming Lessons
- Swim School Water Safety Project
- Test Alerts for Safe Swim
- WaterSafe Guidelines
- WaterSense
- Wise up to the Water

Wider community safety initiatives

- Actionline
- Bays Artist Alliance
- Community Development Contract Partners
- Community Networks
- Disability Advisory Group
- Families in Parks
- Food Safety Education and grading food premises
- Hazardous Waste Collection
- Liquor Bans
- Make it a Safe Summer Campaign
- Multi-cultural events, activities and festivals
- New Residents Packs
- Online food safety evaluation forms
- Pandemic Action Plan
- Police/Fire Intelligence Datasets
- Summer Programme
- Waste Bylaw

Workplace safety initiatives

- 2007 Wellness Strategy
- ACC Partnership Programme
- Addressing Health and Safety Issues
- Anti Drugs and Alcohol Programme
- Anti Harassment and Bullying
- Bike to Work Day
- Body and Soul
- Employer Assistance Programme
- Fitness and Development
- Get Active at Work
- Health and Safety Annual Plan
- Health and Safety Week
- Health, Safety and Environmental Induction for Contractors
- Health, Safety and Environmental site monitoring of Contractors
- Listen Up
- Mobility Strategy
- Responsible Host Programme
- Safe and Healthy Work Environment
- Safe way of working
- Safety Health and Environmental Management System
- Safety, Quality and Environmental Coordinator
- Site Safe
- Trolley Falls in Supermarket
- Waste Collection- safety issues
- Wellness Programme
- Wellness Programme
- Young Family Support



CHILD AND YOUTH SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Student safety	Bishara Charitable Trust	Students	No	Year one -10 five-15 years	Term one and two	Elimination of injuries	• St Addai Church	No	To continue programme
Preventing Falls in zero to five year olds	ACC and Plunket	Preventing falls in zero to five year olds	Yes	Parents and caregivers of under fives	Has been going since 2003/2004	<ul style="list-style-type: none"> • Increase in awareness of families • Environmental changes through provision of stairguards • Incorporation into Plunket Well Child Visits 	<ul style="list-style-type: none"> • Plunket • ACC 	No	To continue with programme
Paracetamol Poisoning Prevention	ShoreSafe Children	Child under five prescribed Paracetamol by GP	Yes	Zero to five years	Three months	Currently running	• SafeKids NZ	<ul style="list-style-type: none"> • Project Plans • Resources • Info handout 	Under review
Under five's Safety Project	ShoreSafe Children	Reduction of bath drownings and submersions, falls and burns in the under five's	Yes	Zero to five years	One year	Numerous workshops on awareness	<ul style="list-style-type: none"> • SafeKids New Zealand • WaterSafe Auckland Inc • Plunket • ACC 	No	Not continued
Safe at Play Playground Project	ShoreSafe Children	Reduce the incidence of falls at school and public playgrounds	Yes	Year one to 13	Ongoing	Workshops and student research of playground safety	<ul style="list-style-type: none"> • Rosmini College • ACC • Playground Institute 	Project review	Ongoing
Health and physical education – Health in Action developed by MoH	North Shore City Council	Students, parents and staff were concerned there were unsafe practices in and around the school	Anecdotal	Yrs one to eight (five -13 years old)	Operating in the school curriculum each year in term two for the past five years	<ul style="list-style-type: none"> • Reduction in the number of injuries • Reduction in the reporting of bullying • Environmental changes to the school, playground and roading environment • Attitudes and behaviours have changed positively with and between students, parents and staff 	<ul style="list-style-type: none"> • Board of Trustees • Teachers • Parents • Local Safe Community Coalition 	No	To continue programme and address other issues that may arise
Youth miniball and soccer leagues – developed by East Coast Bays Leisure Centre	North Shore Leisure	Parents concerns about young people not participating in physical activity and team sports	Teams registering to play in the leagues	Primary and intermediate school terms	Operating for the duration of the primary and intermediate school terms	Children's attitude and behaviours towards participating in physical activity have changed positively	<ul style="list-style-type: none"> • Teachers in charge • Parents and children • League coordinators at the leisure centre 	No	To continue running the programme as it is currently being run

CHILD AND YOUTH SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Tina and Tane Show	North Shore City Council	Educating children about the public health risks associated with beach, stream and storm water quality	Anecdotal	Primary and Intermediate students	<ul style="list-style-type: none"> Started 2004 Three week delivery timeframe pre-xmas holidays 	Student learning outcomes are measured after the show with a question and answer session and specific feedback gained about show from teachers by interview and surveys.	Kids4Drama theatre company (delivery)	Additional information can be obtained from the programme manager, Natalie Managh	<ul style="list-style-type: none"> The show gets modified each year so that it is fresh Will continue to deliver the show over the next few years
Kids Bike Day	North Shore City Council	Encourage children and young people to cycle, plus teach them bike knowledge and road safety skills	Mix	Children	Annual event	120 children participated in last event, this has grown significantly from previous year	<ul style="list-style-type: none"> Police Safety Education Officers Bike shops 	<ul style="list-style-type: none"> Number of cycling events for kids to participate in Free bike checks and safety skills programmes offered 	Keep running programme, hopefully in future have more than one event annually
Youth Destinations Project NSCC Community Services – Lisa Tocker	North Shore City Council	Young people 10 – 15 years being more active in their leisure time	Youth Destinations Plan (included consultation with young people on why they are not active)	Young people 10 – 15 years and their parents	Five years	<ul style="list-style-type: none"> Youth Destinations Plan Active Youth Project Manager appointed to Council staff Seven youth destination sites built (e.g. seating, water, facilities in key places near amenities mainly in reserves) 	<ul style="list-style-type: none"> Community trusts Police Council Harbour Sport SPARC 	Study identifying and assessing various outdoor youth destinations across the city	Looking to work with other groups (e.g. youth town) to establish other destinations (places, events)
Youth Council NSCC Community Services – Lisa Tocker	North Shore City Council	Youth addressing youth issues and increasing participation of youth in Council matters	Various	Youth and wider community	Ongoing	Greater contribution from youth on relevant issues, greater understanding of youth issues, and better communication with youth	<ul style="list-style-type: none"> Council Schools Community organisations 	-	Continue
Y-Bus (Youth Council Project)	North Shore City Council	Young peoples perceptions of safety in public transport and connectivity	Anecdotal	Youth and wider community	Ongoing	In progress	<ul style="list-style-type: none"> ARTA Council Youth Council 	-	To inform policy and strategy
WHO Accreditation as a Safe School	Murrays Bay Primary and Intermediate schools	Safety in the school, including technology, social skills, emotional, personal safety	Yes	Year one to eight	Continuous	<ul style="list-style-type: none"> Accreditation from WHO Safety culture in the schools 	<ul style="list-style-type: none"> Board of Trustees Teachers Parents 	WHO report	<ul style="list-style-type: none"> Continue with programmes Reaccredit

CHILD AND YOUTH SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Safe School	Pinehurst School	Providing a safe school environment	Yes	<ul style="list-style-type: none"> • Students • Parents • Staff 	Continuous	<ul style="list-style-type: none"> • Reduction in the number of injuries • Reduced bullying • Environmental changes to school, playground and roading. Attitudes and behaviours have changed 	<ul style="list-style-type: none"> • Board of Trustees • Teachers • Parents 	-	To continue programmes and gain WHO Accreditation as a Safe School
School safety	New Zealand School of Korea	No proper supervision on school day	Anecdotal	Three to 12 years	On school day (Saturday)	Reduction of fighting and violent conflict among students. No dangerous playing	<ul style="list-style-type: none"> • Teachers • Parents 	School is a St Mary's Northcote	To reach New Zealand School Safety Standard
Safe at Play	All primary and intermediate Schools	Reduction of number and severity of playground related injuries	Yes	Year one to eight	Continuous	Reduced injuries at playgrounds	<ul style="list-style-type: none"> • Schools • ACC • ShoreSafe • Playground institute 	No	To continue
Playground Assessment Project	Rosmini College	Safety of playgrounds in North Shore City	Yes	Students	2005–2006 Ongoing	Playground safety report card presentations to community	<ul style="list-style-type: none"> • North Shore City Schools 	No	Continue with programme
Active Schools	Harbour Sport	Increases levels of physical activity in school children	Yes	<ul style="list-style-type: none"> • Primary school • Early childhood 	Ongoing	Increased physical activity and well being. Decreases in injury illnesses	<ul style="list-style-type: none"> • SPARC • WDHB 	No	Continue with programme
Active Movement	Harbour Sport	Physical activity for early childhood	Yes	Under five's	Ongoing	Increased physical activity and well being. Decreases in injury illnesses	<ul style="list-style-type: none"> • SPARC • WDHB 	No	Continue with programme
Youth Aid	North Shore City Police	Programmes for offending youths and guidance for families of prosecuted youths	Yes	Youth	Ongoing	Reduction in youth offending over past two years	<ul style="list-style-type: none"> • Northcote Birkenhead Community Trust • Strengthening Families <ul style="list-style-type: none"> • Truancy • Social workers 	-	Continue with programme
Youth education	North Shore City Police	Education programmes with schools around bikes, road, stranger danger, drugs and alcohol	Yes	Youth	Ongoing	<ul style="list-style-type: none"> • Education and awareness of all areas • More aware of what to do 	<ul style="list-style-type: none"> • WaterWise • Schools • Road safety officers • Various community agencies 	-	Continue with programme

CHILD AND YOUTH SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Community Constables	North Shore City Police	Youth and community issues in each suburb	Yes	<ul style="list-style-type: none"> Youth Wider community 	Ongoing	<ul style="list-style-type: none"> Target issues as they arise. Hot topic at present is gangs. Before Christmas 06 there were street fights. Home interventions with known gang members occurred There have been no confrontation/violence in last month (February) and will hopefully continue 	<ul style="list-style-type: none"> Community coordinators Council offices/ departments such as housing etc Community groups Ethnic groups Schools Non government agencies 	-	Continue with programme
Youth Investigators	North Shore City Police	Reactive and proactive programmes for troubled/offending U17 youth and siblings	Yes	Youth	Ongoing	<ul style="list-style-type: none"> Zero tolerance of offending youths Offending older kids are dealt with and younger nearly offending individuals are educated to reduce the likelihood of future offences 	<ul style="list-style-type: none"> Various North Shore City community agencies Community offices Schools Alternative education facilities 	-	Continue with programme
Truancy	North Shore City Police	Students out of school grounds during school hour. Returned to school premises	Yes	Youth	Ongoing	1426 referrals. 1024 individuals on the street and returned to school (2006)	<ul style="list-style-type: none"> Various North Shore City community agencies Health Education Police Community/non govt groups Business community 	-	Continue with programme
TXT Line	North Shore City Police	Confidential, anonymous help from Police via text 027 272 7669	Trial	Youth and community	Ongoing	<ul style="list-style-type: none"> Under review As at end of March 06 been running for three weeks – arrests have been made through anonymous info reporting 	North Shore City Police	-	Continue with programme
Strengthen Families	North Shore City Police	Dysfunctional families who have three or more agencies dealing with them	Yes	Youth and families	Ongoing	Identification of at risk families	<ul style="list-style-type: none"> CYFS WDHB Community agencies Broad community involvement across all non and government agencies 	-	Continue with programme

CHILD AND YOUTH SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Youth Offending Programme; Te Roopu O Wai Ora Peter Wolf and Phil Squires	Birkenhead Northcote Community Trust	<ul style="list-style-type: none"> • First time offender, on community service placements • Mentoring – young person if deemed necessary 	Yes	Youth	Ongoing	Decrease in evident youth crime within the defined area	<ul style="list-style-type: none"> • Birkenhead Northcote Community Co-ordinator and local community agencies and business • Harbour Ward • MAST Network 	-	Continue with programme
Babysitting courses	East Coast Bays Community Project	Up-skilling teenagers who are looking after other people's children	Parents' concerns	14-16 year olds	Two to three courses a year in school holidays for past eight years	<ul style="list-style-type: none"> • About 250 people have been through the course, which covers first aid, CPR, behaviour management, child safety, child development • Excellent feedback from babysitters and their parents 	<ul style="list-style-type: none"> • Positively Women • ECB Community Project • COGS funding 2004 	<ul style="list-style-type: none"> • Course subsidised by \$50 per person • Teens feel more confident when babysitting • Parents are happier leaving their children with a 'qualified' babysitter 	Continue with two to three courses a year, funds permitting
Uncle Eric's Picnic for disabled children	East Coast Bays Community Project	A special treat for children with disabilities	Participant attendance	Children with disabilities from top half of North Island	Annually since 1987	The picnic is a highlight for the target group	<ul style="list-style-type: none"> • ECB Community Project • Browns Bay Rotary • ECB Lions • Wilson Home 	-	Ongoing
Bike days	East Coast Bays Community Project	Bike safety and awareness in children	Accident statistics	Primary school children	Four hour course annually in school holidays, for three years	<ul style="list-style-type: none"> • Children are taught bike safety and handling • Helmets and bikes are checked 	<ul style="list-style-type: none"> • ECB Community • Road Safety Co-ordinator • Police Education 	-	Continue with one course annually
Toddler mornings	Birkenhead Northcote Community Facilities Trust	Preschool active play	Increased attendance	Parents and caregivers of the under five's	Summer months	<ul style="list-style-type: none"> • Increased attendance • Programme offers opportunity to promote health and wellbeing messages to the neighbourhoods 	<ul style="list-style-type: none"> • NSCC • Sponsors 	These informal sessions provide valuable time for the parent and child to play together	Investigate opportunities for preschool child and their parent or caregiver
Firewise	New Zealand Fire Service	Safe evacuation from the home in the event of fire	Anecdotal	Year one to two	Operating in the school curriculum each year	Reduction in the number of injuries and/or deaths by fire in the home	<ul style="list-style-type: none"> • Teachers • Ministry of Education • New Zealand Fire Service 	-	Continuing programme

MIGRANT SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Asian driver fatigue	ShoreSafe Road Safety Team	Increasing the awareness of risks associated with driving while fatigued in the Asian community	Yes	Asian drivers	Ongoing	Increased awareness of risks from events and promotion in strong Asian communities such as Northcote	<ul style="list-style-type: none"> • ARPHS • NSCC 	No	Continue with programme
Settlement Support	North Shore City Council	Assisting the settlement of migrants and refugees to North Shore City	DOL stats	Migrants and refugees being in the country less than two years	Contract to June 07, potentially ongoing	Settlement Support Forum including cooperation between agencies and organisations, report on ESOL provision, more formal links to ethnic services directory, greater awareness and understanding of issues, greater voice and empowerment for refugees and migrants	<ul style="list-style-type: none"> • Many, including • New Zealand Police • WINZ • Raeburn House • CAB • ESOL agencies • Migrant groups • Libraries • Community groups and organisations 	<ul style="list-style-type: none"> • Funding from DOL • NSCC participating in regional cooperation of settlement support initiatives • NSCC also involved in the development of a Regional Migrant Strategy 	<ul style="list-style-type: none"> • Continue with community development programmes • Establish a point of contact service for refugees and migrants to seek advice
Refugees as Survivors (under settlement support umbrella)	North Shore City Council	Post-traumatic stress of refugees/ need for anger management counseling	Research on post traumatic stress of refugees; plus anecdotal	Recent refugees in North Shore City	<ul style="list-style-type: none"> • Hope to be in place before next intake of refugees • Ongoing if successful 	Still in early discussion stages	<ul style="list-style-type: none"> • Refugees as Survivors 	Discussions are underway regarding how we can develop a presence in North Shore City to address this need as currently refugees need to travel across the region to receive assistance to this affect. The hope is to link the group into a council owned community facility	–
International Friendship Group	East Coast Bays Community Project	Recent migrants having difficulty making friends with kiwis, and understanding kiwi culture	Migrants coming into the community centre feeling lonely and having experiences they weren't comfortable with	<ul style="list-style-type: none"> • Migrants with reasonable English, looking for friendship, conversation practice • All ages 	Weekly, two hours a week, during school terms for 12 years	<ul style="list-style-type: none"> • 100s of people have been through the group. Moved onto employment, gained confidence, join other organisations & participate in community life • Many return to visit from time to time 	<ul style="list-style-type: none"> • Long Bay College Community Education • ECB Community project 	The group is facilitated with funding from community education two times a year a social event is held for past and present members with large numbers attending	Continue to attract new members and make them feel welcome to their new community

MIGRANT SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Chinese/Kiwi Friendship Group	Birkenhead Northcote Community Facilities Trust	<ul style="list-style-type: none"> • Integration into community • Social interaction Increases cultural experiences <ul style="list-style-type: none"> • Strength in community 	Research	Older Chinese and Kiwi residents	Year round	Integration into New Zealand community achieved, english speaking increased, social wellbeing increased, friendships formed, increased knowledge of each others cultures	Volunteers	Key element of the programme has been a decrease of fear of crime and increase health and wellness	Continue the Northcote Programme and develop same in Beachhaven
New Settler Water Safety	WaterSafe Auckland Inc	Water safety	DrownBase data base	<ul style="list-style-type: none"> • New Settlers. Poster and brochures distributed to New settler groups, workshops and practical training sessions, promotion at Lantern Festival and Migrant Expo 	Ongoing	Regional new settler drowning reduction	<ul style="list-style-type: none"> • ACC • Surf Life saving • Swimming New Zealand • Coast guard • Maritime New Zealand • ARC • CNSST • NZCYT • ARMS • TANI DoL 	No	Educational programmes for schools

OLDER ADULT SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Safe with Age	Age Concern North Shore	Driving awareness and re-education for older adults	Yes	Older adult drivers	Ongoing	Better education and up skilled drivers	<ul style="list-style-type: none"> • LTNZ • NSCC 	No	Continue programme
Eat Well Live Well	Age Concern North Shore	Nutrition programme, education on nutrition, kitchen appliances, food preparation skills food safety, and practical cooking demonstrations	Yes	Older adults	Ongoing	<ul style="list-style-type: none"> • Improved education on nutrition and food safety • Improved health and wellbeing 	New Zealand Nutrition Foundation	No	Continue programme
International Day of the Older Persons	Age Concern North Shore	Promotion of International Day of Older Persons to the community	Yes	Older adults and community	Yearly ongoing	Improved knowledge of older person issues in the community	<ul style="list-style-type: none"> • United Nations • Schools • Businesses • Harbour Sport • Govt. departments 	No	Continue with yearly promotion
Information days	Age Concern North Shore	Education and networks on older adult topics pertaining to a health lifestyle and aging well		Older adults	Ongoing	Better knowledge of health topics for older adults	Other community groups and government departments	No	Continue programme
Aging is Living	Age Concern North Shore	Workshops designed to assist in the prevention of depression in older people through promotion of positive aging	Yes	Older adults	Ongoing	Improved education on older adult depression and promotion of positive aging	Mental Health Foundation	No	Continue programme
Mental health seminar	Age Concern North Shore	Identify issues of loss and change and suicide for older adults	Yes	Older adults	Ongoing	Improved education on mental health issues in older adults	Mental Health Foundation	No	Continue programme
Marae visit	Age Concern North Shore	Visits to Mare for older people and volunteers		Older adults and associated volunteers or workers	Ongoing	Improved knowledge and interaction with this culture for older adults	• Awataha Marae	No	Continue programme
Celebration of Age	East Coast Bays Community Project	Isolated older people on fixed incomes who cannot afford to pay to go to events and activities	Anecdotal – isolated people who do not socialise because of the expense	Over 65s in ECB	Both are annual events Celebration of Age has been running eight years Garden Party five years	<ul style="list-style-type: none"> • Both are well attended and much appreciated free outings • We receive many cards and letters thanking us after each event 	<ul style="list-style-type: none"> • NSCC • ECB Community Project 	-	As big as we can manage – no plans to grow, plan to keep on going as we are

SAFER COMMUNITY AND FAMILIES INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Family Violence Team	North Shore City Police	Team at Police station that processes all family violence incidents in North Shore City	Yes	Perpetrators of family violence	Ongoing	<ul style="list-style-type: none"> • Ongoing – reduction in repeat offenders. Keep working on it • Support for victims and children. Safety programme developed with them 	<ul style="list-style-type: none"> • Safer Families (Refuge) • CYFS • North Harbour Living Without Violence (men's group) 	-	Continue with programme
Community patrols	North Shore City Police	<ul style="list-style-type: none"> • North Shore City volunteers become the eyes and ears for the Police on certain nights of the week • Part of neighbourhood support 	Yes	Wider community	Ongoing	<ul style="list-style-type: none"> • 161 volunteers • Three vehicles • Thurs/Fri/Sat nights • All North Shore City suburbs. • 40 trained operators. • 94 hours logged at present • Arrests from patrols and information provided to Police • Reduction in opportunity type crime e.g. Browns Bay skate park, sit there and watch • No crime has been occurring 	<ul style="list-style-type: none"> • Business • Schools • Parks • Neighbourhood support • Volunteers 	-	<ul style="list-style-type: none"> • Continue with programme • Growth of ethnic component such as; Pacific Island, Maori, Asian
Shared Vision – North Harbour	Raeburn House	A forum for people and providers of mental health services to meet, discuss and promote mental health in the region	Yes. Evaluations are undertaken on an annual basis	Wider community	Ongoing	<ul style="list-style-type: none"> • Support/advocacy for mental health consumers • Networking and support for workers and community 	Support is provided by Waitemata DHB and wider community	<ul style="list-style-type: none"> • This is a successful forum where issues and concerns can be raised and addressed • The attendance continues to increase for this successful initiative 	Continue with programme
ABBA	North Shore City Police	Albany Basin Business Association crime rates	Yes	Albany businesses	Ongoing	Increased security lead to a reduction of 60% crime and break-ins since 2005	<ul style="list-style-type: none"> • Business Ass. • Enterprise North Shore • Radius Group (security) • NSCC 	-	Continue with programme
Gangs	North Shore City Police	Reducing gangs and gang related offences	Yes	Wider community	Ongoing	<ul style="list-style-type: none"> • Before Christmas 2006 there were street fights. Home interventions with known gang members occurred • There have been no confrontation/violence in last month (February) and will hopefully continue 	<ul style="list-style-type: none"> • Community Coordinators • Council offices/depart. such as housing • Community groups • Ethnic groups • Schools • Non government agencies 	No	Continue with programme

SAFER COMMUNITY AND FAMILIES INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Family Violence Project	Collaborating North Shore City Organisations	Providing support of victims and preventing family violence	Yes	Wider community	Ongoing	Growth of infrastructure and collaboration between organizations	<ul style="list-style-type: none"> • New Zealand Police • NSCC • Safer Families (Refuge) • Child Youth and Family • Ministry of Justice • Schools and community groups • Living without Violence • Anger Management Trust • CADS • Te Puna • Victim Support • Strengthening Families 	See showcase	Continue with programme
Safer Communities	North Shore City Council	Anything to do with safer communities	All projects need to provide evidence	Citywide	Ongoing	See specific projects (marked with *)	<ul style="list-style-type: none"> • Council officers and Councillors • Ministry of Justice • CYFS • North Shore City Courts • New Zealand Police • Community Trusts • MSD • CPU etc 	<ul style="list-style-type: none"> • Grants are received from CPU to address initiatives • Safer Communities Committee assess projects and decides on where to allocate funds 	Continue identifying North Shore City projects that address needs of safer communities
*CPTED Training	North Shore City Council	CPTED (Crime prevention through environmental design) training for council staff, councillors, Police, key people in the community	Large amount of CPTED evidence	Council staff, councillors, Police, key people in the community.	Ongoing	Three courses to date with 50 people trained.	<ul style="list-style-type: none"> • New Zealand Police • NSCC • Safer Communities Committee 	Was extended to invite representatives from Rodney District also	Seek Council to adopt CPTED principles
*CPTED Assessments	North Shore City Council	CPTED assessments of Takapuna central carpark and bus stops, and of Glenfield Mall	Two areas identified by police as having highest crime reporting	Whole NSC community	Four Months	Report still ongoing	<ul style="list-style-type: none"> • CPU • Safer Communities Reference Group • New Zealand Police 	CPU funding	Report recommendations and findings will be used to inform policy and strategy

SAFER COMMUNITY AND FAMILIES INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
*Graffiti Vandalism Assessment	North Shore City Council	Coordination between council departments when addressing graffiti issues – prevention, reduction and eradication	<ul style="list-style-type: none"> Visible graffiti, anecdotal from community that Council difficult to work with when trying to address their concerns Coordination needed between council departments 	NSSC	One year	Report outlining the various activities being undertaken by Council in relation to graffiti vandalism, identified opportunities for better coordination	<ul style="list-style-type: none"> Council departments New Zealand Police Community organisations. 	Regional graffiti strategy scheduled for next regional CE forum	Better collaboration and coordination across the region
*Graffiti database	North Shore City Council	Database of graffiti vandalism	Visible graffiti	Whole	Two years pilot, potentially ongoing	To date pilot successful in reducing graffiti; success in re-routing offenders to rehabilitation programmes	<ul style="list-style-type: none"> New Zealand Police Community Trusts NSSC Safer Communities Committee 	<ul style="list-style-type: none"> Youth offending in graffiti are a high risk of moving onto more serious crime Database designed to hold images of graffiti vandalism for Police to utilise to make arrests/ refer to youth services Linked into other projects, e.g. Police go to schools to photograph school bags 	Database may be brought into council Actionline
*Youth Re-offending Project	North Shore City Council	Recidivist offending youth	Police statistics, schools info, community info.	Young people aged eight and over and their families.	Ongoing	Approximately 80% of participants stop re-offending	<ul style="list-style-type: none"> Schools New Zealand Police NSSC Community Trusts Te Roopu O Waiora Safer Communities Committee 	<ul style="list-style-type: none"> Mentoring programme to track and assist young people and their families, services brought in as required Evidence and success being used to inform other projects 	Continue, and continue to inform other programmes
*'Eyes of the Community'	North Shore City Council	Community patrols to report incidence and potential issues	Increasing small crime	NSSC community	Pilot for six months, potentially ongoing	<ul style="list-style-type: none"> Still to be assessed Funding partnership 	<ul style="list-style-type: none"> NSSC New Zealand Police Neighbourhood Watch Safer Communities Committee 	Accountable to Safer Community Committee, who in turn are accountable to Ministry of Justice	Pilot, so future to be determined

SAFER COMMUNITY AND FAMILIES INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
*Family Violence	North Shore City Council	Family violence	Reported by Police to be 2nd largest crime in North Shore City and is increasing	Those families affected by family violence	Ongoing	Police advise programme to be very successful and that they are considering using the programme as a model for the rest of the country	<ul style="list-style-type: none"> • CYFS • Ministry of Justice • New Zealand Police • Community organizations • North Shore City Courts 	<ul style="list-style-type: none"> • Focuses on people getting family protection orders in a less bureaucratic and costly environment • Ensures those receiving orders are explained their obligations and restrictions – to increase understanding • Programme has managed to pull together various agencies and organisations working with family violence to work together more cooperatively 	Family violence workshop to address future direction
Active friendly environments	North Shore City Council	Equitable access to wellbeing, removing obstacles to leisure and physical activity	18 months research including site surveys, phone surveys, focus groups	Whole NSC community	Three years	<ul style="list-style-type: none"> • Research completed • Initiation of website application development (database for sporting and leisure activity, events and organisations; second stage will include providing details on best routes to access events and facilities) 	<ul style="list-style-type: none"> • AUT (contributing to PhD research) • Harbour Sport • NSCC 	<ul style="list-style-type: none"> • Identifies the physical barriers to physical activities, e.g. safety, accessibility, etc • Connectivity across the city and to / between physical activity destinations • Safety and aesthetics (as they relate to safety) 	Evidence will be used to change the way we plan and consider effects in policy and strategy
CCTV monitoring of public places	North Shore City Council	CCTV monitoring of public places to improve safety	Police statistics	Wider community	In place eight months and will be ongoing	Improved perceived safety, otherwise still to be assessed	<ul style="list-style-type: none"> • New Zealand Police 	CCTV cameras in place on public jetties and in Council basement car park	Install cameras in city CBD areas
Birkenhead Northcote Graffiti Removal Programme	Birkenhead Northcote Community Facilities Trust	Immediate response to removal of tagging	Research indicates quick response of tagging hits the core of the problem	Community	Ongoing	<ul style="list-style-type: none"> • Solid and well developed programme delivers a graffiti free community • Reduction in crime 	<ul style="list-style-type: none"> • NSCC • Sponsors 	<ul style="list-style-type: none"> • Tag free community increases the health and wellbeing of its residents • A tag free community gives residents a feeling of less crime in the area 	Maintain programme to a high level

SAFER COMMUNITY AND FAMILIES INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Harbour Ward MAST Network	Birkenhead Northcote Community Facilities Trust	Quality cohesion between govt agencies and community nego's	Reduction in youth crime	Harbour ward	Ongoing	<ul style="list-style-type: none"> • Reduction in youth crime • Partnerships 	<ul style="list-style-type: none"> • New Zealand Police • CYFS • MOE • WDHB • NSCC • MYD • MSD • WINZ • HNZZ • Community 	Has proved successful way of working	Continue

SPORT, RECREATION AND PHYSICAL ACTIVITY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Green Prescription	Harbour Sport	Increase levels of physical activity with adults with medical conditions overweight and obese children		Inactive individuals	Ongoing	Increase levels of physical activity with adults with medical conditions overweight and obese children	<ul style="list-style-type: none"> • SPARC • Harbour PHO • WDHB 	No	Continue programme
Push Play	Harbour Sport	National programme to promote physical activity for 30 minutes a day	Yes	Inactive individuals	Ongoing	Increased physical activity across the community	<ul style="list-style-type: none"> • SPARC 	No	Continue programme
He Oranga Poutama	Harbour Sport	Promoting physical activity in the Maori populations	Yes	Maori	Ongoing	<ul style="list-style-type: none"> • Increased activity through sport, physical recreation and active leisure • Increased awareness about caring for our own health and improving wellbeing 	<ul style="list-style-type: none"> • Te Papa Takaro o Te Arawa, • Te Runanga o Turanganui A Kiwa • Mataatua Sports • Ngai Tahu Development Corporation • Te Wharekura o Rakaumanga. 	No	Continue programme
The Halberg Trust Sport Opportunity Programme	Harbour Sport	Sport and physical activity opportunities for people with a disability	Yes	Disabled persons	Ongoing	Increased participation, achievement, enjoyment of disabled persons in their choice of sport or active leisure	<ul style="list-style-type: none"> • North Shore City Schools 	No	Continue programme
10,000 Steps Harbour	Harbour Sport	A walking club designed for North Shore City residents		Wider community	Ongoing	Increased physical activity and walking		No	Continue programme
Beginner bike sessions	North Shore City Council	Cycle knowledge, confidence and safety	Mix	Novice cyclists	Three sessions have been run this year	23–30 people attended each session	<ul style="list-style-type: none"> • Harbour Sport • Bike clubs • Bike shops 	Free bike checks and safety skills programmes offered	To continue programme
Adult sports leagues	North Shore Leisure	Lack of sports leagues run socially for adults	Teams registering to play in the leagues	Adults between the ages of 16 – 55	Operating for the duration of the primary and intermediate school terms	Adult netball and soccer leagues have become very popular with many teams re-registering each term	<ul style="list-style-type: none"> • Participants in the league • League coordinator at the centre 	No	To continue running the programme as it is currently being run

SPORT, RECREATION AND PHYSICAL ACTIVITY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Reactiv8 Your Life	North Shore Leisure	People that need extra motivation to kick start their gym routine or would like to lose weight and body fat	People joining up to the programme	Anyone aged 16 years and up	Eight week programme starting from the date of the participants choosing	<ul style="list-style-type: none"> Participants have seen reductions in weight and body fat and improvements in their blood pressure and resting heart rate Participants are more motivated to attend the gym 	<ul style="list-style-type: none"> Reactiv8 clients Personal trainers Receptionists 	No	To continue running the programme as it is currently being run
Les Mills fitness classes	North Shore Leisure	People who want to tone muscles and get fit while listening to pumping music and like to have an instructor to motivate them during their workout	The amount of participants who attend classes	Anyone 13 years and over	Timetable operates all year round	Participants keep regularly coming back to the classes	<ul style="list-style-type: none"> Group fitness instructors Les Mills Body Training Systems Participants 	New release tracks, provided by Les Mills are learnt by instructors four times a year to keep classes interesting and different	To continue running the current timetable and continue adding new release tracks four times a year
Triathlon safety	North Harbour Triathlon Club	<ul style="list-style-type: none"> Safe training Road cycling, sea swimming and visibility 	Anecdotal	Triathletes, cyclists, swimmers and runners	Ongoing	Not known, no data gathered	<ul style="list-style-type: none"> Club coaches Cycle Action Auckland Bikewise 	-	<ul style="list-style-type: none"> Expand on website Formalise if required
Summer in the Bays	East Coast Bays Community Project	Lack of physical activity in children and their parents	Health statistics	Cradle to grave	November to March every year for past eight years	Programme attracts over 50,000 people annually – outside, in parks and reserves and on beaches, partaking in physical activity and building community wellbeing	<ul style="list-style-type: none"> NSCC ECB Community Project Cancer Society (Sunsmart) 	-	The programme is as big as we can cope with – so continue as is
Harbourside bush walk brochure and Explorer	Birkenhead Northcote Community Facilities Trust	Media	Third edition printed Second edition printed	Whole community	N/A	<ul style="list-style-type: none"> Successful in getting people active in their own neighbourhoods Successful in promoting our area as a safe and great place to visit 	<ul style="list-style-type: none"> NSCC 	-	Distribute widely
never2old exercise programme	AUT	Older adults exercise programme incorporating resistance training	Yes	Older adults	Ongoing	Increased participation in classes, improvement strength, mobility and quality of life	<ul style="list-style-type: none"> YMCA Just Work Out 	-	Continue programme

WATER SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Bath safety	WaterSafe Auckland Inc	Water safety	DrownBase database	Under five's resources distributed to all children at their nine month well child check	Ongoing	3000 kits distributed with positive evaluation	<ul style="list-style-type: none"> • ACC • Plunket • ShoreSafe 	-	Replaced by active movement in water resources
Home pool safety	WaterSafe Auckland Inc	Water safety	DrownBase database	Under five's resources developed and distributed to home pool owners and prospective pool owners	Ongoing	Reduction in home pool drowning	<ul style="list-style-type: none"> • NSCC • ACC 	-	<ul style="list-style-type: none"> • Advocacy and education for pool owners • Web based resources
Early childhood kits	WaterSafe Auckland Inc	Water safety	Yes	<ul style="list-style-type: none"> • Ages three and four • Kits distributed to all kindergartens, playcentres and kohanga reo 	Ongoing	Evaluation shows 95% recall of child safety messages and 90% change of behaviour	<ul style="list-style-type: none"> • Child Safety Foundation NZ 	No	Promotion and training for teachers where required
Swim School Water Safety Project	WaterSafe Auckland Inc	Water safety	Yes	Under five's resources and messages distributed to swim schools, then to children and parents each term	Ongoing	Schools distributing resources and children entering competitions	<ul style="list-style-type: none"> • Swimming New Zealand • Birkenhead Leisure Centre • Glenfield Leisure Centre • Helen's School of Swimming • Hilton Brown Swimming • Mairangi Bay Swim School • Millennium Swim School • Rangitoto Swim School • Takapuna Aquatic Centre • The Swim Centre Steve Lindsay Swim 	No	Web based resources
Integrated Aquatic Programme (IAP)	WaterSafe Auckland Inc	Water safety	Yes	<ul style="list-style-type: none"> • School age years zero to eight • Professional development for North Shore City teachers completed 	Ongoing	Schools accessing and utilising resources	<ul style="list-style-type: none"> • Ministry of Education • SPARC • Surf Life saving • Swimming New Zealand • Coast guard boating Education • Yachting New Zealand • New Zealand School Water Wise • Maritime New Zealand • ARC 	No	Workshops planned to deliver the concept and content
Watersafe guidelines	WaterSafe Auckland Inc	School policy for water activities at schools	Yes	Principals and BOT, senior management	Developed in 2002	Safe school and EOTC environments around water	None	No	Ongoing with need for regular updates

WATER SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Rainbow system of supervision	WaterSafe Auckland Inc	Supervision of groups of students during water activities	Yes	<ul style="list-style-type: none"> School or community groups in, on or around water Student groups with teacher and parent supervisors 	Developed in 2002	Improved supervision and identification of small groups of children when part of a bigger group	<ul style="list-style-type: none"> Howick Intermediate School 	No	Continued use in some schools
Water Sense	WaterSafe Auckland Inc	Water safety for years one to two	Anecdotal	Primary teachers of aquatics Year one and two students	Developed for two years and launched in 2006	<ul style="list-style-type: none"> Four classroom lessons associated with a practical element Knowledge of four key water safety messages 		No	Workshops planned to deliver the concept and content
In At The Deep End	WaterSafe Auckland Inc	Water safety years seven to eight	Anecdotal	Intermediate school teachers teaching water safety year seven to eight students	Developed over two years and launched in 2006	<ul style="list-style-type: none"> Eight lessons - four practical and four theory sessions How stay safe in deep water and rescue others without putting themselves at risk 	<ul style="list-style-type: none"> IAP partners 	No	Workshops planned to deliver the concept and content
Wise Up to the Water	WaterSafe Auckland Inc	Water safety	DrownBase database	Community, especially males 19-45 years and under five's	Seasonal, run every summer	<ul style="list-style-type: none"> Regional drowning reduction by 60% since 2002 Billboards, bus packs, ramp signage, radio and print ads Safe Summer 'In the Field' team at North Shore City events 	<ul style="list-style-type: none"> NSCC Surf Life Saving Swimming New Zealand Coast guard Maritime New Zealand ARC 	No	Evaluation and continuation each summer
Safeswim	North Shore City Council	Monitoring beach and lake water quality to ascertain health risks for water users and publicising the weekly results	Legal requirement	General public, frequent water users, elderly, families with young children	<ul style="list-style-type: none"> Used to be done by ARC NSCC started in 1999 	<ul style="list-style-type: none"> Website hits and 0800 phone line calls are monitored each season Seasonal results vary 	<ul style="list-style-type: none"> Auckland City Council Rodney District Council 	Additional information is available from the programme manager, Rachel Zaloum	To continue water quality monitoring during summer at high use recreational areas, and communicating results and risks to the public

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Safety fencing programme	North Shore City Council	Safety issues relating to open public drains	Anecdotal	All North Shore City residents	Running for past five years	<ul style="list-style-type: none"> A few thousand meters of safety fences have been installed along open drains This decreases the possibility of drowning incidents 	Local residents living/working alongside open drains	No	Continuation of programme
Txt alerts for Safe Swim	North Shore City Council	Txt messages for community on water safety/quality at beaches	Anecdotal	Wider community	Ongoing	Improved accessing of information from regular water testing for beach users	<ul style="list-style-type: none"> NSCC Actionline 	<ul style="list-style-type: none"> Interested community can phone action line to received regular safe swim txt messages Information on water quality is also available online 	To continue
PE programme developed by Glenfield Leisure Centre	North Shore Leisure	Water safety promotion and education	Statistical from Swim Safe and Royal New Zealand Life Saving.	Ages eight – 16	Operating in the school curriculum each year, six week period, for last five years	Safety and confidence in water – knowledge and awareness, increased involvement in swim sports	<ul style="list-style-type: none"> Local schools Community groups. 	Swim school flyer	To continue the programme and address other issues annually
Swimming lessons.	North Shore Leisure	Water safety promotion and education	Statistical from New Zealand Swim Safe and Swim New Zealand	Six month to adult	All year – four terms.	Safety and confidence in the water – knowledge and awareness, increased involvement in swim sports	<ul style="list-style-type: none"> Local schools Community groups General public 	Flyer	Further increase Learn 2 Swim programme – less drowning incidents

WIDER COMMUNITY SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Make it a Safe Summer Campaign	North Shore City Council	<ul style="list-style-type: none"> Promotes safety around pools and spas (drowning prevention), safety on beaches and around dogs, driver fatigue, drinking and boating, food safety 	<ul style="list-style-type: none"> Statistical high drowning rate amongst New Zealand's young children in swimming pools, and three fatalities on one of our beaches (same day) 	Drowning prevention one-six year, all ages for rest of programme	Throughout the summer months from November to Easter weekend for the past three years	<ul style="list-style-type: none"> Reduction in the number of drownings (on beaches and in privately owned swimming pools), dog attacks, road accidents, reduction of alcohol related boating accidents/ drownings Closer relationship between community, Police and Council Increase awareness of food safety 	<ul style="list-style-type: none"> ACC WaterSafe Auckland Auckland Regional Public Health Service Shore Safe Maritime New Zealand Animal Care and Control New Zealand Police Mairangi Bay Surf Lifesaving Club 	<ul style="list-style-type: none"> We are growing stronger with the help of business sponsors onboard this year - Hot Spring Spas, North Shore Toyota, Warner Fences, Speedy Signs Takapuna, Coke Mairangi Bay SLSC plays an important part in our Safe Summer Campaign this year as they have already placed three lifeguard towers on three beaches 	<ul style="list-style-type: none"> To continue programme and grow it stronger, and to address other issues that may arise To see positive changes in the community's attitude and behaviour towards drowning prevention To assist in reaching the goal to have Lifeguarding services on 12 beaches for the 141km coastline
Liquor bans	North Shore City Council	Safer communities, crime prevention, alcohol abuse	Police statistics, previous research on effects of liquor bans	Youth and general	<ul style="list-style-type: none"> One off liquor bans for certain situations/ events Permanent, overnight or 24 hr liquor bans for specific areas 	According to the police a lower level of alcohol related problems in liquor ban areas	<ul style="list-style-type: none"> NSCC New Zealand Police ALAC Alcohol Healthwatch other TLA's 	Permanent liquor bans may be extended in certain town areas – reports in process of going to Council committee	Monitoring the effectiveness of the permanent liquor bans that have been put in place
Actionline	North Shore City Council	Effective system for recording and actioning public and council raised concerns	Need for single point of contact for council services	Wider community	Ongoing	<ul style="list-style-type: none"> Greater cooperation of services in North Shore City Improved service for NSCC customers and wider community 	<ul style="list-style-type: none"> Contractors Community services and organisations Infrastructure services etc 	Partnerships with Police and other services and organisations for coordinated services. For example community can call action line and their call is referred to police, infrastructure servicing etc as/if required	Ongoing with improvement as identified
Waste bylaw	North Shore City Council	Indicates when residents and businesses should place waste material on kerbside for collection and when any receptacles should be brought off the kerbside	Bylaw document	While city	Contract from 2005 – 2015	<ul style="list-style-type: none"> Management of service easier under new bylaw Anecdotal evidence is less material out early 	No	No	<ul style="list-style-type: none"> Council report requesting cessation of inorganic collection put up in 2006 but not adopted Will revisit in 2008

WIDER COMMUNITY SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Hazardous waste collection	North Shore City Council	Provides for four collection days of hazardous material (operated each quarter)		Residential population across city	Ongoing serving during the current LTCCP	551 tonnes of hazardous waste collected since 2000	<ul style="list-style-type: none"> • ARC • Other Auckland councils 	No	Continued operation with support of ARC
Disability Advisory Group	North Shore City Council	Advocacy / forum for disability sector	National Disability Strategy	Council departments, general community	Ongoing	<ul style="list-style-type: none"> • Submissions to strategies, town centre plans, reserve management plans etc • Advice to Council 	<ul style="list-style-type: none"> • Life Centre • PHAB • CCS • SINZ • NSCC, • Community board etc 	Understand and cater for inclusiveness in events and facilities	Under review, currently considering own future direction in view of forming more strategic relationship with council
Community development contract partners	North Shore City Council	Organisations and agencies contracted to council to deliver community services	Various Individual contracts address what each agency can contribute to creating a safer community	City-wide	Ongoing/various	Greater contributions and understanding of needs and issues relating to safer communities	<ul style="list-style-type: none"> • Contract partners 	Includes: DINS (disability), Age Concern, NSCOSS, Reaburn House, arts/sports sectors, youth works, migrants and refugees, CAB, etc	Continue
Pandemic action plan	North Shore City Council	Readiness of organisation for dealing with a pandemic	Preparation plan	Key internal staff wider community	Ongoing, out to action if required	Action plan in place for possible pandemic to ensure continuation of key services, staff and key contractors trained, community education programme for awareness	<ul style="list-style-type: none"> • NSCC • IT management services (Revera Ltd) 	Business continuity plan: mobility, rubbish collection etc, relocation plan for key staff	Ongoing review and update as required
Online food safety evaluation forms	North Shore City Council	Food safety inspections reports and templates available on line for food safety inspectors	Anecdotal, need for greater coordination and availability of information	Internal	Programming in development	Still in development	<ul style="list-style-type: none"> • NSCC 	<ul style="list-style-type: none"> • Information on past inspections etc will be available to food inspectors online so they can access relevant information at any time • Will improve food safety inspections of public restaurants etc and thereby benefit wider community in terms of food safety 	Implementation and ongoing review once developed

WIDER COMMUNITY SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Police/Fire intelligence datasets	North Shore City Council	Allowing police and fire services access to online databases relevant to their services	Anecdotal for improved services	Wider community	Ongoing	Police/Fire now have access to online database to improved their information, intelligence and service	<ul style="list-style-type: none"> • NSCC • New Zealand Police • Fire Service 	<ul style="list-style-type: none"> • For example services can access councils e-view system • This provides house plans, who lives in the dwelling, location maps, infrastructure maps etc 	Ongoing improvements and monitoring
Food safety education and grading of food premises environmental health	North Shore City Council	To increase awareness of food safety	Subjective statistics	General public and commercial food handlers	Throughout the year	Increased awareness of food safety	<ul style="list-style-type: none"> • Auckland Regional Public Health Service 		Continue with adding an award system "Golden A" grading for outstanding food premises
Bays Artist Alliance	East Coast Bays Community Project	Artists feeling isolated and unsupported	Anecdotal – costs of exhibitions too high, artists losing motivation	Artists in ECB, all ages	Established March 2004	<ul style="list-style-type: none"> • Monthly exhibitions • Regular meetings • Friendships formed • More creativity happening in our community 	<ul style="list-style-type: none"> • ECB Community Project • Creative Communities 	Creative Communities funding 2005	Be responsive to the needs of our local artists
Multicultural events, activities and festivals	East Coast Bays Community Project	<ul style="list-style-type: none"> • Lack of awareness of other cultures by kiwis • Insensitivity towards people of other cultures 	<ul style="list-style-type: none"> • Racist remarks • Tension in the community at times 	The whole community	<ul style="list-style-type: none"> • New Migrant Forum 1999 • Understanding Other Cultures Week 2002 • Cairo to Cape Town African festivals 2004, 2005, 2006 • Multicultural festival one day 2006 	<ul style="list-style-type: none"> • Migrants able to share their culture with kiwis and explain why they do things differently • Increased awareness of other cultures by kiwis 	<ul style="list-style-type: none"> • ECB Community Project • Auckland Multicultural Society • Migrant Services • North Shore Afrikaans Society • SANZ 	Spin-offs have included shared meals, outings and many friendships being formed	Continue to assist kiwis to understand other cultures and encourage migrants to share and maintain their cultures
New residents packs	East Coast Bays Community Project	Lack of knowledge about their new community by people moving to ECB to live	Huge numbers of people coming to the community centre for a variety of information	All people new to ECB, whether from other areas in North Shore City or New Zealand, or from other countries	Ongoing since 1993	<ul style="list-style-type: none"> • People have information about their new community and/or country • Information is constantly updated so we are able to provide a better service to our community 	<ul style="list-style-type: none"> • ECB Community Project 		Continue to distribute about 500 a year

WIDER COMMUNITY SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Summer programme Families In Parks	Birkenhead Northcote Community Facilities Trust	Active Family and community cohesion through neighbourhood	<ul style="list-style-type: none"> • 14 years of activity and increased participation. • Programme continues. 	Family	Summer months	Increased family participation within the Families in Parks Programme is evidence based. Increased attendance	<ul style="list-style-type: none"> • NSCC • Sponsors 	These informal sessions provide valuable time for the parent and child to play together	Take the concept of Families in Parks to immediate neighbourhood gatherings
Community networks	Birkenhead Northcote Community Facilities Trust	Sharing information and community cohesion		Community	Ongoing	<ul style="list-style-type: none"> • Quality information sharing, community growth • Best use of resources 	<ul style="list-style-type: none"> • Community organisations 		Maintain to a high standard of information sharing

WORKPLACE HEALTH AND SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Addressing health and safety issues	North Shore City Council	Unacceptable number of cases of occupation overuse syndrome among library staff, particularly at East Coast Bays Library.	Health and safety reports, statistics, ACC costs	All staff of North Shore Libraries	Two years + continuing today	Reduction in OOS reports, safer workflows and practices, ergonomic furniture and equipment, staff education, improved staff training, improved layouts of space and service desks, ongoing change in staff behaviour, improved morale, improved/smarter use of staffing hours	<ul style="list-style-type: none"> • NSCC HR dept • Health and safety manager • Occupational Therapist • SPE Ltd 	<ul style="list-style-type: none"> • From 2000 onwards these improvements and principles have been applied to the refurbishment of East Coast Bays Library; 2004 the establishment of Albany Village Library • Manual handling guidelines are now an integrated part of circulation training programme managed by the libraries training coordinator 	All future library developments e.g. the new Birkenhead Library and the extension of Devonport Library will include these principles
2007 Wellness Strategy	North Shore City Council - developed by Health & Human Performance and NSCC HR dept	Employee health and fitness	Staff absenteeism, high staff turnover, staff injury rate, staff satisfaction	All Council employees	Annual	Reduced staff absenteeism, improved staff satisfaction, lower staff turnover, less injuries	<ul style="list-style-type: none"> • Health & Human Performance 	Bike to work and provision of facilities, issue of pack covers to NSCC bikers / hi-viz vests, 10000 steps fitness	Expansion of range & complexity of programme, including refreshers
Safety, quality and environment coordinator	North Shore City Council	Position to implement and monitor health and safety, quality and environmental programmes	Gaps in understanding, gaps in legal compliance	Internal staff in infrastructure services, contractors and consultants	Continuous, permanent staff member	<ul style="list-style-type: none"> • Reduction in health and safety issues on council construction sites • Improved reporting and understanding of issues • Improved understanding of legal obligations and responsibilities 	<ul style="list-style-type: none"> • NSCC 	-	Position to continue

WORKPLACE HEALTH AND SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Health, safety and environment induction for contractors	North Shore City Council	Health and safety of workers and visitors on construction sites	Gaps in understanding, gaps in legal compliance	Relevant internal staff, contractors and consultants	Since 2003, with more current improvements	<ul style="list-style-type: none"> Reduction in health and safety issues on council construction sites Improved reporting and understanding of issues. Improved understanding of legal obligations and responsibilities 	NSCC internally driven, SKM consultants helped with design of programme	Induction programme includes training session and induction booklet, explanation of expectations and policies, 2x educational DVD's, all health, safety and environment measures are included in contracts	<ul style="list-style-type: none"> Continuous improvements and extensions as required Originally water services however programme currently being expanded across all council areas
Health, safety and environment site monitoring of contractors	North Shore City Council	Health and safety of workers and visitors on construction sites	Gaps in understanding, gaps in legal compliance	Relevant internal staff, contractors and consultants	Since 2003, with more current improvements	<ul style="list-style-type: none"> Reduction in health and safety issues on council construction sites Improved reporting and understanding of issues Improved understanding of legal obligations and responsibilities 	All contractors and consultants	Ongoing monitoring of Council construction sites, managing consultants and staff to complete weekly checklists of health and safety requirements <ul style="list-style-type: none"> Full audits by external consultants 	Continuous improvements from outcomes, more spontaneous audits, less systems based, more on site management of safety, quality and environment
Safe and healthy work environment - objective in Infrastructure Services business plan	North Shore City Council	Health and safety objectives in business plan, improvement plans for managers, training and development priorities.	Anecdotal	Infrastructure Services management	Ongoing	<ul style="list-style-type: none"> Improvements in health and safety incidents and understanding Higher priority for health and safety issues 	<ul style="list-style-type: none"> NSCC 	Health and safety objectives in annual business plan, team improvements plans for health and safety.	Business plan reviewed annually
Health and Safety Annual Plan	North Shore City Council	To address health and safety objectives in business plan	Anecdotal	Infrastructure Services management and staff	Ongoing	<ul style="list-style-type: none"> Improvements in health and safety incidents and understanding Higher priority for health and safety issues. 	<ul style="list-style-type: none"> NSCC 	No	Plan reviewed annually
Bike to Work Day	North Shore City Council	Encouraging people to cycle	Mix	Wider community	Once a year, so far running for approx seven years	<ul style="list-style-type: none"> Last event 265 participants. This year expecting closer to 400 Have grown from one to now two breakfast locations. 	<ul style="list-style-type: none"> New Zealand Police Bike shops Harbour Sport Health Sponsorship Council 	<ul style="list-style-type: none"> Breakfast provided for participants Police escorted riding groups 	To continue and further develop programme

WORKPLACE HEALTH AND SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Waste collection – safety issues in contract	North Shore City Council	Contractor safety	Monthly reports of incidents – evidence of systems being followed	Contractors	Contract from 2005 – 2015	<ul style="list-style-type: none"> Tracking incidents and working with contractors to see if possible to mitigate common injuries Independent audit of contractor 	Onyx Group Ltd	No	Continue monitoring and system modification as needed
Mobility Strategy	North Shore City Council	Allowing staff members to become more mobile in their work environment by creating computer access from anywhere	Anecdotal	Council staff	Ongoing	Improved ability of staff to work from home or elsewhere is/when required	<ul style="list-style-type: none"> NSCC 	Improve staff functioning, reduced stress etc	Ongoing improvements and monitoring
Get Active At Work	Harbour Sport	Increase the levels of physical activity in the workplace	Anecdotal	Business and workplaces in the North Harbour region	Ongoing	<ul style="list-style-type: none"> Increased energy, motivation, morale Decrease sickness and illness and injury 	-	No	Continue although needs sponsorship
Safe Way of Working, Margaret Kamphius & WDHB	WDHB	It is WDHBs health and safety system which supports policy, processes and forms a framework for continual health and safety improvement	Employees, patients, visitors, volunteers, contractors connected with WDHB	Began in 2001	Ongoing	Continual improvement of health and safety within WDHB	<ul style="list-style-type: none"> ACC OSH 	-	Continue
Liten Up	WDHB	Safe lifting of patients and other heavy objects	Employees of WDHB	Began 2004	Ongoing	<ul style="list-style-type: none"> Staff able to reduce the physical hazard of the job Able to work longer and safer and reduce the cost of injuries in WDHB 	<ul style="list-style-type: none"> ACC 	-	Continue
Wellness programme occupational health and safety WDHB	WDHB	Programmes to enhance the health of all WDHB employees	Yes	All employees of WDHB	Ongoing	All WDHB employees influencing the wider community	<ul style="list-style-type: none"> MOH Sport Waitakere Harbour Sport 	-	Continue

WORKPLACE HEALTH AND SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
ACC Partnership Programme (Tertiary level)	WDHB	Employer self management of work-related accidents upon approval of health and safety management systems	Yes	Employees of WDHB	Ongoing	Management of injuries, and rehabilitation to a very high consistent standard	<ul style="list-style-type: none"> • ACC • WellNZ • Staff • Management of WDHB 	-	Continue
Safety, Health and Environmental Management System	RNZ Navy	Occupational safety and health	Stats on accidents, hazard and risk management	RNZN 2,800	Ongoing	Reduction in dangers on base/on ships	<ul style="list-style-type: none"> • ACC 	-	Continue
Fitness and Development (FAD)	RNZ Navy	Personal health		Approx 500 civilian employees	Ongoing	Improved personal fitness, stress reduction,		-	Continue
Anti harassment and bullying	RNZ Navy	Harassment and bullying in the workplace	Stats on interventions	2,800 personnel	Ongoing	Reduction in complaints of harassment and bullying and associated stress.		An 0800 help line is available to all New Zealand Defence Force personnel	Continue
Responsible Host Program	RNZ Navy	Responsible supply of liquor to bar patrons	Stats on disciplinary action	Bar patrons	Ongoing	Reduced incidence of gross intoxication	<ul style="list-style-type: none"> • ALAC 	-	Continue
Employer Assistance Program	RNZ Navy	Work related stress	Stats on interventions	500 civilian personnel	Ongoing	Retention of valued employees, meeting compliance		-	Continue
Anti drugs and alcohol program	RNZ Navy	Drugs and alcohol	Reduction in disciplinary actions	2,000 uniformed personnel	Ongoing	Reduction in alcohol and drug related offences	-	Naval police conduct random drugs testing and use breath analyzers to stop and test uniformed personnel for intoxication at main gates	Continue

WORKPLACE HEALTH AND SAFETY INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Young Family Support	RNZ Navy	Partners of deployed sailors can request assistance from experienced Nanny/ nurse with child care/help	Number of requests	1,000 deployed sailors annually	Ongoing	Reduction in family conflicts/breakups and reduction in domestic related stress amongst deployed sailors	-	-	Continue
Site Safe	RNZ Navy	All contractors employed within base must be Site Safe approved	Contractual requirement which is audited	All contractors	Ongoing	Reduction in accidents caused during construction and maintenance	• Site Safe	-	Continue
Wellness Programme	3M	Employees health and wellbeing in the workplace	Tests undertaken by Occ health nurse on site	All employees	On an ongoing basis	Identification of chronic conditions i.e. Hearing loss, diabetes, blood pressure, sight loss	-	No	To continue the programme and address other issues that may arise
Body & Soul	3M	<ul style="list-style-type: none"> Health in the Workplace Education on different ways to gain stress relief, fitness and fun in the workplace 	Good feedback from attendees as to the usefulness of the workshops chosen	All employees	Initially annually but we have been requested to conduct smaller versions on an ongoing basis	<ul style="list-style-type: none"> Employees are now taking part in Ceroc Dancing and various other fitness regimes demonstrated during this week They are also more aware of Diabetes and their own physical wellbeing 	<ul style="list-style-type: none"> Green Prescription Diabetes Auckland Auckland Blood Service Health Food Magazine <ul style="list-style-type: none"> MoleMap Ceroc North Shore Hands on health 	N/A	Such a success that 3M will be doing this programme on an ongoing basis
Health & Safety Week	3M	Health and safety in the workplace	Loss time incidents and reported near misses	All employees	Ongoing	Everybody goes home safety every day	• ACC	3M New Zealand are very vigilant to ensure the workplace is as safe as possible	To ensure the safety of all employees
Trolley falls in supermarket	Albany Pak 'N Save	Creating awareness amongst customers (parents and children) about dangers surrounding falls from trolleys	-	Parents of new-born to about 7yrs	<ul style="list-style-type: none"> Initially one week awareness project (hand outs, radio, toys for kids strapped into seat) Now on-going in the store – regular awareness week's throughout the year (busy periods/ school holidays) 	<ul style="list-style-type: none"> Reduction in the number on child fall from trolley injury Kids are more aware of the dangers (some even telling their parents that the need to be strapped into the trolley and are not allowed to hang off the sides!!!) 	<ul style="list-style-type: none"> All our staff trained to be aware of "unsafe" behavior in a trolley ACC – posters/give-aways Foodstuffs – message played over the in-store radio 	-	Continue to drive this safety message – keep our young shoppers safe, and make the parents aware of the dangers surrounding a shopping trolley

Road Safety Strategy

"Transport system safe for all modes of travel"

North Shore City is currently undergoing major infrastructure development in the area of transportation. These changes relate directly to the diverse and constantly changing face of North Shore City. This infrastructure will focus on providing an integrated, safe, responsive and sustainable transport system.

The recent North Shore City Road Safety Strategy 2006-2016 outlines how this will be achieved and how these programmes will be long term, sustainable and cover all ages, genders and situations.

In 2005, the social cost of crashes in North Shore City was estimated at \$72 million. In the same year there were three fatalities in the city and two in 2006. Over the past five years statistics show a general increase in the number of fatalities from road incidents.

Following these alarming road statistics, North Shore City Council developed the Road Safety Strategy 2006-2016. This strategy incorporates the vision of making "a transport system that is safe for all modes of travel and where people are less likely to be injured or killed". It also incorporates other strategies such as transport, TravelWise and cycle plans.

North Shore City Council has a number of safety initiatives that support the goals and targets of the Road Safety Strategy. Examples of these initiatives are detailed as follows:

Engineering/design initiatives

A number of safety improvements are made during capital works projects, road upgrading and reconstruction. Initiatives cover road safety audits, minor and safety works, treatment of crash locations, speed, TravelWise school travel plans, design standards, land use management (resource consents).

Regulatory controls and enforcement initiatives

Enforcement is one of the key initiatives aimed at achieving improved road safety. These initiatives can only be achieved in partnership with key stakeholders. New Zealand Police enforce road safety messages, supported by North Shore City Council park safe officers and Transit New Zealand officers. Enforcement covers; speed, drink driving, driving offences and crash attendance to parking and monitoring vehicle registration and abandoned vehicles.

Education and communication initiatives

North Shore City Council road safety coordinators in partnership with a variety of community groups, implement various campaigns to educate and inform the public of their responsibilities as road users. Part of this education programme is to develop alternatives to private car use. Future transport strategies will incorporate sustainable transport options including walking, cycle ways and public transport.



School TravelWise programme

In recent years there has been a dramatic increase in the number of New Zealand children being driven to and from school. Trips to school make up around a third of all morning peak trips in the Auckland region and just over half of these trips are made by car. As well as causing congestion which impacts across the roading network, car trips to school cause problems for the schools themselves. Traffic and parking issues, local air pollution, the risks to child pedestrians and cyclists, and the decline in children's health and fitness are pressing concerns for schools, parents and the community. North Shore City Council was the first in New Zealand to pilot the TravelWise to school concept with school communities, to promote safe, active and sustainable travel to and from school.

Travelwise is a process for working with schools to find out how to reverse the transport trends and discover alternative ways to achieve the vision of making school journeys active, safe and sustainable. School travel plans are developed for each school and include practical actions covering engineering solutions, education, encouragement and enforcement strategies. It is a collaborative process with the school community, North Shore City Council, Auckland Regional Transport Authority and is supported by other agencies such as New Zealand Police, Land Transport New Zealand and Harbour Sport.

Part of the project includes improving roading infrastructure specifically for the TravelWise Programme, such as signalised pedestrian crossings, new pedestrian crossings, pedestrian refuge islands, Kea crossings and new footpaths. In 2006, the first school speed zones were installed, dropping the speed to 40km/hr during school start and finish times around schools.

There are currently 34 schools involved in the TravelWise programme in North Shore City. There are 80 walking school bus routes involving around 1,200 primary school students and 500 volunteer drivers. Evaluations of 23 schools in 2006 showed an overall 4.6 per cent increase in walking to school and a 4.1 per cent decrease in family car use. The project will continue to implement travel plans with schools and the goal is to engage all North Shore City schools by the year 2014 in a TravelWise programme. This will ensure sustainable transport to and from school for many future years.



'Water safety aimed at the new settler population to develop awareness, confidence and ability to participate in water based activities.'

The Migrant Water Safety Project lead by WaterSafe Auckland Inc. clearly shows how sustainable projects in North Shore City cover a wide range of ethnicities, ages and situations.

North Shore City's population is becoming more diverse, as new settlers continue to move to the vibrant city. Many of these new residents are not accustomed to beaches and an aquatic lifestyle. One of North Shore City's major assets is its beaches and coastline. To some new settlers, open and moving water is a completely new phenomenon that they have not experienced before. It is therefore, vital for North Shore City to continue to identify the environmental hazards and develop programmes and initiatives that will respond accordingly.

Drowning is a major cause of death for new settler populations in New Zealand. In 2003, Asian drowning accounted for 24 per cent of the Auckland regions drowning toll, clearly identifying the problem of this risk group in the water.

In New Zealand from 2000 to 2002 16.5 per cent of all Asian unintentional deaths were caused by drowning, second only to motor vehicle crashes. This compares to 4 per cent for European. From 2000 to 2006 the Asian community was over represented in the drowning statistics comprising almost 10 per cent of the drowning toll but only 6 per cent of the population.

In 2005 alone, four Asian males drowned while rock fishing on Auckland's west coast beaches'.

These statistics identified the need for a New Settler and Migrant Water Safety Group. The six main objectives for this group are:

1. To meet regularly with new settler and aquatic organisations.
2. To produce and deliver water safety booklets, international school resource packs and Korean and Chinese water safety workshops.
3. To develop networks to promote water safety amongst new settler groups.
4. To promote specialised aquatic programmes where required.
5. To develop sustainable methods of data collection and distribution of data.
6. To investigate water safety knowledge and behaviour amongst new settler populations.

The New Settler group is also an excellent example of collaboration between various organisations. The organisations working collaboratively on this project include Surf Life Saving Northern Region, Coastguard Northern, Maritime New Zealand, Swimming New Zealand, ACC, Study Auckland and new settler organizations such as Chinese New Settler Services Trust, New Zealand Chinese Youth Trust, Refugee Services, Auckland Regional Migrant Service and The Asian Network. During the 2005 to 2006 year period, the New Settler group has distributed 16, 500 brochures to Chinese and Korean communities. Twelve migrant water safety workshops were completed by June 2006. 85 per cent of the 72 workshop participants evaluated, agreed they would be changing behaviour. As a result of these initiatives, the Auckland regional Asian drowning toll has continued to fall as a percentage of population. For the last five years the regional Asian drowning toll has remained at 18 per cent while the Asian population has increased from 14 per cent in 2001 to 18 per cent in 2006. The Asian population is expected to reach 25 per cent of the Auckland population by 2016. North Shore City specifically has had no drownings since the inception of the safe summer project, further detailing how collaborating organisations and specific projects have a positive effect on decreasing such statistics as drowning tolls.

The New Settler Group continues to meet and address arising water safety issues in the migrant community through information packs and workshops, the West Coast Rock Fishing project, teacher resources for international schools and ESOL departments, Asian youth education programmes and promotion at high profile events such as the Lantern Festival and the Migrant Expo.



North Shore City is a very successful city across a wide range of areas and has in the past and present produce excellent injury prevention and safety programmes. However, there are some alarming statistics that show North Shore City has certain risk areas and groups within the city. These include the leading cause of death, suicide (38%), secondly, falls (25%) and motor vehicle incidents (20%). North Shore City is very diverse and is constantly changing and growing. As a result certain risk areas or groups can be isolated and marginalised when compared or combined with the rest of North Shore City. There is potential for 'hidden areas' of risk to develop in the city. The community needs to be monitored to ensure these areas are supplied with suitable prevention programmes.

In collaboration with the community risk areas and groups need to be identified and programmes developed to cater accordingly. North Shore City has numerous initiatives in place to reduce the frequency of unintentional injuries from falls and motor vehicle incidents. Another key issue for the city is intentional injuries from suicide. This is a very complex issue and the City plans to develop initiatives in this area in the future.

There are also key safety issues in North Shore City around water safety and the growing migrant population which do not show as strongly in the statistics.

The expansive coastline of the North Shore City, boasting numerous popular beaches has seen the development of a much needed innovative water safety initiative. 'Make it a Safe Summer' has drastically reduced the incidence of drownings at the beaches and has resulted in saved lives! This project has also been an excellent promoter of safety in general in North Shore City and improving the awareness of safety.

The migrant population is continuously growing and water safety is a specific risk area for this group. The Migrant Water Safety Project, showcased in this application, as well as the Asian Driver Fatigue, Settlement Support and Friendship Groups demonstrates how North Shore City identifies these key risk areas. These initiatives also show the development initiatives specifically for these new residents of North Shore City.

The templates of initiatives in the following pages are specifically for older adults falls prevention and the reduction of road incidents in North Shore City. The templates provide a snapshot of initiatives in North Shore City and cover the following:

- project title;
- key organisation involved in the project;
- what the programme addresses;
- is the project evidence based;
- who the target population is;
- duration of the project;
- results achieved at the present time by the project;
- who are the project partners;
- any additional information is available;
- future direction of the project.

Programmes that target high-risk groups and environments, and programmes that promotes safety for vulnerable groups.



OLDER ADULT FALL PREVENTION INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
Home Safe Home	ShoreSafe Older Adults Falls Prevention Group	Information day on safety in the home for older adults	Yes	Older adults	One day	45 attendees	<ul style="list-style-type: none"> • Harbour Sport • NZ Fire Service • WDHB • Harbour PHO • NSCC • Guardian Healthcare • ACC 	Information packs handed out	Under review
April Falls Promotion	ShoreSafe Older Adults Falls Prevention Group	Promotion of the National Falls Day and building awareness of falls in the older adults population	Yes	Older adults	One full page in North Shore Times.	<ul style="list-style-type: none"> • Circulation 162,000 • Increased attendance on falls prevention courses/seminars 	<ul style="list-style-type: none"> • Harbour Sport • WDHB • Harbour PHO • NSCC • ACC • AUT podiatry school • Arthritis Foundation 	Footcare seminar completed with 64 attendees	Use April 1 as a catalyst to promote falls prevention
Step Ahead: safe on your feet	Age Concern North Shore	Falls prevention education for older adults	Yes	Older adults	Ongoing four week courses	Ave 120 participants per annum	<ul style="list-style-type: none"> • ACC 	Peer educators recruited and trained to facilitate the course	Ongoing
Through Other Eyes	Age Concern North Shore	Changing the attitude of designers, town planners on environmental safety for older adults with disabilities	Yes	Health and service providers, architects and planners who provide services targeted at older adults	Two hours	<ul style="list-style-type: none"> • Increased awareness and attitude changes towards older and disabled people • Improved environmental planning for older and disabled people 	Gerontology Unit of Medical School, University of Auckland		More courses as capacity allows
Otago Exercise Programme	Harbour PHO	Home based strength and balance exercise programme to decrease the risk of falls in older adults	Yes	Older adults	Ongoing	<ul style="list-style-type: none"> • 902 enrolled as at January 2007 • Anecdotal evidence of improvement in wellbeing and movement 	<ul style="list-style-type: none"> • ACC • Fire Department • NSH NASC • NSH AT&R Dpt • North Harbour GP Practices 	Appendix F	<ul style="list-style-type: none"> • Quality improvement • Improvements from participant feedback • Increase numbers enrolled
Relaxersize	North Shore Leisure	Elderly people's need for gentle low impact exercises to keep moving and healthy	The number of participants in the class	<ul style="list-style-type: none"> • Aimed at members of the public 50+ • Also for women recovering from childbirth or operations 	Tuesday and Thursday mornings all year round for one hour per session	Participants regularly come back and find that the exercises are well suited to their abilities	Relaxercise instructor, class participants	After every class the participants have complementary tea and coffee	To continue running the programme as it is being run

OLDER ADULT FALL PREVENTION INITIATIVES

Project name	Key organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional information	Future direction
50's Forward	North Shore Leisure	Confidence and participation of elderly in physical and leisure activity	Survey	50+	Year long for 15+ years	<ul style="list-style-type: none"> • Mental and physical health benefits • Members are socially and physically active and vital 	None	<ul style="list-style-type: none"> • Senior Pilates • Aqua groups • Strength group • Safety questionnaire completed first • social outings 	Continue to expand reach of programme
NSCC Housing for the Elderly; Falls Prevention Project	North Shore City Council	Falls being the most common cause of injury, hospitalisation and deaths for older people in North Shore City	ACC and MoH statistics	North Shore City residents 60+	In 2004, two month assessment, six months documentation <ul style="list-style-type: none"> • Staged maintenance over the following financial year 	<ul style="list-style-type: none"> • Residents educated, increased awareness of fall hazards • Presentation of prizes of tenants entered quiz (ACC provided). Tripping hazards on audited units attended to 	<ul style="list-style-type: none"> • NSCC/ACC • Stakeholder Shore Safe • Older Adult Fall Prevention Group 	<ul style="list-style-type: none"> • Six monthly survey question regarding falls to all tenants and stats collected • HoP representation on ShoreSafe Older Adults Falls Prevention Group. 	<ul style="list-style-type: none"> • Unit audit to be extended city wide using third year OT students from AUT • Planned commence April 23 2007 • Data to be used for maintenance planning on a staged basis through subsequent financial years
ACC modified Tai Chi Classes	Harbour Sport	Modified Tai Chi for older adults to improve leg strength and balance and reduce the likelihood of falls	ACC	Over 65 years	Ongoing	Decrease in the number of injuries due to falls in older adult population	ACC	No	Continue programme
Northcote Falls Prevention Pilot Project	<ul style="list-style-type: none"> • Housing NZ • ACC • AUT 	Collaborative project assessing the risk of falling in older adults homes, with suggestion for changes	Pilot	Older adults	One month in 2005	<ul style="list-style-type: none"> • 20 households • Summary produced by students • Referrals were made to Home and older adult services at WDHb 	<ul style="list-style-type: none"> • HNzc • ACC • AUT 	No	Was identified as a possible continuing project dependent on funding and support

Project Name	Key Organisation	Programme Addresses?	Evidence Based	Target Population	Duration	Results Achieved	Programme Partners	Additional Information	Future Direction
ACC speed trailers	ShoreSafe Road Safety Team	Drivers awareness of speed	Yes	Drivers	Ongoing	<ul style="list-style-type: none"> Increases awareness of driver speeds. Reduction in particular area of speed 	<ul style="list-style-type: none"> NSCC ACC New Zealand Police 	No	Continue with programme
Child Restraint Project	ShoreSafe Road Safety Team	<ul style="list-style-type: none"> Increase usage of child restraints amongst motor vehicle occupants Particularly amongst the Asian and migrant population 	Yes	Parents	May 2006 – June 2006	<ul style="list-style-type: none"> 3% increase in correct child restraint usage Child Restraint Loan scheme for Chinese Community 	<ul style="list-style-type: none"> NSCC ACC 	Report	Potential to continue with sufficient resources
Glenfield Seat Belt Project	ShoreSafe Road Safety Team	Increase seat belt usage with Chinese in the Glenfield area	Yes	Migrants	December 2005 – February 2006	<ul style="list-style-type: none"> Increase of 4.7% in seat belt usage Workshops held on correct seat belt usage, educational resources, media campaign 	Chinese New Settlers Services Trust	Report	Potential to continue with sufficient resources
Driver Fatigue Projects	ShoreSafe Road Safety Team	Increase awareness and education on the effects of fatigue on driving	Yes	<ul style="list-style-type: none"> Migrants Drivers 	Ongoing	<ul style="list-style-type: none"> Increase the awareness of fatigue and driving Encourage breaks on long trips 	<ul style="list-style-type: none"> NSCC ACC 	-	Continue
Speed reduction	North Shore Police	<ul style="list-style-type: none"> National Campaign Decreasing speed round schools, speed campaigns 	Yes	Drivers	Ongoing	<ul style="list-style-type: none"> Only two fatalities in 2006 in North Shore City 60% of national and local campaigns delivered in accordance with the Safety Action Plan (SAP) for speed control. 	<ul style="list-style-type: none"> LTNZ Council LTSA 	-	Continue programme
Drink driving reduction	North Shore Police	<ul style="list-style-type: none"> Traffic Alcohol Group, EBA Campaign. National Campaigns 	Yes	Drivers	Ongoing	<ul style="list-style-type: none"> 1,237,872 compulsory breath tests in 2005/06 year nationally 65% of national and local campaigns delivered in accordance with the SAP for drinking and drugged driver control. 	<ul style="list-style-type: none"> Liquor licensing ALAC 	-	Continue programmes
Intersection campaigns	North Shore Police	Lanes, traffic lights and signals	Yes	Drivers	Ongoing	Increased awareness of dangers and importance of attention at intersections	<ul style="list-style-type: none"> LTNZ Council LTSA 	-	Continue programmes

Project Name	Key Organisation	Programme Addresses?	Evidence Based	Target Population	Duration	Results Achieved	Programme Partners	Additional Information	Future Direction
Crash investigation	North Shore Police	Local and general crashes, serious crash unit	Yes	Drivers	Ongoing	<ul style="list-style-type: none"> • 341 national fatal crashes attended and reported • 2,071 serious injury crashes attended and reported • 8,396 minor injury crashes attended and reported • 27,217 non-injury crashes attended and reported (05/06) 	<ul style="list-style-type: none"> • LTNZ • Council • LTSA 	-	Continue programme
Eliminating boy racers	North Shore Police	Operations to stop gatherings of boy racers	Yes	Boy racers	Ongoing	<ul style="list-style-type: none"> • A problem in North Shore City, was addressed and an operation was set up. • 90 cars impounded and there are now no problems at present 	<ul style="list-style-type: none"> • New Zealand Police 	-	Continue programme
Seat belt campaigns	North Shore Police	<ul style="list-style-type: none"> • Children and adult awareness of seat belts • National Campaigns 	Yes	Motor vehicle occupants	Ongoing	73% of national and local campaigns delivered in accordance with the SAP for restraint device control	<ul style="list-style-type: none"> • LTNZ • Council • LTSA 	No	Continue programmes
Warrant and license checks	North Shore Police	Safety of cars and drivers	Yes	Drivers and car owners	Ongoing	<ul style="list-style-type: none"> • Improved awareness of vehicle licensing and warrant of fitness for cars • Improved safety of cars and better driver education 	<ul style="list-style-type: none"> • LTNZ • Council • LTSA 	No	Continue programmes
Road safety management systems	North Shore City Council	Trauma sustained from traffic crashes, mainly by improved application of road safety engineering	<ul style="list-style-type: none"> • Land Transport • NZ's Crash Analysis System 	All road users	Ongoing	Some systems and programmes are in place and others in development. Yet to be reflected in crash statistics	Land Transport NZ	<ul style="list-style-type: none"> • LTNZ Guidelines • NSCC SMS manual (in development) 	<ul style="list-style-type: none"> • Ongoing development of programmes • Improved prioritisation of resources
Street Light Upgrade Programme	North Shore City Council	Traffic crashes in the dark	Yes, CAS crashes at night	Mainly car drivers	Several years work, but major routes already covered	Routes with three or more crashes at night have been addressed	Internal	No	Possibly include night-time black spot list
'Grey Spot' studies (part of SMS)	North Shore City Council	Sites that experience a significant increase in crashes in a calendar year	Yes, CAS 'alarm' report generated	Road engineers	Ongoing	<ul style="list-style-type: none"> • 33 sites studied in first year • Recommendation a split into work categories for action 	Internal only	Report available	Hope to involve police and representative road users in future at early stages

Project Name	Key Organisation	Programme Addresses?	Evidence Based	Target Population	Duration	Results Achieved	Programme Partners	Additional Information	Future Direction
Crash Reduction Studies	North Shore City Council	Crash Clusters Sites	Yes, CAS data	NSCC Transport engineers	Approx every three years	Reduction in crashes at fully implemented sites	<ul style="list-style-type: none"> • LTNZ • New Zealand Police • Consultants 	Reports available	Improved monitoring
Audit of pedestrian facilities	North Shore City Council	Existing pedestrian crossing facilities (compliance and safety)	Yes, survey of all sites	NSCC engineers (for the benefit of pedestrians)	Completed	Audits completed	Internal process	Information will feed into pedestrian strategy	Information will be used to improve crossing facilities
Pedestrian Strategy	North Shore City Council	Improving pedestrian connections and opportunities throughout the city	Pedestrian injury data, anecdotal	Wider Community	One year, with regular reviews ongoing	Strategy currently under development	Internal with consultation with wider community including key walking and safety groups	Strategy will identify potentially unsafe walking areas and areas without adequate pedestrian connectivity and outline methods to address these.	<ul style="list-style-type: none"> • Address issues identified in strategy • Ongoing regular review and monitoring
Road Safety Action Plan (RSAP)	North Shore City Council	Identifies North Shore City road safety issues	Yes, issues derived from crash data	Road safety partners (road users)	Ongoing	None to date	<ul style="list-style-type: none"> • LTNZ • New Zealand Police • NSCC • ACC 	<ul style="list-style-type: none"> • Existing RSAP • New templates developed by LTNZ in process of being populated and adopted 	Information used to address road safety issues
Police liaison meetings	North Shore City Council	Local traffic issues/ complaints	Mix of evidence and anecdotal	Council engineers, RSC, Police	Ongoing	A way to share information that police or NSCC receive with each other. Participants are tasked with actions for follow up.	<ul style="list-style-type: none"> • NSCC • New Zealand Police 	Minutes available	Status quo
LATM (Local Traffic Management schemes)	North Shore City Council	<ul style="list-style-type: none"> • Traffic volumes and speed • Safety component 		Local community, plus through traffic	Ongoing		Community boards	Brochure explaining process is available	Possible speed limits lower than 50 kph
Walking School Buses	North Shore City Council	<ul style="list-style-type: none"> • Pedestrian safety 	Traffic congestion at school gates	Drivers and children	Ongoing	<ul style="list-style-type: none"> • 27 schools are involved with 80 routes • Awareness raising campaigns. 	<ul style="list-style-type: none"> • Schools • Police Education Officers • Volunteers • NSCC 	Brochure explaining process is available	To get more schools involved

Project Name	Key Organisation	Programme Addresses?	Evidence Based	Target Population	Duration	Results Achieved	Programme Partners	Additional Information	Future Direction
Travel Wise to school programme	North Shore City Council	<ul style="list-style-type: none"> Promotes safe, active and sustainable travel to and from school 	Congestion at school gates	Drivers and children	Ongoing	<ul style="list-style-type: none"> 34 schools involved 05/06 spent \$600,000 on infrastructure and 06/07 \$1.3 mil dedicated to infrastructure 	<ul style="list-style-type: none"> NSCC ARTA Police Schools Children etc 	Brochure explaining process is available	To get more schools involved
Various road safety education projects	North Shore City Council	<ul style="list-style-type: none"> Intersection pedestrians <ul style="list-style-type: none"> Cycling Vehicle licensing (learner and restricted courses) Safe with age refresher courses <ul style="list-style-type: none"> SADD Host responsibility 	<ul style="list-style-type: none"> Land Transport NZ Crash Analysis System Road Safety Strategy 	All road users	Ongoing	Awareness raising campaigns	<ul style="list-style-type: none"> Community groups New Zealand Police Plunket ACC NSCC Health Colleges, etc 	Brochure explaining process is available	Continue
Defensive Driving - targeting alcohol and speed	East Coast Bays Community Project	<ul style="list-style-type: none"> 16-18 year olds driving outside of their licence restrictions Alcohol- and speed-related crashed among this age group 	Police statistics	16-18 year olds with restricted licences	10 hour courses held for past four years during school holidays	About 500 people have been through the course and evaluations have shown increased awareness of dangers of driving at speed or under the influence of alcohol	<ul style="list-style-type: none"> ECB Community Project NSCC Road Safety Co-ordinator LTSA Auckland Defensive Driving Academy 	<ul style="list-style-type: none"> The course is subsidised by 50% Funding has been applied for from the Road Safety Trust to expand the programme city-wide 	Expand city-wide, funding permitting
Youth Driver Action	Rotary	<ul style="list-style-type: none"> Youth driver safety programme 	Yes	Year 11 students	Launch 2007 Ongoing	Students receive hands on instruction of how vehicles react in certain situations		No	Continue with programme
Driving Towards a Future	North Shore City Schools	<ul style="list-style-type: none"> Computer assisted driver safety initiative 	Yes	Year 11-13 students	Ongoing	Improved driver education for youth	<ul style="list-style-type: none"> ACC University of Waikato 	No	Continue with programme

ShoreSafe Playground Project: Safe at Play

'A collaborative approach to North Shore City school playground safety.'

North Shore City children have unfortunately become an 'at risk' or vulnerable group, a specific area of vulnerability is falls in playgrounds. During the period from 2000 to 2003 there were 171 fractures from falls on playgrounds in the five to 10 year age group.

North Shore City has a Playground Institute representative working in North Shore City and in collaboration with ShoreSafe children's working group. The ShoreSafe Playground Project has endeavoured to reduce the incidence of falls within school playgrounds. Resulting in numerous projects and workshops to educate schools and playground maintenance contractors to actively monitor and prevent injuries in playgrounds. This initiative has now expanding to building a link between school students and public playgrounds.

Playground Safety Workshops

The North Shore Playground Safety Project has provided training to primary and intermediate school staff throughout the city. This project was developed to train schools on how to operate their playgrounds in a safe and functional manner, and to spread an awareness of the high injury rates attributed to falls in playgrounds, poor maintenance and a lack of active supervision. A total of 141 North Shore City school teachers, principals and caretakers have attended playground safety workshops from December 2003 to March 2005. Over 760 students have also been involved in the project. 98 per cent of North Shore City primary and intermediate schools have attended a workshop.

Following the workshops there were numerous positive changes in the general day to day running of school playgrounds. There was a 50 per cent increase in the number of schools with current playground assessment and hazard management processes. There was a 90 per cent increase in caretakers and maintenance staff keeping written documentation of playground maintenance activities. 40 per cent of those caretakers and maintenance staff identified new hazards after attending the workshops. School staff have been trained in active supervision and more attention is being made to maintenance. Most significantly, there was a 33 per cent reduction in hospitalisations resulting from falls on playground equipment since 2000. In the term

prior to the workshop there were 56 reported injuries, and in the term following the workshop there were 51 reported injuries. Most of these 51 injuries were minor with only one fracture.

Following these workshops, a student playground safety project was launched.

Student Playground Safety Project

The improvement of playground safety within schools is of direct benefit to the students. Therefore, following on from the Playground Safety Workshops students were trained on playground safety.

Over 760 students have been involved in the project aimed to assess the safety of playgrounds. This project gives the students skills in collection, tabulation, analysis of playground safety data and skills to advocate for safer playgrounds and play environments.

Since these initial training sessions, students have taken an active role in the prevention of injuries from playgrounds in North Shore City. Rosmini College students as part of their health and injury prevention curriculum have conducted playground safety surveys on all North Shore City public and school playgrounds. This information was then passed onto the appropriate organisations so the hazards could be amended.

ShoreSafe and North Shore City Council support this project by attending student presentations on playground research. There is future potential to expand these student projects into other schools and therefore, more assessment and awareness of public playground hazards and reducing injuries that occur on these playgrounds.



Older adults health and safety

North Shore City has a constantly increasing population of older adult residents. Falls are the most significant single injury issue for older adults and are the leading cause of injury hospitalisation. About a third of generally healthy people aged 65 and over, will have at least one fall each year, and the rate of falls and severity of complications increases with age. Impaired strength and balance is a major contributing factor to the frequency and severity of an injury sustained by falling. This group of the population is therefore, a vulnerable group with a high incidence of injury from falls. North Shore City has approached this on a collective front and there are now numerous programmes in place to improve older adult's health and wellbeing while reducing the risk of injury from falls.

Up Right and Moving North Harbour

'Exercise to improve leg strength and balance for over 65s'

Up Right and Moving North Harbour is a collaborative approach by various organisations to improve the health and safety of older adults in North Shore City. Three projects work in a progressive order to build older adults leg strength, improve balance and increase physical activity with the aim of reducing the incidence of falls in this population in North Shore City. Up Right and Moving has an extensive referral network, through collaborating agencies and are able to increase referrals of older adults to these programmes. Health practitioners make up the majority of referrals through green prescription but the benefit of the programmes is that information and entry to the programmes can be from the general public as well.

The first step: education

Step Ahead Falls Prevention Programme – Age Concern North Shore

The Step Ahead courses began in 2002. This programme is a four session course of two and a half hours each on prevention of falls for older people living independently. Topics include exercises on strength and balance, stress management, managing medicines, relaxation, goal setting, home safety, foot care and foot wear. All of which help older people increase their confidence and mobility which enables them to stay on their feet. On average the courses now have seven to fifteen participants.

The second step: becoming active

Home Based Strength and Balance Exercise Programme – Harbour Primary Health Organisation & ACC Harbour PHO, in partnership with ACC, facilitate this fully subsidised, 12 month, home based programme. Referrals are via GP, community workers, hospital specialists or self referrals. The Home Based Strength and Balance Exercise Programme or Otago Exercise Programme (OEP) is a falls prevention programme targeted at those aged over 80 years and living independently in North Shore City. The programme aims to enable older adults to remain living independently and safely by reducing personal injury from falls. At the end of January 2007, there were 902 participants enrolled in the Otago Exercise Programme (see appendix F for more information).

The third step: regular physical activity

ACC modified Tai Chi – Harbour Sport

In response to the alarming fall statistics in the older adult population on the North Shore a 10 week pilot of Tai Chi classes was run in 2003. The pilot included two venues twice a week. The programme is run by Harbour Sport and funded by ACC. Harbour Sport is a central point of contact for the community which makes it easier for older people to access the information on the Tai Chi programme.

The modified Tai Chi classes include a series of gentle fluid movements. Tai Chi benefits older adults in fall prevention because it incorporates strength, balance, flexibility and concentration. Tai Chi is also known to be therapeutic for those with arthritis and a range of other conditions. There are now six venues that Tai Chi classes are run at twice a week. The programme continues to see growth in participant numbers, from July to November 2006, total numbers of participants increased from 133 to 156 at the eight different classes in the city.



ShoreSafe Older Adults Falls Prevention Working Group

The Older Adults Falls Prevention Working Group is a component of ShoreSafe. The working group is comprised of both government and non-government agencies, which work collaboratively to both co-ordinate and promote injury prevention issues in North Shore City.

During the 2006 year the ShoreSafe Older Adults Falls Prevention Working Group developed and ran two projects to complement the Upright and Moving initiative in North Shore City. These included April Falls Promotion and Home Safe Home. April Falls Promotion included newspaper articles aiming to improve awareness of the risk of falls in the older population and improved knowledge of North Shore City exercise programmes for older adults. Home Safe Home was a seminar to educate people on the importance of home safety in relation to injury prevention, with the goal of reducing injury and death from fires and falls among older adults living in the city.

Collaborating organisations currently in the group include: ACC, Harbour PHO, Waitemata District Health Board (physiotherapists, Older Adult Consumer Group), Harbour Sport, Arthritis NZ, Older Adult Exercise Providers, Rest Home Quality provider, North Shore City Council (Older Adult Housing) with Age Concern North Shore providing coordination. With these organisations working together there is a more comprehensive service for older people in North Shore City.

never2old exercise programme – Auckland University of Technology

'A resistance based exercise and health education programme for older adults over 60 years'

The never2old exercise programme was launched in 2002 at the AUT sport and fitness centre, as a pilot programme. The programme proved very successful and a positive experience for the participants. The aim of the never2old exercise programme is to provide a safe, enjoyable and professionally run physical activity and education programme targeted at the over 60 population. The programme is designed to inspire mature aged adults to improve physical fitness and assist them to retain active, independent lifestyles.

The never2old exercise programme incorporates resistance training as the basis for improving older adult functional capacity and is specifically designed for the over 60 years age group. The programme is based on proven research findings. Other aspects of fitness training included in the programme are: cardio work, flexibility, balance and gait. Seminars are also offered with a range of health and wellness topics relevant to older adults. These seminars are held bi-monthly.

Originally based at the AUT sport and fitness centre, North Shore campus, the programme has successfully expanded and is delivered at 11 YMCA and JustWorkOut centres throughout the Auckland region including three centres in North Shore City.



The North Shore City Injury Data ACC ThinkSafe Report, produced by Safe Communities Foundation of New Zealand was vital in identifying the key causes of death and hospitalisation in North Shore City. The Safe Communities Foundation utilised many different sources to attain the information for the report. These included: New Zealand Health Information Service, New Zealand Census data from Statistics New Zealand, Injury Prevention Research Unit (IPRU) – Otago University, Land Transport NZ (LTNZ) data and ACC data. In addition to this information, statistics were sought from the New Zealand Fire Service, New Zealand Police and DrownBase-WaterSafety New Zealand.

ACC and various other government agencies provide statistics for project work in North Shore City. This data has provided essential information to identify the leading causes of accidents and injury in the city. In order to determine project priorities and actions injury data is essential.

North Shore City is under-resourced in the area of injury prevention and consequently, community organisation data collection is not always possible. ACC data is therefore critical for New Zealand and especially for North Shore City.

Another key issue in obtaining data for project work is government agencies tend to group Auckland data together. Data is grouped by the Auckland region making it difficult to obtain North Shore City specific data.

Data obtained on the North Shore from sources such as ACC and Land Transport New Zealand are used to determine project focus, to evaluate the situation prior to project implementation, and following to evaluate any changes in the statistics. For example, Land Transport New Zealand or road injury data collected from other sources can provide the ShoreSafe Road Safety Team with an area to focus projects on, whether it is speed, car restraints, cycle or pedestrian safety, road safety around schools or certain areas of road or suburbs that have a high rate of injury or motor vehicle crashes. The regular collection of this data allows projects to be tailored to the specific needs of the community.

The remainder of this section summaries key injury statistics in North Shore City, providing a statistical snapshot of injury's in the city.

Mortality in North Shore City

During the 1999 to 2003 period there were 300 deaths in North

Shore City¹. The leading cause of death was suicide (38% n=113), followed by falls (25% n=76) and motor vehicle crashes (20%, n=60).

During the 1999 to 2003 period the leading cause of death per age group was as follows:

Age group	Leading cause of death	Percentage
0 - 4	Drowning and suffocation	40% each
5 - 14	Drowning and motor vehicle crashes	33% each
15 - 24	Suicide	46%
25 - 39	Suicide	59%
40 - 59	Suicide	50%
60 - 74	Suicide	45%
75+	Falls	70%

Hospitalisations

During the 2004 to 2005 period there were 4063 hospitalisations in North Shore City². The leading cause of hospitalisation was falls (39%), followed by adverse effects (16%) and motor vehicle crashes (7%).

During the 2004 to 2005 period the leading cause of hospitalisation per age group was as follows:

Age group	Leading cause of hospitalisation	Second cause of hospitalisation
0 - 9	Fall – 52.2% (n=178)	Other specified – 8.8% (n=30)
10 -19	Fall – 25% (n=124)	Struck by or against – 14.1% (n=70)
20 - 24	Fall – 18.4% (n=50)	Motor vehicle traffic – 17.7% (n=48)
25 - 34	Fall – 19.4% (n=79)	Poisoning – 14.3% (n=58)
35 - 44	Fall – 21.6% (n=96)	Adverse effects – 13.5% (n=60)
45 - 54	Fall – 26% (n=107)	Adverse effects – 18.2% (n=75)
55 - 64	Fall – 41.1% (n=160)	Adverse effects – 24.2% (n=160)
65 - 74	Fall – 44% (n=161)	Adverse effects – 35.8% (n=131)
75 - 84	Fall – 62.6% (n=340)	Adverse effects – 21.4% (n=116)
85 +	Fall – 73.7% (n=289)	Adverse effects – 14.5% (n=57)

¹ Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

² Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

Programmes that document the frequency and causes of injuries – both un-intentional (accidents) and intentional (violence and self-directed).

Places and type of injuries

During the 2004 to 2005 period the three main places of injury were the home (29.3% n=1,191); school, other institution and public administrative area (18.4% n=748) and street or highway (11% n=445). The three leading types of injury were fracture (39.3% n=1596), open wound (10.9% n=443) and poisoning (6.2% n=253) ³.

ACC claims and costs

In the 2004 to 2005 period there were 2,140 new entitlement ACC claims in North Shore City at a cost of \$ 8,780,000 ⁴. The following year, July 2005 to June 2006 there were 2,595 new entitlement claims at a cost of \$ 11,146,000. The table below details the different new entitlement category claims and costs for North Shore City during the July 2005 to June 2006 period.

ACC claims, cost and change from the previous year for each area

Category	Claims	Cost (\$)	Change in claims from previous year
Work	607	3,007,000	↑81
Non work	1922	7,774,000	↑357
Motor vehicle	66	365,000	↑17
Criminal acts	9	6,000	↑3
Back injury	270	1,386,000	↑48
Head injury	41	363,000	↑11
Children	117	228,000	↑7
Farm claims	3	7,000	=
Home	1056	4,394,000	↑289
Sport	649	2,485,000	↑161
Fatal	6	183,000	↓4

The non-work category claims are the highest and cost the most at \$7.77 million. This was also the category with the greatest increase from the previous year. Claims from injury in the home are the second leading category and second greatest increase from the previous year.

³ Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

⁴ Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

North Shore City road statistics

The number of crashes in North Shore City has increased by 142 from 2004 to 2005. Consequently, the number of fatalities also increased by two from 2004 to 2005 period. However the number of serious and minor casualties from these crashes has decreased.

North Shore City road statistics for 2004 and 2005

Date	Fatalities	Serious casualties	Minor casualties	Non-injury crashes
2004	1	79	487	1432
2005	3	64	398	1574

The leading North Shore City road issues are as follows:

1. Vulnerable road users (32 per cent injury crashes, 54 per cent fatal or serious crashes)
2. Poor observation (41 per cent injury crashes, 33 per cent fatal or serious crashes)
3. Roadside hazards (28 per cent injury crashes, 31 per cent fatal or serious crashes)
4. Crashes at bends (17 per cent injury crashes, 22 per cent fatal or serious injury)

North Shore City crime statistics

The total number of recorded and resolved crimes in North Shore City have increased from the 2004/2005 to 2005/2006 period. However, numerous crime types have decreased in frequency from the year before. The table below summaries these statistics ⁵:

Summary of district recorded and resolved crime

Crime Type	2004/2005	2005/2006	Change
Violence	1,803	1,752	↓51
Sexual	93	113	↑21
Drugs & anti-social	1,892	1,841	↓51
Dishonesty	7,574	8,283	↑709
Property damage	1,290	1,285	↓5
Property abuse	828	749	↓79
Administrative	282	152	↓130
Total	13,762	14,175	↑413

⁵ Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

Programmes that document the frequency and causes of injuries – both un-intentional (accidents) and intentional (violence and self-directed).

North Shore City fire statistics

North Shore City has four different fire stations located in, Birkenhead, Devonport, East Coast Bays and Takapuna. A total of 1,675 callouts were made in the 2005 to 2006 period from North Shore City fire stations. The table below shows the structure and rescue, emergency and medical call outs per North Shore City fire station ⁶:

North Shore fire station call outs for the 2005 to 2006 period

Station	Structure fire	Rescue, emergency, medical calls	Total calls
Birkenhead	50	24	477
Devonport	22	8	210
East Coast Bays	38	41	485
Takapuna	45	21	503

North Shore City water safety statistics

There has been a total of 17 drownings in North Shore City in the period from 2001 to 2005 ⁷. The table below details the number of drownings during each year:

Number of drownings in North Shore City each year from 2001 to 2006

Year	Number of drownings
2001	4
2002	1
2003	5
2004	4
2005	2
2006	1

The activities which resulted in the highest number of drownings over the five year period from 2002 to 2006 were accidental immersion and suicide. The table below summarises the number of drownings per activity:

⁶ Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

⁷ Sourced from Injury Prevention Research Unit Website and North Shore Injury Data: ACC ThinkSafe Report (8) produced by Safe Communities Foundation of NZ

Number of drownings by activity in the period 2002 to 2006 in North Shore City

Activity	Frequency
Accidental immersion	9
Water sport/recreation	4

North Shore City, sites where the highest number of drownings in the 2002 to 2006 period occurred were beaches. The table below summarises the frequency per site of drownings:

Number of drownings by site in the period 2002 to 2006 in North Shore City

Site	Frequency
Beaches	9
Domestic sites	3
Inland waters	1

The specific age group for drowning in the period from 2002 to 2006 was spread evenly spread across all ages. The table below summarises the statistics from each age group:

Number of drownings by age group in the period 2002 to 2006 in North Shore City

Age group	Frequency
0 – 4 years	1
5 – 14 years	2
15 – 44 years	4
45 – 54 years	1
55 + years	5

The greatest number of drownings occurred in the European ethnic group. The table below summarises the drownings by ethnic group in the period of 2002 to 2006:

Number of drownings by ethnic group in the period 2002 to 2006 in North Shore City

Ethnic group	Frequency
European	11
Pacific Islander	1
Asian	1

Programmes that document the frequency and causes of injuries – both un-intentional (accidents) and intentional (violence and self-directed).

Evaluation is a key component in the implementation and sustainability of projects in North Shore City. ShoreSafe recognises the importance of evaluation through review of the relevant statistics prior and following the implementation of programmes in the city. ShoreSafe working groups primarily use ACC and hospitalisation data for project work, this data can provide an annual comparison and a relatively accurate account for project work. Unfortunately, in recent years the rate of injury fatality and hospitalisations have continued to rise. This provides justification for the continued work in the area of safety and injury prevention in North Shore City.

For example analysis of NZIPS injury fatality data indicates that the number of injury deaths and rate per 100,000 person years increased during the period 2000 to 2002 from an average of 51 injury deaths in 2000 and 2001 (rate 27.8 per 100,000 person years) to 62 injury deaths in 2003 (rate 31.17 per 100,000 person years). In comparison, the hospitalisation rate decreased from 954.1 for the four year period of 2000 to 2003 to 937.91 per 100,000 person years in 2004.

At the commencement of each year the ShoreSafe working groups evaluate the current ACC and hospitalisation data to identify problem areas where projects and activities can be focused for the coming year. Part of the project may include more in depth evaluation of the project area both prior and post project implementation. Evaluation of ShoreSafe projects has also been vital in establishing the sustainability of these projects, which is essential for future planning and application for project funds.

North Shore City has applied for recognition where possible of key projects which have showed results. One such example is the Playground Project which in 2005 achieved an ACC Safety Award. The application for this award included a broad project overview and evaluation. The recognition of the award also pathed the way for future projects in this area and ensured the project was continued.

In previous years, a number of individual projects in North Shore City have been evaluated effectively. Community level evaluation is vital to establish local situations and detail key areas that need improvement. A majority of community level evaluation is conducted through participant attendance at various events, workshops, surveys or direct contact methods. Due to the limited resources and funding available to North Shore City community groups systematic and in depth evaluation is not always possible.

An example of a successful evaluation method is for community groups to work in collaboration with a larger organisation or if funding is available, utilise an external agency to undertake the evaluation project on their behalf. This has additional benefits as an external evaluator is impartial to the project.

The 'Step Ahead Fall Prevention Programme' run by Age Concern North Shore, has been evaluated in the consecutive years of 2001 and 2002 by external agencies. In 2001 the evaluation was conducted by AUT.

This evaluation was successful as it outlined the Step Ahead Programme, produced an evaluation framework which included: needs assessment, programme logic, evaluation of the pilot programme and recommendations to assist in the further development of the project. The recommendations allowed Age Concern North Shore to amend and further develop the programme to ensure its ongoing effectiveness. The 2002 evaluation produced by ACC and Age Concern North Shore detailed the background, project methods, results found by participants and discussed the effectiveness of the programme.

The following table is an example of a community evaluation and demonstrates how data is collected prior to and following project implementation.

Evaluation measures to assess programmes, processes and the effects of change.



Evaluation measures to assess programmes, processes and the effects of change.

Key project focus	Name of initiative	Data collection methods
Child & youth safety	Browns Bay School TravelWise	<ul style="list-style-type: none"> • School community surveys • Participation in Walking School Buses
Older adults	Otago Exercise Programme	<ul style="list-style-type: none"> • Participant surveys • Attendance records
Older adults	ACC modified Tai Chi	<ul style="list-style-type: none"> • Participant surveys • Attendance records
Migrant safety	East Coast Bays Community – International Friendship Group	<ul style="list-style-type: none"> • Attendance records • Anecdotal evidence of outcomes for group members
Road safety	Seat belt restraints	<ul style="list-style-type: none"> • Road side surveys/counts
Road safety	Bike Days	<ul style="list-style-type: none"> • Attendance records
Road safety	Fixed driver speed signs	<ul style="list-style-type: none"> • Speed measurement
Road safety	Child restraints	<ul style="list-style-type: none"> • Road side surveys/counts
Road safety	East Coast Bays Community Defensive Driving Courses	<ul style="list-style-type: none"> • Attendance records • Evaluation on youths awareness of dangers while driving
Safer communities and families	Family Violence Project	<ul style="list-style-type: none"> • Police statistics on family violence offences and offenders
Water safety	Migrant Water Safety	<ul style="list-style-type: none"> • Attendance at workshops • Regional drowning statistics
Wider community	Birkenhead Northcote Community Summer Programme	<ul style="list-style-type: none"> • Attendance records
Wider community	Northcote Project	<ul style="list-style-type: none"> • Community surveys

Family Violence Project

The North Shore City Family Violence Project is an excellent example of how processes are evaluated and changed to ensure positive results for community safety.

The Family Violence Project was launched in North Shore City in 2004, following an extreme incident of family violence. This shock event led to a police audit which highlighted gaps in the processes used when dealing with family violence cases.

Police had been involved in extensive community consultation in the past two to three years, in an effort to bring agencies working with family violence together to form a collective front. Following the audit, community consultation was rapidly progressed to develop this collaborative project. The key organisations were New Zealand Police, North Shore City Council, Safer Families (Refuge), Child Youth and Families, and the community. There has also been extensive support from Ministry of Justice, schools and community groups—Living without Violence, Anger Management Trust, CADS, Te Puna Hauora, Victim Support, and Strengthening Families.

North Shore City Council provided funding for a refuge worker to be based at the North Shore Police Station, allowing immediate response to victims of family violence. Safety plans were developed for the victims of violence.

Child, Youth and Family adopted the Two Tier Project which is a risk assessment conducted by the Police with the child/children involved in the family violence incident. The two tiers represent the level of risk to the child and whether they should be referred immediately to Child, Youth and Family or within the next week. 100 per cent of children involved in family violence are referred to Child, Youth and Family, of which police referrals make up approximately 60 per cent.

In addition, North Shore City police have incorporated a thorough risk assessment form which is shared with all collaborating organisations to ensure all organisations gain full understanding of the issues, risks and responses to the family violence incident. Furthermore, collaborating organisations meet bi-annually to network, discuss problems and determine the future direction of the project.

Originally, the Police Family Violence Unit hosted only one police officer. Today the team has grown to include five staff members at the

police station and is overseen by a Community Liaison Officer. Alongside this, the supporting organisations continue to further develop their support teams in the family violence area.

This increased attention to family violence has seen very positive results. During 2004 police were dealing with repeat offenders who had approximately 20 previous offences or cases of offending in the city. In 2007, police have repeat offenders with approximately three to four previous offences or cases of offending being monitored, compared to twenty in 2004. Police spend hours consulting and counselling repeat offenders. This work aims to promote life-style changes and informed decision making.

North Shore City perceptions of police protection in family violence incidents has also improved. For example, when the project was initiated in 2004, there were no family violence incidents reported from Northcote Central. At present there are weekly family violence reports from Northcote Central. This indicates the increased confidence of residents to call for help, report incidents and in doing so increase the safety for themselves, their family and the wider community.

This collaborative project continues to grow and develop as issues arise in the city. Current issues which are being addressed include providing victimless prosecution. This new process will ensure victims do not have to go through further trauma by prosecuting the offender in the courts. The second issue involves increasing community support and ownership of family violence. This initiative will eventually be disbanded by police as it is envisaged that the wider community will take ownership of the issue to improve awareness of this problem and ensure community friends, family and neighbours know they can help by reporting incidents to the appropriate agencies.

In the future an ideal scenario will be the development of a “One Stop Shop” for family violence victims to seek assistance and support from relevant organisations.

This Family Violence Project show cases the power of collaboration between key organisations and how this collaboration has work towards reducing the incidence of family violence in North Shore City. Through this cohesive coalition, annual evaluation and project development, North Shore City will see further reductions in family violence incidents improved support and services for victims.



Northcote Project

"A collaborative project involving Northcote youth, the community, local and central government agencies who have collectively developed an action plan to support Northcote children and young people"

The Northcote Child and Youth Development Project demonstrates how agencies in North Shore City can work collaboratively to implement new projects and influence change for the future.

The Northcote area is a diverse suburb with a number of different cultures and mix of generations. In many ways, Northcote reflects the future of North Shore City in terms of its diverse multicultural population which has a range of backgrounds, incomes and housing within its community. Northcote is a colourful and vibrant community which holds numerous community events and enjoys celebrating their cultures and children.

The Northcote Child and Youth Development Project was an exciting action initiative involving the community, children and young people together with their families and central and local government. The aim of the project was to ensure our children and young people grow up safe and healthy in a thriving community and to find ways of increasing youth participation in decisions that affect them and the wider community.

This project was a three year demonstration project for the Auckland Sustainable Cities Programme from 2003 to 2006. This was a regional partnership programme with the New Zealand Government Sustainable Development Programme of Action. The aim over the three year project was to improve social, economic, environmental and cultural outcomes for children and young people by improving services and support.

The project steps involved; developing a statistical profile on children and youth, followed by the identification of issues and gaps in the Northcote area. The community then agreed on the priorities for the area, an action plan was developed and supported by government agencies, community and young people.

Part of the action plan identified specific work strands, one of which was the safety strand. This strand looked at the underlying factors such as the level of violence in society, chaotic families, drug and alcohol use and the impact of violence on the development of children and young people.

There have been a number of projects implemented in Northcote prior, during and since the launch of the Northcote Child and Youth Development Project in late 2003. These include improvements to the town centre, open spaces, roads and community facilities; the redevelopment of housing; improvements to the environment; crime reduction and community safety. A number of these projects are still being implemented in Northcote. The Northcote Child and Youth Development Project is a collaborative approach with the ongoing commitment by key agencies to make a difference in the Northcote community.

Browns Bay School TravelWise Plan

The Browns Bay Primary School TravelWise Plan shows effective use of change through project evaluation. The school's travel plan began in 2003 in partnership with North Shore City Council and the school community.

Browns Bay Primary School is supported by Auckland Regional Transport Authority (ARTA) and North Shore City Council. Together they are committed to the continuous improvement in promoting safe, active and sustainable travel to and from school.

During term four of 2006, Auckland University of Technology (AUT) was contracted by ARTA to conduct a regional evaluation of the Travelwise programme. This evaluation included six schools in the case study.

Browns Bay Primary was selected to represent a school that was well under way with implementing their school travel plan. Data was collected through surveys sent home to parents and staff, classroom roll surveys on mode of travel, and focus groups with students and parents, and key people at the school (see appendix G for review of action plan). This data was compared with baseline information to assess any impact to changes in travel modes. These evaluation findings allow the supporting agencies and school to identify positive changes that have been made and future direction for their travel plans.

Browns Bay Primary has received grants from Infrastructure Auckland towards infrastructure improvements and ARTA who joined with regional councils to deliver the TravelWise to school programme, including supporting the implementation of Browns Bay Primary School Travel Plan with North Shore City Council and the school community. These partnerships have led to many key successes for



Browns Bay Primary. Most notably an increase of 6.96 per cent in walking to school and a 10.52 per cent decrease in family car use. There has been growth in participation of Walking School Buses, information packs on sustainable, active and safe travel to new entrants, a majority of parents now perceive environmental travel to school as generally safe, numerous promotions of walking to school, significant infrastructure improvements installed such as signalized pedestrian crossings, footpath widening, bus bays and safer crossings with raised platforms and splitter islands.

Future plans for the school include a TravelWise Information Centre, classroom packs of "10,000 Steps", redesigning the Park'n'Walk flyer, further promotion of Walking School Buses, possible re-implementation of a school bus, car pool projects and continuation or improvement of many projects already in place at the school. Much of the success of the Browns Bay School Travel Plan resides in the leadership at the school. Their willingness to get involved, try new ideas, be consistent, and lead by example, are attributes that have begun to create a sustainable transport culture within this school. With continued effort, this will shape great changes in the safe, active, and sustainable travel choices of this community.



Developing extensive networks and increasing participation in safety initiatives has been essential for North Shore City to progress its application for accreditation as a Safe Community. The responsibility of participating in local, regional, national and international safe community networks is shared among the ShoreSafe Management Committee.

ShoreSafe has strong relationships with key stakeholders including ACC, North Shore City Council, New Zealand Police, Waitemata District Health Board and Auckland Regional Public Health Service. ShoreSafe also has relationships with numerous community organisations, schools, churches, ethnic groups and North Shore City businesses. These relationships have been invaluable for promoting a safe North Shore City and applying for World Health Organisation (WHO) Accreditation.

The following list gives examples of communications with community and participation at regional and national events linked to safety and injury prevention.

Communications with the community

- Communication and focus group participation with North Shore City Council and the community to identify community outcomes for the city. This work has assisted in safety being recognised as one of the community outcomes for North Shore City, "personal safety and crime - our people feel safe and secure in their everyday lives."
- ShoreSafe WHO Accreditation coalition meeting (October 2006).
- North Shore WHO Accreditation wider community forum (November 2006).
- ShoreSafe Newsletter – bimonthly (see appendix C).
- ShoreSafe news and updates on the National Injury Prevention website.
- Local newspaper articles on safety initiatives in North Shore City (see appendix H).
- Promotion of North Shore City WHO Accreditation through community and industry newsletters.

Regional events

- Safe Communities Foundation of New Zealand - Wider Auckland Forum (August 2006).
- Waitakere WHO Re-designation as a Safe Community (Dec 2006).
- Murray's Bay WHO Safe Schools Designation (Oct 2006).
- Regional CIPP coordinators meetings (bimonthly).
- WaterSafe Auckland Regional Implementation to the NZDPS.

National events

- ShoreSafe representatives attendance and involvement in a range of national events and strategy planning.
- Asia-Pacific Injury Prevention Conferences.
- IPNANZ Conferences.

International events

- Representatives from ShoreSafe attended and presented findings at the Australian Safe Communities Conference in MacKay 2004.
- North Shore City WHO Accreditation profile at the 17th International Safe Communities Conference, October 2008, Christchurch, New Zealand.
- Future communications and support of Korean cities also involved in the WHO Safe Communities movement.

ShoreSafe has been limited as to the number of regional, national and international events and conferences that can be attended, due to time constraints and limited funding. Much of our networking has been done through the ShoreSafe Management Group representatives promoting North Shore City and WHO Accreditation within their own roles from their specific agencies. Safe Communities Foundation of New Zealand has also been a key organisation that has supported ShoreSafe with national and international information and links.

Ongoing participation in national and international safe communities networks.

International WHO Safe Community Movement Support

North Shore City is currently in a significant growth phase and new strategies are being developed to respond to support our current and future population. Examples of these strategies include: North Harbour Physical Activity Strategy, road safety and sustainable transport.

How the city responds, prepares and prioritises safety initiatives in an ever changing environment is one of the challenges North Shore City faces. Programmes and projects will need to be adapted to reflect our communities changing demographic, identified areas of risk and the level of education required to accompany these initiatives.

The process of application has raised both the profile of ShoreSafe and safety in North Shore City leading to more people becoming involved in this area. This increased profile will allow these changes in North Shore City to have a safety focus. The North Shore City model can be shared nationally and internationally, which may assist other communities to attain accreditation in the future. Accreditation may also be an important marketing tool for increasing tourism and attracting international students and new residents to North Shore City.

This application recognises ShoreSafe's 13 year injury prevention in North Shore City. With accreditation there will be continued support from government agencies and it may be a vehicle for lobbying for funding of both the coordinator position and community projects.

Accreditation will illustrate North Shore City's commitment to safety and the drive the city has to improve safety in the future. The journey of accreditation is only a start point, North Shore City already shows great strength in collaboration and achieving improvements in safety throughout the city. Future years will focus on increasing and continuing effective initiatives with collaborating organisations to improve safety in North Shore City.

Where to from here?

As North Shore City's population continues to change along with its road and transport structures, safety issues in the city will evolve. A number of these changes will evolve into new safety issues as these changes progress. The main role of ShoreSafe in

the future will be to address these changing issues and be proactive in the prediction and prevention of injuries from new risk areas.

North Shore City's existing programmes will continue into the future as long as the projects are sustainable and needed. ShoreSafe working groups will continue to evaluate annually, the key injury issues in North Shore City and implement projects to cater for these injury issues. ShoreSafe will continue to work collaboratively with various community organisations on projects in the city.

North Shore City is committed to continuing with collaborative projects and responding to its changing population and environment. North Shore City has already shown the effectiveness of its self-driven structure with excellent collaboration and communication ability to make projects happen and to achieve results in the city. As North Shore City progresses its application to be a safe community there will be ongoing opportunities to network and develop new relationships with the local, regional, national and international WHO community. These relationships will further strengthen safety in North Shore City and ensure its sustainability in the future.

The future sustainability of ShoreSafe will rely somewhat on key partnerships with organisations such as North Shore City Council and ACC. It is encouraging to see the Memorandum of Understanding (MoU) between ACC and North Shore City Council and the funding these organisations provided for the ShoreSafe coordinator as part of their long term plans for safety in the city. This core partnership could be further enhanced by other government or non-government agencies contributing to ShoreSafe. In addition there is the opportunity for ongoing support and relationship development with the local business community.

Although long term funding for a coordinator position is uncertain, this is not a distraction from North Shore City's ability to achieve and maintain WHO Accreditation. North Shore City has always had an innovative approach to injury prevention promotion and project implementation which will continue in the years to come.

The process of application to become a Safe Community accredited by the WHO has been an enlightening experience which has resulted in impressive levels of collaboration and support in the North Shore City community. Once again proving North Shore City's strength and ability to achieve excellent results in the area of safety now and into the future.

Ongoing participation in national and international safe communities networks.

Murray's Bay Safe School designation, October 2006

'Murrays Bay Intermediate: Learn to Live.'

'Murrays Bay Primary School: Choose to Excel.'

On October 19, 2006 Murray's Bay Primary and Murray's Bay Intermediate Schools were designated as safe schools by the WHO. This accreditation is the result of several years of work to improve safety for staff and students of the schools.

The Murray's Bay schools were the first in North Shore City to be designated as safe schools by the WHO. This is an extremely important link to the international safe school network and the broader international WHO safety movement.

The Murray's Bay schools have developed a holistic approach to safety, integrating students, teachers and parents. The schools have developed a positive safety culture and environment for the students through programmes on safety promotion and injury prevention. The application included 81 programmes covering emotional intelligence, road safety, eliminating violence, water safety, fire safety, sun-smart, leadership and other life skills, fitness, nutrition, cultural awareness, self esteem, property management and cyber safety.

The accreditation of these schools demonstrates North Shore City's growing investment in safety for its people. Other North Shore City schools have begun their journey for accreditation, and accreditation as a safe city will further promote the WHO safety movement in North Shore City. Accreditation of these schools will allow North Shore City to link and network with other international safe communities and schools.

