

# Safe Community Programme Outline



**Country:** **New Zealand**

Number of inhabitants : 7,890 (2012)

The Wairoa District Council area is located in the Hawkes Bay Region of the eastern coast of New Zealand's North Island, about 340 kilometres north-east of Wellington and about 340 kilometres south-east of Auckland. The Wairoa District Council area is bounded by the Whakatane District Council area in the north-west, the Gisborne District Council area in the north-east, the Pacific Ocean in the east, Hawke's Bay in the south, and the Hastings District Council area in the south-west.

Programme Started Year: 2011

Pan Pacific Safe Community designation by June 2014

For Further information contact:

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Web address community as a whole: <http://wairoadc.govt.nz>

**The programme covers the following Safety Promotion activities:**

*For the age group 0-14 years:*

**Road safety**

Child Restraints  
Driveway run over  
Cycling programmes

**Fire Safety**

FAIP – Fire Awareness Intervention Prevention programme for children with fire lighting fascination  
Get out Stay Out  
Get Firewise  
Fire Alarm installation programme

**Health**

Immunisation programmes  
Baby pod programme  
Suicide Prevention  
Street Party – Local Services awareness  
Early Childhood Education  
Youth Club activities  
Truancy

*Youth 15 – 24 years :*

**Road Safety**

Breathalize symposium – Drink driving

**Fire Safety**

FAIP – Fire Awareness Intervention Prevention for youth with fire lighting fascination

**Health**

Alcohol Workshop  
Smoke Free Programmes  
Exercise programmes for non-active  
Gamble free  
Immunisation programme  
Street Party – Connection to local services  
Breathalize – Drinking and driving symposium  
Truancy

**Youth Development**

Leadership seminar  
Mentoring  
Driving Rural/Urban  
Health and Fitness  
Sex Education  
Cactus

*Adults 25-64 Years :*

**Road Safety**

Drink Driving

**Fire Safety**

Home Fire Safety Check

Fire Education to Community groups

**Health**

Smoke Free programmes

Kaumatua/Kuia Day

Immunisation Checks

Health Checks

Street Party access to community organisations

Home help

Active Sitting

***Environments:***

**Home:**

Smoke Alarm and Evacuation Plans

Family Violence Intervention

Fire Awareness Intervention Prevention

**Traffic:**

Learner Licence Education

Child restraints, access to safety equipment

Drive way run over programme

Breathalize

**School:**

Mentoring

Fire Safety

Truancy

**Health**

Street Party

Suicide Prevention

Social Services Agencies

64+

Age Concern – Dignity Champions Programme

Injury Prevention Programmes

Keep fit programmes

Kaumatua/Kuia programmes

### ***Surveillance of injuries:***

- Wairoa District Injury Comparison Report – ACC  
[http://www.acc.co.nz/PRD\\_EXT\\_CSMP/groups/external\\_ip/documents/reports\\_results](http://www.acc.co.nz/PRD_EXT_CSMP/groups/external_ip/documents/reports_results)
- Wairoa District Community Profile – <http://www.communityresponse.org.nz/documents/my-community/crm-forums/wairoa-district-community-profile>
- Number of injury crashes Wairoa District -  
[http://www.zanran.com/q/Number\\_of\\_injury\\_crashes\\_Wairoa\\_District\\_rural\\_local\\_roads](http://www.zanran.com/q/Number_of_injury_crashes_Wairoa_District_rural_local_roads)
- Road Safety Report – Land Transport NZ – <http://nzta.govt.nz/resources/road-safety-data/wairoa>
- Public Health Advice – <http://www.hawkesbay.health.nz/file>
- Injury Statistics – NZ Statistics [http://www.stats.govt.nz/tools\\_and\\_services/nzdotstat](http://www.stats.govt.nz/tools_and_services/nzdotstat)

### **Injury Observations:**

- Home injuries were high in 2011/2012. This was the highest in location areas of injury
- Falling incidents through loss of balance significant
- Local paths and walkways highlighted as a high risk factor
- Wairoa has a high level of Motor Vehicle injuries which is almost double of the country average.
- Wairoa has a high level of Motorcycle injury causes. It must be noted that there have been considerable farming environment accidents.
- Wairoa assaults resulting in injury is double the national average
- Public place assaults are high
- Water sport injuries are moderate but 26% of national average
- Work injury indicators are rising
- Assault injury indicators are falling
- Water sports injury indicators are falling
- Fall rate indicators are rising
- Motor vehicle trend is rising

### ***Safe Communities Staff:***

Staff: Dean Whaanga  
Profession: Community Project Worker, Fulltime Interim Co-ordinator  
Organisation: Te Wairoa He Hapori Haumarū /Wairoa Waikaremoana  
Maori Trust Board

### ***Specific intersectoral Leadership: Te Wairoa He Hapori Haumarū***

*List of Stakeholders* : ACC, NZ Fire, NZ Police, Wairoa District Council, Age Concern, Vision Projects, Te Matarae o Te Wairoa, Wairoa College, Yroa Ynot, Kahungunu Executive, Taiwhenua (Wairoa), REAP Tairāwhiti, Quality Road Services, Sport HB, Kura Kaupapa Māori, Hawkes Bay District Health Board, Road Safe Hawkes Bay, WINZ, Tiāho School, Atarangi, Wairoa Waikaremoana Māori Trust Board, Wairoa Youth Services Trust, Health Hawkes Bay, NZ Red Cross, Child youth and Family, Ministry of Social Development, Napier Kindergartens, Chris Tremain MP, Te Kupenga Hauora Ahuriri, Ngāti Kahungunu Iwi Incorporated.

*General Public Health/Health Promotion Group:* Hawkes Bay District Health Board, Health Hawkes Bay, ACC

### ***International Commitments:***

- World Safety Conference – Wellington 2012
- Webinars – Safe Communities throughout 2012/2013
- Injury Prevention Association New Zealand Member
- Regional Safe Communities Co-ordinators Meetings 2012/2013
- Napier hosted Workshops
- Hastings hosted Workshops

