

Auckland, New Zealand
Pan Pacific Re-Accreditation Application 2013



Schools' WaterWise Programme



Vision: Auckland North is a safe place to live, work, shop, learn, play, and visit.

Goals:

1. A strong, collective voice for community safety in North Shore and Hibiscus Coast
2. Provide leadership and collaborative mechanisms for community safety
3. Use evidence to enhance and evaluate effective community safety in North Shore and Hibiscus



The Walking School Bus

Community: **Auckland North - Re-Accreditation Application**

Country: **New Zealand**

Number of Inhabitants: **293,660**

Programme Started Year: **2004**

ISC designation year: **2007**

ISC Network Membership: **#116** from WHO Collaborating Centre on Community Safety Prevention, Department of Public Health Sciences, Division of Social Medicine, Karolinska Institut, Sweden. Safer North Re-accreditation is being sought through the Pan Pacific Safe Community Network.

For further information contact:

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The Auckland North Community has a population of 293,660. The population is predominantly NZ European, Chinese, Maori, Korean, South African, and smaller numbers of many other cultures. Located in the area north of Auckland's CBD and Harbour Bridge, it includes suburbs of Devonport, Takapuna, Northcote, Birkenhead, Beachhaven, Glenfield, Albany, Milford, East Coast Bays, and Hibiscus Coast. It is surrounded by many kilometres of coastline and has plenty of magnificent beaches. The greater part of its coastline fronts the Hauraki Gulf leading to the Pacific Ocean. There are eight very fine golf courses, excellent sport stadiums, swimming facilities, sports grounds, five shopping malls, world class public hospital, eighteen secondary high schools (Public and private), two universities, one polytechnic, and Private Training Enterprises (PTE's) with both domestic and international students. There is an abundance of excellent primary and intermediate schools with many kindergartens and early childhood centres feeding into these. Safer North encompasses the four Auckland North local boards of Upper Harbour, Hibiscus and Bays, Kaipatiki, and Devonport-Takapuna.



Located on the North Shore are the Waitemata District Health Board, Waitemata Police District HQ, and NZ Fire Service Waitemata District HQ. Albany is the preferred location to many multinational companies, local manufacturing, and smaller businesses in modern facilities producing on a local and global scale. Many importation companies work in the same location and have easy access to the Port of Auckland. It is a prime goal of Auckland Council to make Auckland the most liveable city in the world. Safer North plays a valuable part on that pathway.

Safer North has its foundation dating back to 1994 when it was known as the North Shore Injury Prevention Coalition. In 2004 it formed an inter-agency management group and became 'SaferNorth'. It oversaw the International Safe Community application project and gained ISC accreditation in July 2007. ShoreSafe became a registered Charitable Trust in 2010 and was soon after renamed 'Safer North' to reflect the changing boundaries created by the formation of the Auckland Council. The changing Local Board boundaries have brought together the Hibiscus and the East Coast Bays areas.

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Road Safety
 - Child restraints – Early Childhood Centres, Kindergartens, and Primary Schools involving NZ Plunket, Police, Safekids, Auckland Transport (AT), and Safer North
 - Driveway run over prevention displays and education – Safer North and private business
 - Travelwise Programme:
 - School crossing patrols – School Staff, Auckland Transport and Police
 - Safety around school gate – School, AT and Police

- Walking school buses – Primary Schools with Auckland Transport support
- Speed tables designed to slow traffic – AT engineers
- Pram crossings – AT engineers
- Kea crossings – AT engineers
- Splitter islands and raised platforms – AT engineers
- Example: **School Travelwise project** - safe and efficient school travel project--school based and AT.



- Many of the North Shore schools have student/teacher committees working on various projects. There are about 12 Rosmini College and 12 St Joseph's School students involved on their committee which makes it a combined project. They are focused on improving safety (behaviour) on school buses, engineering work to improve flow and safety around their school entrances, adjoining roads, etc. Their coordinator is: <David.Tuson@aucklandtransport.govt.nz>



- Cycle Safety:
 - NZ Police, Auckland Council, Auckland Transport, and private businesses in the cycle industry.
- Booster seat education - Primary School visits, AT, Plunket and Safekids NZ
- Skate and Scooter Board safety – Safekids NZ, Police and AT
- Safer Relationships
 - Rosmini College and St Joseph's Primary School motor skill and fitness tutoring programme with ratio approx. 1:2 respectively.
- Fire Safety
 - The pre-school fire-safety programme, '*Get Out! Stay Out!*' This is for pre-school children aged from two to five years old.
 - *Home, Safe Home* – NZ Fire Service campaign
 - '*Get Firewise*' for schools. Years 1 and 2 (for mainstream) and '*Maui-tinei-ahi*' for years 1 and 2 (Maori Medium Education) are our most up-to-date and popular fire-safety programmes. The website www.getfirewise.org.nz focuses on '*Get Firewise*' for year 1 and 2. '*Get down, get low, get out – fast*'
 - '*Be Firewise*' for year 7 and 8 is a level three and four fire-safety programme for use within the Science and Health and Physical Education strands of the New Zealand Curriculum
 - The '*Maui-tinei-ahi*' is a fire-safety programme for tamariki in kohanga reo, puna akoranga and year 1 and 2 students in Maori-medium classroom settings in schools. Produced by the New Zealand Fire Service,

it replaces an older version of the programme that many Kura (educators) have been using since 2000.

- The *'Fire Awareness and Intervention Programme'* (FAIP) developed by the New Zealand Fire Service aims to stop children from lighting fires. It does this by raising their awareness of the dangers of fires and the consequences of lighting fires. www.getfirewise.org.nz

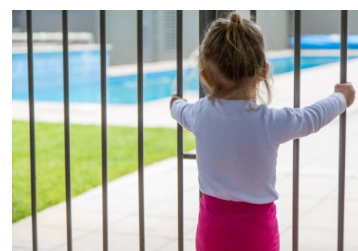
– Water Safety

- Bathroom Slips – Prevention with education and free non-slip mats. WaterSafety NZ and Plunket NZ. Distributed 10,800 mats over 3 years.
- Early Childhood Kits – Free updated water safety teaching kits and professional development to targeted early childhood centres. WaterSafe Auckland.



'Stay With Me Around Water' Early Childhood Water Safety Resource including: photo cards to stimulate children's thinking, ideas and conversations; activities that use water or relate to water environments; and information for parents / whānau

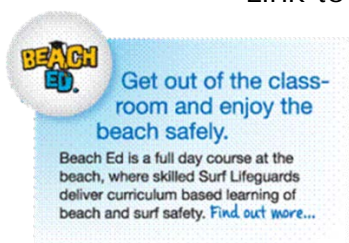
- *'Your Pool, Your Responsibility'* Home Pool Safety – Promotion and education to promote fencing compliance, supervision and child CPR training around home pools. Auckland Council and WaterSafe Auckland supported by Safer North and private pool-related businesses.
- Swim School Water Safety – Promotion of water safety messaging and resources through Swim schools. WaterSafe Auckland and private Swim Schools.
- Whanau Nui – Free water safety and swimming lessons for families. WaterSafe Auckland, delivered by North Shore Leisure and The Leisure Swim School (Stanmore Bay).
- \$1.00 swim fee for parent/carer taking an under 5 year old child to Auckland Council Pools. A great initiative and encourages both participation and water confidence. Auckland Council.
- Integrated Aquatic Programme (IAP), an online resource for teachers, giving teachers a series of sequentially placed aquatic programmes available for classroom and practical based lessons. WaterSafe Auckland. Resource includes the following programmes:



Your Pool Your Responsibility

- Professional development for teachers in water safety and aquatic planning, WaterSafe Auckland.
- WaterSense Year 1-2, In at the Deep End Year 7 & 8, WaterSafe Policy & the Rainbow System of Supervision
- State Kiwi Swim Safe, professional development and support for teachers to teach swimming. Swimming New Zealand.
- Surf-to-School – School education about surf and beach safety for years 1 to 8 – SLS Northern Region
- Beach Education – School education programme at the beach about surf and beach safety for years 1 to 8 – SLS Northern Region.

- Waterwise programme in schools teaches water safety and aquatic awareness- WaterWise NZ and North Auckland Schools.
- Safe Boating, Coastguard Boating Education.
- SailSafe, Yachting New Zealand.
- [In At The Deep End](#) Years 1 and 2 where all practical skills are completed in deep water wearing a lifejacket. WaterSafe Auckland.
- GAAAP – Greater Auckland Aquatic Action Plan – Involves Harbour Sport
- City Nippers and SLS Northern Region (Takapuna).
- Nippers Surf Life Saving - Mairangi Bay SLS Club, Red Beach and Orewa SLS Clubs.
- Surf Life Saving – Life Guard training (clubs as above) and patrolling (Takapuna, Milford, Mairangi Bay, Browns Bay, Long Bay, Red Beach, Orewa and Pakiri).
- The team from **North Shore Leisure’s swim school**, including pools at Glenfield, Takapuna, and Birkenhead, won the 2013 Outstanding Swim School (1,000 or more students) award at the recent NZSCTA conference(Swim Coaches and Teachers of New Zealand Incorporated).
- Link to WaterSafe NZ www.watersafe.org.nz



- Health
 - Family support – parenting support and education, child protection, well child care.
 - [Parents as First Teachers \(PAFT\)](#) –Plunket NZ
 - [parenting education programme \(PEPE\)](#) – Plunket NZ
- Youth development
 - After School Programmes are run by Auckland Council recreation facilities as well as privately run programmes in many school facilities
 - Nippers Surf Life Saving – Mairangi Bay, Red Beach and Orewa SLS Clubs

Youth 15-24 years

- Road Safety
 - Alcohol Consumption influenced by perceptions and effects on injury recovery – Pilot research project conducted by Auckland Institute of Technology & Safer North. Report link: www.safernorth.co.nz/projects
 - Driver Licence Courses – Learner and Restricted Licence courses for at-risk youth – Safer North, Police, Hato Petera College and Massey University
 - Young Driver Campaign – AT website www.aucklandtransport.govt.nz/infographic
 - Slow down at Bends promotion – Auckland Transport and Police
 - SADD (Students Against Drunk Driving) – Police, AT and SADD
 - Inter-generational Forum – Acceptable driving standards discussed
 - Motorcycle Safety – ACC and Auckland Transport



- Fire Safety
 - Smoke Alarms promotion – NZ Fire Service, Albany Senior High School students, Westpac Banking Corporation and Safer North
 - The senior secondary school fire safety programme, *Be Firewise, Party at Our Place*, is aimed at students 16 years of age and over.

- Water Safety
 - Beach Education Programme is where a full day's programme is taught at the beach by Surf Life Saving Northern Region staff.
 - Surf Life Saving – Mairangi Bay, Red Beach and Orewa SLS Clubs
 - Beach Safety, Swim between the Flags promotion, SLS Northern
 - Beach Safety, Be Smart around Rocks promotion, SLS Northern. Beach Safety, Water Safety Code, Adventure NZ
 - Fishing and Boating safety, Boat Safety Code, Adventure NZ.
 - Sun Safety, Be Sunsmart programme, Cancer Society/ Health Promotion Agency.

- Health
 - Waitemata District Health Board Youth Alcohol and Drug Service
 - Whitiki Maurea – Maori Mental Health and Addictions Service
 - Marinoto Unit – WDHB - Mental Health for young people

- Injury Prevention
 - Primary, Intermediate and Secondary Schools (refer to schools section below)
 - Cycle Safety – Auckland Council, Auckland Transport, NZ Police, ACC, private business and Safer North
 - Playground Safety Assessment: Rosmini College Year 7 students continue to perform their twice yearly playground assessments across the North Shore community.

- Youth Development
 - NZ Police
 - Blue Light Anti-bullying campaign –Reduce youth crime
Build positive youth, police and community partnerships
 - Build young people's self esteem
 - Enhance community safety
 - Youthline: supporting youth with issues, development and engaging them with families and people
 - *Crimestoppers* – speak up, it's anonymous
 - Netsafe – Cyber safety and security advice with a Netsafe Kit for schools and a 'Young People website link <http://www.netsafe.org.nz> the reporting online crime online

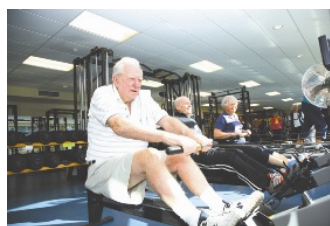


- *Chefs for Compassion* – Kiwi kids cooking up compassion
- *Care for our Coast* – Beach Clean-up – Youth, Safer North and Westpac Bank
- *Fix N’ Learn* – repair and maintenance of refuge house for families
- *Community Impact Day* Projects – Community Impact Church
- NZ Cadet Corps Nth Shore - developing confident, responsible young citizens who are valued within their community by providing them, within military framework, safe, enjoyable, and challenging opportunities.
- *Rite Track* Programme. For young people who have come to the attention of the Court for vehicle-related offending – NZ Police
- Transportation Safety Project: One hundred and fifty Year 7 students are examining twenty-two different transportation environments to seek and implement safe solutions – Rosmini College
- *Over the Back Fence* Project. Building a relationship between the older and younger students where the older students tutor the younger students in fitness and movement skill development – Rosmini College and St Joseph’s School and now extending program globally.

Adults 25-64 years

- Road Safety
 - *Walk to Work Day* – 1 less car in the traffic - AT
 - *Cycle to Work Day* –A free breakfast - AT
 - *Slow Down at Bends* – NZ Police and AT
 - Inter-sections– Police, AA, Safer North and AT
 - *Go Slow Near Schools*, a NZ Police reminder campaign of the reduced tolerances around schools at the start of the school year
 - *Distraction Campaign* – AT and Police
- Alcohol & Drugs
 - *Easing up on the Drink* – Health Promotion Agency
 - *Like a Drink?* – Health Promotion Agency
 - *Where’s the Line?* – Health Promotion Agency www.alcohol.org.nz
 - *Dry July* –Try being alcohol free for one month
 - *Make it Home Campaign* – AT and Police
- Fire Safety
 - NZ Fire Service - Back to School visit www.fire.org.nz
 - Promoting new long life Smoke Alarms – Fire service, Safer North and volunteers
 - *Don’t Drink and Fry* campaign – Fire Service
- Water Safety
 - Whanau Nui – free water safety and swimming lessons for families. WaterSafe Auckland, delivered by North Shore Leisure and The Leisure Swim School (Stanmore Bay). Service delivery organisations: WaterSafe Auckland, Surf Lifesaving Northern Region, Coastguard Auckland, ECB Marine Rescue Centre, Sir Peter Blake Marine Education Regional Centre, and Auckland Council
 - Beach Safety, Swim between the Flags promotion, SLS Northern
 - Beach Safety, Be Smart around Rocks promotion, SLS Northern. Beach Safety, Water Safety Code, Adventure NZ
 - Fishing and Boating safety, Boat Safety Code, Adventure NZ.

- Sun Safety, Be Sunsmart programme, Cancer Society/ Health Promotion Agency
- Surf Life Saving – Mairangi Bay, Red Beach and Orewa SLS Clubs with programmes to become a Lifeguard and with Surf Sports competitions
- Health
 - Free Bowel Screening Pilot program. Waitemata district Health Board, a four year program.
 - Healthline 0800 611 116 Free health advice
 - Health Navigator – Health and Self Help information
 - After-hours Healthcare Network
 - Raeburn House – enhanced well-being and health for people and communities
 - Healthlink North – Community voice in health
 - Smoke Free service
 - *Dry July* – Try being alcohol free for one month



- Injury Prevention
 - Ladder education
 - Slips, Trips and Falls
 - Home handyman education from ACC (Accident Compensation Commission)

Adults 65 + years

- Fire Safety
 - Smoke detector checks and sprinkler education – NZ Fire Service
 - Heater and electric blanket education. Candles, smoke butts, power points, ashes, matches, and lighter safety. NZ Fire Service
- Health
 - Health Targets – Waitemata District Health Board
 - Dry July – alcohol free for the month
- Injury Prevention
 - First Do No Harm – Risk assessment training for staff - WDHB
 - A multi-faceted strategy to reduce in-hospital falls is being implemented at Waitemata DHB

In the following Environments:

- Home:
 - Keeping Safe at Home – ACC programmes involving ladders, stairs, kitchens, bathrooms and slippery surfaces – ACC, Safer North & Plunket
 - Driveway Run-over prevention – Safekids, Plunket, Auckland Council and Safer North
 - Smoke alarm promotions – NZ Fire Service

- Traffic:
 - Living Streets Aotearoa, promoting and advocating for walking and cycling safety
 - *Be prepared to give way or stop at intersections* – NZ Police and Auckland Transport
 - *Cycle to Work Day* – Auckland Transport, Living Streets Aotearoa and small business
 - *Walk to Work Day* – AT, Community Coordinators, Living Streets Aotearoa and Safer North

- Occupational:
 - Site Safe – assisting construction businesses to improve their health and safety culture; to control hazards and reduce injuries
 - Yes Disability Resource Centre – providing community-based resources and services to disabled people, the elderly, family/Whanau, support people and health professionals
 - Work Place Safety - *Work smart tips*. Smart tips is a free online tool that lets you customise health and safety information (or 'smart tips') specific to your work, employees and colleagues.

- School:
 - Example programmes listed from two North Shore schools that display a high safety focus. Murray's Bay Primary and Murray's Bay Intermediate Schools were the first in the world to receive a dual Schools' Accreditation under the then WHO Safe Community Model. Murray's Bay Primary Principal Ken Pemberton is quick to point out that most other schools are already doing many of the safety programmes that contribute to the ISS Accreditation.
 - Keeping Ourselves Safe Road Sense
 - Dog Safety
 - Make it Click (Seatbelts)
 - Travelwise Programme
 - Kool Schools
 - Kia Kaha "Stand Tall" self esteem
 - "We Drain Rain" Programme
 - Playground Leaders Programme
 - Life Education Trust Programme
 - Education Outside the Classroom Programme
 - Evacuation Procedures Programme
 - Bicycle Safety Training
 - Fire Safety Stop, Drop & Roll
 - Intruder Alert
 - Westpac Beach Initiative – Beach Clean-up
 - Beach Lifesaving
 - Sports Programme and cluster programme
 - Regular Health Advice
 - DARE Programme -Developing Life Skills which are defined by the World Health Organisation as "*abilities for adaptive and positive behaviour that enable*



individuals to deal effectively with the demands and challenges of everyday life”.

- Waterwise Programmes – Safety education in and around water –WaterSafe NZ
- Sail One
- Water Safety and Learn to swim Programmes
- Outdoor Education
- Sun Smart
- Cybernet Safety

- Sports:
 - Sportsmart 10 point Plan – ACC
 - Green Prescription – Harbour Sport pho
 - Te Oranga Poutama –promoting Maori participation in sport – Harbour Sport
 - Kiwisport – More Kids, More opportunities, Better skills – Harbour Sport
 - Sport Capability – Disability Sport – Halberg Trust Harbour Sport

- Leisure:
 - Living Streets Aotearoa – North Shore walking and cycling
 - Beach Safety, Swim between the Flags promotion, SLS Northern
 - Beach Safety, Be Smart around Rocks promotion, SLS Northern, Beach Safety, Water Safety Code, Adventure NZ
 - Fishing and Boating safety, Boat Safety Code, Adventure NZ. Day Skipper and VHF courses, Coastguard Boating Education.
 - Sun Safety, Be Sunsmart programme, Cancer Society/ Health Promotion Agency

- Other:
 - 111 TXT – an emergency TXT service for Deaf and Hearing impaired people - NZ Police
 - Operation SNAP – Record property serial numbers – NZ Police
 - Safety Tips – www.police.govt.nz/safety
 - Inter-generational Forum - Youth and older adults raising and discussing issues affecting the North Shore community.
 - Neighbourhood Support Shore – crime reduction, disaster preparedness, police support, and providing community patrols.
 - Graffiti removal and prevention – Auckland Council
 - Community Policing- for non-emergency issues
 - Whanau Marama Parenting courses – Safer Whanau Project
 - Citizens Advice Bureau
 - Civil Defence – www.aucklandcivildefence.org.nz
 - Hibiscus and Bays Local Board – Orewa and Browns Bay

Violence Prevention: (intentional injuries)

North Shore Organisations:

- North Shore Family Violence Prevention Network (NSFVPN), Child Youth & Family, Connect Support Recovery, Barnardos, Police, Raeburn House, Nth Harbour Living Without Violence, Shine, The Glenn Inquiry, Change Works, Waitemata District Health Board, Nth Shore District Court, Auckland Dyspraxia Trust, A Child’s Play, Nth Shore Women’s Centre, Age Concern Nth Shore, Waitemata PHO, Nth Shore Leisure, Nth Shore Community & Social Services and Safer North.

- Step Up For Children (Child Focus Group) – providing a strong advocacy role for the protection of children from family violence - NSCSS, Family Works, Albany Community Coordinator, Kaipatiki Yth Development Trust, Home and Counselling, Bays Yth Community Trust, YouthworX, ADST, CASPER, Youthline, YES Disability, Change Works, BNG Trust and Safer North
- Blow the Whistle on Violence – Safer North, sports clubs, businesses, organisations and bars
- Family Violence, It's Not OK - Auckland Council, Age Concern, Victim Support, Shine, Child Youth and Family, Te Puna Hauora Health and Social Services, Nth shore Living Without Violence, Safer North, NZ Police
- De Paul House Northcote – Family support services responding to the needs of homeless families who are generally on a low income. Supported by various corporations and charities.
- Family Violence Interagency Response System- (FVIARS) Police, SHINE (Safer Homes in NZ Every Day), CYFS,
- Safer Whanau Project – Nth Shore Family Violence Prevention Network
- North Shore Community Liaison Project involves inter-acting between Schools, Nth shore Leisure Centres, and Nth Shore Businesses in regard to bullying, family violence, and child protection. – NSFVPN
- Asian Women's Safehouse
- Auckland Refugees Crisis Line

Suicide Prevention: (self-inflicted injuries)

North Shore organisations:

- Marinoto Unit (Mental Health), Harbour Health (Health Psychology Services), Grief Centre, Maori Mental Health North Shore, Community Post-vention Response Service, Youthline, Asian Mental Health Cultural Support, School counsellors, Community Mental Health

Programmes aiming at "High-Risk groups"

- **New Settlers** – Safer rock fishing workshops, Water safety and swim lessons for new settler communities, WaterSafe Auckland.
- **Pasifika** – Water safety promotion at North Shore Pasifika. Safer Net and rock fishing workshops. WaterSafe Auckland.

Migrants:

- NZ Ethnic Social services Trust assists migrants and refugees
- ARMS (Auckland regional Migrant Services)
- Chinese New Settlers Services Trust provides community-based social services for the Chinese and Korean communities
- Settlement Support NZ
- Asian Health Support Centre - WDHB

Surveillance of injuries:

Injury statistics are sourced from Injury Prevention Research Unit (IPRU -Otago University), Statistics NZ, NZ Police, ACC, Land Transport Authority, NZ Fire Service, and Ministry of Health.

- Numbers per year: 68 injury fatalities, 2,799 Injury Discharges
- Population base: 293,660

- Started year: 2002
- Playground Safety Assessment – six monthly assessments of North Shore playgrounds by Rosmini College Students

Publications: (Scientific)

Produced information material, pamphlets: The following link provides a detailed view of injuries and safety details for the North Shore and makes good comparisons with National and other territorial areas.\: [..\Injury\North Shore Safety Profile Jun 2013 Draft.docx](#)

- Safer North Newsletters – #30 & #32
- Alcohol/Injury Alcohol Pilot Research project – Perception of Consumption – AUT, North Harbour Marist Rugby Club and Safer North

Staff

- Number: One full-time (32 hours per week)
- Professions: Wayne Williams, Queen’s Commission RNZN, NZCS Dip PE & RT, Dip Business Management, UOA, IPNANZ Injury Prevention Foundation Certificate
- Permanent: One – coordinator Safer North
- Temporary: Nil
- Specific intersectoral leadership group: Safer North Community Trust Board: Ken Pemberton (Chairman), Principal, Murray’s Bay School
Teresa Stanley, Business Manager, WaterSafe Auckland,
Mike Cohen Local Board Member, Auckland Council
Soo Young Lee, Korean Women’s Network NZ
Andrew King, SSgt, Community Policing Manager, NZ Police
Sam Bartrum, Director HR, Waitemata District Health Board
Suzanne Booth, Executive Director, HBC Youth Centre
Sue Brash, Student Employment Manager & Recruitment Manager, NZ Institute of Education
- General public health/health promotion group: Waitemata DHB

International commitments:

- Study visits: Supported Safe Community Visits from Thailand, Korea, Norway, Australia and China.
- Participation in Safe Community Conferences:
 - 17th ISC Christchurch, NZ, 2008
 - 19th ISC Suwon, South Korea 2010
 - 11th Safety 2012 World Conference, Wellington, NZ

