

2010



Safer Wairarapa

**Wairarapa Application for Accreditation
As An International Safe Community.**

Safer Wairarapa
January, 2010

Messages from the Mayors:



International Safe Communities is a World Health Organisation (WHO) concept that recognizes safety as "a universal concern and a responsibility for all". A safe community is one that people can enjoy but does not take away our personal responsibilities. A safe community is not restrictive. It enables us to be the very best we can be but without undue fear of accident or incident. The Wairarapa, encompassing three Councils and many stakeholders, is the first in New Zealand to gain International Safe Community Accreditation for a region. This has required a great deal of work and goodwill. South Wairarapa District Council is proud to have supported this process and looks forward to seeing the future benefits for our combined communities.

Adrienne Staples
The Mayor





Carterton District Council



I am pleased to support 'Safer Wairarapa's' application for accreditation as a International Safe Communities.

As Mayor of Carterton I see this as a significant opportunity for the Wairarapa Region to Improve the social and physical well being of all Wairarapa residents.

Gary McPhee
Mayor





To have a safe environment for members of any community is a universal aspiration.

The decision of the three Territorial Local Authorities within the Wairarapa to join the International Safe Communities affiliated to the World Health Organisation Collaborating Centre on Community Safety Promotion demonstrated both the desire to foster a safe community and the vision to affect this on a collective basis.

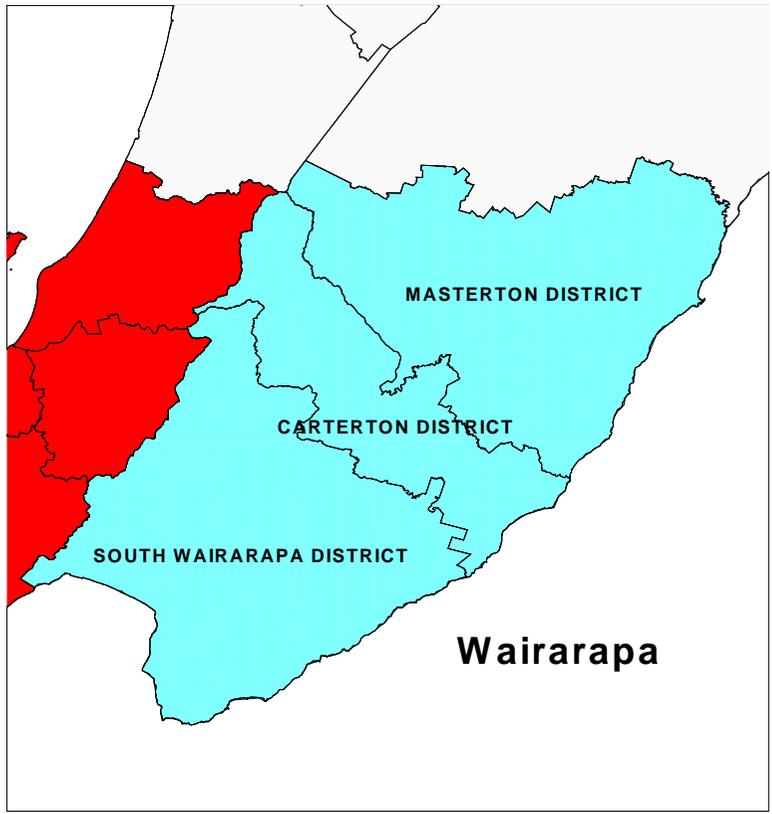
We see that the structure will enable a proactive and responsive method of maintaining a safe environment in our region.

Garry Daniell
Mayor of Masterton



Contents:

Page	2-4	Mayors
	5	Contents
	6	Maps of Wairarapa
	7-8	Introduction and snapshot of Wairarapa
	9 -12	Criteria One – An infrastructure based on partnership and collaborations, governed by a cross-sectoral group that is responsible for safety promotion in their community.
	13-30	Criteria Two – Long-term, sustainable programmes covering genders & all ages, environments situations.
	31-37	Criteria Three - Programmes that target high-risk groups and environments, and programmes that promote safety for vulnerable groups.
	38-44	Criteria Four - Programmes that document the frequency and causes of injuries.
	45	Criteria Five - Evaluation measures to assess programmes, processes and effects of changes.
	46	Criteria Six - Ongoing participation in national and international Safe Communities networks.
	47	Appendices and References
	48	Abbreviations



Maps of Wairarapa Region

Introduction

As will be evident from the aforementioned maps, the Wairarapa Region encompasses Masterton District, Carterton District and South Wairarapa District that have all worked collaboratively to form Safer Wairarapa. This follows the pattern already set for the District Health Board, the Police and the Fire Service. Working together is something that this region has prided itself on for a long time. The development of Safer Wairarapa provides a structure to layer this on to. Our wish is to build on the great things that have developed over the last decade and to be the most linked and effective community in New Zealand in the pursuit of community and individual safety.

The Territorial Local Authority (TLA) areas of Masterton, Carterton and South Wairarapa Districts, come together collectively with our people to work together under the banner of Safer Wairarapa. The main towns are: Masterton in Masterton District, Carterton in Carterton District, and Greytown, Featherston and Martinborough in South Wairarapa District. The Wairarapa Region has a small population (38,610 - census 2006), spread over a large area (5,897 sq kms). Analysis of the 2006 Census data indicates that the total population of Masterton District is 22,623, comprising 10,869 males and 11,754 females. For Carterton District, the total population is 7,098, comprising 3,501 males and 3,597 females. In the South Wairarapa District the total population is 8,889, comprising 4,416 males and 4,473 females. The age distribution of the Wairarapa region is: 6% (n= 2430) are aged 0-4 years; 15% (n=5,717) are aged 5-14 years; 11% (n=4,224) are aged 15-24 years; 16% (n=6,279) are aged 25-39 years; 35% are aged 40-65 (n=13,645) years; and 16% are aged 65 years and older. The majority of the participants (89%, n=34,371) identify their ethnicity as being European/New Zealander; 14% (n=5,493) identify as Maori, 2% (n=846) as Pacific, 1% (582) as Asian, with less than 100 residents identifying as being 'other' (Middle Eastern Latin American and African). Please note that, in the 2006 NZ Census, people can identify as being of multiple ethnicity. Interestingly, 85% (n=32,787) of people living in the Wairarapa Region on the 2006 census night identified the Masterton District, Carterton District or the South Wairarapa District as their birthplace. Analysis of census data further indicates that 37% of the population aged 15 years and over are employed full-time, 12% (n=4827) are employed part time, 2% (n=816) identified as being unemployed, with 25% (n=9,858) identifying as not in the labour force (e.g. retired). People describe their employment as: Managers (n=3609); Professionals (n=2964); Labourers (n=2949); Technicians and Trade Workers (n=2,394); Clerical and Administrative Workers (n=2,022); Sales Workers (n=1,587); Community and Personal Service Workers (n=1,530); and Machinery Operators and Drivers (n=1,092). Approximately one-third of the population (n=12,651) earn less than \$20,000 per annum, 8% of the population earn between \$50,000-\$100,000, with 2% earning \$100,001 or more.

The Wairarapa Region has a very positive community spirit, believing that we can make a difference for our people if we work together. Driving the need to work together has been a desire to make the most of our limited resources and to improve the lives of the people of these three districts. Many agencies outside of our community tell us that we work together very effectively as a community. Whilst we acknowledge that we have made great strides, we also acknowledge that we want to increase the spread and depth of that cooperation and collaboration.

The Violence Free Campaign (Rise Above It) which began in 2002, was a formal way that the community saw benefit in sharing responsibility, decisions, actions and sharing in the accountability for that. Time has seen some of the cohesion for this work dissipate, but has also found strengths in new people and has provided a catalyst for the development of Safer Wairarapa.

We know that all of us working together is better than one of us working alone. By entering into the Safer Wairarapa Coalition, we collectively make a commitment to share our skills, time, energy, information and resources for the betterment of this community. Safer Wairarapa has strong grass roots involvement of a wide range of community organisations as well as the support of relevant government and non-government agencies.

Becoming an accredited International Safe Community will enable us to be part of a national and international movement and will provide exposure to national and international data, benchmarking and good practice.

Criteria One

An infrastructure based on partnership and collaborations, governed by a cross-sectoral group that is responsible for safety promotion in their community.

Through this accreditation process the Wairarapa wider community have utilised the opportunity to strengthen the already well established partnerships and relationships in deciding how this community will go forward into the future for a Safer Wairarapa.

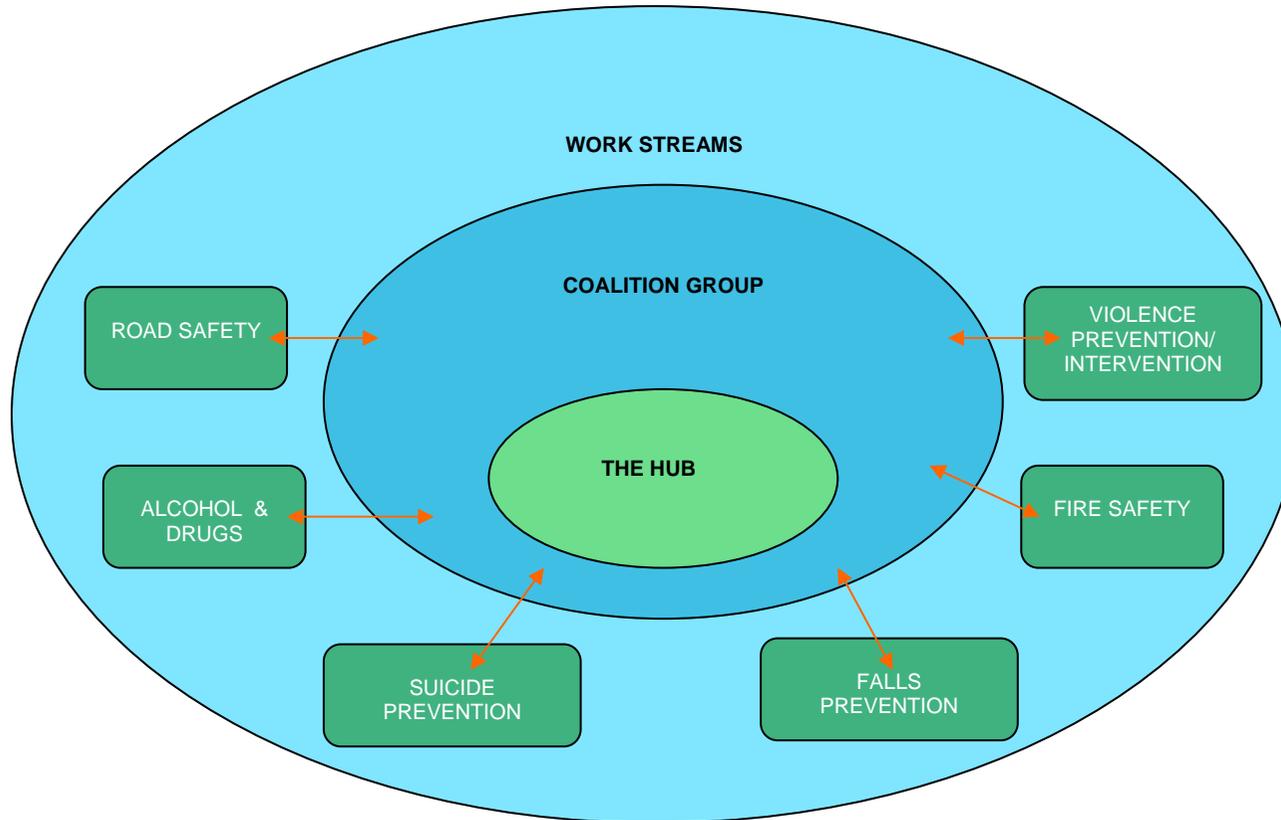
Benefits:

- ❖ All the coalition partners sit at the table and report. Each partner knows what the other is doing and is able to identify where they can assist and add strength.
- ❖ This is a formal collaborative process that will continue to happen with accreditation. The partners must take part and have responsibility to this process by the commitment to a MOU.
- ❖ Introducing a Gantt chart to assist as a monitoring tool and visual picture when working under the identified priority areas. This tool identifies the actions, tasks, timeframes and who is responsible for it.
- ❖ The 'Safer Wairarapa' model will support this community through best practice and shared data resulting from membership of the International Safe Communities Network.
- ❖ It would also enable us to work in a collaborative way that maximises effort, minimises duplication and shares information for the benefit of our community.
- ❖ Access to national and international data.

Structure:

The following Work Streams for 'Safer Wairarapa' were decided after a community consultation meeting held in Masterton: Violence Prevention / Intervention, Fire Safety, Falls Prevention, Road Safety, Suicide Prevention (Mental Health promotion) and Alcohol & Drugs.

The Structure of Safer Wairarapa



Membership of the Coalition Hub

- Mayor of Carterton
- Mayor of Masterton
- Mayor of South Wairarapa
- Regional Manager of Wairarapa Injury Prevention of the Accident Compensation Commission (ACC)
- Chairperson Wairarapa District Health Board
- Wairarapa District Police Inspector
- Regional Commissioner Ministry of Social Development
- Chairperson Masterton Safe and Healthy Community Council
- Chairperson Southern Wairarapa Safer Community Council
- Chairperson Rangitane O Wairarapa
- Chairperson Ngati Kahungunu O Wairarapa
- Chairperson Pasifika Wairarapa Trust
- Representative NZ Fire Service

Membership of the Coalition Group

Membership shall consist of one representative of each work-stream identified

Work Streams

At this stage six work streams have been established to contribute to the Safer Wairarapa objectives. These six areas cover all local settings including road, built environment, home, school neighbourhood recreation facilities, workplaces etc and groups within the community (children, working adults, older people, women, men, and ethnic groups). Each working group is based on the principle of inclusivity and membership is open to all relevant community groups (e.g. schools, women's organisations, older people's groups, Maori organisations, Pasifika Wairarapa Trust, sporting clubs, REAP, service clubs, road safety groups, rural sector and workplace health and safety organisations) as well as all relevant government agencies (e.g. Accident Compensation Corporation, Police, Ministry of Social Development, District Councils, District Health Board, Ministry of Transport, Department of Labour, Work and Income, Fire Service and Alcohol Advisory Council). The Chairperson or Leader of each workstream actively participates in the Safer Wairarapa Coalition Group. Overall, the decision to seek recognition as an International Safe Community prompted the formalizing of existing relationship and opportunities for new relationships to be formed. Concepts of safety and injury prevention have become increasingly integrated across Masterton, Carterton and South Wairarapa as evidenced by the Community Alcohol Action Group's collaborative development of the Wairarapa Alcohol Strategy. The draft strategy was adopted by Wairarapa TLA's and is currently progressing through the community consultation process.

Objective

- To develop a positive safety culture throughout the Wairarapa region.
- To become part of the Safe Communities movement through accreditation by Safe Communities Foundation New Zealand (SCFNZ), Certifying Centre to the WHO Collaborating Centre on Community Safety Promotion, as a member of the International Safe Communities Network (ISCN).
- To benefit through best practice and shared data resulting from membership of ISCN.
- To work in a collaborative way that maximises effort, minimises duplication and shares information for the benefit of our community.

Scope

- SW shall work with its community collaboratively on all matters pertaining to both unintentional and intentional injuries in the Wairarapa Region, within the Territorial Local Authorities of Masterton, Carterton and South Wairarapa.
- SW is a mechanism to advocate for, link together, monitor trends and progress and report on issues of safety
- SW will not be a legal entity itself and will therefore not fund programmes as an entity.
- SW will not engage in service delivery nor contract providers directly to deliver services.

Responsibilities

The overall responsibilities of the SW Coalition Hub are to:

Take a broad view of the regional efforts being made to ensure we have a safe Wairarapa and communicate these successes to the Wairarapa community through the membership of the HUB.

To analyse regional and localised trends within the Wairarapa Region and identify gaps in capacity and capability which require additional resource.

Identify and prioritise opportunities/programmes for action

Advocate the needs of the region to those outside of the region who are able to assist with resources, support and advice

Advocate for the needs of the region and to those in the region or those who provide support to the region

Apply local, national and international best practice to work done.

Criteria Two

Long-term, sustainable programmes covering genders and all ages, environments, and situations.

Safer Wairarapa recognises that programmes can have either a short or long term life-span while there is a need. Many of the long-term programmes currently undertaken in Wairarapa reflect the national injury prevention priority areas outlined in the New Zealand Injury Prevention Strategy '2008-2011 Implementation Plan' along with key areas specific to Wairarapa.

The importance of programme sustainability is a key factor in ensuring that outcomes are achieved and maintained. This is enhanced by the following objectives which help form the Terms of Reference for Safer Wairarapa.

- ❖ Developing a positive safety culture throughout the region
- ❖ To benefit through best practice and shared data resulting from membership ISC
- ❖ To work in a collaborative way that maximizes effort, minimises duplication and shares information for the benefit of our community.

An example of a long-term, sustainable programme that reflects the commitment to all genders, ages, ethnicities, environments and situations in Wairarapa has been the 'Rise Above it' Violence Free Wairarapa campaign. The campaign was launched in 2002 in a response to a series of violent deaths of young people in the Wairarapa during 2001. There was a realisation that violence was a problem that the Government alone could not solve. However, the community, with the active support of the Government, could make a substantial difference. The campaign was the catalyst for widespread community and agency involvement which has led to the formation of Safer Wairarapa in recognizing that long term programmes are about changing behaviours and attitudes in individuals to support a safer environment, both socially and physically, for our Wairarapa community.

Programme sustainability is also underpinned by the New Zealand Injury Prevention Strategy which has an overall vision for a safe New Zealand becoming injury-free and six national priority areas: motor vehicle traffic crashes; suicide and deliberate self-harm; falls; assault; workplace injuries and drowning. Local communities are able to leverage off the monitoring and priorities of the central government agencies working in Wairarapa. These agencies have significant monitoring and programme resources that can help to support the safety goals of the community. While individual contracts may be time-limited, most successful programmes do receive funding in the next round.

As previously mentioned and as highlighted in the Safer Wairarapa ISC web-text profile www.safecommunities.org.nz/sc/wrpa a range of long-term safety programmes are currently underway in Wairarapa that reflect the national safety priority areas and that cover all age groups, environments and situations. A selected example covering children, the home environment, leisure and occupational environment is provided below:

For Children (0-14 years):

- DARE programme (in schools)
- Safe at Play (in schools)

- Prevention of falls for under 5s (in the home environment)
- Swim for Life (in schools)
- Cycle Safety especially correct use of cycle helmets
- Kia Kaha violence prevention programme (in schools)
- Swimming Pool Fencing
- School travel plans
- Walking school buses
- Child restraint use
- SafeKids campaigns
- Trolley Falls in Supermarkets

Home Safety

- Family Violence Home Alarms/monitors
- Home Safety checklists
- Smoke Alarms
- Violence against women
- Child abuse and neglect prevention initiatives
- Falls prevention for pre-school children
- Falls prevention for older adults
- Electricity safety (Residual Current Device)
- Poisoning prevention campaigns
- Strengthening families
- Host responsibility
- Neighbourhood Support

Leisure Safety

- Swim for Life (all age groups)
- Rugby smart
- Active Wairarapa
- Responsible use of alcohol within sports clubs
- Lifeguards on beaches
- Falls prevention
- Playground safety requirements

- Safety by design
- Pool fencing legislation and enforcement

Occupational Safety

- Farm Safety
- ACC Partnership Programme
- Employers Health and Safety Forums
- ACC Workplace Safety Management Programme
- Educational campaigns related to safe storage of chemicals

The following table represents a snapshot of initiatives and programmes in Wairarapa with a focus on the six key priority areas which form the work streams for Safer Wairarapa. As indicated under criteria four, these current six priority areas/work streams are based on need and will be revisited as new need arises.

- ❖ Violence Prevention / Intervention
- ❖ Fire Safety
- ❖ Road Safety
- ❖ Falls Prevention
- ❖ Alcohol and Drugs
- ❖ Suicide Prevention (Mental Health Promotion)

VIOLENCE PREVENTION / INTERVENTION

Project Name	Key Organisation	Programme addresses	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Violence Free Wairarapa 'Rise Above it campaign'	PARTNERS: 3 x Wairarapa TLAs MSD, MSHCC, SWSCC, ACC, REAP, DHB & Police	Reduction of violence within the Wairarapa		All age groups	Ongoing since May 2002	Increased reporting of violence. Community ownership	Strategic Planning Group, Project Implementation Committee	Evaluation 2002 Evaluation 2007-08	
Family Violence Network	Collaboration of 30+ agencies & service providers to raise awareness and prevent Family Violence in the Wairarapa	Reduction of family violence within the Wairarapa		All age groups	Ongoing since 1997	Improved quality and access to DV training & education. Public attitudinal & environmental change. Increased community collaboration and commitment	MSD, SVS, Network Steering Group, FVIG		Expansion of services to workplace and commercial sectors, strategic planning of events, initiatives and training programmes, increased profile and awareness
Community Education on Elder Abuse	WOOPs	Reduction of Elder Abuse		All age groups	Ongoing since May 2008	Increased reporting of Elder Abuse.	Police FVN	Evaluations collected at all sessions	The education sessions are modified each year so that it's fresh material
Family Violence Intervention Group	Collaboration of 12 agencies & service providers to provide high risk Wairarapa families with violence intervention and prevention strategies.	Reduction of family violence within the Wairarapa		All age groups	Ongoing since 2001	Increase in reporting, protection order applications and DV related prosecutions, reduction in DV related deaths, implementation of DV Court and FST	Collaboration of agencies & service providers		Improved monitoring of processes and intervention plans, case management, victim advocacy,

FIRE SAFETY

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
C'mon Seniors Get Firewise	Fire Service	Issues surrounding safety and the aging population		The senior members of our community	Each session is targeted to the group but normally takes 30-45 mins	Requests from aged persons for home safety inspections and aged persons seeking help	WOOPS-Age Concern	Excellent high quality FREE resources	On going and reviewed every two years
Pre-school programme	Fire Service but mainly encourages pre-schools to self teach and use resources	Teaching pre-schoolers to 'Get out stay out'		Pre school children	No defined length to programme. Uses visual as well as taught messaging	Many examples of young children alerting adults of the need to react in fire situations	Pre schools	Excellent high quality FREE resources	Ongoing and reviewed every two years
Be Firewise years 1&2	Fire Service	This programme addresses the fire safety message aimed at 5 to 7 year olds		5 to 7 year olds	Approx 50 minutes and really supports the work done already in the class by teachers	Many examples of children alerting adults of the need to react in fire situations	Schools and home educators	Excellent high quality FREE resources	On going and reviewed every two years
Be Firewise years 7 & 8	Fire Service	This programme addresses the fire safety message aimed at 10 to 13 year olds		10 to 13 year olds		Many examples of children alerting adults of the need to react in fire situations	Schools and home educators	Excellent high quality FREE resources	On going and reviewed every two years
Maui Tenei Ahi	Fire Service Iwi liaison Officers Te Reo Speaking assistants	Be Firewise programme Converted to Maori		Age groups as per the Be Firewise programmes	As per other programmes	Well published success	Kuras and Marae communitys	Excellent high quality FREE resources	On going and reviewed every two years
Secondary School Programme (Party at our place)	Fire Service With the use of Senior pupils	High school students using video and role play and discussion		School leavers leaving school to go on to University and or going flatting	largely dependent on groups size can run for 90 minutes with a proactive group	Not widely applied however three colleges picked it up last year	Colleges Polytechnics	Excellent high quality FREE resources	On going and reviewed every two years
Caring for People	Fire Service	Fire safety for People employed in the Health care industry		Health Care employees	2 x 2 hour segments	Most rest homes in Wairarapa have staff complete this course.			Not often called for but still being used.

FIRE SAFETY

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Kitchen Fire Safety	Fire Service	The No1 danger -targets all		Teenagers to the elderly	30 minute programme using mobile demonstrator	Monitoring of local fire statistics ongoing.			Ongoing.
Speed of Fire	Fire Service	Audio visual programme showing the speed of fire Both urban and rural		All persons	14 minute seminar type presentation however often goes longer due to the discussion it generates	Monitoring of local fire statistics ongoing.			Ongoing.
FireSmart	Fire Service	Protecting our Communities from Interface Fires – tells people how to develop fire prevention plan through five step process.	Yes	All environments – suburbs, farms, rural towns, commercial	Ongoing	Increased safety for people, homes and business. Increased public awareness of fire organisations' roles. Improved protections for natural resources.	Property owners and residents; Rural fire authorities; TLAs, utility companies, designers, developers and builders.		Ongoing.
Farm Fire Safe	Fire Service	To encourage fire safety as part of a farm business plan		Farming community.	Ongoing	Increased awareness by farmers of the risks of fire.			Ongoing

ROAD SAFETY

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Child Restraints checkpoints and educational checking clinics	Wairarapa Road Safety Council (WRSC)	Ensuring Children are travelling safely with relevant restraints		Child Caregivers	2009-2010 & ongoing	Increased number of children wearing correct restraints	Police, Plunket, ACC		As long as child restraint use is one of the priorities in the Wairarapa
Safety at Intersections	Wairarapa Road Safety Council (WRSC)	Education on negotiating roundabouts and intersections using media and displays		Vehicle drivers	2009-2010 & ongoing	Reduction of crashes at intersections	NZTA		Ongoing
Motorcycle Education Stops	WRSC	Motorcyclists travelling safely on the Road		Recreational motorcyclists	Since 2009-2010	Reduction of crashes by motorcyclists	Police, ACC	Promotion of "Ride Forever" website as resource	Ongoing
Youth Alcohol – Road Safety Awareness	WRSC and CAAG	<ul style="list-style-type: none"> ▪ Tamati Paul Project ▪ Driving towards the future ▪ Crashed Car Project 		Young drivers at College	Fixed timeframes in 2008 and 2009		Police, ACC, SADD		-Projects completed. -Similar projects planned-for the future
SADD (Students Against Drink-Driving) Project	SADD and WRSC	Participation of students in Driver Awareness programmes		Senior Students at Colleges	Ongoing	Increase in number of students and Colleges involved in SADD	Ministry of Education, , SADD, WRSC		Ongoing
Early Childhood Road Safety Resource	WRSC	Educational Resource "Annie goes to the city" Storybook		Caregivers and children	2008-2009	Caregivers and children have a greater awareness of Road Safety	Road Partners, District Councils		Ongoing/Additional books will be printed as required and depending on funds available

ROAD SAFETY

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Novice drivers/ youth drive time seminars	WRSC	Training for Drivers to graduate through the driver licensing system		Persons who want to gain learner and driver licenses	Ongoing	Increase in number of persons who are assessed and complete the programme	REAP (Rural Education Activities Programme)		Ongoing as funding allows
Vulnerable Road Users	WRSC	Cycle and Pedestrian Safety; Young Cyclist of the Year; School Patrol Function; and Travelling to school.		Caregivers and children travelling to school	Ongoing	Increase in number of children travelling safely to school	Ministry of Education and others organisations who want to be involved		Ongoing
Drive To The Conditions	WRSC	Addresses driver speeding and loss of control on the road, using billboards, signage, media etc.		All drivers on the road	Ongoing	Reduction in number of crashes related to speed / loss of control, on the road	ACC, NZTA, District Councils		Ongoing
Safety and skills for older drivers	WOOPs	Refresher course for older drivers on road rules and driving tips		65+	1 day course Ongoing	In progress		Currently awaiting funding grant to run the course	To replace the cancelled "Safe with Age" courses
Walking School Buses	Schools & parents	Pedestrian Safety	Yes	Primary school children	Ongoing	Reduced traffic congestion at school gates.	Road Safety Coordinator, volunteers, Councils		To get more schools involved.

FALLS PREVENTION

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Tai Chi for Falls Prevention	Various Community Groups run classes YMCA, DHB, Te Hauora, WOOPS Rest Homes etc. Also Private classes available	Exercises to gain balance and strength	Yes	Different Classes targeted for various age groups	ACC contract: 2009-2010 Other: Ongoing	Increase in number of persons with Improved health, strength and coordination	ACC subsidizes/ funds some classes (certain criteria apply) ACC - funds training for community providers	Dr Paul Lam (Master Trainer) for Resources	- ACC's future funding direction unknown - Other Community/ private classes- ongoing
Otago Exercise Programme	(Two providers for ACC) - Wairarapa DHB - Handspring/ Willis St. Physio	Exercises in the home to improve mobility, strength – for those who have suffered a fall/or are at risk of falling	Yes	80+ years 65+ years (for Maori/ Pacifica)	2007-2010	Increase in number who have improved mobility, and increased strength and coordination	ACC	University of Auckland (Conduct Research on assessments completed- also for ACC funded Tai Chi)	ACC funding contracts will expire 2010. However, falls prevention among older people is an ongoing priority for the DHB and Ministry of Health.
Sit and Be Fit	Wairarapa organisation for Older Persons	Gentle fitness Exercises for Older Persons		Older Persons	Ongoing	Increase in number of persons with improved fitness and strength	Age Concern		Ongoing
Falls Prevention for under 5's	ACC	Falls prevention, to caregivers with small children and surveys of hazards in the home with education		Families with children, under 5 years of age	2007-2009	Decreased Number of Children (under 5) being injured from falls	Longridge Sports Club, Whakapakari Whanau Trust		One-off programme – but issue also covered by Plunket wellness programme which ongoing.

FALLS PREVENTION

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Home Safety	ACC	-Awareness programme on the prevention of slips, Trips and Falls at Home; -Other-New Zealand Safety Week		All Wairarapa households	Ongoing	Decrease in number of injuries caused by falls at home	Workplaces and community organisations; and Sphere of Influence Agreements	Free resources available	Ongoing
Sports-smart	ACC	Awareness programme on preventing of sports related injuries.		Relevant sporting organisations and individual players	Ongoing	Decrease in number of injuries associated with sports.	Sports Wairarapa Active Wairarapa Relevant NGOs		Ongoing

ALCOHOL AND DRUGS

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Wairarapa Alcohol Strategy	Community Alcohol Action Group (CAAG)	Creating an environment in which alcohol related activities can be enjoyed with minimal risk of harm to the community	Yes	Wairarapa community	On going	Draft adopted by Masterton DC, South Wairarapa DC & Carterton DC	CAAG MDC		Living document that will evolve as issues arise around Alcohol regulation within Wairarapa
Drinking Survey completed in selected Wairarapa Secondary Schools 2002	CAAG	Taking a realistic look at underage drinking in the Wairarapa. To gauge what Youth are drinking, who with and who supplies.	Yes	Wairarapa Youth	Completed in 2002	Comprehensive	CAAG Wairarapa Secondary Schools	The aim was to utilize the information collated to look at the appropriateness of Alcohol and Drug programmes that are provided for Whanau, Hapu and Iwi in the greater Wairarapa District.	Use of evidence ongoing.
Tamati Paul	CAAG	To contribute to a reduction in the incidence of alcohol-related harm, drink-driving and the number of crashes where alcohol is a contributing factor.	No	Wairarapa Youth	May 2008	Increase in good decision-making and choices around alcohol misuse and drink-driving.	CAAG Wairarapa Secondary Schools		Aspects ongoing through SADD.

ALCOHOL AND DRUGS

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Holden Driving Towards a Future Schools Road Safety Campaign	CAAG	To provide an engaging educational road safety messaging and music shows. Students were introduced to PRACTICE, developed for new drivers to heighten the awareness of this driving skill based package made available at no charge	Yes	Wairarapa Secondary School Students	April 2009		CAAG Wairarapa Secondary Schools Wai. Road Safety Council		Aspects ongoing through SADD.
Wairarapa Alcohol Strategy	Masterton DC Carterton DC South Wairarapa DC	To create an environment in which alcohol related activities can be enjoyed with minimal risk of harm to the community	Yes	All	Draft strategy development in 2009. Implementation commences from 2010 onwards	To achieve a downward trend in all measures of alcohol-related harm in Wairarapa	Community Alcohol Action Group representative organisations.	This is one of the first comprehensive regional alcohol strategies developed within NZ.	The strategy will continue to work through a whole of Council and whole of Community approach.
Sports Accreditation Project	CAAG ACC	To provide a platform and incentive for Wairarapa sports clubs to develop a formal alcohol management policy and relevant alcohol related practices.		Targeted sports clubs	Ongoing	Increase in number of sporting clubs with effective alcohol management policies & practices.	Sports Clubs Police Sports Wairarapa Other relevant NGOs		Ongoing

SUICIDE PREVENTION (Mental Health)

Project Name	Key Organisation	Programme addresses?	Evidence based	Target population	Duration	Results achieved	Programme partners	Additional Information	Future direction
Grey Not Blue Seminars	WOOPs	Mental well being and suicide prevention in the older person		Carers and those who work with or around older persons	Bi annual event	Increase in the awareness of the help available within the community	Community Organisations		Continue with the programme for 2010 and 2011
Suicide Prevention Workforce Development Programme	Wairarapa DHB	Skills to identify, respond and manage suicidal ideation and behaviour Skills to provide support to those bereaved by suicide and implement postvention strategies		Clinicians – primary and secondary mental health, workers in education, health, welfare, youth and volunteer sectors	2008 - 2010	Increase in skills by targeted workforce.			
Suicide Prevention 3 year Action Plan	Wairarapa DHB	Undertaking of Needs Analysis of Suicide Prevention in Wairarapa Service Pathway Mapping Development of 3 year Wairarapa Suicide Prevention Action Plan	Based on the NZ Suicide Prevention Strategy 2006 – 2016 & NZ Suicide Prevention Action Plan 2008-2012	Men 25–54 years particularly those experiencing mild – moderate mental health issues and/or significant life stressors 65+ year olds, especially those experiencing depression and social isolation 15 – 24 years, with depression Women 15 – 34 year olds with a focus on those	2008-2010	Action plan developed with identified targets.	CYFS Police Special Education Wairarapa Addiction Services Schools Te Hauora O Wairarapa Supporting Families Wairarapa Southern Wairarapa Safer Community Council PHO	2 year Pilot Suicide Prevention Co-ordinator position funded by Ministry of Health.	It is hope that funding will be ongoing. Final decision rests with the Ministry of Health.

				<p>who have previously attempted suicide, especially Young Maori women</p> <p>Rural communities</p> <p>People bereaved by suicide</p> <p>Family of those who have a mental illness or have been affected by attempted suicide.</p>					
<p>Suicide Prevention within ED setting</p>	<p>Wairarapa DHB</p>	<p>Improve co-ordinated care between Emergency Department, Mental Health Services</p>	<p>Those presenting at Emergency Department with Self harm or attempted suicide</p>	<p>New protocols around notification and response of mental health staff to ED</p> <p>Identified private space in ED for MH assessment to be undertaken</p> <p>Resources developed for patient and family</p> <p>Training package for ED staff on self harm</p>	<p>2008-2010</p>	<p>Increase in coordination between ED and Mental Health Services.</p>	<p>PHO</p>	<p>Project finishes in March 2010. However protocols established will be ongoing.</p>	

Criteria 2: Wairarapa Show-Cases: Road Safety

Child Restraint checkpoints

Incorrect use and installation of child restraints continues to be an issue in the Wairarapa, as identified through previous checkpoints and local surveying. Police, Plunket, ACC IP's and Safe2Go technicians, along with the Road Safety Manager are all involved on-site at the checkpoints. There is a joint goal between these organisations to carry out at least one checkpoint per school term.

Checkpoints, along with supporting radio messages and print media are carried out to increase knowledge and raise awareness of the consequences of either not using a restraint or not using it correctly.

Targeted child restraint checkpoints are carried out at Early Childhood centres to engage a large number of the target audience. Information and Feedback is always given to staff/management at targeted Early Childhood (EC) facilities when checkpoints are carried out. EC staff are also involved in the distribution of brochures/information to their communities and are invited to hold restraint clinics.

General roadside checkpoints for both adult and child restraints are carried out on high volume traffic roads, eg. SH2, to gain maximum impact and to target the wider community.

Compliance notices and vouchers are supplied where possible to enable drivers to have an anchor bolt installed.



Child Restraint Checking Clinic and roadside checkpoint



Criteria 2: Wairarapa Showcase - Road Safety

Annie Goes to the City

It had been identified through the community that road safety education needs to start when children are young. This project was therefore carried out to encourage road safety education at an early age (preschool) and increase knowledge and awareness of road safety issues for children, their families and the local community.

After discussions with several Early Childhood (EC) providers (and the researching of existing resources) the decision was made to produce a suitable storybook resource for use with this particular age-group. Children love stories, and this was seen as an excellent medium to actively engage them in road safety education in a positive and enjoyable way.



A local author / artist was engaged to produce the artwork and storyline.

As the storyline progressed through the draft stages and consultation with those involved in the EC sector took place before the final version of the storybook was decided upon – “Annie goes to the city” a country girl who journeys to the city with her mum to visit a friend.

There are many relevant road safety messages throughout the story. The story ends with Annie’s return to the country where being safe on the road, no matter where you are, is discussed. The story provides many opportunities for discussion of road safety issues.

The book has been printed and distributed to early childhood centres, libraries and playgroups in the Wairarapa.

The books have also been distributed to parents of young children through community organisations that are providing education/health promotion etc to parents of young children.

;

Photo: Sandra McNab (with daughter Annie) – Author and Illustrator reads “Annie Goes to the City” at the launch

Criteria 2: Wairarapa Showcase - Community Alcohol Action Group (CAAG)

Sports Accreditation Project

The Sports Accreditation project was an opportunity for CAAG to provide a platform and incentive for Wairarapa sports clubs to:

- ❖ Have clubs focus on a more family orientated atmosphere (Ottawa Charter Strengthens Community Action)
- ❖ Ensure food is the main source of revenue for the club
- ❖ The development of meaningful and workable Host Responsibility Policies (Ottawa Charter Builds Healthy Public Policy & Creates Supportive Environments)
- ❖ The development of an Alcohol Policy that would be reviewed on an annual basis (Ottawa Charter Builds Healthy Public Policy)
- ❖ Provide training for club officials and volunteers around safe drinking environments (Ottawa Charter Develops Personal Skills & Creates Supportive Environments))
- ❖ Develop safe transport initiatives (Ottawa Charter Creates Supportive Environments & Strengthens Community Action)

The benefits to the club meant that the reputation of the club as a safe and responsible host will be enhanced and may lead to an increase in membership, especially at junior level. There could be a reduction in alcohol related harm and through positive role modelling club members will not be exposed to a culture of excessive drinking. The viability of the club could improve with increased revenue from food and refreshments and a family friendly atmosphere will be engendered which could lead to an increase in membership.

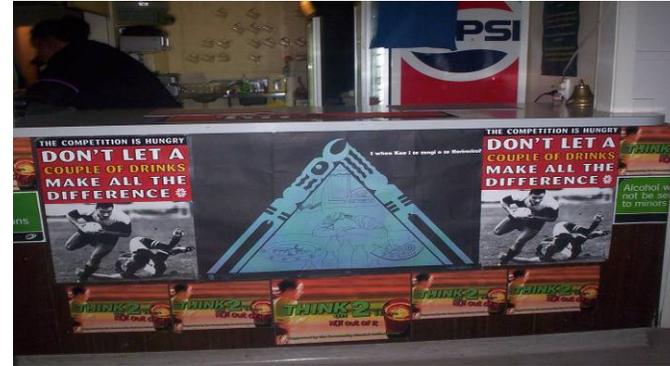
To gain accreditation clubs have to:

- ❖ Satisfy the requirements of the Liquor Licensing Laws
- ❖ Visibly promote the clubs development of safer drinking environments
- ❖ Develop a formal alcohol management policy (reviewed each year)
- ❖ Policy developed for ongoing training of bar staff / senior club members

Over the period of two consecutive years from 2007-09, nine Wairarapa sports clubs achieved accreditation status. All clubs that participated were invited to attend a prize giving function where awards and prizes were given. The overall winning club for 'the best innovative approach to the Accreditation process' was given a substantial prize and in 2007-08 the prize entailed a choice of \$2,000 sports training equipment or club facility enhancement. This project is ongoing.

Sports Accreditation Project

Illustrative examples of clubs achievements



Criteria Three

Programmes that target high-risk groups and environments, and programmes that promotes safety for vulnerable groups.

Analysis of Police and NZ Health Information Services (NZHIS) data indicates that there are three high risk groups and environments. Firstly, Police data indicates a high level of anti-social behaviour and violence associated with alcohol use/misuse. Two local initiatives, highlighted in this application that relate to violence prevention are: the Family Violence Intervention Group and the Safe Circles workplace initiative. Secondly, drink driving is not reducing in the Wairarapa Region and is significantly higher than the national average. Police data indicates that alcohol-related crashes have been increasing in the Wairarapa region, with local survey data indicating high levels of alcohol consumption among school- aged young people. Initiatives highlighted in this section to address alcohol-related harm are: the Tamati Paul Project, the Billy TK Junior Driving towards a Future and Students Against Drunk Driving which support both of these initiatives. Thirdly, analysis of NZHIS data indicates that falls in the home among older adults is the leading cause of injury hospitalisation in the Wairarapa Region. Consequently, two programmes designed to address this issue are also highlighted in this section. While ACC funding for the Tai Chi programme is ongoing, ACC funding for the Otago Exercise Programme has ceased. However, other health providers have already started using the programme for their high-risk clients.

Family Violence Intervention Group (FVIG)

FVIG is a selected group of individuals from Government and Non-Government organisations operating under the umbrella of the Wairarapa Family Violence Network to carry out its Intervention Strategy. FVIG members have extensive links throughout the community, specialist family violence knowledge and a passion to work collaboratively to reduce family violence in the Wairarapa. Within the FVIG, two examples of gender specific initiatives are Men's Shed and Women's Refuge.

The membership of this group consists of the following:

- Child Youth & Family
- Police - Family Safety Team
- Te Hauora Runanga O Wairarapa
- Womens Refuge
- Stopping Violence Services
- Wairarapa District Health Board
- Relationship Services
- Wairarapa Addiction Services
- Community Corrections
- Domestic Violence Court representatives

Weekly FVIG meetings are held to:

- Support effective interagency coordination, communication and collaboration to respond to incidents of family violence;
- Provide integrated interventions (whether services or support) for victims of family violence;
- Facilitate the development of interagency collaboration best practices and promote the consistent application of such practices;
- Identify and highlights gaps in services for victims and perpetrators of family violence;
- Promote and encourage approaches to family violence intervention and prevention that are culturally relevant and effective for whanau, hapu and iwi and Pasifika.

Safe Circles

The Safe Circles project was implemented under the umbrella of Violence Free Wairarapa 'Rise Above it' campaign and was seen as a way of extending this project into the business sector of the Wairarapa.

The impact of violence within and outside of the workplace has far reaching and lasting effects on its victims. Some of the contributing factors employers have to contend with are absenteeism, loss of production and the flow on affect to other employees.

Four of the largest employers within Wairarapa were approached to implement the Safe Circles Violence Free project within their individual businesses. Presentations were delivered to each of their Management teams.

Pak 'n' Save Wairarapa is believed to be the first supermarket in the country to take a stand against violence.

Extensive advertising both within the Supermarket and externally through local media was undertaken, this culminated with the launch of Pak 'n' Save Masterton 'Violence Free Supermarket' strategy in April 2007.

It was agreed that the people of Wairarapa deserved an enjoyable shopping experience and that staff have the right to work in a non-threatening environment. Pak 'n' Save Management wanted to increase public awareness that this type of behaviour has no place within a family supermarket and it will not be tolerated.

The store has invested significantly in store security and will be taking a hard line approach against violence or abuse amongst customers or towards staff and customers. Pak 'n' Save Wairarapa has been putting up regular displays in the store, begun playing messages on the in-store sound system and providing in-house training to staff.

Planning will continue with this project into 2010, with an expectation that implementation will occur with a wider range of businesses.

Ongoing investigation through the Family Violence Network has been implemented to improve and adjust the Safe Circles project making it more flexible to better meet the requirements of individual businesses.



Road Safety Youth Initiatives

Tamati Paul Project

Alcohol-related crashes have been increasing in the Wairarapa and, where alcohol is a contributing factor, is an identified issue in the Road Safety Action Plan with education listed as a key action.

The Tamati Paul Project was carried out to contribute to a reduction in the incidence of youth drink driving and the number of crashes where alcohol is a contributing factor.

Delivered May 26th- 30th 2008. 11 presentations made by Tamati Paul (the victim of a drunk driving crash), to approx 1760 secondary school students. 620 of the students also participated in an extended programme which included a “booze” glasses activity (to highlight the effects alcohol has on the body and driving ability) and the opportunity to view the Police “booze” bus and discuss police procedures and consequences etc.

The project was supported by the local Community Alcohol Action Group (CAAG), Police (TAG), Secondary Education providers, SADD students and the media.

Hearing first-hand the story of Tamati Paul had a huge impact on the students. Students who participated in the full programme were asked to complete an evaluation form. Another evaluation was also carried out approx 4 months later to gauge whether the presentations had left a lasting impression on students. Aspects of this ‘Shattered Dreams’ (Tamati Paul story) are ongoing.



Road Safety Presentations to Youth

Billy TK Junior Driving Towards a Future

This project was carried out to provide engaging and educational road safety messages to youth.

Billy TK Driving Towards a Future (HDTF) Programme was delivered to approx 1900 students with 114 students attending the follow-on “Practice” workshops.

The project was supported by all local colleges, SADD students, Community Alcohol Action Group and Police.

The tour also gave students the opportunity to take part in a workshop, where they were introduced to PRACTICE, which was developed for new drivers in order to heighten their awareness of this driving skill based package which is available for free. Aspects of this initiative will be ongoing.



Road Safety Presentations to Youth

Students Against Driving Drunk (SADD) Activities (ongoing)

The two activities outline above have been supported by SADD students, who also carry out activities throughout the year to raise awareness amongst youth, as their peers, of the consequences of drink-driving. SADD student representatives from each college attend regular regional meetings where they network, share ideas and plan regional projects.

Over the past couple of years SADD students have, with community and school support, organised and been involved in the following projects/activities:

- ❖ An emergency services/front line staff “thank you” breakfast
- ❖ Booze glasses activities
- ❖ Attendance at Police TAG checkpoints
- ❖ Mock Crash
- ❖ Radio messages aimed at peers, parents and the community as whole.
- ❖ SADD week Police vs. student sports games
- ❖ Attendance at the national SADD conference.
- ❖ Students are currently working on a cab voucher project in conjunction with the Rideshop Taxis



Mock Crash

“Booze glasses” activity national SADD Week.



Falls Prevention Programmes – Older Persons

ACC's Falls Prevention Strategy, is guided by the New Zealand National Injury Prevention Strategy 2005-2015 and ACC's Injury Prevention Strategic Plan. The overall objective is to reduce the incidence of falls thus reducing injuries related to falls. Additionally it is hoped that these programmes become sustainable in the longer term.

Falls Prevention Programmes for Older Adults, in the Wairarapa, like Modified Tai Chi, is not only provided by ACC. A number of organizations and agencies have embraced the philosophy of the Modified Tai Chi programme, which is now reachable to others, extending it even to younger age groups.

The ACC funded Modified Tai Chi Programme for Older Adults, originated here in Masterton, Wairarapa, in 2002 and was first delivered by local resident Trainer Toi Walker. Toi has achieved Master Trainer status, working for ACC who has commissioned him to train others for the national programme. The training is not only for ACC providers but extended to others, who have been inspired to become instructors in the community. The overall health benefits of Modified Tai Chi cannot be denied and programmes delivered in the Wairarapa by community and private providers not only cater for the age group 65+, but other age groups as well.

Wairarapa trainers attended the recent modified Tai Chi training sessions, held in August 2009, here in the Wairarapa- the Beginners and Advanced courses. Toi delivered the training programme, attended by current instructors wanting to be up skilled and others who desired to become instructors to start their own community based or private classes.

Other Programmes for Older Adults aimed at developing strength and balance are widely available to the community, like Sit and Be fit by Wairarapa Organization for Older Persons (WOOPS), Water/ Aqua Aerobics and Walking groups to name a few.

Additionally, many other community exercise programmes, not known as 'falls prevention' programmes have the same objectives, namely, to develop fitness, strength and overall good health that would contribute to positive results when measured against rates of injuries due to falls in the community

The Otago Exercise Programme (OEP) commenced in the Wairarapa at the end of 2007. The programme aimed at older adults, age 80+ living independently in the community, develops strength and coordination for those who have had a fall or have a fear of falling. The programme consists of home-based exercises supervised by physiotherapists/nurses, conducted over a 12-month period. Assessments are done at the start and end of the programme.

Local participants referred by health providers to embark on the programme have been achieving good results.

Like Modified Tai Chi, the ACC funded Otago Exercise Programme is not owned by ACC and can be incorporated into any physical rehabilitation programme.

Although ACC has decided that current funding for the programme will cease at the end of 2010, it does not mean that other health providers in the area cannot embrace it. Some Physiotherapists have already started using the programme for their clients.



Criteria Four

Programmes that document the frequency and causes of injuries both un-intentional (accidents) and intentional (violence and self-directed).

New Zealand Health Information Services Injury Hospital Discharge and Injury Death Data – Wairarapa Region

This section presents all age data on injury hospitalizations and injury deaths for the most recent five year period. The injury (hospital discharge) data covers the five year period 2003-2007 and is presented first. The injury (death) data covers the five year period 2001-2005 and is presented second. For both injuries and fatalities information on total numbers, cause, gender, ethnicity, scene and age is provided. Data is provided for the Wairarapa region and incorporates Masterton, Carterton and South Wairarapa District Councils.

Hospital Discharge Injury Data Wairarapa Region: 5 year period 2003-2007

Total Number of Injuries by year

2003	2004	2005	2006	2007	Grand Total
556	504	589	644	678	2971

Total Number of Injuries by Cause, Gender, Ethnicity and Age Group and Scene

Cause	Total	Gender	Total	Ethnicity	Total	Age Group	Total	Scene	Total
Falls	1013	Male	1671	European	2347	0-4 yrs	114	Home	1038
Adverse Effects	428	Female	1300	Maori	462	5-14yrs	278	Public Area	502
Transport	368			Other	101	15-24yrs	431	Unspecified	443
Poisoning	232			Pacific Island	51	25-59yrs	1116	Road	264
Struck by or against	207			Asian	10	60+yrs	1032	Recreational	210
All other causes	723							All other places	514

Injury Death Data Wairarapa Region: 5 Year Period 2001-2005

Total Number of Injury Deaths by year

2001	2002	2003	2004	2005	Grand Total
30	15	32	25	13	115

Total Number of Injury Deaths by Cause, Gender, Ethnicity and Age Group and Scene

Cause	Total	Gender	Total	Ethnicity	Total	Age Group	Total	Scene	Total
Motor Vehicle Traffic	29	Male	81	European	95	0-4 yrs	4	Home	51
Fall	24	Female	34	Maori	17	5-14yrs	6	Road	33
Suffocation	20			Other	3	15-24yrs	17	Unspecified	10
Poisoning	13					25-59yrs	51	All other places	21
Firearm	7					60+yrs	37		
All other causes	22								

As indicated above, over the 5 year period 2003-2007, a total of 2,971 people from the Wairarapa Region were hospitalised as a result of an injury. The leading cause of hospitalization across the Wairarapa Region was falls. A total of 115 people from the Wairarapa region died as a result of an injury during the period 2001-2005. The three leading causes of injury death for the region were motor vehicle traffic crashes, falls, suffocation and poisoning. Further analysis of the injury fatality data by intent indicates that suicide and assault contributed to the injury fatality statistics. Analysis of Police and Emergency Department data also indicates that alcohol and other drugs misuse is associated with approximately 70% of ED presentations and Police incidents. Analysis of all data sources (NZ Health Information Services, Police Crime Statistics, Accident Compensation Corporation claims data and Road statistics), together with feedback from a wide range of community stakeholders supports the five priority areas of: Violence Prevention, Falls Prevention, Road Safety, Suicide Prevention (Mental Health Promotion) and Alcohol and Drugs misuse. Fire Safety is also identified as a priority area as the Fire Service is highly involved in supporting the development of a positive safety culture and safer environments across the life-span and in a wide variety of settings.

Wairarapa Crime Statistics

A summary of the total number of recorded crimes in Wairarapa region for the period 2006 – 2007 are as follows in the table below:

Crime Type	2006	2007	Change
Violence	775	731	-44
Drugs & anti-social	605	681	+76
Dishonesty	1886	1459	-427
Property damage	700	563	-137
Property abuse	240	253	+13
Administrative	70	66	-4
Sexual	38	60	+22
Total	4314	3813	-11.4%

Wairarapa ACC Claims and Costs (These figures do not include social and economic costs to Wairarapa District)

An analysis of the ACC claims data for the Wairarapa shows that the number and the costs of claims have increased.

For the period, 2006-2007 there were 1,354 claims at a cost of \$7,528,700.

Recent trends in TCP 15 Masterton-Carterton Districts claims Number and Costs

	New		Ongoing	
	Cost	Number of Claims	Cost	Number of Claims
1999-07/2000-06	527	\$2,251,043	559	\$9,370,975
2000-07/2001-06	835	\$2,963,951	479	\$10,126,867
2001-07/2002-06	967	\$3,228,907	553	\$10,177,835
2002-07/2003-06	939	\$4,185,335	517	\$9,539,825
2003-07/2004-06	983	\$3,938,533	479	\$10,071,432
2004-07/2005-06	957	\$4,104,687	526	\$9,688,870
2005-07/2006-06	957	\$4,259,465	508	\$10,419,254
2006-07/2007-06	1,032	\$5,750,972	540	\$10,421,079

Recent trends in TCP 15b South Wairarapa District claims Number and Costs

	New		Ongoing	
	Cost	Number of Claims	Cost	Number of Claims
1999-07/2000-06	56	\$222,354	195	\$3,297,919
2000-07/2001-06	36	\$153,212	150	\$3,216,696
2001-07/2002-06	62	\$295,045	137	\$2,806,954
2002-07/2003-06	98	\$588,831	130	\$2,987,633
2003-07/2004-06	196	\$837,111	124	\$2,891,077
2004-07/2005-06	232	\$1,223,513	148	\$3,109,191
2005-07/2006-06	252	\$1,230,740	157	\$3,511,535
2006-07/2007-06	322	\$1,777,728	156	\$3,408,717

The highest claims were due to injuries in the home with a cost of \$2,336,738. It is also the category with the greatest claim increase from the previous year. See tables below.

TCP 15 Masterton-Carterton Districts claims by scene of accident

2006-07/2007-06

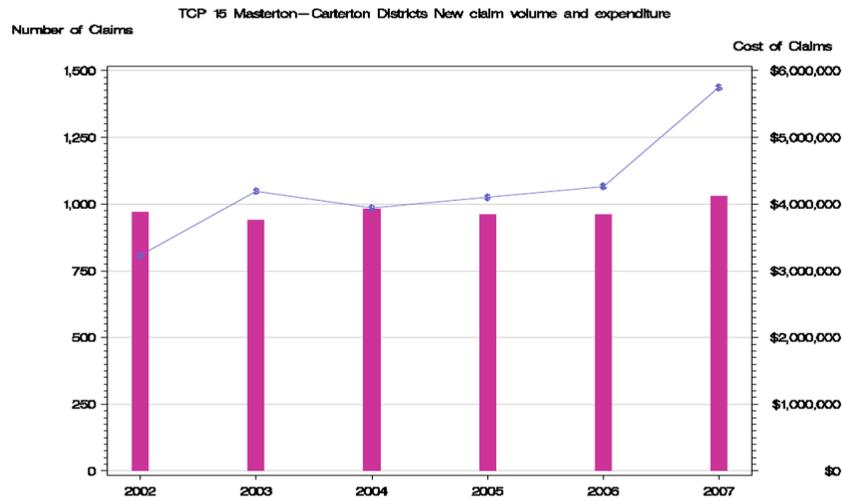
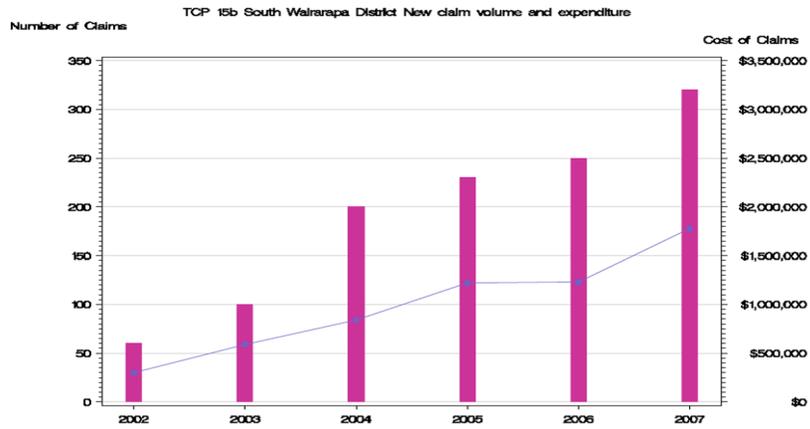
	New		Ongoing	
	Cost		Cost	
	Number of Claims		Number of Claims	
Home	360	\$1,602,758	110	\$1,620,069
Farm	87	\$576,018	50	\$808,469
Road or Street	99	\$928,117	116	\$3,248,353
Industrial Place	78	\$475,572	89	\$1,290,324
Commercial / Service	154	\$1,054,548	75	\$1,034,757
School	19	\$69,906	7	\$133,818
Place of Recreation/Sports	150	\$644,065	45	\$720,801
Place of Medical Treatment	16	\$89,183	18	\$630,783
Other	59	\$258,499	24	\$711,656
Not Obtainable	10	\$52,305	6	\$222,049
Total	1,032	\$5,750,972	540	\$10,421,079

TCP 15b South Wairarapa District claims by scene of accident

2006-07/2007-06

	New		Ongoing	
	Cost		Cost	
	Number of Claims		Number of Claims	
Home	122	\$733,980	22	\$323,562
Farm	38	\$192,729 1	8	\$186,009
Road or Street	41	\$235,259	40	\$1,367,008
Industrial Place	4	\$16,521	16	\$259,784
Commercial / Service	50	\$265,076	21	\$391,248
School	<=3	\$4,071	<=3	\$6,367
Place of Recreation/Sports	44	\$206,164 2	0	\$402,588

Place of Medical Treatment	<=3	\$4,284	0	0
Other	16	\$112,705	13	\$382,347
Not Obtainable	<=3	\$6,940	4	\$89,804
Total	322	\$1,777,728	156	\$3,408,717



Wairarapa Road Safety Statistics

The Wairarapa Road Safety Council with representation from all the three District Councils and Key Road Safety Partners, work collaboratively to address all road safety issues across the region. Road Safety data from NZ Transport Agency provides a framework and guides intervention strategies for the Council.

The road safety issues for the region are diverse; however the Road Safety Council strives to deal with these in a coordinated way. Projects include placing relevant Billboards and Road Signs on identified “hot spots”. Additionally, Road Safety programmes and projects take into account the importance of Road Safety Engineering, Community Education and Police Enforcement to achieve good road safety outcomes.

Major Road Safety Issues for the region

Common Crash Types

	Masterton	Carterton	South Wairarapa
Rear end crashes		x	
Alcohol		x	
Vulnerable Road Users	x		x
Loss of Control at bends	x	x	x
Intersections	x		

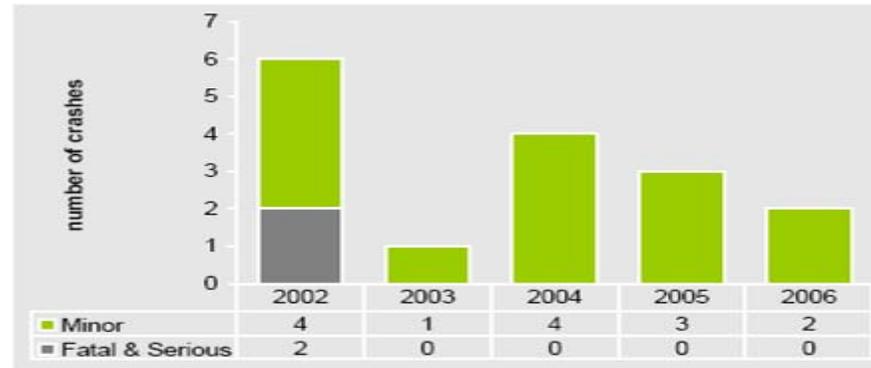
Issues for the region can be different for each district. For Masterton crashes at intersections is one of main Road Safety Issue. During the five-year period 2002-2006, there were 118 injury crashes at intersections and 278 non injury crashes. In these one person died, 13 received serious injuries and 128 received minor injuries.

Intersection Crashes

Intersection Crashes	2002	2003	2004	2005	2006
Injury crash	24	23	17	24	26
Non injury crash	47	47	67	62	55
Total	71	73	84	86	81

Rear –end and obstruction type crashes, are high in Carterton representing 37% of all injury and non-injury crashes in 2006. Between 2002 and 2006, there were zero fatal, 2 serious injury, 14 minor injuries and non-injury rear end / obstruction, resulting in 2 serious injuries and 24 minor injuries.

Rear end crashes



South Wairarapa and Masterton common crashes, involve vulnerable roads users and loss of control at bends are issues. Projects in these areas take this data into account.

Overview of crash data

In 2006, in the Wairarapa, there were 158 crashes, 6 fatalities, 22 serious injury crashes, and 130 minor- injury crashes. The following tables provide a breakdown of figures for each council district. The number of injuries has fluctuated in the last 5 years with 2003 and 2006 being the worst in total number of injuries.

South Wairarapa District

	Casualties in 2006			
	Fatalities	Serious injuries	Minor injuries	Total
Rural	2	8	24	34
Urban	0	1	5	6
Total	2	9	29	40

Masterton District

	Casualties 2006			
	Fatalities	Serious injuries	Minor injuries	Total
Rural	2	7	41	50
Urban	1	3	41	45
Total	3	10	82	95

Carterton District

	Casualties 2006			
	Fatalities	Serious injuries	Minor injuries	Total
Rural	1	3	13	17
Urban	0	0	6	6
Total	1	3	19	23

The number of casualties is gradually increasing in South Wairarapa District, although there is some decrease observed in terms of fatalities.

Criteria Five

Evaluation measures to assess programmes, processes and effects of changes.

Safer Wairarapa recognises that the key component to the implementation and sustainability of a project is sound evaluation. The Safer Wairarapa accreditation process has already highlighted areas where data collection amongst agencies could be developed with a more collaborative and integrated approach. Safer Wairarapa are committed to ongoing monitoring of all relevant benchmarks and indicators to assess programmes, processes and effects of change.

At a community level, many project evaluations may not occur or are constrained by limited financial resourcing. For this reason alone, the type of evaluation at this level is conducted through participant attendance, workshops, surveys or direct contact.

An example of a collaborative approach is the planned Local Services Mapping (LSM) for Wairarapa being conducted in 2010. This is an opportunity for the community and the government sector (Family and Community Services) to utilise each other's resources and knowledge whilst supporting the Safer Wairarapa concept.

Key findings from evaluations conducted to date include:

- ⇒ Reductions in anti-social behaviours as a result of the Wairarapa Sports Club Accreditation Project.
- ⇒ Increase in reporting of Family Violence as a result of the Violence Free Wairarapa campaign.
- ⇒ Development of a responsible drinking culture as a result of the Wairarapa Sports Club Accreditation Project.
- ⇒ Increase in students reporting that they were now more aware of the consequences of drink-driving as a result of the Tamati Paul and Drive to the Future secondary school initiatives.

- ⇒ Annual increases in the numbers of men taking part in the 'White Ribbon Violence Prevention Campaign'.
- ⇒ Networking and sharing of information has increased since the launch of the Violence Free Campaign.
- ⇒ Drunken behaviour in public has decreased as a result of liquor bans and other community-wide initiatives.
- ⇒ Improvements in strength and balance as a result of the modified Tai Chi programme for older adults.
- ⇒ Development of alternative transport options for young people as a result of Students Against Drunk Driving activities.

Copies of the following evaluations are also appendixes in hard copy to this application:

- ⇒ Violence Free Wairarapa Evaluation May 2002 – 2004
- ⇒ Violence Free Wairarapa Evaluation 2007 - 2008
- ⇒ Tamati Paul Baseline & Follow-up Surveys 2008
- ⇒ Drive to the Future Evaluation 2009
- ⇒ Wairarapa School Evaluation 2009
- ⇒ Secondary School Student Alcohol Drinking Survey 2002
- ⇒ Annie Goes to the City Community Evaluation / Feedback
- ⇒ Everyday Communities: Kete of Regional Research in Whakatane and the Wairarapa February 2006

Criteria Six

Ongoing participation in national and international Safe Communities networks.

Developing extensive networks and increasing ongoing participation in safety initiatives will be essential for the Wairarapa region in its application for accreditation as a Safe Community. While the region has achieved much at a local level in respect to safety issues, dealing with wider issues that are relative to this region must also be addressed at a systemic level.

Safer Wairarapa has strong relationships with key stakeholders including ACC, Masterton District Council, Carterton District Council, South Wairarapa District Council, and local iwi, Police, Ministry of Social Development, Wairarapa District Health Board and Wairarapa Public Health and Wairarapa Fire Service. Safer Wairarapa also has relationships with numerous community organisations, business sector, education and ethnic groups.

Securing on-going funding for the position of a 'Safer Wairarapa' coordinator is seen as a priority as it will further assist with the implementation phase of this initiative. The position will continue to strengthen the ongoing participation at a local, national and international level within Safe Communities networks.

Selected Networks:

- ❖ Ongoing communication and consultation with the 3 Wairarapa TLAs and the wider community.
- ❖ Safer Wairarapa working group members with Safer Communities Foundation New Zealand, a national organisation.
- ❖ Family Safety Team- Contract managed locally by Te Hauora Runanga O Wairarapa. Police-managed day to day operation with support of a Child Advocate and an Adult Advocate. This

local initiative reports to a national Secretariat and the Family Safety Team National Steering Committee.

- ❖ Draft Wairarapa Alcohol Strategy adopted by all three Wairarapa TLAs.
- ❖ Masterton Safe & Healthy Community Council and Southern Wairarapa Safer Community Council members of Ministry of Justice's Zone 3 Crime Prevention Regional Network.
- ❖ Wairarapa Road Safety Council has national links to the New Zealand Transport Agency.
- ❖ Police 'Blue Light' operates locally and linked to the New Zealand Blue Light Executive.
- ❖ Wairarapa participates in the national/international 'White Ribbon Day'.
- ❖ Wairarapa participated in Child Youth & Family 'Everyday Communities' initiative.
- ❖ Wairarapa celebrates and participates in 'Youth Week' and 'Children's Day'.
- ❖ Wairarapa has exchanged Safe Community information with ISC in Australia.
- ❖ Attendance at 17th International Safe Communities Conference.
- ❖ Attendance at National Youth Mentoring Conference 2009.

Appendices:

1. Safer Wairarapa Terms of Reference
2. Tamati Paul Evaluation
3. Tamati Paul follow up evaluation
4. Wairarapa Student evaluation
5. Annie Goes to the City Community Evaluation / Feedback
6. Wairarapa Violence Free 'Rise Above it' campaign evaluation 2002 – 2004
7. Wairarapa Violence Free 'Rise Above it' campaign evaluation 2007-2008
8. Everyday Communities: Kete of regional Research in Whakatane and the Wairarapa February 2006
9. Secondary School Student Alcohol Drinking Survey 2002
10. Wairarapa Draft Alcohol Strategy

References:

ACC Claims Data

New Zealand Health Information Services Data

ACC New Zealand Injury Prevention Strategy: 2008-2011 Implementation Plan

Wairarapa Health Needs Assessment 2008 – Wairarapa DHB

Safe Communities Foundation New Zealand: Profile of Injury Data Report for Masterton, Carterton and South Wairarapa District

Violence Free Wairarapa 'Rise Above it' Resource Kit 2005

Safer Wairarapa Terms of Reference

Statistics New Zealand: 2006 Census Data

Porirua: Safe As! Application for Accreditation as an International Safe Community

Whangarei: Application for Accreditation as an International Safe Community

North Shore: a Safe City 2007 Application for Accreditation as an International Safe Community

Mount Isa Safe Community: Application for Accreditation as an International Safe Community

Abbreviations:

TLA	Territorial Local Authority	NZTA	New Zealand Transport Agency
SW	Safer Wairarapa	YMCA	Young Mens Christian Association
REAP	Rural Education Activities Programme	NGO's	Non government organisations
WHO	World Health Organisation	CYFS	Child Youth and Family Service
ISCN	International Safe Community Network	PHO	Primary Health Organisation
SCFNZ	Safer Communities Foundation New Zealand	ED	Emergency Department
DARE	Drug and Alcohol Resistance Education	EC	Early Childhood
ACC	Accident Compensation Commission	SH2	State Highway 2
MSD	Ministry of Social Development	NZ	New Zealand
MSHCC	Masterton Safe and Healthy Community Council	NZHIS	New Zealand Health Information Service
SWSCC	Southern Wairarapa Safer Community Council	TAG	Traffic Alcohol Group (Police)
DHB	District Health Board	HDTF	Holden Driving Towards a Future
WOOPS	Wairarapa Organisation for Older Persons	OEP	Otago Exercise Programme
SVS	Stopping Violence Services	LSM	Local Services Mapping
FVIG	Family Violence Intervention Group		
FVN	Family Violence Network		
WRSC	Wairarapa Road Safety Council		
CAAG	Community Alcohol Action Group		
SADD	Students Against Drunk Driving		