



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Hastings District Safe Community



Name of community: Hastings New Zealand

Country: New Zealand

Number of inhabitants: 70,842 (2006 Census), 14th largest district out of 73 in New Zealand with 1.8% of New Zealand's population

Programme started year: 2011

International Safe Communities Network Membership: Designation year – 2013

Name of Certifying Centre: Safe Communities Foundation New Zealand

Info address on www for the Programme: www.hastingsdc.govt.nz/safe-communities

For further information contact:

Name: Cheryl Paget
Institution: Hastings District Council
Address: Private Bag 9002
City: Hastings 4156
Country: New Zealand
Phone: 0064 6 871 5000
Fax: 0064 6 871 5123
E-mail: cherylp@hdc.govt.nz

Web address community as a whole: www.hastingsdc.govt.nz

The programme covers the following safety promotion activities:
For the age group

Children 0-14 years:

- **Road Safety**
 - Child restraints
 - School crossing patrols
 - Safety around school buses
 - Cycle Safety

Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 **Fax:** +64 9 488 7602 **Email:** contact@scfnz.org **Web:** www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.

- **Fire Safety**
 - FAIP - Fire Awareness Intervention Programme for kids with negative fire lighting behaviours
 - Get Out Stay Out
 - Get Firewise

- **Water Safety**
 - Learn to swim
 - River safety

- **Home/Leisure**
 - B4 School Check
 - Home Safety checklist
 - Immunisation programmes
 - Safe Sleep
 - Before & after school programmes
 - Pepe Programme
 - Early Childhood & Kohanga Reo movement and nutrition programme
 - SKIP programme
 - Family Start programme



- **School:**
 - School Patrols
 - Walking School buses
 - Safe Kids programme
 - Police Education Officers
 - Cycle Safety
 - Fire Safety
 - Social Workers in schools

- **Traffic:**
 - Child Restraint checking clinics, special focus on booster seats
 - School Crossing Patrols
 - School Bus Awareness

- **Evidence Based Strategies**

Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

Youth 15-24 years:

- **Road Safety**
 - Alcohol 15-19 year olds
 - Promotion of PRACTICE- Learning to drive
 - HB Youth Alcohol Expo
 - SADD
- **Fire Safety**
 - FAIP – Fire Awareness Intervention programme for kids with negative fire lighting behaviours
- **Water Safety**
 - Swim for Life
- **Home/Leisure**
 - Sexual Health
 - Safe Sex
 - Smoke Free support including cessation programmes
 - Immunisation programmes
 - Suicide programmes
 - Family Violence/ Anger management programmes
 - Addiction services
 - Rangitahi/Youth & Whanau Counselling
 - Toolbox parenting Programme



Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 Fax: +64 9 488 7602 Email: contact@scfnz.org Web: www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.

- Youth Transition Service
- Supportive Bail programme
- Fresh Start Initiative
- Supervised Group Home
- **Injury Prevention**
 - Blue Light – Road Safety
 - Neighbourhood Policing Team – Flaxmere
 - Safety - Street By Street Project
 - Community Patrols
- **Youth Development**
 - Project K
 - Turning the Tide Wananga Project
 - Youth Potential project
- **School:**
 - Police Education Officers
 - Cycle Safety
 - Cyber Safety
 - Social Workers in schools
- **Evidence Based Strategies**

Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

Adults 25-64 years:

- **Road Safety**
 - Restraints
 - Fatigue stops
 - Alcohol check points
 - Quad bike safety
 - Speed
- **Fire Safety**
 - Home safety checks
 - Fire investigation
- **Water Safety**
 - Surf Life Saving
- **Home/Leisure**
 - Suicide prevention – Kia Piki Te Ora
 - Family Violence Intervention Network
 - Mental Health and Addiction Services
 - Up right and Active
 - Active Seniors
 - Green Prescription
 - Nurse Clinics
 - Home safety checks/ DIY safety
 - Smoke Alarm and Evacuation plans
 - Family Violence Intervention
 - Neighbourhood and Rural Support Groups
 - Dangerous and Menacing Dogs animal control
- **Injury Prevention**
 - Home Safety checklist
 - Community Patrols
 - Neighbourhood Policing – Flaxmere
 - Safety – Street by Street
 - Work Place safety
 - It's not Okay/We're Okay in the Bay
- **Occupational**
 - Work Place safety



Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 Fax: +64 9 488 7602 Email: contact@scfnz.org Web: www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.

- Road Safety at construction sites
- Workfit
- Social Workers in hospitals
- **Sports**
 - Sports Smart 10 point Injury Prevention Plan
 - Water Safety
 - Safety in public spaces – CPTED and IPTED planning
 - Active Smart – on-line Exercise & Nutrition Programme
 - Bar occupancy policy
 - Bar Safe
 - Urban: Keep Hastings Beautiful

- **Evidence Based Strategies**

Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

Older Adults 65+ years:

- **Fire Safety**
 - Home safety checks
 - Education to older adult community groups
 - Fire Service – Marae fire safety visits
- **Home/Leisure**
 - Active Seniors
 - Healthy Lifestyles groups
 - Grief Counselling and mental health
 - Green prescription
 - Mobile Primary Nursing & Health Services
 - Community Health Support
 - Palliative Care
 - Nurse Clinics
- **Injury Prevention**
 - Home Safety checklist
 - Falls prevention/Tai Chi
 - Community Patrols
 - Support Services – covering Elder Abuse, mobility, socialization
- **Evidence Based Strategies**

Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

Natural Disaster:

- The Civil Defence Emergency Management Strategy (CDEM) under the management of the Hastings District Council Emergency Services Manager
- Links with regional Hawkes bay emergency management system
- Rural Fire
- Neighbourhood support
- Search and Rescue Marine & Land

Violence prevention:

- Community Patrols
- Liquor Ban
- Family Violence Intervention Network

Suicide prevention:

- Police
- Hawke's Bay District Health Board



Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 Fax: +64 9 488 7602 Email: contact@scfnz.org Web: www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.

- DOVE

Programmes aiming at “High risk-groups”:

The high risks groups are: youth, older peoples and low-income families.

- Child restraint programmes for 0-8 years with a particular focus on booster seats.
- Fire programmes targeting areas of high risk groups.
- A number of programmes and social services are aimed at the Older Person. ○ Tai Chi, Green Prescription

Surveillance of injuries:

There are a number of sources for injury statistics. These sources include but are not limited to; ACC, Ministry of Health, HBDHB, NZTA, Police Intel, NZ Fire and various non-government organisations.

Injury Data

- The Public Hospital Discharge Data reports 735 Unintentional Injury Hospitalisations in 2008 and 734 Unintentional injury hospitalisations in 2009 for people whose normal place of residence was Hastings.
- The most common type of injury hospitalisations for Central Hawkes Bay residents is the cause of a fall, followed by transport accidents and struck by or against.
- The most common setting is for injuries are in and around the home which accounts for over a third of all injury hospitalisations, street and highways and unspecified place are the next most likely settings in Hastings.

Source: Injury Prevention Research Unit, Otago University.

Unintentional Injuries, External Cause, 'Hastings' TLA, 2008- 2009			
Cause by Year	2008	2009	Total
Cut/Pierce	54	44	98
Drowning	*	*	3
Fall	305	306	611
Fire/Hot object or substance	11	21	32
Firearm	*	*	3
Machinery	26	23	49
Motor Vehicle Traffic	85	75	160
Natural/Environmental	20	24	44
Other Land Transport	52	44	96
Other Specified	31	49	80
Other Specified, nec	5	0	5
Other Transport	4	*	6
Overexertion	25	28	53
Pedal Cyclist, other	19	27	46
Pedestrian, other	3	3	6
Poisoning	29	20	49
Struck by or against	52	51	103
Suffocation	*	0	*
Unspecified	10	14	24
Total	735	734	1469

Unintentional Injuries, Ethnicity, 'Hastings' TLA, 2008-2009			
Ethnicity by Year	2008	2009	Total
Asian	4	9	13
European	467	483	950
Maori	211	195	406
Other	16	10	26
Pacific Island	37	37	74
Total	735	734	1469

Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 **Fax:** +64 9 488 7602 **Email:** contact@scfnz.org **Web:** www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.

Unintentional Injuries 'Hastings' TLA 2008-2009			
Scene by year	2008	2009	Total
Farm	36	34	70
Home	277	285	562
Industrial and construction area	34	31	65
Other specified places	53	40	93
Residential institution	39	42	81
School, other institution & public administrative area	28	11	39
Sports and athletics area	38	60	98
Street & highway	101	106	207
Trade and service area	14	12	26
Unspecified place	115	113	228
Total	735	734	1469

Selection Criteria:

- o Discharged from hospital between 2008 and 2009
- o With an injury primary diagnosis
- o Where the intent was Unintentional
- o Excluding day patients
- o Excluding people discharged dead
- o Excluding readmissions for the same incident
- o Where the persons normal place of residence was Hastings TLA

Road Injury Data:

Crash Numbers and severity 2005 – 2009

	2005	2006	2007	2008	2009	TOTAL
Fatal Crashes	18	9	15	7	7	56
Serious Crashes	48	60	43	48	42	241
Minor Crashes	230	219	216	169	201	1035
Total Injury Crashes	296	288	274	224	250	1332

Social Cost of Crashes in Hastings District in 2009: \$89.28 million

The social cost of a road crash and the associated injuries include a number of different elements:

- Loss of life and life quality
- Loss of output due to temporary incapacitation
- Medical costs
- Legal Costs
- Property damage costs

Publications:

Produced Information Material (examples only):

- Long Term Plan of the Hastings District Council (Report)
- Neighbourhood News Hastings District Council (Regular Newsletter)
- How to use your mobility scooter or power chair – safely (Booklet)
- Easy Graffiti Removal Guide (Pamphlet)
- Hastings Parent Pack (Booklet)
- Flaxmere Heroes, 2013 Calendar & Community Directory (Resource)
- Youth Connect Strategy, Hastings District Council (Report)
- Safe Sleep (Pamphlet)
- Just Another Saturday Night (Youth Alcohol & Road Safety Resource)
- Street-by-Street Community Engagement (Report)

Safe Communities Staff:

Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 **Fax:** +64 9 488 7602 **Email:** contact@scfnz.org **Web:** www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.

Project Sponsor: Dennis Morgan, Group Manager Strategy & Development, Hastings District Council

Project Coordinator: Cheryl Paget, Project Manager: Executive Office, Hastings District Council

Number: 1 – Cheryl Paget (part time) Permanent

Professions: Safe Communities Project Coordinator

Organisation: Hastings District Council

Specific intersectoral leadership group: Social Well Being Collaborative Group

Comprising:

Hastings District Council

ACC

Hawke's Bay District Health Board

Health Hawke's Bay

Ministry of Social Development

New Zealand Fire Service

New Zealand Police

Ngati Kahungunu Iwi

New Zealand Transport Agency



Mayor: Lawrence Yule

List stakeholders in here:

ACC, Hawke's Bay DHB, Health HB, Community Patrols DOVE, NZ Fire Service, Rural Fire, Housing NZ, NZ Police, NZTA/RoadSafe HB, SADD, Sport HB, Work & Income NZ, Age Concern, Enliven, Grey Power, Te Taiwhenua o Heretaunga,

General public health/health promotion group:

Hawke's Bay District Health Board, Population Health, Health Hawke's Bay

- Suicide
- Crime Prevention
- Fire Safety
- Drinking and Driving
- Graffiti Reduction
- Injury Prevention
- Child Abuse
- Family Safety
- Road Safety Coalition
- Neighbourhood Watch
- Marae Safety
- Elderly Abuse

International commitments:

- Study visit from Wairoa Community 2012.
- Attended International Safe Community Conference Christchurch 2008
- Participated in National Safe Community Conferences, Auckland 2007, Christchurch 2008, Auckland 2009, Wellington New Zealand 2011, Wellington 2012
- Attending World Injury and Violence Conference, Wellington 2012.
- Participation in Pan Pacific Safe Community Network Webinars



Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 Fax: +64 9 488 7602 Email: contact@scfnz.org Web: www.safecommunities.org.nz

SCFNZ is a: Certifying Centre and

Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion;
Accrediting Centre for Safe School Community International Accreditation Programme.