



foundation nz



PAN PACIFIC
Safe Communities Network



Improving community safety through collaborative efforts

Safe Communities Foundation New Zealand

SCFNZ Activities Report (July 2018 to June 2019)

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From the Director

Dear Colleagues,

In the past year New Zealand and world events have fundamentally altered how we all as New Zealanders view ourselves and community safety. There has been an increase focus on well-being, inclusion and the role of planetary health. These concepts are not new to the Safe Communities movement and are at the core of our holistic collaborative approach.



The commitment and collaboration of the Safe Communities Network in New Zealand continues to inspire and confirms that local action is at the forefront of effective community safety. By working together, we can change the environments, impact policies and practices. This leads to sustainable behavior change so that safety is the default to increase well-being and make our communities inclusive, connected, vibrant and safer for all.

He aha te mea nui o te ao He tangata, he tangata, he tangata
What is the most important thing in the world? It is the people, it is the people, it is the people

Sincerely

A handwritten signature in black ink that reads "Tania Peters".

Tania Peters, Director, Safe Communities Foundation New Zealand

From the Chair,

Dear Colleagues,

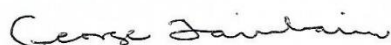
Growth of the New Zealand network has again continued throughout this past year. The importance and relevance of living in a Safe Community is clearly an important goal for communities across the country. Each city, town, and district that achieves accreditation recognizes that from a safer, positive, and more productive population will come a better environment with a resultant reduction in the incidence of injuries and harm. The results achieved are encouraging with successful outcomes in most locations.



By working together in a collaborative and coordinated manner it has shown what can be achieved. The end goal must always be to continue to make improvements, and to not think that by accreditation that has been achieved. Each community has continued to show their commitment to improving their districts overall safety.

By working together it will show that the safe community can be sustainable and through such efforts the quality of life of every individual will be enhanced, with all communities meeting the overall vision of *“all people in their communities can live, work and play safely free from preventable injury and violence”*

Sincerely

A handwritten signature in black ink that reads "George Fairbairn".

George Fairbairn, Chair, Safe Communities Foundation New Zealand

About

New Zealand has a well-established local, regional and national Safe Community network that supports wellbeing, placemaking, resilience and injury/violence prevention initiatives. There are no other national organisations, networks or coalition models operating in the safety promotion sector that offer a comparable structure and reach.

Since the Safe Communities Foundation New Zealand (SCFNZ) inception there has been exponential growth of Safe Communities, with just over 3.3 million New Zealanders or 68% live in an accredited Safe Community.

Safe Communities Foundation New Zealand

Established in 2004, SCFNZ adopts both public health and community development principles. Specifically supporting communities to become effective advocates and enablers of safety promotion, injury and violence prevention.

SCFNZ facilitates locally led community safety action to support organisational behavior change. Working with existing and new community coalitions to increase well-being, through growing and strengthen community safety activities, to create safer environments, and increase the adoption of safer behaviours. SCFNZ supports and encourages community governance groups to build safety capacity and achieve recognition as Pan Pacific Accredited Safe Communities.

“That all people in their communities can live, work and play safely free from preventable injury and violence”

“Te hanga i te wahi haumaruru ki te ora, mahi, me te tākaro”

SCFNZ Vision

Safe Communities

Safe Communities is not another project or a programme, it’s an integrated way of doing business. The Safe Communities model is recognised internationally as an effective and acceptable intervention which reduces the burden of injury experienced by individuals, families, and communities. It is recognised by the World Health Organization (WHO) as an effective and acceptable intervention that improves community well-being and safety.

Strategic Alignment

The Safe Communities model is aligned with and provides a platform for the achievement of central government objectives including: ACC Strategic intent; Ministry of Health and Health Promotion Agency focus on reducing drug and alcohol-related harm; Ministry of Social Development outcomes; NZ Police Prevention First Strategy; NZTA ‘Safer Journeys 2020’.



Pan Pacific Safe Community

Injuries are a global public health problem; more than 5 million people die each year from injuries. The Pan Pacific Safe Communities Network (PPSCN) collectively represents around 60 Accredited PPSCN Safe Communities in New Zealand, United States of America and Australia. SCFNZ is an International Accreditation centre and has formal operating arrangements with national Safe Community organisations in the USA and Australia through the PPSCN. A new Safe Community logo was adopted in 2019.

Network Growth

Diverse Partners Working Together: Accredited Safe Communities have met standard criteria and use a model that turns collaboration and information into action. They provide the ideal platform and channels for central and local Government to reduce injuries, violence and crime by focusing on high risk groups and environments, and through leadership, partnerships and collaboration.

Pan Pacific Safe Community Accreditation is built upon a framework of six criteria, assessed and presented as four interrelated parts of collaborative governance, priority setting, effective strategies and shared learnings. The Safe Community model identifies these as essential components of an effective community safety programme. When any of these is weak or absent, a safety programme will struggle to consistently deliver strong results. Initially, the criteria work like building blocks which demonstrate whether the community is heading in the right direction with its priority setting and in making sure its programmes reflect what the greater community is trying to achieve.

SCFNZ conducted two accreditations, and welcomes Ashburton and Tāmaki Makaurau | Auckland to the network.

Ashburton: Successfully demonstrated the implementation of Safe Community model. Their six priority areas included rural safety, road safety, falls in older people, harm reduction/prevention (family harm; suicide prevention), alcohol/drugs and community safety, the environment (built; natural). SCFNZ and reviewers were extremely impressed with the collaborative projects demonstrated, the community development approach, the advocacy role undertaken and the commitment of key stakeholders.



Tāmaki Makaurau | Auckland: Accreditation is a significant milestone in a journey of many years of collaborative work and dedication from many people which began way back in 1999 when Safer West (Waitakere City) achieved Safe Community accreditation. This was followed by the accreditation of Safer North (North Shore City) in 2007. SCFNZ has supported both these communities to build their respective capability and capacity, and to become effective advocates and enablers of injury and violence prevention at the community level. SCFNZ had the pleasure of endorsing the two communities' commitment to the Safe Communities model by reaccrediting Safer West in 2006 and 2013, and Safer North in 2013. Since Auckland became a 'supercity' in November 2010, the Foundation has worked with them on the journey towards Safe Community accreditation for Tāmaki Makaurau | Auckland.



View the accreditation applications and link to other information about Ashburton and Tāmaki Makaurau | Auckland Safe Community at [SCFNZ website](#)

Measuring Success

Safe Communities is seen as a mechanism for bringing together agencies and groups that usually work in silos to develop a collective ‘lens’ and generate a collective ‘weight’ to the process of identifying and responding to pressing community issues. Safe Communities is seen as a setting where conventional thinking can be challenged, where new and innovative ideas are developed and where there is a balance between tactical and strategic thinking/planning. *(Excerpt 2016 SCFNZ Reaccreditation Case Study)*

Within the past 12 months, SCFNZ conducted one reaccreditation, providing the opportunity for a formal reassessment of priorities and progress, with a focus on growth and sustainability

Palmerston North: A collaborative approach to working has affected great progress in terms of promoting safety and reducing crime/injury since the first accredited in 2014. The Safe Community focuses on 6 key priorities: collaboration, road safety, injury prevention, crime prevention, alcohol and other drug harm reduction, and resilience, and includes a wide range of initiatives. These range from a Junior Road safety park to promote safe cycling and strength and balance classes for senior citizens to Māngai Atawhai and Safe City Angels monitoring the central business district, revitalisation of community facilities and making public spaces safer and more vibrant through placemaking.



View the reaccreditation application and link to other information about Palmerston North Safe Community at [SCFNZ website](#).

However disappointing is that several Safe Communities reported difficulty with engagement, from central/local government through their inability to attend governance meetings and lead work streams. This resulted in two communities no longer able to continue to meet Safe Community accreditation standards.

Governance surveys were analyzed by SCFNZ to provide a snapshot of how the coalition is functioning at a point in time. Overall synergy score indicates how successful the collaborative process of the governance group has been thus far. The detailed synergy scores indicate the particular ways in which the collaborative process in the governance group is, or is not, strengthening its governance group partners’ thinking, actions, and relations with the broader community.

	<i>Overall outcomes from 2018 governance survey (%)</i>			
	<i>Improvement from previous year</i>			<i>Maintenance from previous year</i>
	<i>SCs</i>	<i>range</i>	<i>median</i>	<i>SCs</i>
Synergy	50	5-28	9	42
Leadership	33	5-15	11	50
Administration/Management	50	6-41	9.5	42
Non-Financial resources	25	5-19	8	58
Satisfaction with participation	50	5-18	5.5	33
Adoption of Safer Practices	58	5-24	11	33

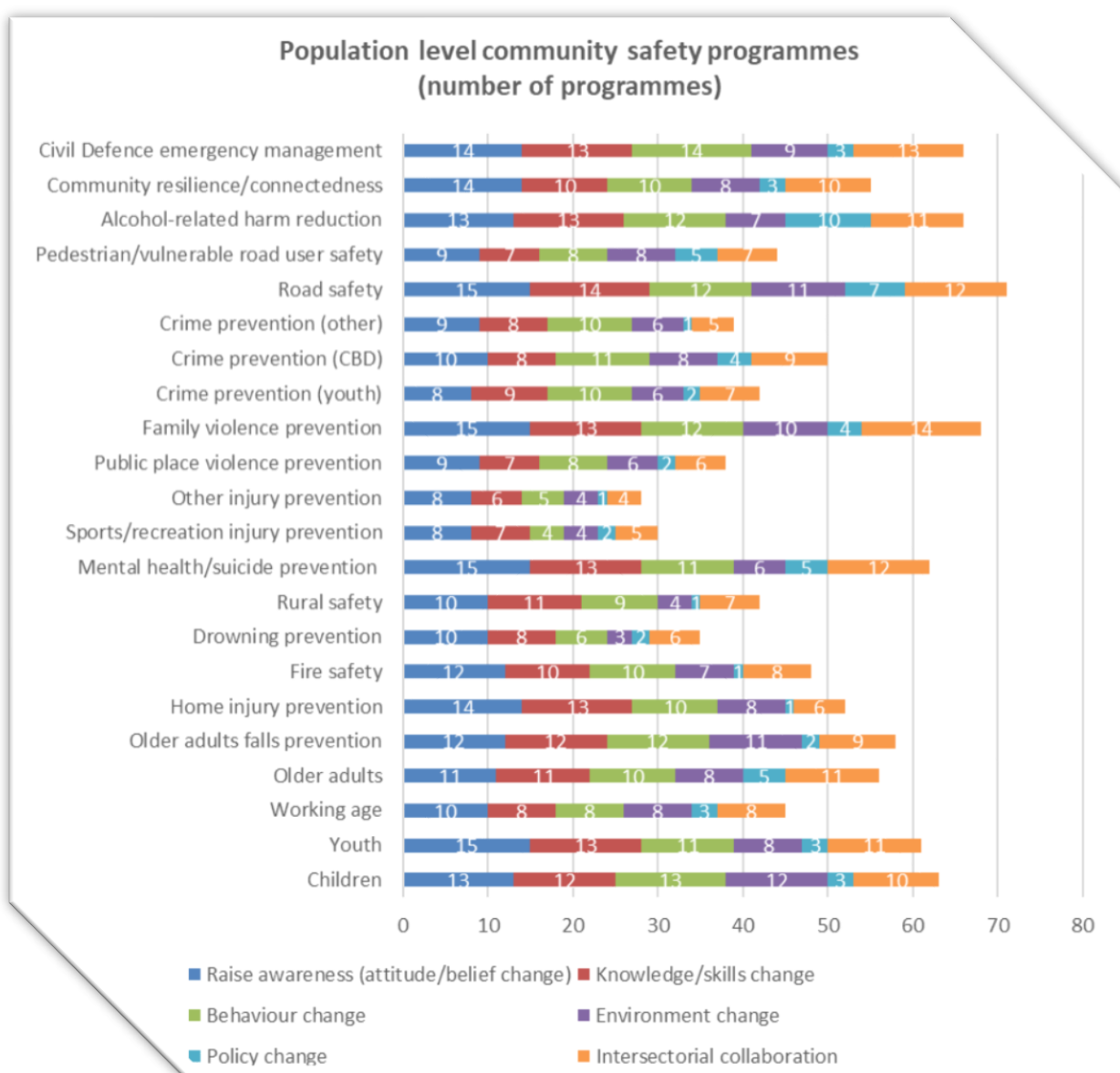
Annual reporting showed, 70% of Safe Communities added a new governance member.

Reach and Priorities

Monitoring is an ongoing activity that is incorporated into the Safe Communities journey.

Annual reports: Safe Communities report annually to SCFNZ successfully demonstrating the implementation of Safe Community model. This collection of information about provides increased understanding and effective operation of Safe Community activities (governance, coordination and work streams). It shows whether things are going to plan and helps SCFNZ to identify potential issues and implement steps to solve problems quickly. This in turn is a key component of achieving the effectiveness of Safe Community coalitions, including reach of programmes and building networks for action. Full 2018/19 annual report online [here](#).

The chart below aggregates the intervention topics and modes across the whole country. Each number in each segment represents the number of Safe Communities that reported on that particular topic and mode. The cumulative length of each bar shows the areas of highest priority and activity within each sector. It highlights community safety programmes showing that Safe Communities are not restricted to single approaches but are utilising a variety of interventions across a wide range of community safety sectors.



Building Capacity & Capabilities

Strengthen the capacity of all existing Accredited Safe Communities to improve the effectiveness of local Safe Community coalitions is core business.

Strength in Numbers: In July 2018, SCFNZ held its 11th Annual Safe Communities National Forum 'Connecting Communities and Improving Evidence-Based Practice'

- 90% of SC attended the two-day event, to learn, connect, interact, and engage
- 87% of respondents rating SCFNZ overall in relation to the forum as 'excellent or very good'
- 100% agreed with the statement '*I have learnt something new relevant to my SC work*'
- Over 12 speakers ranging from the WHO, Central/Local Government, NGOS
- Main topics included: road safety; youth development; water safety; localising national priorities; community presentations to enable shared learnings
- Introduced focused collective discussion sessions to enable in-depth analysis and problem solving of key issues. Evaluation showed 77% positive rating, '*valuable inclusion*', '*appreciated being spread throughout the day*', '*helped reinforce presentations*', '*discussions focused on local initiatives/context*'



#23/89 % of SC attendees at 2018 national forum (47% of attendees answered 6month follow-up survey) report they have **applied** learnt knowledge to their work

Training: Over 15 Territorial Authorities participated in one of the nine SCFNZ lead regional forum/training events (past 12 months). *88% of participants intended to use the learnings in their Safe Communities work*

Four Webinars facilitated: *Mental Well-being and Resilience; Priority Setting; WHO Technical Package: INSPIRE: Seven strategies for ending violence against children; Safe Community Governance Structure: Opportunities and Challenges.* Over 25 archived webinars online.

Library of Safe Community Initiatives: in the first 6 months of operation, 40% of Safe Communities regularly utilising the online library (2018 SCFNZ Service Survey). A further 50 case studies were uploaded early 2019 to facilitate sharing of best practice.

OVERALL 88% OF SAFE COMMUNITIES HAD INCREASED REACH THROUGH INTRODUCING A NEW PRIORITY AREA OR PROGRAMME OR PARTNER. THIS IS AN EXTREMELY GOOD OUTCOME THAT SHOWS DESPITE RESOURCE CONSTRAINTS AND OTHER CHALLENGES, THERE IS A CONSISTENT EFFORT ON THE PART OF SAFE COMMUNITIES TO EXTEND THEIR REACH INTO THEIR COMMUNITIES, IN BOTH OPERATIONAL AND ORGANISATIONAL CONTEXTS.

Celebrating Leadership

Safe Communities leadership and support acknowledged through SCFNZ annual awards announced at the annual Safe Community National Forum.

Congratulations to Lauren Tamehana (Whanganui) who received the Carolyn Coggan Safe Community Award in recognition of her outstanding leadership and support for Safe Communities at the national level



Congratulations to Natasha Mackie formerly Carswell (Napier) and **Monica McKone (Marlborough)** who each received a SCFNZ Safe Community Award, in recognition of their individual outstanding leadership and support for Safe Communities at the regional and local levels.



Collective Approach

3 GOOD HEALTH AND WELL-BEING TARGET 3.6 Cut road traffic deaths and injuries by 50%	5 GENDER EQUALITY TARGET 5.2 End violence against women and girls TARGET 5.3 End harmful practices like child marriage	11 SUSTAINABLE CITIES AND COMMUNITIES TARGET 11.2 Provide safe, sustainable transport	16 PEACE AND JUSTICE TARGET 16.1 Reduce violence everywhere TARGET 16.2 End violence against children
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Safe Communities align with the **Sustainable Development Agenda**. Sustainable Development Goals that related directly to community violence and injury prevention are highlighted here.

ACC sponsored 'Unlocking the Potential of Safe Communities' Project: Engaged over 150 Safe Community participants through interviews, a survey and community meetings, plus two Wellington hui with potential national partners. Resulting in the [Unlocking the Potential of Safe Communities plan](#), which has been designed to encourage a greater collective approach to making our communities safer.



Strategic direction

SCFNZ is an independent NGO, with charitable trust status, governed by a board with funding by Accident Compensation Corporation, Ministry of Health and Health Promotion Agency. SCFNZ facilitates organizational behaviour change and has both the capacity and capability to provide ongoing services to the Safe Communities movement. SCFNZ National Office activities, processes, impacts and outcomes are set out below. For more information about getting your community involved, visit us [online](#).



Underpinning Values of SCFNZ

- *Honesty, respect and integrity*
- *Embrace diversity (understanding) and accepting the differences in structure of each community*
- *Participation & partnerships: Collaboration is the heart of what we do, this is the strength of the community safety model*
- *Strength - our work is based on local and internationally recognised accreditation criteria and evidence*
- *Evidence-based approach to setting priorities, designing implementable & scalable solutions, & evaluating impact*
- *Flexibility & choice underpins our support for communities, through being nationally led, but*