



Improving community safety through collaborative efforts

Safe Communities Foundation New Zealand

SCFNZ Activities Report (July 2017 to June 2018)

From the Director

Dear Colleagues,

The commitment and collaboration of the Safe Communities Network in New Zealand is inspiring, confirming that local action is at the forefront of effective community safety. It is outstanding that 75% of Safe Communities reported an increased reach through the introduction of a new priority area, programme/initiative and /or partner.



The Sustainable Development Goals (SDG) provide a new context for violence and injury prevention. They reflect the recognition by world leaders that injuries and violence are a threat to sustainable development and shows a growing global commitment to tackling these issues. The SDG targets directly address the prevention of injuries and violence, as well as underlying causes.

By working together, we can change the environments, impact policies and practices and eventually behaviour so that safety is the default to increase wellbeing and make our communities inclusive, connected, vibrant and safer for everyone.

Sincerely

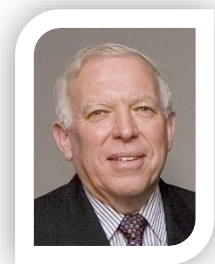
A handwritten signature in black ink that reads 'Tania Peters'.

Tania Peters, Director,
Safe Communities Foundation New Zealand

From the Chair,

Dear Colleagues,

This year has continued to emphasise that injury prevention is a responsibility for all, both individually, within local communities, and at a national level. Through greater co-operation and working collaboratively, each community has continued to address the development of injury prevention initiatives, and the furthering of safety promotion.



The results being achieved are encouraging with clear outcomes resulting. While the Safe Communities model continues to expand, there remains many areas of concerns. To make an impact on injury outcomes requires there being a shared goal from all within each community. By working together and with good collaboration there can be improved safety locally and nationally.

Methods to get successful results will vary across communities, but there are clear indications that sustainable programmes across all environments and situations will achieve the goal of a safer community for everyone. Each of the accredited communities, and those working towards this objective are to be commended for their continuing efforts and commitment to this goal.

Sincerely

A handwritten signature in black ink that reads 'George Fairbairn'.

George Fairbairn, Chair,
Safe Communities Foundation New Zealand



Safe Communities Foundation New Zealand (SCFNZ)

Vision:

“That all people in their communities can live, work and play safely free from preventable injury and violence” Te hanga i te wahi haumarua ki te ora, mahi, me te tākaro

Mission:

“To build and maintain a network of Safe Communities that are committed to and actively engaged in creating safer environments and increasing the adoption of safer behaviours”

Background

SCFNZ a not for profit organisation with charitable trust status was established in 2004. SCFNZ is a Support and Accreditation Centre for the Pan Pacific Safe Community Network. SCFNZ is an organisation that facilitates locally-led community safety action to achieve sustainable effective outcomes.

SCFNZ is a backbone organisation, operating across many sectors at multiple levels. We are the reference point for community safety in New Zealand, building on international and national practice-based evidence to grow and share expertise in the adoption of the Safe Community model. SCFNZ has both the capacity and capability to provide ongoing services to the Safe Communities movement.

Partnership

SCFNZ and government agencies share an interest in having resilient safe community coalitions across New Zealand who are effective enablers of injury and violence prevention at the community level.

SCFNZ is a founding partner of the Pan Pacific Safe Communities Network which includes Safe Communities in the United States, Australia, New Zealand and Canada. This partnership broadens the Safe Communities impact worldwide.

SCFNZ is funded by Accident Compensation Corporation, Ministry of Health and Health Promotion Agency.

A model for success

Safe Communities is not another project or a programme, it's an integrated way of doing business. Within the model, the leading role is played by the community itself. The term Safe Community implies that a community aspires to safety in a structured approach, not that the community is already perfectly safe. It is about building strong, cohesive, participatory, vibrant communities.

Adoption of the Safe Communities model increases wellbeing and the local implementation of injury and violence prevention.

THE WORLD HEALTH ORGANIZATION RECOGNISES THE SAFE COMMUNITIES APPROACH AS AN IMPORTANT MEANS OF DELIVERING EVIDENCE-BASED VIOLENCE AND INJURY PREVENTION STRATEGIES AT THE LOCAL LEVEL.

Network Growth

New Zealand has a well-established local, regional and national network that supports community safety through injury and violence prevention programmes and initiatives. Safe Communities has grown to just over 2.26 million people or 47% of the New Zealand population currently living in accredited Safe Communities. (2017 population estimates).

However disappointing is that several Safe Communities reported difficulty with engagement, from central/local government through their inability to attend governance meetings and lead work streams. This resulted in three communities no longer able to continue to meet Safe Community accreditation standards.

A Safe Community is one in which all sectors of the community work together in a coordinated and collaborative way to promote safety: forming partnerships; managing risk; educating and informing; increasing the overall safety especially for its most vulnerable; and reducing their fear of harm.



Over 2.2 million people live in a Safe Community in New Zealand

There are no other national organisations, networks or coalition models operating in the safety promotion sector that offer a comparable structure, reach and service to Safe Communities.

Accredited Safe Communities have met standard criteria and use a model that turns collaboration and information into action. They provide the ideal platform and channels for central and local Government to reduce injuries, violence and crime by focusing on high risk groups and environments, and through leadership, partnerships and collaboration.



Measuring Success

Diverse Partners Working Together: Safe Communities is an umbrella model in which key stakeholders work collaboratively in all aspects of community safety, it is not another programme, it is an integrated way of addressing community safety.

Within the past 12 months, SCFNZ conducted one reaccreditation, providing the opportunity for a formal reassessment of priorities and progress, with a focus on growth and sustainability

Central Hawke’s Bay demonstrated outstanding growth and reach in the past six years. A key achievement is that the stakeholder involvement has increased each year and initiatives and programmes have been driven by community needs. It was pleasing to see CHB District Council’s recognition of its significant role in promoting community wellbeing through the recent adoption of the CHB Community Wellbeing Strategy which includes the Safer CHB Action Plan.



Governance: surveys were analyzed by SCFNZ to provide a snapshot of how the coalition is functioning at a point in time. Overall synergy score indicates how successful the collaborative process of the governance group has been thus far. The detailed synergy scores indicate the particular ways in which the collaborative process in the governance group is, or is not, strengthening its governance group partners’ thinking, actions, and relations with the broader community.

Key Success indicators of successful governance groups include effective leadership & coordination, clear terms of reference, and practicing the principles of good governance.

	<i>Overall outcomes from Governance survey</i>			
	<i>Improvement from previous year</i>			<i>Maintenance from previous year</i>
	<i>SCs</i>	<i>range</i>	<i>median</i>	<i>SCs</i>
Synergy	20%	6% - 14%	8%	53%
Leadership	33%	6% - 22%	12%	47%
Administration/Management	47%	6% - 28%	12%	33%
Non-Financial resources	40%	6% - 18%	8%	40%
Satisfaction with participation	33%	8% - 26%	10%	40%
Adoption of Safer Practices	13%	8%	8%	60%

Reach and Priorities

Annual reports: Safe Communities report annually to SCFNZ successfully demonstrating the implementation of Safe Community model. Full report online [here](#).

The chart below, highlights community safety programmes showing that Safe Communities are not restricted to single approaches but are utilising a variety of interventions across a wide range of community safety sectors.



Setting Priorities: Safe Communities are utilising a wide range of statistical and other data in formulating their strategic and operational plans and activities. Local surveys, community-led and place-based responsiveness, and serious unanticipated events all contributed to determining the focus and priorities for Safe Communities.

OVERALL THREE QUARTERS OF SAFE COMMUNITIES HAD INCREASED REACH THROUGH INTRODUCING A NEW PRIORITY AREA OR PROGRAMME OR PARTNER. THIS IS AN EXTREMELY GOOD OUTCOME THAT SHOWS DESPITE RESOURCE CONSTRAINTS AND OTHER CHALLENGES, THERE IS A CONSISTENT EFFORT ON THE PART OF SAFE COMMUNITIES TO EXTEND THEIR REACH INTO THEIR COMMUNITIES, IN BOTH OPERATIONAL AND ORGANISATIONAL CONTEXTS.

Building Capacity

Strengthen the capacity of all existing Accredited Safe Communities to improve the effectiveness of local Safe Community coalitions is core business.

Strength in Numbers: In July 2017, SCFNZ held its 10th Annual Safe Communities National Forum.

- 90% of SC attended the two-day event, to learn, connect, interact, and engage
- 88% of respondents rating SCFNZ overall in relation to the forum as 'excellent or very good'
- 100% agreed with the statement *I have learnt something new relevant to my SC work*
- Over 14 speakers ranging from the WHO, Central and Local Government, NGOS
- Main topics of Philanthropic Funding, Effective Communication, SDGs, Priorities in Injury and Violence Prevention, Alcohol, Falls Prevention and Family Harm..
- Community presentations remain an essential tool to enable shared learnings



*#26/89 % of SC attendees at 2017 national forum (60% of attendees answered 6month follow-up survey) report they have **applied** learnt knowledge to their work*

Training: Over 15 Territorial Authorities participated in one of the ten SCFNZ lead regional forum/training events (past 12 months). *100% of participants in regional meetings report that the information provided **increased awareness** of best practice in one or more aspects of Safe Communities* (eg: evaluation, collaboration, priority setting, community partner engagement, data, strategic planning, programme delivery)



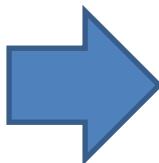
Sustainable Development Goals (SDGs) offer a new 'dimension' to present the work of Safe Communities; they create fresh opportunities to promote violence and injury prevention. SCFNZ delivered workshops with the outcomes of increased understanding of the history and local government /community role in SDGs alongside identifying SDG goals/targets that directly and indirectly relate to injury and violence prevention. The workshops were well received with 100% of participants agreed or strongly agreed that they had increased awareness of SDGs and planned to use the learnings in their Safe Communities work.

Four Webinars facilitated: *Governance and Collaboration; Family Violence and Alcohol as a Trigger; Alcohol Related Harm; Injury Prevention as Social Change.* Over 20 archived webinars online.

Celebrating SUCCESS

1st Annual Forum

- 10th October 2007
- One day networking event
- 25 participants (14 TAs)
- 5 different organisations speakers
- 14 community presentations
- SCFNZ been open 3 years



10th Annual Forum

- 2 day mini-conference
- 65 participants (30 TAs)
- 10 different organisations speakers
- 18 community presentations
- International Presence (WHO and Australia)

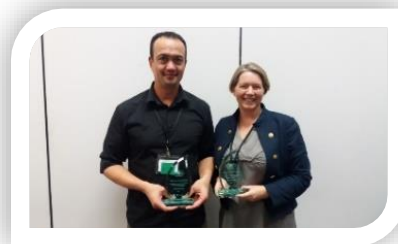
Safe Communities leadership and support acknowledged through SCFNZ annual awards announced at the annual Safe Community National Forum.

Congratulations to:

Tessa Sturley (Waimakariri) who received the Carolyn Coggan Safe Community Award in recognition of her outstanding leadership and support for Safe Communities at the national level.



Teresa Gordon (New Plymouth) and Hellmuth Hartung (Taupo) who each received a SCFNZ Safe Community Award, in recognition of their individual outstanding leadership and support for Safe Communities at the regional and local levels.



Safer Napier hosted Jonathon Passmore (WHO) and SCFNZ staff, to demonstrate how Napier applies the principles of the Safe Communities model to reduce injuries and violence at the local level. Following a welcome at Pukemokimoki marae, the *Safe as Houses* and *Family Violence Bystander* campaigns were presented, alongside strategic discussions with Safer Napier members and Councillor Kirsten Wise.

"Safer Napier is a tremendous example of all sectors of society partnering to achieve common objectives of a healthy and safe community. Local leadership of evidence based and data driven approaches remain key to saving lives and preventing injuries in Napier," said Jonathon Passmore.



Strategic direction

SCFNZ is an independent NGO, with charitable trust status, governed by a board with funding by Accident Compensation Corporation, Ministry of Health and Health Promotion Agency. SCFNZ has both the capacity and capability to provide ongoing services to the Safe Communities movement. SCFNZ National Office activities, processes, impacts and outcomes are set out below. For more information about getting your community involved, visit us online.



Underpinning Values of SCFNZ

- *Honesty, respect and integrity*
- *Embrace diversity (understanding) and accepting the differences in structure of each community*
- *Participation and partnerships - Collaboration is the heart of what we do - this is the strength of the community safety model*
- *Strength - our work is based on local and internationally recognised accreditation criteria and evidence.*
- *Evidence-based approach to setting priorities, designing implementable and scalable solutions, and evaluating impact.*
- *Flexibility and choice underpins our support for communities, through being nationally led, but community delivered.*
- *We embrace innovation to achieve the best level of support for communities*

Manifesto for Safe Communities states that “All human beings have an equal right to health and safety”